

3.75"
3.75"
18.75"
3.75"
3.75"

5.75"



We Believe the Future Belongs to the Curious

Baby Einstein™ helps parents cultivate curiosity through experiences of shared discovery and creativity. Why? Because curiosity motivates us to adapt, opens us to new possibilities, and creates a better world.

“I have no special talent. I am only passionately curious.”
— Albert Einstein

The Einstein Way™ is a curiosity-driven philosophy inspired by science and built from childhood development research. This encompasses:

- Open-Ended Experiences**
that invite imagination through child-led play
- Real-World Learning**
that introduces concepts from the world around us
- Multi-Sensorial Engagement**
that encourages cognitive growth
- Confidence Development**
that reinforces the excitement of discovery
- Creative Thinking Stimulation**
that supports mental agility

Baby Einstein™ is committed to creating products and content that foster confidence, independence, and resilience in the children of today — so they may be the leaders of tomorrow.

Curious from day one.

Scan to start exploring with us.





Happy Harvest™

Touch & Feel Activity Gym

Teach & reward baby as they explore the farm!

1. Squeeze the seeds for crinkle sounds
2. Lift the flaps to meet farm animals
3. Hug Donald the Sheep™ to hear songs & sounds
4. Shake Cal the Caterpillar™ to see & hear rattle beads
5. Explore the soft play mat's engaging textures
6. Flip and learn with the flash cards

TEACHES / ENSEÑA / ENSEIGNE

-  Animals / Animaux
-  Fine Motor Skills / Habilidades Motoras Finas / Motricité Fine
-  Sensory Skills / Habilidades Sensoriales / Compétences Sensorielles
-  Cause & Effect / Causa y Efecto / Cause et Effet
-  Tummy Time / Tiempo Boca Abajo / Sur le Ventre

20+

Melodies & sounds / Melodías & sounds / Melodies & sounds

5

Detachable toys / Juguets desmontables / Jouets amovibles


the baby einstein way

Designed by experts. Inspired by curiosity. Made for milestones.™

babyeinstein.com/theeinsteinway

3.75"
3.75"
18.75"
3.75"
3.75"

5.75"



Happy Harvest™

Touch & Feel Activity Gym / Gimnasio de Actividades Táctiles y Sensoriales / Salle d'Activités Toucher et Sentir / Tast- & Fühl-Aktivitätsspielzeug / Interaktywna mata Touch & Feel / Palestrina multiattività Touche & Feel / Touch & Feel activiteitengym

EN Teach and reward baby as they explore the farm

1. Squeeze the seeds for crinkle sounds
2. Lift the flaps to meet farm animals
3. Hug Donald the Sheep™ to hear songs & sounds
4. Shake Cal the Caterpillar™ to see & hear rattle beads
5. Explore the soft play mat's engaging textures
6. Flip and learn with the flash cards

ES ¡Tu bebé aprenderá y se sentirá recompensado mientras explora la granja!

1. Estruja las semillas para oír sonidos crujientes
2. Levanta las solapas para conocer a los animales de la granja
3. Abraza a la Donald the Sheep™ para escuchar canciones y sonidos
4. Agita Cal the Caterpillar™ para ver y oír las cuentas del sonajero
5. Explora las texturas envolventes de esta alfombra de juegos blandita
6. Aprende girando ambas caras de las tarjetas didácticas

FR Apprendre et récompenser bébé pendant son exploration de la ferme !

1. Pressez les graines pour entendre les sons qui crissent
2. Soulevez les rabats pour voir les animaux de la ferme
3. Embrassez Donald the Sheep™ pour entendre des mélodies et des sons
4. Secouez Cal the Caterpillar™ pour voir et entendre les carillons
5. Découvrez de textures attrayantes du tapis de jeu en molleton
6. Retourner et apprendre avec les cartes d'éveil

DE Dem Baby zeigen & und dafür belohnen, wie es die Farm entdeckt!

1. Die Kerne zusammendrücken, um knisternde Geräusche zu machen
2. Die Klappen anheben, um die Tiere auf dem Bauernhof zu begrüßen
3. Umarme Donald the Sheep™ um Lieder und Geräusche zu hören
4. Cal the Caterpillar™ schütteln, um die Rasseln zu sehen & zu hören
5. Die ansprechenden Texturen der weichen Spielmatte erkunden
6. Lernkarten durchblättern und lernen

PL Ucz i nagradzaj maluszka podczas odkrywania farmy!


1. Ściśnij nasiona, aby usłyszeć szelest
2. Unieś klapki, aby spotkać zwierzęta
3. Przytul owieczkę Donald the Sheep™, aby usłyszeć piosenki i dźwięki
4. Potrząśnij gąsienicą Cal the Caterpillar™, aby usłyszeć grzechot korallików
5. Poznawanie ciekawych tekstur miękkiej maty
6. Odkrywanie i nauka z kartami obrazkowymi

IT Insegna e ricompensa il bambino mentre esplora la fattoria!

1. Afferra i semi per ottenere i suoni increspati
2. Solleva le linguette per conoscere gli animali della fattoria
3. Abbraccia Donald the Sheep™ per ascoltare canzoni e suoni
4. Scuoti Cal the Caterpillar™ per vedere e sentire le perline a sonaglio
5. Scopri le consistenze coinvolgenti del morbido tappetino
6. Gira e impara con le schede educative

teaching

stiles




teaching

stiles

- Remarks :
- 1.SKU No.: For all SKU
 - 2.Size Box: For all boxes
 - 3.Material:105G C2S
 - 4.Surface treatment: Two side Matte Varnishing
 - 5.Printing:Front: 4C, Back: 1C
 - 6.The finished product size: 3.75" x 5.75"
 - 7.Format(加工工序): Z fold(风琴折)



FRONT Side

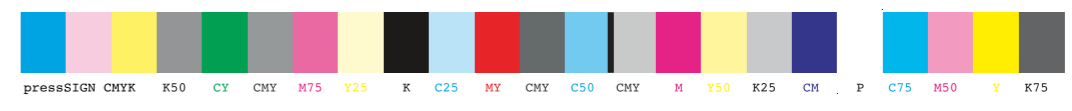


File Name: 17326_EP_FivefoldInsert_121224.ai
Brand: Baby Einstein
Category: E-package
Product Name: Happy Harvest™
Package Designer: Ming.Yip
Product Manager: Enter Name
Engineer: Enter Name
Languages: Languages on Package 3/7
Dimensions: 3.75"W x 5.75"H

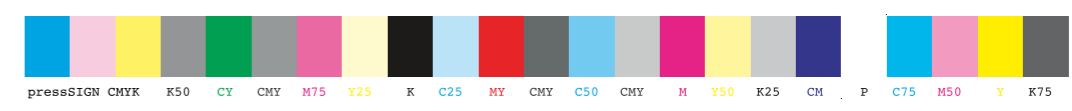
Packaging Prints
CMYK

Cyan	Magenta	Yellow	Black
------	---------	--------	-------

pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps



pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps



There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。