



Q1 Digital Marketing Support Guide

ALTAIR io™ 4 Gas Detection Wearable

To better equip our Channel Partners to promote MSA products, MSA has developed a digital asset support kit. The assets that follow are designed to promote the ALTAIR io 4 Gas Detection Wearable.



Goal

This campaign seeks to promote the Altair io 4 Gas Detection Wearable.



Target

Construction, Utilities, Oil & Gas.



Call-to-Action

Learn more. You may then link the content to your website or appropriate landing pages.

Online Banner Ads

Online banner ads are available in a variety of standard sizes for online and mobile ad units.





Social Media Image Ad - Facebook and Twitter

Enhance your gas detection program with the ALTAIR io™ 4 Gas Detection Wearable. Designed with automatic cellular connectivity and integration with Grid software, it helps increase visibility of workers and streamline compliance across worksites.



Améliorez votre programme de détection de gaz avec le détecteur de gaz portable ALTAIR io™ 4. Conçu avec une connectabilité cellulaire automatique et une intégration avec le logiciel Grid, il permet d'accroître la visibilité des travailleurs connectés et de rationaliser la conformité sur l'ensemble des chantiers.



Note: This Bulletin contains only a general description of the products shown. While product uses and performance capabilities are generally described, the products shall not, under any circumstances, be used by untrained or unqualified individuals. The products shall not be used until the product instructions/user manual, which contains detailed information concerning the proper use and care of the products, including any warnings or cautions, have been thoroughly read and understood. Specifications are subject to change without prior notice. MSA is a registered trademark of MSA Technology, LLC in the US, Europe, and other Countries. For all other trademarks visit <https://us.msasafety.com/Trademarks>.

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