

FRONT (4x5in)

16846



The Einstein Way™
Baby Einstein™ + Hape™ DJ Discovery™
Magic Touch™ Turntable Play Tips

6m+

50+
Melodies & sounds



Play Tips from
the Einstein Way

TEACHES

- Cause & Effect
- Pretend Play
- Creativity
- Shapes
- Animals

BACK (4x5in)

Play Tips from
the Einstein Way


Amazing Effects
Every action creates an amazing reaction! Help your baby discover cause-and-effect as you explore the toy together. Spin the record and tap the animal icons to enjoy music, lights, and sounds. Tell baby these moves made the DJ station react!

Mix It Up
Help your toddler explore their creative side as they pretend to be DJ for a day! Show your child how to add sounds to the melodies. Scratch, spin, and layer sound effects to create a unique song. Then ask your child to try. Cue the dance party when they use their skills to create a unique song!

Circle Back
Introduce circles! Use the many circles on the DJ station to teach baby this shape's name! Point to and say "circle" as you touch each shape on the toy. Then ask baby to find the circles too! Have baby point to each circle they see on the turntable and then hunt for circles together around your home!

Jungle Beats
Get wild on the dance floor as you discover animals together! Use the animal images to teach your child animal names. Point to each animal and say its name. Bonus points if you also spot the animals in a Baby Einstein book or show!

Scan to watch these play tips in action! →

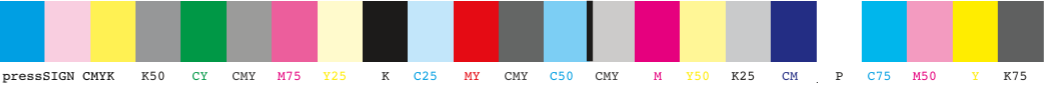



Attach Instructions



using 1 Zip Tie attach 4x5 playtip card under product using die cut holes

0.3mm Matte White PP

<p>kids™</p> <p>File Name: 16846_PTC011226 Brand: Hape/Baby Einstein Category: Baby Toy Product Name: DJ Discovery™ Package Designer: Chelsea A Product Manager: Engineer: Languages: Languages on Package 1 Dimensions: see die line</p>	<p>Packaging Prints CMYK</p> <table border="1"> <tr> <td>Cyan</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Magenta</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Yellow</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Black</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </table>	Cyan										Magenta										Yellow										Black										<p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps</p>  <p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps</p> 
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There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(切口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。