

FRONT (4x5in)

17011



The Einstein Way™
Baby Einstein™ + Hape™ Discovery Radio™
Toy Radio Play Tips

6m+

40+
Melodies & sounds



Play Tips from the Einstein Way

TEACHES

- Animals
- Pretend Play
- Music
- Fine Motor
- Opposites

BACK (4x5in)

Play Tips from the Einstein Way


Model Behavior
 Tune in to learn something new! Show your child how to choose a “radio station” by turning the dial. Then let them have control of the dial. When a new song plays, tell them they chose the radio station! Practice with a real radio too!

Dial In
 Turn up the discovery! Encourage your child to press the dial to hear animal sounds or twist it to hear classical melodies. Have them grasp the strap too. With every twist, grip or press, they're building the fine motor skills they'll need as they grow!

Level Up
 Help introduce opposites to your preschooler! Teach your child terms like quiet and loud with the radio's volume control. Turn the dial to play a song and then use the volume switch to turn it to low or high volume. Say “loud” or “quiet” as you change the volume level.

Wild Things
 Animal learning has never been more fun! Point to and name all the animals on the radio. As you say each animal's name, press the dial to hear the sound it makes! Name an animal and ask your child to roar, tweet, or bark like the animals do. Bonus points if you do it too!

Scan to watch these play tips in action!



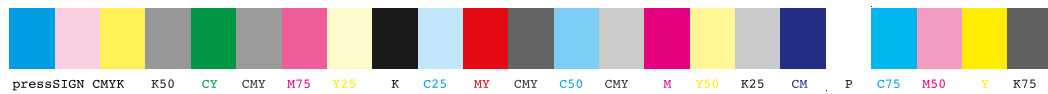


Attach Instructions



Attach 4x5 PlayTip card to package using a ziptie through peg hole. Card should hang behind box

0.3mm Matte White PP

 <p>File Name: 17011_PTC122325 Brand: Hape/Baby Einstein Category: Baby Toy Product Name: Discovery Radio™ Package Designer: Chelsea A Product Manager: Engineer: Languages: Languages on Package 1 Dimensions: see die line</p>	<p>Packaging Prints CMYK</p> <table border="1"> <tr> <td></td><td></td><td></td><td></td> </tr> </table> <p>Cyan Magenta Yellow Black</p>					<p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps</p>  <p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps</p> 

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。