FRONT (4x5in)

10504

baby einstein

The Einstein Way™
Neighborhood Symphony
Activity Jumper™ Play Tips

15+
Multisensory toys & activities

2 in 1
Activity jumper & removable toy station

Play Tips from the einstein way

TEACHES

Colors · Instruments · Sensory Skills · Cause & Effect · Pretend Play · First Words

BACK (4x5in)

Play Tips from the einstein way

Instrumental Learning
Build your little maestro's vocabulary as you learn the instruments of the symphony! Point to and name the piano, trumpet, drums, guitar and more to help your baby learn these words.

Colorful Concerto
Reveal the rainbow to baby! Use the jumper's toys to teach baby color names. Point out and name the colors on Cal the Caterpillar's rings. As your baby grows, ask them to name each color on Cal!

Band Together
Remake the living room as the perfect stage for baby's learning! Detach the drum toy and use it to play a beat for baby. Then ask baby to copy your beat. Invite siblings or friends to play one of the other instruments too to create a baby band!

Enlightening Discoveries
Baby's actions make incredible reactions! Play the guitar to show baby how the colorful beads dance. Tap out a beat to see the bongo drums light up. Describe how the movements make the sights and sounds of the orchestra come alive. Then ask baby to try!

Scan to watch these play tips in action!

0.3mm Matte White PP

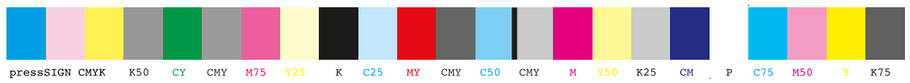
kids2™

File Name: 10504_PTC030326
Brand: Baby Einstein
Category: Gyms
Product Name: Neighborhood Symphony Activity Jumper
Package Designer: Chelsea A
Product Manager:
Engineer:
Languages: Languages on Package 1
Dimensions: see die line

Packaging Prints
CMYK

Cyan
Magenta
Yellow
Black

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps



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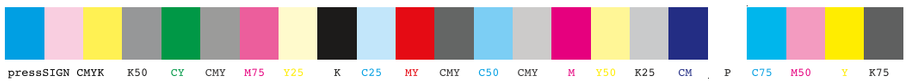

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers.
Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite（爱色丽）I1 Pro 分光光度计，另一种适用于其它大部分的分光光度计。在打样或者批量生产时，印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度（叼口边）。
没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。