

17500 Baby Einstein Kick to It  
Standard POP  
Print on PP Material | 2 sided print

POP Placement

3L front

**0-24 m**

**180°**

**4** Ways to engage  
Formas de mantener a tu bebé entretenido  
Apprendre et participer

**1** **2** **3** **4**

**TEACHES ENSEÑA ENSEIGNE**

**65+** Phrases, melodies, & sounds  
Frases, melodías y sonidos  
Phrases, mélodies et sons

**4** Languages: English, Spanish, French, & German  
Idiomas: Inglés, Español, Francés y Alemán  
Langues: Anglais, Espagnol, Français et Allemand

**Causes & Effects**  
Causa y Efecto  
Cause et Effet

7L back

**0-24 m**

**180°**

**4** Ways to engage  
Formas de mantener a tu bebé entretenido  
Apprendre et participer

**1** **2** **3** **4**

**TEACHES ENSEÑA ENSEIGNE**

**65+** Phrases, melodies, & sounds  
Frases, melodías y sonidos  
Phrases, mélodies et sons

**4** Languages: English, Spanish, French, & German  
Idiomas: Inglés, Español, Francés y Alemán  
Langues: Anglais, Espagnol, Français et Allemand

**Causes & Effects**  
Causa y Efecto  
Cause et Effet



**kids2™**

**File Name:** 17500\_7L\_STDPOP100324  
**Brand:** Baby Einstein  
**Category:** Swing  
**Product Name:** Kick to It  
**Package Designer:**  
**Product Manager:**  
**Engineer:** Enter Name  
**Languages:** Languages on Package 3/7

Packaging Prints  
CMYK


Cyan  
Magenta  
Yellow  
Black



There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。