

**15** total pieces  
pièces au total

Promotes STEAM-based creative play  
Fomenta el juego creativo STEAM  
Favorise les jeux créatifs STEAM

the einstein way

Open-Ended Experimentation    Real-World Learning    Multi-Sensory Engagement    Confidence Development    Creative Thinking Encouragement

babyeinstein.com/theeinsteinway

**UPC here 100%**

PROOF OF PURCHASE - PREUVE D'ACHAT  
12818-Baby Einstein - P1042822r2  
Patent: http://www.kids2.com/patents  
Brevet: http://www.kids2.com/brevet

**PACKOUT**

**kids2**

File Name: 12818\_MEWW\_PL042822r2.ai  
Brand: Baby Einstein  
Category: Baby Box Toy  
Product Name: Bridge & Learn  
Package Designer: Rob  
Product Manager: Enter Name  
Engineer: Enter Name  
Languages: 3/6  
Dimensions: See dieline

Packaging Prints  
CMYK

Cyan  
Magenta  
Yellow  
Black

pressSIGN CMYK\_Colourbar\_ISO 12647-2 Coated White Backing v6\_labels\_below i1Pro Contrast Bars.eps

pressSIGN CMYK\_Colourbar\_ISO 12647-2 Coated White Backing v6\_labels\_below.eps

Please place the yellow "B" brick and red "E" brick in the try-me window like shown in the packout image.

Please make sure the letter labels are facing forward in the try-me window.

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (grripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带, 一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。