

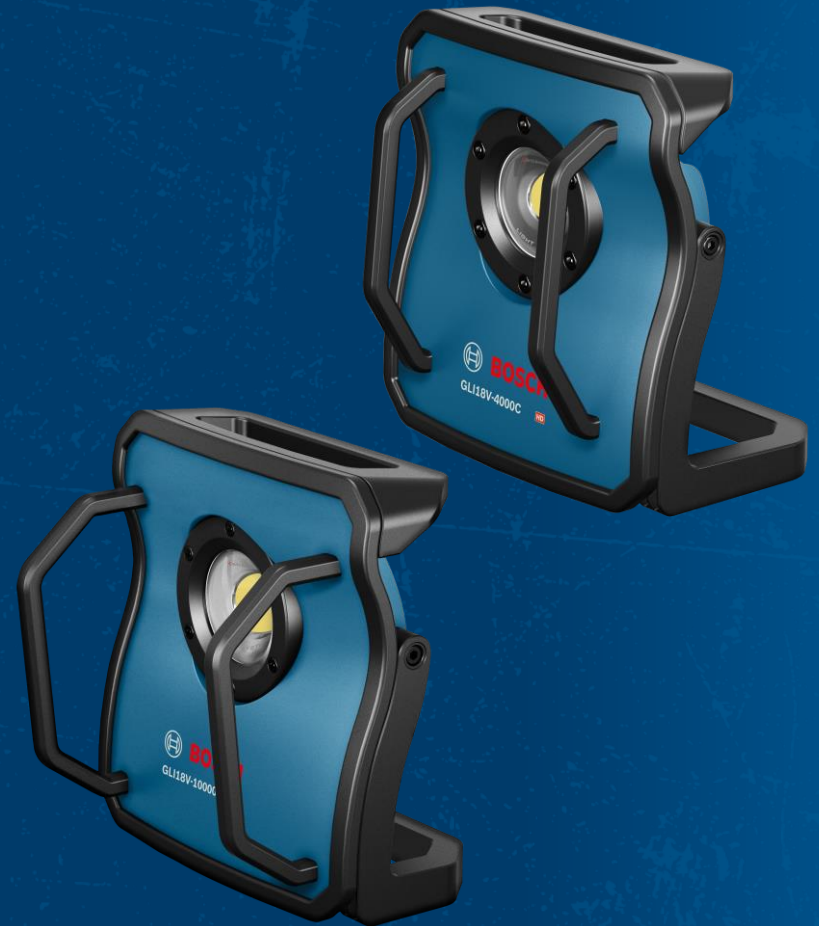


# BOSCH

## BRIGHT FLOODLIGHT, OUTSTANDING RUNTIME

Jobsite tough, with a solid metal body and two heavy-duty bars

GLI18V-4000C and GLI18V-10000C  
18V Connected LED Floodlights  
