

3.75" 3.75" 18.75" 3.75" 3.75" 3.75" 3.75"

5.75"

bright starts™

We believe joy makes moments last forever.

Bright Starts™ exists to bring more joy to every moment. We believe a sprinkle of silly has the power to turn crazy days into crazy dance parties. We see confetti in the chaos, and we know there's nothing a belly laugh can't fix.

This is when the magic happens. When time stands still, and little moments turn into lasting memories.

How do we do it?!

1. We create opportunities for laughter
2. We tap into the mood-boosting power of uplifting characters
3. We keep kiddos ooh-ing & ah-ing with fun surprises
4. We mix & match with unexpected combinations
5. We use together-time to spark emotional connection

Bright Starts™ helps families make the most out of playtime and to get swept away in the joy that follows. Because joy is what makes moments last forever.

More joy, more connection. Scan to get started.

Tropical Twirl™

Ball Play Toy

1. Roll the balls down the spiraling vine
2. Press the monkey or toucan for more music & lights
3. Drop the balls down the trunk
4. Turn the base to store the balls or release them for ball-chasing action

Adjust the height as baby grows

50+ Melodies & lights!

4 Ways to Play™

5 Balls included

6M+

having a ball!

Fine Motor™
Lights & Music™
Cause & Effect™

bright starts™

Tropical Twirl™

Ball Play Toy • Pelota de Juego • Jouet Balle • Ballspielzeug
Zabawka z Piłkami • Pallina Giocattolo • Balspeeltje

EN Adjust the height as baby grows

1. Roll the balls down the spiraling vine
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ES Ajusta la altura a medida que tu bebé crece

1. Haz rodar las bolas por la enredadera en espiral
2. Presiona el mono o el tucán para más música y luces
3. Deja caer las bolas por el tronco
4. Gira la base para guardar las bolas o suéltalas para perseguirlas

FR Ajuster la hauteur quand bébé grandit

1. Faire descendre les balles par le tobogan en spirale
2. Appuyer sur le singe ou le toucan pour plus de musique et de lumières
3. Pousser les balles dans la trompe
4. Faire tourner la base pour y ranger les balles ou les faire sortir et jouer à les poursuivre

DE Die Höhe anpassen, wenn das Baby wächst

1. Die Kugeln an der spiralförmigen Ranke herunterrollen
2. Für noch mehr Musik & Lichter auf den Affen oder Papagei drücken
3. Die Bälle in den Stamm fallen lassen
4. Die Basis drehen, um die Bälle zu verstauen oder sie für Ballfangspaf freizugeben

PL Regulacja wysokości w miarę wzrostu dziecka

1. Puszczaj piłki w dół spiralnej winorośli
2. Naciśnij małpkę lub tukana, aby włączyć muzykę i światła
3. Wrzucaj piłki do pnia
4. Obróć podstawę, aby schować piłki lub zwolnij ją, aby gonić za nimi

IT Regola l'altezza man mano che il bambino cresce

1. Fai rotolare le palline lungo la spirale
2. Premi sulla scimmia o sul tucano per ottenere più musica e luci
3. Fai cadere le palline lungo il tronco
4. Ruota la base per conservarle o rilasciarle e giocare all'inseguimento delle palline

NL Pas de hoogte aan naarmate baby groeit

1. Rol de ballen langs de spiraalvormige liaan
2. Druk op het aapje of de toekan voor meer muziek en lichtjes
3. Gooi de balletjes in de boomstam
4. Draai de basis om de balletjes te bewaren of weer los te laten voor een balletjesjacht

More joy in every moment.™

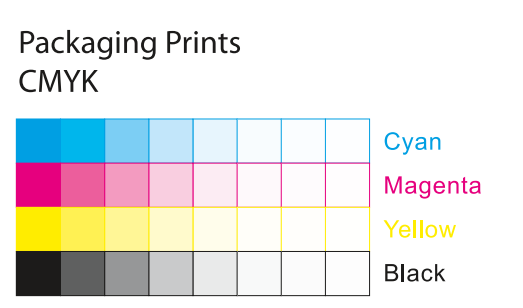
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FRONT Side

kids2™

File Name: 16826_EP_FivefoldInsert_112124.ai
Brand: BS E-Packaging
Category: E-package
Product Name: HAB Tree
Package Designer: Nico Li
Product Manager: Enter Name
Engineer: Enter Name
Languages: Languages on Package 1/7L
Dimensions: 3.75"W x 5.75"H



There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (grripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。