

# FRONT (4x5in)

16710

**baby einstein.**

**The Einstein Way™ Color Palette Popper™ Sensory Toy Play Tips**

**6m+**

**6** Classical melodies

Play Tips from the einstein way

**TEACHES**

- Colors
- Shapes
- Music
- Cause & Effect

# BACK (4x5in)

Play Tips from the einstein way

**Add a Pop of Color**  
Using just one finger is a skill! Encourage baby to use pointer finger to press a color, then use finger to point to something in the room that is the same color. Talk about colors!

**Dramatic Effects**  
Illuminate baby's cause and effect discovery! Press the center button to make the palette light up. Ask baby "How did I make the light glow? Can you make it glow too?" When they press the button, tell them "You pressed the button and made the lights glow!"

**Color Callout**  
Babies can understand words before they can say them! Say a color and encourage baby to press that color. Show them how, then see if they can do it. Try again until they get it right!

**Rainbow Sensations**  
Paint the rainbow on your baby! Use the paint brush toy to pretend to "dip" into a color on the palette and then paint a body part. Say "I am painting your foot green, your belly red" to teach body awareness and sensation.

Scan to watch these play tips in action!

# Attach Instructions

6+

**The Einstein Way™ Color Palette Popper™ Sensory Toy Play Tips**

6m+

6 Classical melodies

TEACHES

- Colors
- Shapes
- Music
- Cause & Effect

UPC here 80%

PROOF OF PURCHASE - PROUWDE DACHAT  
16710 - Baby Einstein - PL11032325

01582 816 080  
016 ED AMSTERDAM, NETHERLANDS • +31 20 2410934  
TELT IN CHINA - WYPRODUKOWANO W CHINIE - PRODOTTO IN CHINA  
© 2012 Baby Einstein LLC  
www.babyeinstein.com

4x5" Play tips Card to be attached via ziptie through Peghole & hang behind the peg card

## 0.3mm Matte White PP

<p><b>kids</b>™</p> <p><b>File Name:</b> 16710_PTC052325 <b>Brand:</b> Baby Einstein <b>Category:</b> Peg <b>Product Name:</b> Color Palette Popper <b>Package Designer:</b> Chelsea A <b>Product Manager:</b> <b>Engineer:</b> <b>Languages:</b> Languages on Package 1 <b>Dimensions:</b> see die line</p>	<p><b>Packaging Prints</b> CMYK</p> <table border="1"> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </table> <p>Cyan Magenta Yellow Black</p>					<p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps</p> <p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps</p>

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(切口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。