Product Launch



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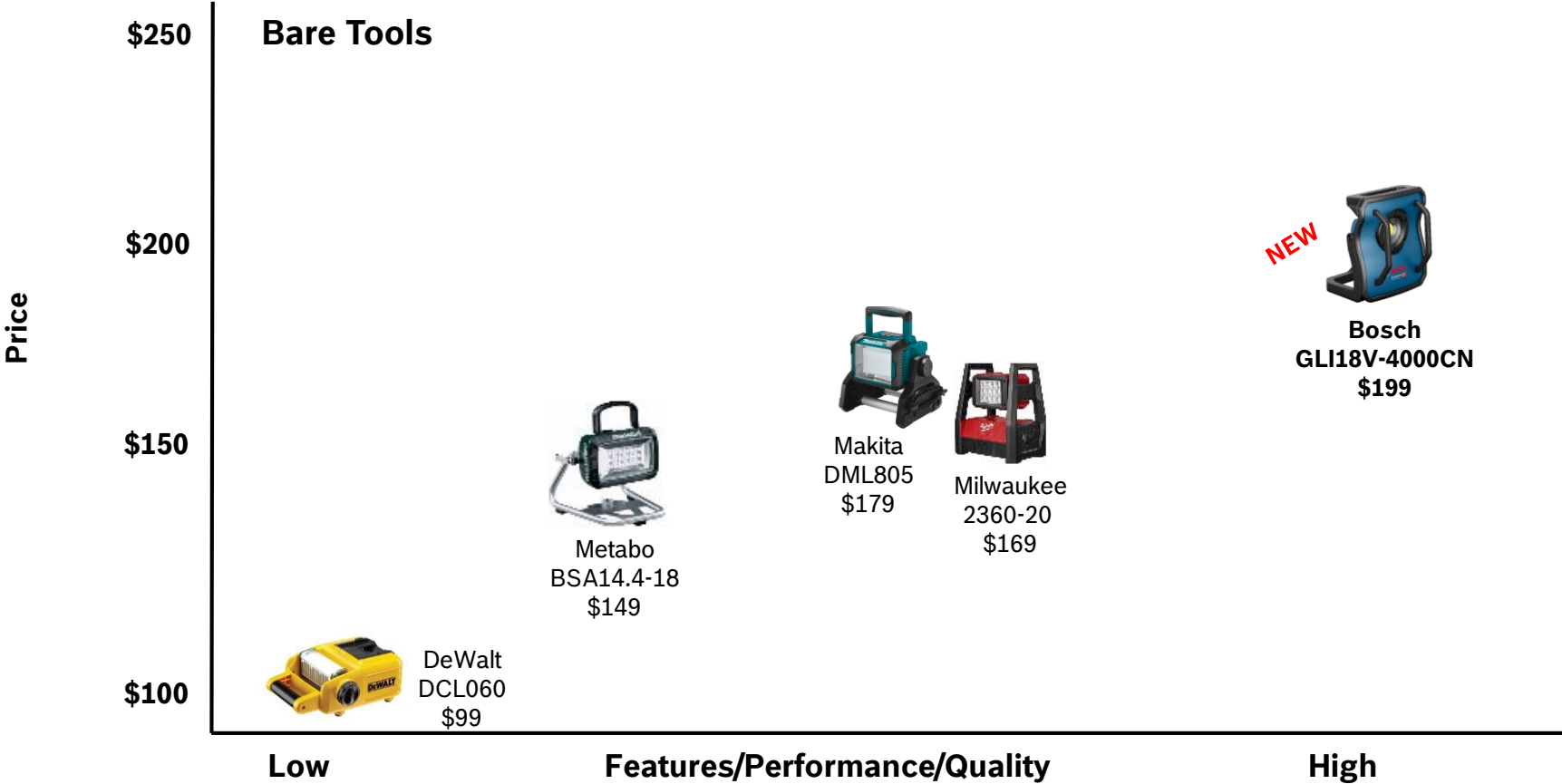
- Market Overview
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- Frequently Asked Questions



