

3.75"
3.75"
18.75"
3.75"
3.75"
3.75"

5.75"



bright starts™

We believe joy makes moments last forever.

Bright Starts™ exists to bring more joy to every moment. We believe a sprinkle of silly has the power to turn crazy days into crazy dance parties. We see confetti in the chaos, and we know there's nothing a belly laugh can't fix.

This is when the magic happens. When time stands still, and little moments turn into lasting memories.

How do we do it?!

1. We create opportunities for laughter
2. We tap into the mood-boosting power of uplifting characters
3. We keep kiddos ooh-ing & ah-ing with fun surprises
4. We mix & match with unexpected combinations
5. We use together-time to spark emotional connection

Bright Starts™ helps families make the most out of playtime and to get swept away in the joy that follows. Because joy is what makes moments last forever.

More joy, more connection.
Scan to get started.



Everything Nice™
9-Piece Gift Set
Soothing comfort for your sweetheart.
On-the-go teethingers & rattles!

- 1 Chill & Teethe™ Teething Toy 3-Pack (3M+)
- 2 Rattle & Teethe™ Teether Toy (3M+)
- 3 Carry & Teethe Purse™ Toy (3M+)
- 4 Grab & Spin™ Rattle & Teether Toy (3M+)
- 5 Rattle and Shake Barbell™ Toy (3M+)
- 6 Oball Shaker™ Toy (0M+)
- 7 Oball Rattle™ Easy-Grasp Toy - Teal (0M+)



6 Teethers



Soothe sore gums

Easy to hold






bright starts™

Everything Nice™

9-Piece Gift Set • Juego de 9 piezas para regalo • Coffret cadeau 9 pièces • 9-teiliges Geschenkset • 9-częściowy zestaw upominkowy • Set regalo da 9 pezzi

Soothing comfort for your sweetheart. On-the-go teethingers & rattles!
Confort relajante para tu bebé. Mordederas y sonajas para llevar fuera de casa!
Douceur apaisante pour votre bout de chou. Anneaux et hochets à emporter partout où vous allez!
Beruhigender Komfort für Ihren Schatz. Beifringe & Rasseln für unterwegs!
Ukojenie dla Twojego maluszka. Gryzaki i grzechotki idealne na wyjścia z domu!
Una piacevole sensazione di relax per il tuo piccolo. Massaggiagengive e sonagli da portare sempre con te!

- EN 1.** 9-Piece set includes Chill & Teethe™ 3-Pack, Rattle & Teethe™, Carry & Teethe Purse™, Grab & Spin™, Rattle & Shake Barbell™, Oball Shaker™ and Oball Rattle™
2. Sweet pink and teal toys and teethingers will soothe your sweetheart
 3. Easy-grasp designs are made for little hands to hold
 4. All toys and teethingers are perfectly sized to bring on the go or store around the house
- ES 1.** El juego de 9 piezas incluye un paquete con 3 Chill & Teethe™, Rattle & Teethe™, Carry & Teethe Purse™, Grab & Spin™, Rattle & Shake Barbell™, Oball Shaker™ y Oball Rattle™
2. Los hermosos juguetes y mordederas de color rosa y verde azulado tranquilizarán a tu bebé
 3. Los diseños fáciles de sujetar están hechos para las pequeñas manos
 4. Todos los juguetes y mordederas tienen el tamaño perfecto para llevarlos de viaje o tenerlos en casa

- FR 1.** Coffret 9 pièces avec 3 Chill & Teethe™, 1 Rattle & Teethe™, 1 Carry & Teethe Purse™, 1 Grab & Spin™, 1 Rattle & Shake Barbell™, 1 Oball Shaker™ et 1 Oball Rattle™
2. Des jouets en rose ou bleu et des anneaux de dentition pour calmer votre bébé
 3. Conception petites mains et système attrape-facile
 4. Anneaux toutes tailles. Idéal pour voyager ou ranger partout dans la maison
- DE 1.** 9-teiliges Set inklusive Chill & Teethe™ 3-Pack, Rattle & Teethe™, Carry & Teethe Purse™, Grab & Spin™, Rattle & Shake Barbell™, Oball Shaker™ und Oball Rattle™
2. Süßes rosa und blaugrünes Spielzeug und Beifringe beruhigen Ihren Liebling
 3. Leicht greifbare Designs sind für kleine Hände gemacht
 4. Alle Spielzeuge und Beifringe haben die perfekte Größe für unterwegs oder für zu Hause

- PL 1.** 9-częściowy zestaw zawiera: 3 sztuki Chill & Teethe™, Rattle & Teethe™, Carry & Teethe Purse™, Grab & Spin™, Rattle & Shake Barbell™, Oball Shaker™ i Oball Rattle™
2. Słodkie zabawki i gryzaki w kolorze różowym i morskim uspokoją Twojego maluszka
 3. Łatwe do chwytania kształty idealne dla małych rączek
 4. Wszystkie gryzaki są idealnej wielkości, aby zabrać je w podróż lub przechowywać w domu
- IT 1.** Il set da 9 pezzi include 3 Chill & Teethe™, Rattle & Teethe™, Carry & Teethe Purse™, Grab & Spin™, Rattle & Shake Barbell™, Oball Shaker™ e Oball Rattle™
2. I giocattoli e i massaggiagengive rosa pallido e foglia di té daranno sollievo al tuo piccolo
 3. Il design facile da afferrare è pensato per essere preso dalle manine più piccole
 4. Tutti i giocattoli e i massaggiagengive sono delle dimensioni perfette per portarli sempre con te o da riporre in casa

More joy in every moment.™

bright starts™



File Name: 13081_EP_FivefoldInsert_092924
Brand: Bright Starts
Category: E-package Bundle
Product Name: Everything Nice™ 9-Piece Gift Set
Package Designer: Nureen B
Product Manager: Jessica Diaz
Engineer: Alex Yan
Languages: Languages on Package 3/6
Dimensions: see die line

Packaging Prints
PMS 2028 C plus CMYK

100%	75%	50%	25%	10%	3%	2%	1%	Color
								PMS 2028 C
								Cyan
								Magenta
								Yellow
								Black

pressSIGN CMYK 1 Spot_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps

	pressSIGN CMYK 1 Spot	CY	CMY	M75	Y25	K	C25	MY	CMY	C50	CMY	M	Y50	K25	CM	P	C75	M50	Y	K75	BL	CMY
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pressSIGN CMYK 1 Spot_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps

	pressSIGN CMYK 1 Spot	CY	CMY	M75	Y25	K	C25	MY	CMY	C50	CMY	M	Y50	K25	CM	P	C75	M50	Y	K75	BL	CMY
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There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。