## FRONT (4x5in)

16659

baby einstein

**The Einstein Way™**
**Baby Einstein™ + Hape™ Magic Touch Shopping Basket™ Pretend to Shop Toy Play Tips**

**9m+**

**150+**
Phrases, sounds, & melodies

Play Tips from the einstein way

**TEACHES**

Cause & Effect | Listening | Foods | Languages | Shapes | Pretend Play

## BACK (4x5in)

Play Tips from the einstein way

**Food for Thought**
Discover healthy foods and practice sorting together! Show baby how the 4 foods fit into the shape sorter. Say each food name and ask your child to sort the foods too. When they place it in the right shape, celebrate their learning!

**Hear, Hear!**
Ring up a little auditory discovery! Use Play Mode to explore sounds and music. Show your baby the shopping list on the toy. Then, ask them to check off the items on the list by pressing the buttons. Celebrate as each press and tap creates a fun sound!

**Learn the Lingo**
Go around the world right from the living room! Use Discovery Mode to explore food names in 4 languages. Press each food button to hear its name in English, Spanish, French, or German. Repeat the names for baby in each language. In time, ask them to say the names too!

**Follow the Leader**
Help your child stock up on real world skills as you "shop" the grocery store aisles together! Show your child how to add items to their basket, choose healthy foods, and more! Bonus points if you extend the lesson at an actual grocery store!

Scan to watch these play tips in action!

## *Attach Instrutions*

*using 1 Zip Tie attach 4x5 playtip card below product using die cut holes*

## *0.3mm Matte White PP*

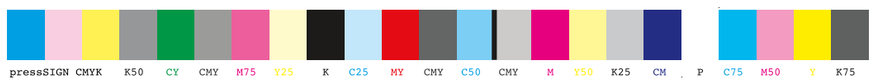
kids2™

**File Name:** 16659_PTC122525
**Brand:** Hape/Baby Einstein
**Category:** Baby Toy
**Product Name:** Magic Touch Shopping Basket™
**Package Designer:** Chelsea A
**Product Manager:**
**Engineer:**
**Languages:** Languages on Package 1
**Dimensions:** see die line

Packaging Prints
CMYK

Cyan
Magenta
Yellow
Black

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps

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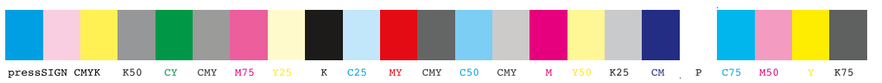


There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers.
Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite（爱色丽）I1 Pro 分光光度计，另一种适用于其它大部分的分光光度计。在打样或者批量生产时，印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度（叼口边）。
没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。