# MARKET OVERVIEW



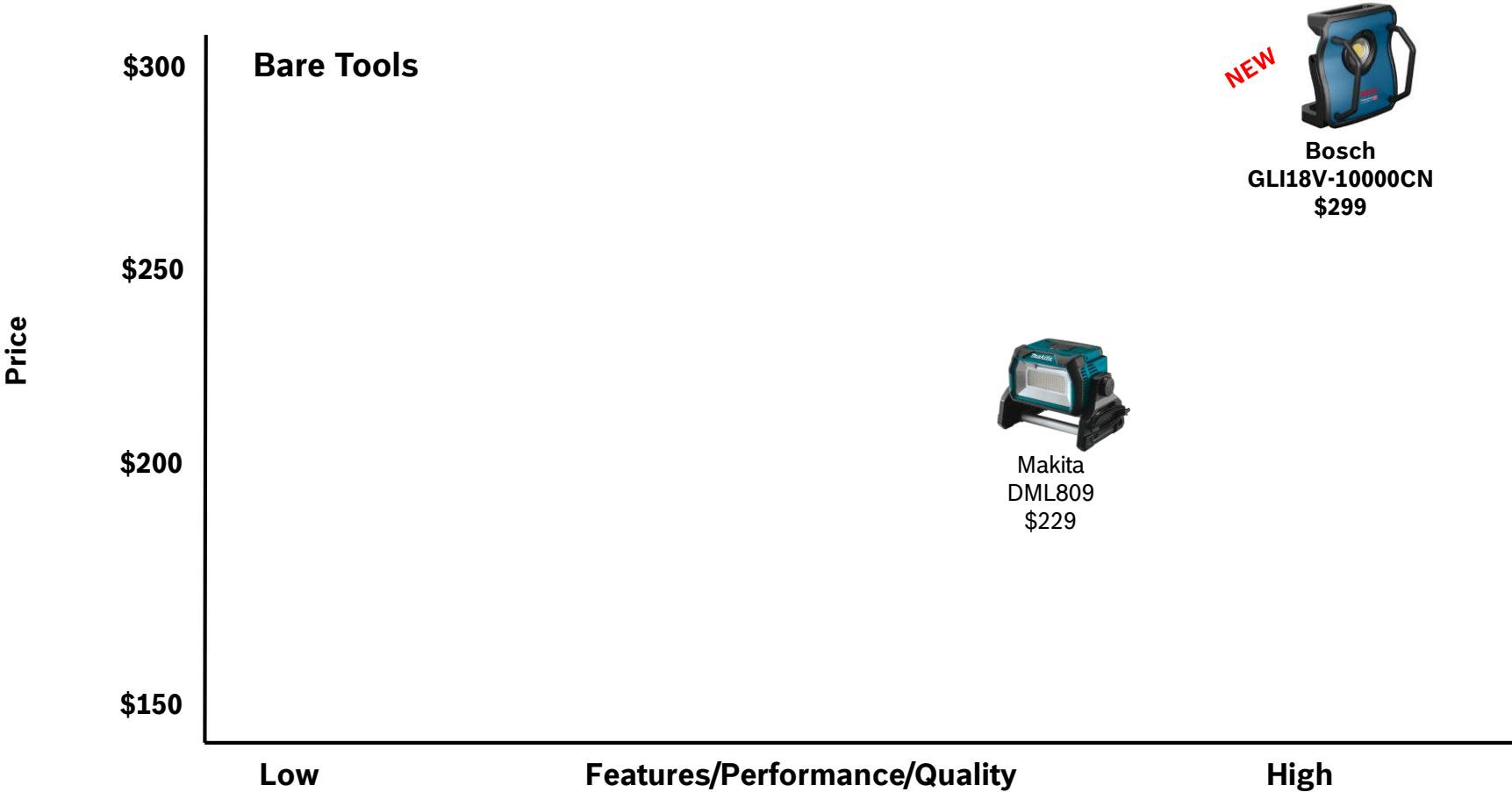
# Product Landscape - 18V Lights



Easy to control, durable and extremely bright.



# Product Landscape - 18V/36V Lights



Single 18V battery capable of producing 10,000 lumens of brightness.



