



bright starts™

We believe joy makes moments last forever.

Bright Starts™ exists to bring more joy to every moment. We believe a sprinkle of silly has the power to turn crazy days into crazy dance parties. We see confetti in the chaos, and we know there's nothing a belly laugh can't fix.

This is when the magic happens. When time stands still, and little moments turn into lasting memories.

How do we do it?!

1. We create opportunities for laughter
2. We tap into the mood-boosting power of uplifting characters
3. We keep kiddos ooh-ing & ahh-ing with fun surprises
4. We mix & match with unexpected combinations
5. We use together-time to spark emotional connection

Bright Starts™ helps families make the most out of playtime and to get swept away in the joy that follows. Because joy is what makes moments last forever.

More joy, more connection. Scan to get started.



FRONT



Wild Wiggles™
FoldAway Activity Gym™

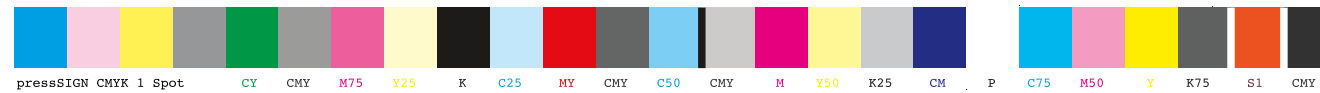

Match the diagram to maximize the fun!



Scan for more helpful hints!



BACK

<p>kids2™</p> <p>File Name: 16814_InsertCard_042023r1.ai Brand: Bright Starts Category: E-package Product Name: Wild Wiggles Package Designer: Nureen B. Product Manager: Christen B. Engineer: Languages: Languages on Package 1/1 Dimensions: 7"W x 5"H</p>	<p>Packaging Prints PMS 1655 C plus CMYK</p> <table border="1"> <tr> <td>100%</td><td>75%</td><td>50%</td><td>25%</td><td>10%</td><td>3%</td><td>2%</td><td>1%</td><td>Color</td> </tr> <tr> <td colspan="8"></td> <td>PMS 1655 C</td> </tr> <tr> <td colspan="8"></td> <td>Cyan</td> </tr> <tr> <td colspan="8"></td> <td>Magenta</td> </tr> <tr> <td colspan="8"></td> <td>Yellow</td> </tr> <tr> <td colspan="8"></td> <td>Black</td> </tr> </table>	100%	75%	50%	25%	10%	3%	2%	1%	Color									PMS 1655 C									Cyan									Magenta									Yellow									Black	<p>pressSIGN CMYK 1 Spot_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps</p>  <p>pressSIGN CMYK 1 Spot_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps</p> 
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There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。