

3.75"
3.75"
18.75"
3.75"
3.75"
3.75"



**bright starts™**

**We believe joy makes moments last forever.**

Bright Starts™ exists to bring more joy to every moment. We believe a sprinkle of silly has the power to turn crazy days into crazy dance parties. We see confetti in the chaos, and we know there's nothing a belly laugh can't fix.

This is when the magic happens. When time stands still, and little moments turn into lasting memories.

**How do we do it?!**

1. We create opportunities for laughter
2. We tap into the mood-boosting power of uplifting characters
3. We keep kiddos ooh-ing & ah-ing with fun surprises
4. We mix & match with unexpected combinations
5. We use together-time to spark emotional connection

Bright Starts™ helps families make the most out of playtime and to get swept away in the joy that follows. Because joy is what makes moments last forever.

More joy, more connection.  
Scan to get started.



**Wild Wiggles™**

Jungle Jubilee™ FoldAway Activity Gym

1. Plush lion jingles
2. Textured leaf-shaped toy
3. Cloud rattle with colorful beads
4. Baby-safe mirror for self-discovery
5. Textured rings develop sensory skills
6. Machine-washable play mat
7. Satin Taggies™ stimulate baby's sense of touch

**FROM THE #1 PLAY GYMS™**



**Fold & Go**



**3 Ways to play™**



**0M+**

Tummy Time™

Fine Motor™

On-the-Go™

3.75"
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18.75"
3.75"
3.75"
3.75"

**bright starts™**

**Wild Wiggles™**

Jungle Jubilee™ FoldAway Activity Gym • Jungle Jubilee™ Gimnasio de Actividades Plegable  
Jungle Jubilee™ Gymnase D'activités Foldaway • Jungle Jubilee™ Foldaway Aktivitätsspielzeug  
Jungle Jubilee™ Mata Interaktywna Foldaway • Jungle Jubilee™ Palestrina Foldaway  
Jungle Jubilee™ Ovpovunbare Activiteitengym

**EN Fold & Go**

1. Plush lion jingles
2. Textured leaf-shaped toy
3. Cloud rattle with colorful beads
4. Baby-safe mirror for self-discovery
5. Textured rings develop sensory skills
6. Machine-washable play mat
7. Satin Taggies™ stimulate baby's sense of touch

**ES Listo para plegar y llevar**

1. León de felpa con sonaja
2. Juguete texturizado con forma de hoja
3. Sonajero de nube con cuentas de colores
4. Espejo seguro para bebés para el autodescubrimiento
5. Los anillos con textura desarrollan las habilidades sensoriales
6. Tapete de juego lavable a máquina
7. Satin Taggies™ estimula el sentido del tacto del bebé

**FR Plier et Partir en Voyage**

1. Jingles pour les lions en peluche
2. Jouet-feuille texturisé
3. Hochet en forme de nuage avec des perles colorées
4. Miroir sécurisé. Bébé découvre son image
5. Les anneaux texturés développent les capacités sensorielles
6. Tapis de jeu lavable en machine
7. Étiquettes en satin Taggies™ pour stimuler le sens du toucher

**DE Falten & Los**

1. Plüschlöwe mit Glöckchen
2. Strukturiertes, laubförmiges Spielzeug
3. Wolkenrassel mit bunten Perlen
4. Babysicherer Spiegel zur Selbstentdeckung
5. Texturierte Ringe fördern die sensorischen Fähigkeiten
6. Waschmaschinenfeste Spielmatte
7. Satin Taggies™ stimulieren den Tastsinn des Babys

**PL Model składany**

1. Pluszowy lew z dzwoneczkami
2. Teksturowany listek
3. Grzechotka chmurka z kolorowymi koralkami
4. Bezpieczne dla dziecka lustro do odkrywania siebie
5. Teksturowane pierścienie rozwijają umiejętności sensoryczne
6. Mata edukacyjna przystosowana do prania w pralce
7. Satynowe zawieszki Taggies™ stymulują zmysł dotyku dziecka

**IT Piegare via**

1. Jingle del leone di peluche
2. Giocattolo tattile a forma di foglia
3. Sonaglio a forma di nuvola con perline colorate
4. Specchio di auto-scoperta sicuro per il bebè
5. Gli anelli testurizzati promuovono lo sviluppo delle abilità sensoriali
6. Tappetino da gioco lavabile in lavatrice
7. Satin Taggies™ stimolano il senso del tatto del bambino

**NL Opvouwen en meenemen**

1. Pluche leeuw speelt deuntjes
2. Blad-speeltje met textuur
3. Wolk rammelaar met kleurrijke kralen
4. Babyveilig spiegelkje voor zelfontdekking
5. Gestructureerde ringen ontwikkelen zintuiglijke vaardigheden
6. Machinewasbare speelmat
7. Satijnen Taggies™ stimuleren baby's tastzin

**More joy in every moment.™**

**bright starts™**



FRONT Side

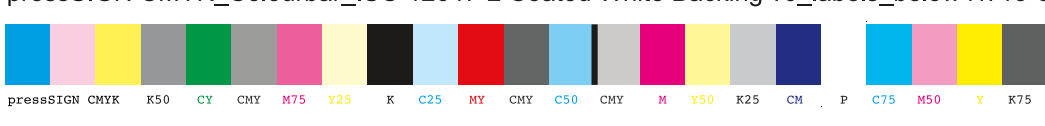
**kids2™**

**File Name:** 17516\_EP\_FiveFoldInsert\_011325  
**Brand:** BS Epack  
**Category:** PLAY  
**Product Name:** Wild Wiggles™ Jungle Jubilee™ FoldAway Activity Gym  
**Package Designer:** Nico Li  
**Product Manager:**  
**Engineer:**  
**Languages:** Languages on Package 3/7  
**Dimensions:** 3.75"W x 5.75"H

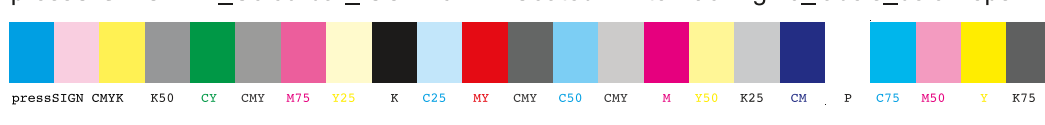
**Packaging Prints**  
CMYK

Cyan	Magenta	Yellow	Black
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pressSIGN CMYK\_Colourbar\_ISO 12647-2 Coated White Backing v6\_labels\_below i1Pro Contrast Bars.eps



pressSIGN CMYK\_Colourbar\_ISO 12647-2 Coated White Backing v6\_labels\_below.eps



There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。