



Delivering what pets need to live their best lives ever.

Our long-trusted efficacious formulas now have enhanced ingredients for even more health benefits.



Now featuring NEW powder resistant zip closure from SANZIP™!



POWER

Powders are the most potent way to deliver efficacious & fresh ingredients.

PURITY

We use a cold processing method to lock in ingredient integrity. Unlike other brands, we do not use high heat, fillers, preservatives or binders that are not beneficial for your dog's body.

PERFORMANCE

LactoSpore® Probiotics are added to boost absorption, making it easier for your pet's body to utilize the ingredients.





hip & joint

- + With Chondroitin Sulfate to help cushion joints
- + MSM with anti-inflammatory properties to support joints and muscles
- + Hyaluronic Acid to help joint lubrication

Hip & Joint Formula
 NET WT 8 oz. (226 g)
 ITEM # 470550

Hip & Joint Formula
 NET WT 1 lb. (454 g)
 ITEM #470520

Hip & Joint Formula
 NET WT 5 lb. (2.26 kg)
 ITEM # 470555



skin & coat

- + With Vitamin-E to help nourish and protect sensitive skin
- + Biotin for calming and soothing dry, sensitive skin
- + Reduces itching and scratching

Skin & Coat Formula
 NET WT 8 oz. (226 g)
 ITEM # 470540

Skin & Coat Formula
 NET WT 1 lb. (454 g)
 ITEM# 470515

Skin & Coat Formula
 NET WT 5 lb. (2.26 kg)
 ITEM # 470545



senior

- + Ginkgo Biloba supports eye, brain and memory to help cognitive functions

Senior Health Formula
 NET WT 1 lb. (454 g)
 ITEM #470525



puppy

- + With dried egg powder, a bioavailable source of complete protein
- + Bovine colostrum to support the immune system and promote healthy gut, skin and coat

Puppy Health Formula
 NET WT 8 oz. (227 g)
 ITEM # 470530



digestion

- + New Digestion Formula with a 7-Probiotic blend plus Ginger, Chamomile and prebiotics to support healthy digestion and comfort

Digestion Formula
 NET WT 1 lb. (454 g)
 ITEM #470535



avian color & shine

- + With flaxseed, yucca, protein and kelp for thicker plumage, brighter colors & feather growth
- + Digestive support and sustained energy

Avian Color & Shine
 NET WT 3.5 oz. (99 g)
 ITEM #470565



feline wellbeing

- + With flaxseed, dried kelp and yucca schidigera extract for soft healthy skin, glossy coat, immune system support & digestive health
- + Improved yeast-based vegan natural flavor

Feline Digestion Formula
 NET WT 6 oz. (170 g)
 ITEM #470560

