

3.75"
3.75"
18.75"
3.75"
3.75"

5.75"



We Believe the Future Belongs to the Curious

Baby Einstein™ helps parents cultivate curiosity through experiences of shared discovery and creativity. Why? Because curiosity motivates us to adapt, opens us to new possibilities, and creates a better world.

"I have no special talent. I am only passionately curious."
— Albert Einstein

The Einstein Way™ is a curiosity-driven philosophy inspired by science and built from childhood development research. This encompasses:

- Open-Ended Experiences** that invite imagination through child-led play
- Real-World Learning** that introduces concepts from the world around us
- Multi-Sensorial Engagement** that encourages cognitive growth
- Confidence Development** that reinforces the excitement of discovery
- Creative Thinking Stimulation** that supports mental agility

Baby Einstein™ is committed to creating products and content that foster confidence, independence, and resilience in the children of today — so they may be the leaders of tomorrow.

Curious from day one.
Scan to start exploring with us.





Discovering Music™

Activity Table

Grows with baby. Removable legs for standing or sitting.

- 125+ Melodies and phrases
- 3 Language Options: English, Spanish, & French
- 4 Interactive shape buttons
- Introduces instruments: piano, drums, guitar & French horn
- Your composer-in-training can create new music in Music Mode
- Piano keys introduce colors & shapes in Discovery Mode
- Grows with baby with removable legs for sitting or standing



125+⁺
125+ melodies and phrases

- Gross Motor™
- Languages™
- Music™

Introduces instruments: piano, drum, guitar & French horn

Stimulates cognition with colors, shapes, & languages



Discovering Music™

Activity Table / Mesa de actividades / Table d'activités / Aktivitätstisch / Stolik edukacyjny / Tavolo delle attività

- EN**
- 125+ Melodies and phrases
 - 3 Language Options: English, Spanish, & French
 - 4 Interactive shape buttons
 - Introduces instruments: piano, drums, guitar & French horn
 - Your composer-in-training can create new music in Music Mode
 - Piano keys introduce colors & shapes in Discovery Mode
 - Grows with baby with removable legs for sitting or standing
- ES**
- Más de 125 melodías y frases
 - 3 opciones de idiomas: inglés, español y francés
 - 4 botones interactivos de formas
 - Presenta instrumentos: piano, tambor, guitarra y trompa
 - El pequeño compositor puede crear música nueva en el modo de música
 - Las teclas de piano presentan colores y formas en el modo de descubrimiento
 - Crece con el bebé gracias a las patas desmontables para usar de pie o sentado

- FR**
- Plus de 125 mélodies et expressions
 - 3 options de langues : anglais, espagnol et français
 - 4 touches à forme interactives
 - Présente différents instruments : piano, batterie, guitare et cor d'harmonie
 - Votre petit compositeur en herbe peut créer de la musique en mode Musique
 - Les touches de piano affichent des couleurs et des formes en mode Découverte
 - Évolue avec bébé grâce à ses pieds amovibles pour un jeu debout ou assis
- DE**
- Mehr als 125 Melodien und Phrasen
 - 3 Sprachoptionen: Englisch, Spanisch und Französisch
 - 4 interaktive Tasten
 - Instrumente kennenlernen: Klavier, Trommel, Gitarre und Waldhorn
 - Ihr kleiner Komponist kann im Musikmodus eigene, neue Musik schaffen
 - Im Entdeckungsmodus lernt man Farben und Formen über die Klaviertasten
 - Wächst mit dem Baby, mit abnehmbaren Beinen zum Spielen im Stehen oder Sitzen

- PL**
- 125+ melodii i wyrażań
 - 3 opcje językowe: angielski, hiszpański i francuski
 - 4 Interaktywne przyciski z kształtami
 - Zapoznanie dziecka z instrumentami: pianinem, perkusją, gitarą i rogami
 - Mały kompozytor może tworzyć nowe utwory w trybie muzyki.
 - Klawisze pianina pomagają zapamiętać kolory i kształty w trybie odkrywania
 - Rośnie wraz z dzieckiem dzięki wyjmowanym nogom do zabawy na siedząco lub stojąco

- IT**
- Più di 125 melodie e frasi
 - 3 opzioni di lingua: inglese, spagnolo e francese
 - 4 Interactive shape buttons
 - Presenta gli strumenti: pianoforte, tamburo, chitarra e corno francese
 - Il tuo apprendista compositore può creare nuova musica con la modalità Musica
 - I tasti del pianoforte introducono colori e forme con la modalità Scoperta
 - Crece con il bambino con le gambe rimovibili per stare in piedi o seduti



t n o i t s c t
s t i l e

t n e s u s - i
e n t e r t a i n e r

kids2™

File Name: 90592_EP_Fivefold_030123r1.ai
 Brand: Baby Einstein
 Category: E-package
 Product Name: Discovering Music™ Activity Table
 Package Designer: Ming.Yip
 Product Manager: Enter Name
 Engineer: Enter Name
 Languages: Languages on Package 3/6
 Dimensions: 18.75"W x 5.75"H

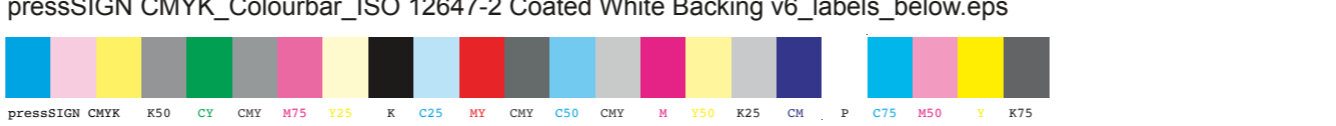
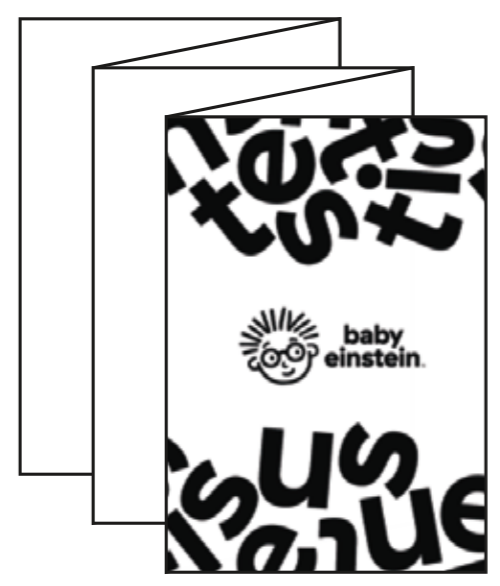
Packaging Prints
CMYK

Cyan	Magenta	Yellow	Black

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps



pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps

- Remarks :
- SKU No.: For all SKU
 - Size Box: For all boxes
 - Material:105G C2S
 - Surface treatment: Two side Matte Varnishing
 - Printing:Front: 4C, Back: 1C
 - Format(加工工序): Z fold(风琴折)

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。

FRONT Side