


3.75"
3.75"
18.75"
3.75"
3.75"
3.75"

5.75"



## We Believe the Future Belongs to the Curious

Baby Einstein™ helps parents cultivate curiosity through experiences of shared discovery and creativity. Why? Because curiosity motivates us to adapt, opens us to new possibilities, and creates a better world.


"I have no special talent. I am only passionately curious."  
— Albert Einstein

The Einstein Way™ is a curiosity-driven philosophy inspired by science and built from childhood development research. This encompasses:

- Open-Ended Experiences**  
that invite imagination through child-led play
- Real-World Learning**  
that introduces concepts from the world around us
- Multi-Sensorial Engagement**  
that encourages cognitive growth
- Confidence Development**  
that reinforces the excitement of discovery
- Creative Thinking Stimulation**  
that supports mental agility

Baby Einstein™ is committed to creating products and content that foster confidence, independence, and resilience in the children of today — so they may be the leaders of tomorrow.

Curious from day one.



### Strum Along Songs™

Magic Touch™ Guitar


Real wood with Magic Touch™ technology!

Strumming—activate d songs promote fine motor skills!

Explore guitar sounds in 6 different keys!

Encourages creativity with 2 modes of play: Freeplay & Silly Mode!

12-36 m



- Magic Touch™ technology plays real chord sounds with just one tap
- Little composers can explore guitar sounds in 6 different keys
- Introduces instruments: guitar and banjo
- Multi-colored lights stimulate cognition & promote color discovery
- Different strumming motions activate unique song styles
- Encourages creativity with 2 modes of play: Freeplay & Silly Mode
- Whammy bar adds sound effects



## Strum Along Songs™

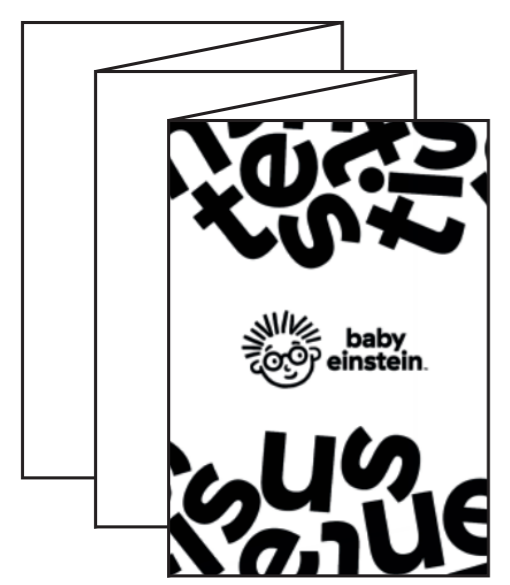
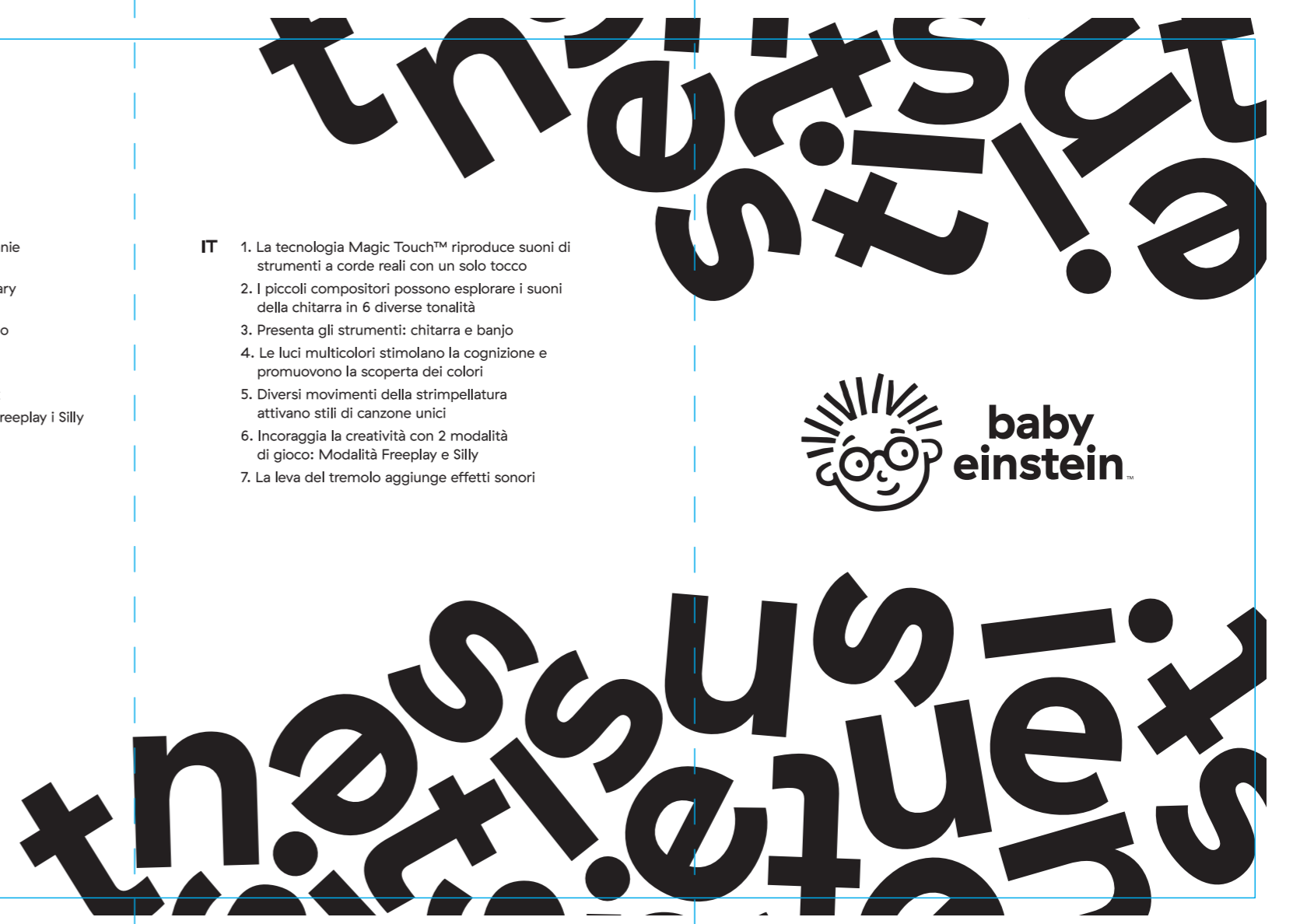
Magic Touch™ Guitar / Guitarra Magic Touch™ / Guitare Magic Touch™  
Magic Touch™ Guitar / Guitarra Magic Touch™ / Chitarra Magic Touch™