# FEATURES & BENEFITS



# GLI18V-4000C

### PROTECTIVE CONSTRUCTION

Features one-piece solid body with integrated cooling ribs

### HEAVY-DUTY BARS

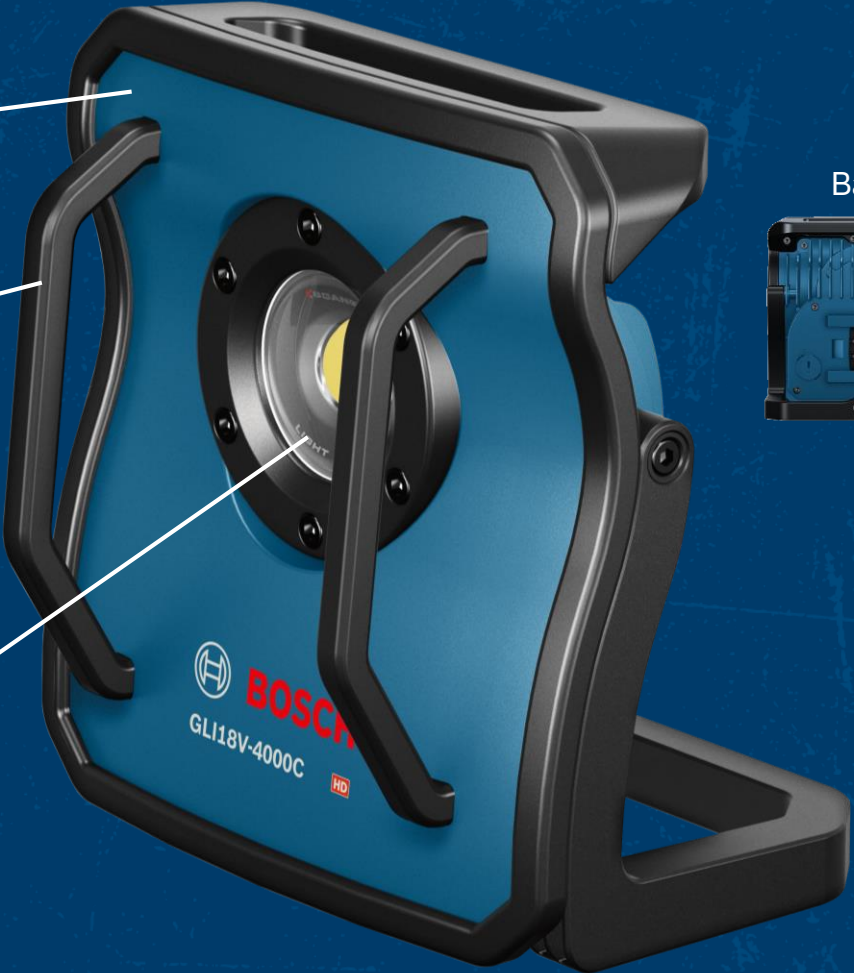
Help to guard the LED from impact

### ADJUSTABLE BRIGHTNESS SETTINGS

Offers more runtime at two lower settings or more brightness at 4,000 lumens

### SINGLE HIGH-POWER LED

Delivers up to 4,000 lumens of light, which can illuminate a very large work area



### ONBOARD USER INTERFACE

Displays battery status and brightness setting

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### THREADED FOR TRIPOD USE

Provides a 5/8 In.-11 thread mount for compatibility with standard tripods

### BLUETOOTH® CONNECTIVITY

Connects tool to free Bosch Toolbox app on a connected device, to turn on/off and adjust brightness



## GLI18V-4000C AND GLI18V-10000C 18V CONNECTED LED FLOODLIGHTS PRODUCT LAUNCH

**Model :** GLI18V-4000CN

**Date Available:** July, 2020

**Includes:** GLI18V-4000C 18V Connected LED Floodlight



### Features / Benefits

- ✓ **Connected Floodlight Design** – Control a 4,000-lumen light remotely through mobile device, with good runtime and durability
- ✓ **Single High-Power LED** – Delivers 4,000 lumens of light, which can illuminate a very large work area
- ✓ **Bluetooth® Connectivity** – Connects tool to free Bosch Toolbox app on a connected device, to turn on/off and adjust brightness
- ✓ **Adjustable Brightness Settings** – Offers more runtime at two lower settings or more brightness at 4,000 lumens
- ✓ **Toolbox App** – Allows user to turn light on or off, to dim it, to set the light on a timer, and other options
- ✓ **Outstanding Durability** – Features metal housing shielded by a shock-absorbing frame and two heavy-duty bars
- ✓ **Onboard User Interface** – Displays battery status and brightness setting
- ✓ **Threaded for Tripod Use** – Provides a 5/8 In.-11 thread mount for compatibility with standard tripods
- ✓ **Outstanding Runtime** – Provides 30 minutes per battery amp-hour at 4,000 lumens

### SPECIFICATIONS

<b>Rating</b>	18V
<b>Brightness Levels [Lumens]</b>	4,000   2,000   1,000
<b>Runtime at different settings [min/AH]</b>	30   60   120
<b>IP Rating</b>	IP 20
<b>Bluetooth®</b>	Yes
<b>Dimension (L x W x H)</b>	9.0" x 7.2" x 9.5"
<b>Weight (Bare Tool)</b>	4.4 Lbs.



