

FRONT (4x5in)

17400

**The Einstein Way™
Sea Dreams Seahorse™
Plush Soother Play Tips**

Om+

10
Classical melodies with surprise water sounds

Play Tips from
the einstein way

TEACHES

- Cause & Effect
- Music
- Visual Development
- Self Soothing

BACK (4x5in)

Play Tips from
the einstein way

Discovery All Aglow
Even the gentlest touch can help your baby learn! Ask your baby to touch the star on the seahorse's belly. As they do, the belly glows in 5 colors! Talk with your child about how their presses made the seahorse's belly light up!

Sensational Discoveries
Explore the senses with the seahorse! Encourage baby to feel the Taggies™ on the toy, touch the animal's soft plush, or press the belly star. As they do, talk about the different colors and textures they're exploring!

Sounds of the Sea
Build baby's vocabulary through play! Use the seahorse to explore 5 water-themed sounds. When each sound plays, describe it for baby to help build their vocabulary and listening skills. Say, "I hear bubbles!" or "Do you hear the babbling brook?"

Friendly Seas
Introduce your child to sea life! Tell them their favorite cuddle buddy is an animal called a seahorse who lives in the ocean. Co-watch the Baby Einstein Ocean Explorers™ episode on seahorses to help your child learn more about these fascinating creatures!

Scan to watch these play tips in action!

Attach Instructions

Attach 4x5 PlayTip Card to back of box through Peg hole using 1 Zip Tie

0.3mm Matte White PP

<p>kids2™</p> <p>File Name: 17400_PTC052625 Brand: Baby Einstein Category: SO Product Name: Sea Dreams Seahorse™ Package Designer: Chelsea A Product Manager: Engineer: Languages: Languages on Package 1 Dimensions: see die line</p>	<p>Packaging Prints CMYK</p> <table border="1"> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </table> <p>Cyan Magenta Yellow Black</p>					<p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps</p> <p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps</p>

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost.

数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。