



PAIN RELIEF HAS A NEW LOOK.



**NEW
PACKAGING!**

Absorbine® Veterinary Liniment has provided soothing, long-lasting relief of muscle soreness and arthritis pain for nearly 125 years. Now we've created new packaging for our Veterinary Liniment Gel to give your customers more convenience and you more merchandising flexibility.

NEW 3 OZ. TUBES

- Easier to use for customers (especially those with arthritic hands)
- Taller than previous flasks for more impactful shelf presence
- Fit on existing clip strips for easy secondary placement
- Same formula and price as previous 3 oz. flasks

SHOW IT OFF IN A NEW DISPLAY

- Sturdier, easier to open, and easier to assemble
- Narrower design saves you valuable shelf space



**NEW
DISPLAY!**

ABSORBINE® VETERINARY LINIMENT

TRUSTED RELIEF SINCE 1892



As the 1800s came to a close, caring for horses was still often stuck in the dark ages. Unsatisfied with the practice of “blistering” lame horses, Mary Ida Young decided to use her knowledge of herbs and other plants to create a better way to care for the horses her husband, Wilbur, used in his freight business. The result was a special herbal tincture of aromatic and essential oils designed to increase blood flow and speed healing—and a liniment the Youngs named Absorbine® Veterinary Liniment. Mary Ida’s exact formula remains a family secret, but the results have been trusted by horse owners and trainers ever since.



ONE FORMULA, MANY USES

Absorbine® Veterinary Liniment and Veterinary Liniment Gel provide relief from sore aching muscles, joints and arthritis pain, along with many other uses.



THERAPY

Use to prolong the effects of a massage, loosen muscles, or after acupuncture as an antiseptic

WARM UP

Rub on quickly to warm up major muscle groups before workouts

UNDER WRAPS

Smooth on under a standing wrap for long-lasting relief
(Note: If you rub, don't wrap)

SORE JOINTS

Rub in to soothe soreness from arthritis or minor leg strains

SORE MUSCLES

Rub in to soothe away pain and aid recovery of sore muscle groups

ITEM NUMBER: 407505

EACH UPC: 3 11444 07505 0

CASE QUANTITY: 12

FOR ORDERING INFORMATION, CONTACT YOUR DISTRIBUTOR SALES REP.



The Horse World's Most Trusted Name®

absorbine.com