# GLI18V-10000C

**PROTECTIVE CONSTRUCTION**

Features one-piece solid body with integrated cooling ribs

**HEAVY-DUTY BARS**

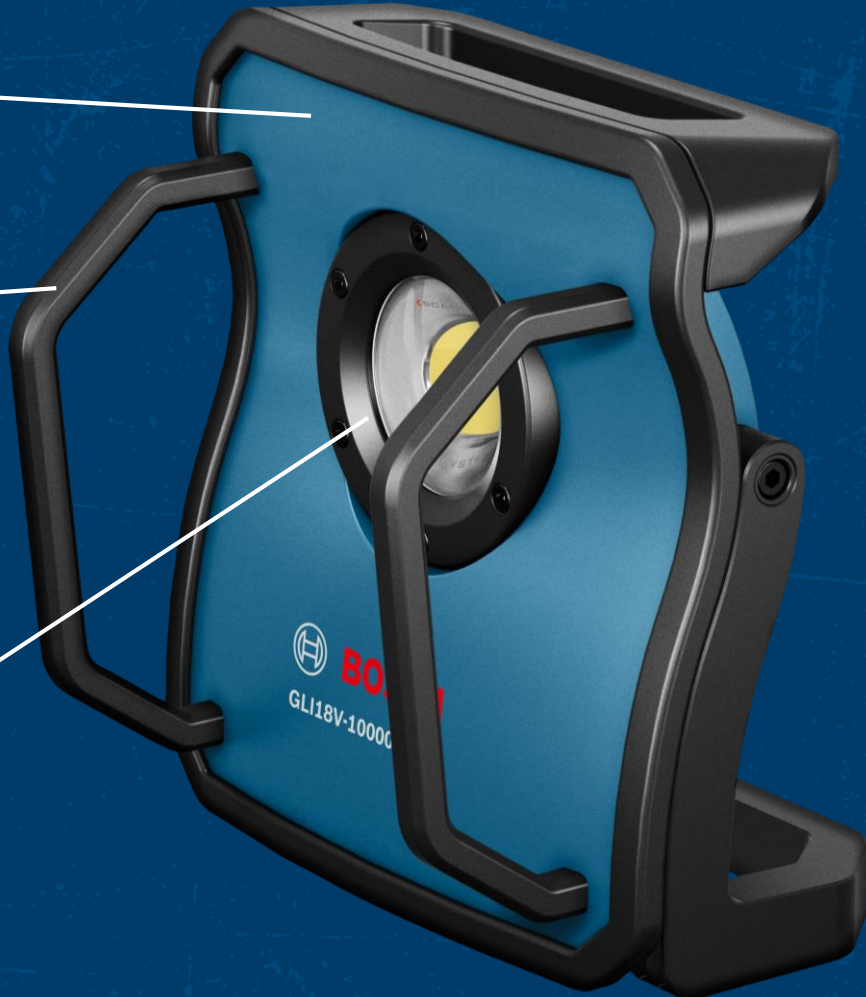
Help to guard the LED from impact

**ADJUSTABLE BRIGHTNESS SETTINGS**

Offers more runtime at two lower settings or brighter light at 10,000 lumens

**SINGLE HIGH-POWER LED**

Delivers up to 10,000 lumens of light, which can illuminate a very large work area



Back



**ONBOARD USER INTERFACE**

Displays battery status and brightness setting

**THREADED FOR TRIPOD USE**

Provides a 5/8 In.-11 thread mount for compatibility with standard tripods

**BLUETOOTH® CONNECTIVITY**

Connects tool to free Bosch Toolbox app on a connected device, to turn on/off and adjust brightness



**Model :** GLI18V-10000CN  
**Date Available:** July, 2020  
**Includes:** GLI18V-10000C 18V Connected LED Floodlight



**SPECIFICATIONS**

<b>Rating</b>	18V
<b>Brightness Levels [Lumens]</b>	10,000   5,000   1,000
<b>Runtime at different settings [min/AH]</b>	12.5   25   120
<b>IP Rating</b>	IP 20
<b>Bluetooth®</b>	Yes
<b>Dimension (L x W x H)</b>	11.5" x 8.5" x 12.0"
<b>Weight (Bare Tool)</b>	8.6 Lbs.

Features / Benefits

- ✓ **Connected Floodlight Design** – Control a 10,000-lumen light remotely through mobile device, with good runtime and durability
- ✓ **Single High-Power LED** – Delivers up to 10,000 lumens of light, which can illuminate a very large work area
- ✓ **Bluetooth® Connectivity** – Connects tool to free Bosch Toolbox app on a connected device, to turn on/off and adjust brightness
- ✓ **Adjustable Brightness Settings** – Offers a runtime of 120 minutes per amp hour at 1,000 lumens, 25 minutes per amp hour at 5,000 lumens, and 12.5 minutes per amp hour at 10,000 lumens
- ✓ **Toolbox App** – Allows user to turn light on or off, to dim it, to set the light on a timer, and other options
- ✓ **Outstanding Durability** – Features metal housing shielded by a shock-absorbing frame and two heavy-duty bars
- ✓ **Onboard User Interface** – Displays battery status and brightness setting
- ✓ **Threaded for Tripod Use** – Provides a 5/8 In.-11 thread mount for compatibility with standard tripods
- ✓ **Outstanding Runtime** – Provides 12.5 minutes per battery amp-hour at 10,000 lumens



## Pricing Information

Model #	Description	10-Digit #	Suggested Industry Price	Tier 1	Tier 2
GLI18V-4000CN	18V Connected LED Floodlight (Bare Tool)	0601446810	\$199	\$170.00	\$163.18
GLI18V-10000CN	18V Connected LED Floodlight (Bare Tool)	0601446910	\$299	\$255.50	\$245.18