- EN**
- Magic Touch™ technology plays real chord sounds with just one tap
  - Little composers can explore guitar sounds in 6 different keys
  - Introduces instruments: guitar and banjo
  - Multi-colored lights stimulate cognition & promote color discovery
  - Different strumming motions activate unique song styles
  - Encourages creativity with 2 modes of play: Freeplay & Silly Mode
  - Whammy bar adds sound effects
- ES**
- Tecnología Magic Touch™ que reproduce sonidos de cuerdas verdaderas con un solo toque
  - Los pequeños compositores pueden explorar los sonidos de la guitarra en 6 teclas diferentes
  - Presenta instrumentos: guitarra y banjo
  - Luces de muchos colores que estimulan el conocimiento y promueven el descubrimiento de los colores
  - Diferentes movimientos de rasgueo activan estilos únicos de canciones
  - Estimula la creatividad con 2 modos de juego: Juego libre y modo gracioso
  - La barra de efectos agrega sonidos

- FR**
- La technologie Magic Touch™ joue de véritables accords après une simple pression
  - Les petits compositeurs peuvent découvrir les sons de la guitare dans 6 gammes différentes
  - Présente des instruments : guitare et banjo
  - Les lumières multicolores stimulent la cognition et favorisent la découverte des couleurs
  - Différents mouvements de grattage des cordes activent des styles de chansons uniques
  - Encourage la créativité avec 2 modes de jeu : Jeu libre et mode rigolo
  - Le bras de vibrato ajoute des effets sonores
- DE**
- Magic Touch™ Technologie spielt echte Akkordklänge nach einmaligem Antippen
  - Kleine Komponisten können Gitarrenklänge über sechs unterschiedliche Knöpfe erkunden
  - Stellt die Instrumente vor: Gitarre und Banjo
  - Bunte Lichter stimulieren die Lernentwicklung und fördern die Farberkennung
  - Unterschiedliches Streichen der Saiten aktiviert einzigartige Liedervarianten
  - Fördert die Kreativität mit zwei Spielmodi: Freispiel und verrückter Modus
  - Whammy Bar für zusätzliche Klangeffekte

- PL**
- Tecnologia Magic Touch™ umożliwia odtwarzanie prawdziwych akordów jednym dotknięciem
  - Mali kompozytorzy mogą odkrywać dźwięki gitary w 6 różnych tonacjach
  - Zapoznaje dziecko z instrumentami: gitarą i banjo
  - Wielokolorowe światełka stymulują zdolności poznawcze i zachęcają do odkrywania kolorów
  - Różne ruchy strun włączają różne style piosenek
  - Zachęca do kreatywności dzięki 2 trybom gry: Freeplay i Silly
  - Wajcha do specjalnych efektów dźwiękowych

- IT**
- La tecnologia Magic Touch™ riproduce suoni di strumenti a corde reali con un solo tocco
  - I piccoli compositori possono esplorare i suoni della chitarra in 6 diverse tonalità
  - Presenta gli strumenti: chitarra e banjo
  - Le luci multicolori stimolano la cognizione e promuovono la scoperta dei colori
  - Diversi movimenti della strimpellatura attivano stili di canzone unici
  - Incoraggia la creatività con 2 modalità di gioco: Modalità Freeplay e Silly
  - La leva del tremolo aggiunge effetti sonori



FRONT Side

**kids**™

**File Name:** 12396\_EP\_5foldInsert\_022323r1.ai  
**Brand:** Baby Einstein  
**Category:** E-package  
**Product Name:** Strum Along Songs  
**Package Designer:** Enter Name  
**Product Manager:** Enter Name  
**Engineer:** Enter Name  
**Languages:** Languages on Package 3/6  
**Dimensions:** see die line

**Packaging Prints**  
PMS 485C plus CMYK  
L\*49.88 a\*69.06 b\*53.86

100%	75%	50%	25%	10%	3%	2%	1%	Color
								PMS 485C
								Cyan
								Magenta
								Yellow
								Black

pressSIGN CMYK 1 Spot\_Colourbar\_ISO 12647-2 Coated White Backing v6\_labels\_below i1Pro Contrast Bars.eps

pressSIGN CMYK 1 Spot\_Colourbar\_ISO 12647-2 Coated White Backing v6\_labels\_below.eps

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (grripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(切口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。