

FRONT (4x5in)

17782

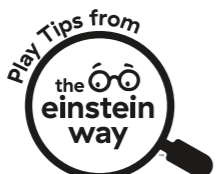


The Einstein Way™  
Take Along Tunes Jammin' Janet™  
Musical Toy Play Tips



3m+

10 Classical melodies



TEACHES



BACK (4x5in)



**Disappearing Act**  
Now you see it, now you don't! At around 6 months, babies learn that what disappears isn't necessarily gone. Reinforce this learning by playing a song and hiding the toy nearby. Ask baby to find Janet the Jellyfish! They'll love the game, and learn the toy is still there even when out of view.

**Go Long**  
Take the long view! At around 6-9 months, babies begin to see greater distances. Help reinforce this development by playing a song with the toy. Then, place the toy across the room. Ask baby to look for Janet the Jellyfish. When baby sees her, say "Yay, you found her!"

**Rockin' and Rollin'**  
Baby's physical development is on a roll! Press the button to make the toy light up and play music to encourage baby to look for the toy. As they turn their head to find the lights and sounds, this gives them the momentum they need to roll! Gently help them roll them with your other hand!

**Choose Wisely**  
Help baby build confidence and make choices for themselves by letting them select which song to play. Ask them to play their favorite song and celebrate when they find it by pressing the button to hear their jam!



Scan to watch these play tips in action!



Attach Instructions

17782

3+ m

baby einstein Ocean Explorers

The Einstein Way™  
Take Along Tunes Jammin' Janet™  
Musical Toy Play Tips

3m+

10 Classical melodies

Play Tips from the Einstein Way

TEACHES

- Problem Solving
- Vision
- Rolling
- Listening

MANUFACTURED FOR: KIDS2, LLC ATLANTA, GA  
IMPORTED BY: KIDS2 CANADA CO. P. KIDS2 AUSTRALIA PT. KIDS2 JAPAN K.K. c/o 4-3-5-704, Ebisu, Shibuya-KU, TOKYO, JAPAN  
DISTRIBUTOR: KIDS2 EUROPE BV S. 1016 ED AMSTERDAM, THE NETHERLANDS  
KIDS2 US MEXICO S.J. MADE IN CHINA - HECHO EN CHINA  
© 2014 Baby Einstein, LLC. All rights reserved. © Baby Einstein, LLC.

PROOF OF PURCHASE - PREUVE D'ACHAT  
30704 - Baby Einstein - PLS0125

babyeinstein.com

0.3mm Matte White PP

**File Name:** 17782\_PTC090125  
**Brand:** Baby Einstein  
**Category:** Peg  
**Product Name:** Take Along Tunes™  
**Package Designer:** Chelsea A  
**Product Manager:**  
**Engineer:**  
**Languages:** Languages on Package 1  
**Dimensions:** see die line

Packaging Prints  
CMYK

Cyan	Magenta	Yellow	Black
------	---------	--------	-------

pressSIGN CMYK\_Colourbar\_ISO 12647-2 Coated White Backing v6\_labels\_below i1Pro Contrast Bars.eps

pressSIGN CMYK\_Colourbar\_ISO 12647-2 Coated White Backing v6\_labels\_below.eps

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(切口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。