## Set-Up Information

Model #	Bare Product Weight (Lbs.)	Pack Weight (Lbs.)	Pkg. Qty.	UPC	Packaging Dimensions	Cube (Ft.)	Pallet Qty.	Pallet Cube (Ft.)	Harmonized Tariff No.	Country of Origin
GLI18V-4000CN	4.4	9.5	1	000346643381	9.25 " x 9.75 " x 7.5 "	0.39	64	33.9	8513.10.2000	China
GLI18V-10000CN	8.6	11	1	000346643398	12 " x 12.25 " x 9 "	0.77	42	38.5	8513.10.2000	China



# WHY BOSCH



## Why Bosch – GLI18V-4000C

### User Needs:

### Bosch Delivers:

✓ Superior Brightness

- Up to 4,000 lumens

✓ Jobsite Toughness

- Solid metal body, rubber frame, and heavy-duty bars

✓ More Runtime

- Runtime of 120 minutes per amp hour at 1,000 lumens, 60 minutes per amp hour at 2,000 lumens, and 30 minutes per amp hour at 4,000 lumens

✓ No More Blinding

- Fade-in function, light turns on in dimmed mode

✓ Remote Control

- Bluetooth® connectivity via Bosch toolbox app



## Why Bosch – GLI18V-10000C

### User Needs:

### Bosch Delivers:

✓ Superior Brightness

- Up to 10,000 lumens

✓ Jobsite Toughness

- Solid metal body, rubber frame, and heavy-duty bars

✓ More Runtime

- Offers a runtime of 120 minutes per amp hour at 1,000 lumens, 25 minutes per amp hour at 5,000 lumens, and 12.5 minutes per amp hour at 10,000 lumens

✓ No More Blinding

- Fade-in function, light turns on in dimmed mode

✓ Remote Control

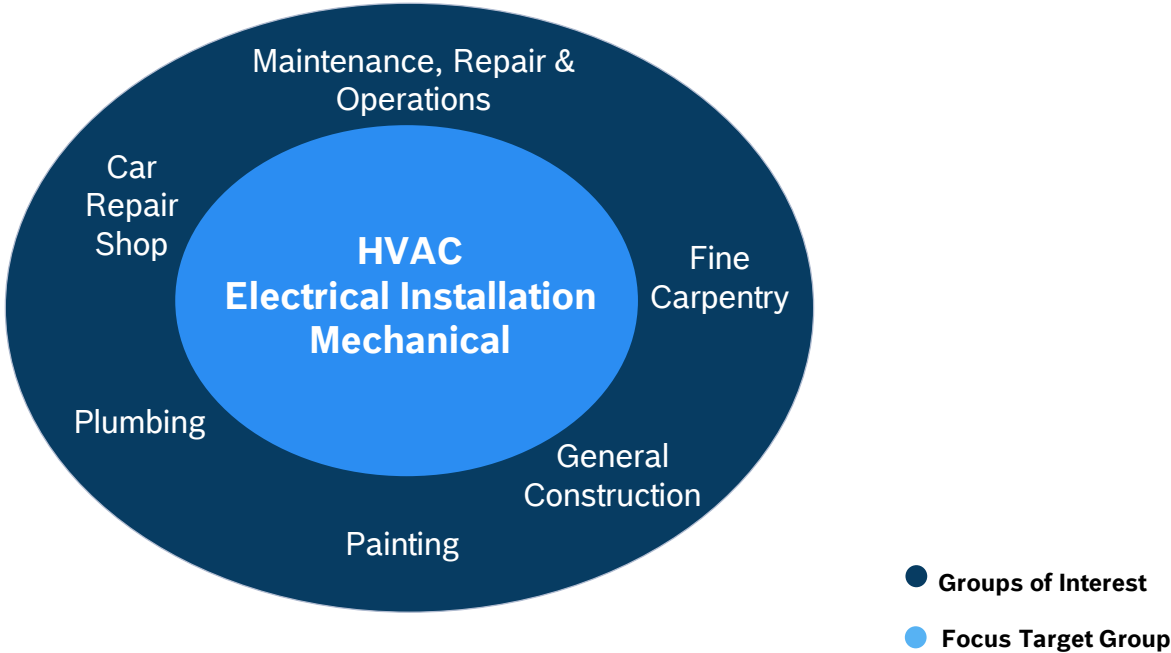
- Bluetooth® connectivity via Bosch toolbox app



