


132 mm
132 mm
660 mm
132 mm
132 mm

188 mm



We Believe the Future Belongs to the Curious

Baby Einstein™ helps parents cultivate curiosity through experiences of shared discovery and creativity. Why? Because curiosity motivates us to adapt, opens us to new possibilities, and creates a better world.


"I have no special talent. I am only passionately curious."

- Albert Einstein

The Einstein Way™ is a curiosity-driven philosophy inspired by science and built from childhood development research. This encompasses:


- Open-Ended Experiences** that invite imagination through child-led play
- Real-World Learning** that introduces concepts from the world around us
- Multi-Sensorial Engagement** that encourages cognitive growth
- Confidence Development** that reinforces the excitement of discovery
- Creative Thinking Stimulation** that supports mental agility

Baby Einstein™ is committed to creating products and content that foster confidence, independence, and resilience in the children of today — so they may be the leaders of tomorrow.




Opus's Spin & Sea Suction Cup Toy™

Activity Toy




Textured arms plus rattle feature








1

2




3+
m

 **Multi-sensory play**
 **Strong suction cup base**


 **Multi-Sensorial Engagement™**
 **Creative Thinking Stimulation™**

babyeinstein.com/theeinsteinway



Opus's Spin & Sea Suction Cup Toy™

Activity Toy / Juguete para actividades / Jouet d'activité
Aktivspielzeug / Zabawka aktywizująca / Giocattolo multiattività

EN Textured arms plus rattle feature

1. Press Opus to see him spin and glow!
2. Strong suction cup base keeps Opus steady and ready to spin

FR Avec bras texturisés et hochet

1. Appuyer sur Opus pour le faire tourner et scintiller !
2. Base avec grosse ventouse pour qu'Opus reste droit et puisse tourner

PL Teksturowane ramiona oraz funkcja grzechotki

1. Naciśnij Opus, aby zobaczyć jak wiruje i świeci!
2. Mocna podstawa z przyssawką zapewnia stabilność Opusa i gotowość do wirowania

IT Braccia testurizzate con sonaglio


1. Premi Opus per vederlo ruotare e brillare!
2. La solida base a ventosa tiene fermo Opus pronto a ruotare

ES Brazos con textura y sonaja

1. ¡Presiona para que veas cómo Opus gira y brilla!
2. La ventosa de succión mantiene a Opus firme en su lugar y listo para girar

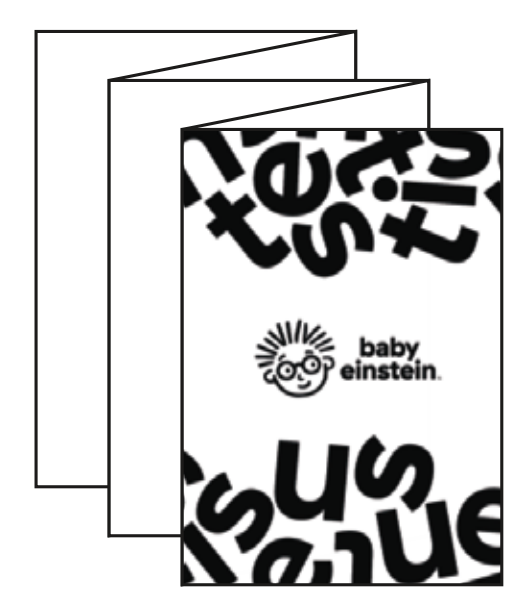
DE Texturierte Arme plus Rassel-Funktion



1. Drücke auf Opus, damit er sich dreht und leuchtet!
2. Starker Saugnapf-Sockel hält Opus stabil und bereit zum Spinnen



the Einstein Way

- Remarks :
- 1.SKU No.: For all SKU
 - 2.Size Box: For all boxes
 - 3.Material:105G C2S
 - 4.Surface treatment: Two side Matte Varnishing
 - 5.Printing:Front: 4C, Back: 1C
 - 6.The finished product size: 188x132mm
 - 7.Format(加工工序): Z fold(风琴折)



<p>kids2™</p> <p>File Name: 13147_EP_SfoldInsert_083122r1.ai Brand: Baby Einstein Category: E-package Product Name: Opus's Spin & Sea Suction Cup Toy Package Designer: Enter Name Product Manager: Enter Name Engineer: Enter Name Languages: Languages on Package 3/6 Dimensions: XX"W x XX"H x XX"D</p>	<p>Packaging Prints CMYK</p> <table style="font-size: 8px;"> <tr><td style="background-color: cyan;"> </td><td>Cyan</td></tr> <tr><td style="background-color: magenta;"> </td><td>Magenta</td></tr> <tr><td style="background-color: yellow;"> </td><td>Yellow</td></tr> <tr><td style="background-color: black;"> </td><td>Black</td></tr> </table>		Cyan		Magenta		Yellow		Black	<p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps</p>  <p>pressSIGN CMYK_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps</p> 
	Cyan									
	Magenta									
	Yellow									
	Black									

There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。