# TARGET USERS & APPLICATIONS



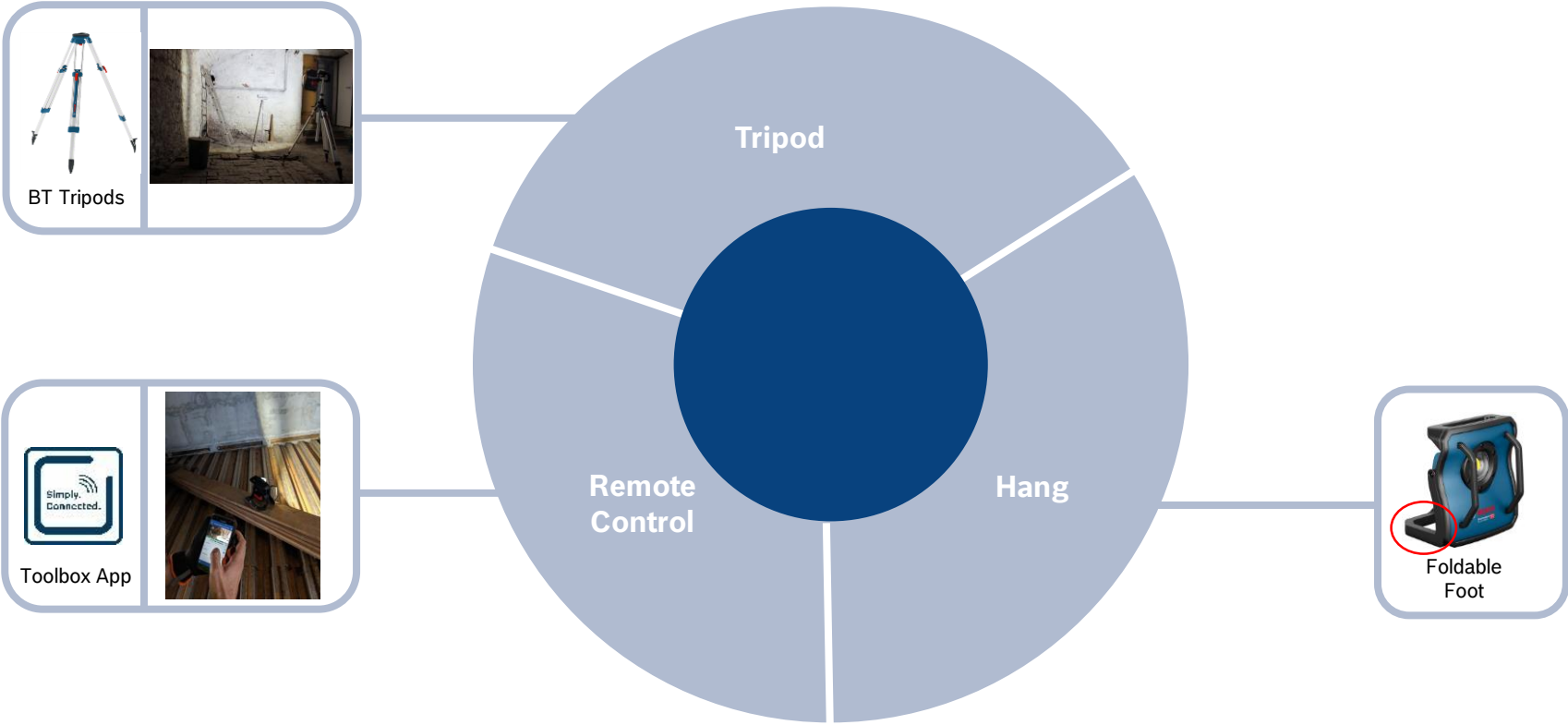
# Target Users & Applications



Users that currently have corded (halogen) floodlights, but desire more mobility, ease of use and robustness with similar brightness.



# Applications








Control the lighting in a hurry with easy, versatile set-up options.



# COMPETITIVE COMPARISONS



## Competitor Overview

	Bosch	Milwaukee	DeWalt	Makita	Matabo
	GLI18V-4000CN	2360-20	DCL060	DML805	BSA 14.4-18 LED
					
<b>Battery Voltage</b>	18V	18V	20V MAX	18V	18V
<b>Brightness Levels [Lumens]</b>	4,000/2,000/1,000	3,000/1,500/650	1,500	3,000/1,500/750	2,600/1,500
<b>Runtime [h] at Max Brightness Level</b>	4 (CORE18V 8.0 Ah)	3.6 (18V 9.0 Ah)	6 (18V 9.0 Ah)	3 (18V 6.0 Ah)	6.1 (18V 8 Ah)
<b>Runtime [h] at Lowest Brightness Level</b>	16 (CORE18V 8.0 Ah)	16.6 (18V 9.0 Ah)	N/A	13 (18V 6.0 Ah)	10.6 (18V 8.0 Ah)
<b>Weight w/o Battery</b>	4.4 Lbs.	7.0 Lbs.	3.3 Lbs.	10.7 Lbs.	5.5 Lbs.
<b>Dimensions [in]</b>	9.0 x 7.2 x 9.5	10.2 x 6.7 x 9.8	8.7 x 5 x 13.6	10.4 x 13 x 6.5	9.0 x 10.5 x 9.5
<b>Remote Control</b>	Yes	No	No	No	No
<b>Tripod Mountable</b>	5/8 In. -11 Thread	No	No	Yes	5/8 In. – 11 Thread
<b>Price</b>	\$199	\$169	\$99	\$179	\$149

Easy to control with a high power LED capable of producing 4,000 lumens of brightness



## Competitor Overview

	Bosch	Makita
	GLI18V-10000CN	DML809
		
<b>Battery Voltage</b>	18V	36V
<b>Brightness Levels [Lumens]</b>	10,000/5,000/1,000	10,000/4,000/2,000
<b>Runtime [h] at Max Brightness Level</b>	1.6 (CORE18V 8.0 Ah)	1.7 (36V 6.0 Ah)
<b>Runtime [h] at Lowest Brightness Level</b>	16 (CORE18V 8.0 Ah)	8.5 (36V 6.0 Ah)
<b>Weight w/o Battery</b>	8.6 Lbs.	15.4 Lbs.
<b>Dimensions [in]</b>	11.5 x 8.5 x 12	9-3/4 x 14-1/2 x 14-1/2
<b>Remote Control</b>	Yes	No
<b>Tripod Mountable</b>	5/8 In. - 11 Thread	Yes
<b>Price</b>	\$299	\$229

Easy to control with a high power LED capable of producing 10,000 lumens of brightness.



# MARKETING SUPPORT



# Marketing Support

## COLLATERAL

- Sell sheet
- Fact sticker

**GLI18V-4000C**  
18V Connected LED Floodlight

18V

**High-power LED** supplies 4,000 lumens, plenty of light for large jobsites  
**Bluetooth® connectivity** controls light's functions through free Bosch Toolbox App and connected mobile device  
**Adjustable brightness setting** provides longer runtime

**GLI18V-10000C**  
18V Connected LED Floodlight

18V

**High-power LED** supplies 10,000 lumens, plenty of light for large jobsites  
**Bluetooth® connectivity** controls light's functions through free Bosch Toolbox App and connected mobile device  
**Adjustable brightness setting** provides longer runtime

Winbrook #	Description
2020-030	GLI18V-4000C Sell Sheet
2020-031	GLI18V-4000C Fact Sticker
2020-032	GLI18V-10000C Sell Sheet
2020-033	GLI18V-10000C Fact Sticker

# FREQUENTLY ASKED QUESTIONS



## Frequently Asked Questions

### **Can the lights be chained together on the jobsite?**

Yes. Utilizing the Bosch tool box app, can create a lighting group to turn the lights on and off together.

### **How long can the 10,000 lumen light run on an 8.0 Ah CORE18V battery at the brightest setting?**

The GLI18V-10000C can run 12.5 minutes per Ah at the brightest setting. Total runtime on the 8.0 Ah CORE18V battery is just over an hour and a half.

### **How long can the 4,000 lumen light run on an 8.0 Ah CORE18V battery at the brightest setting?**

The GLI18V-4000C can run 30 minutes per Ah at the brightest setting. Total runtime on the 8.0 Ah CORE18V battery is four hours.


### **Can these lights fit older Bosch batteries?**

Yes. These batteries are backwards and forwards compatible with Bosch 18V Lithium-ion batteries.



**If you have any product questions,  
please contact Corey Hinkel**

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** +224-383-5111**

