

Welcome to Absorbine®



Hoof Care



Hooflex[®] Therapeutic Conditioners

- Trusted by farriers and horse owners for over 70 years
- Deep conditions to restore and support healthy hooves
- Antibacterial & antifungal agents help prevent infection
- Treats drying, cracking, chipping, and brittle hooves
- Creates a breathable moisture barrier to help maintain a long-lasting moisture balance
- Contains more active ingredients than any other hoof conditioner or dressing
- The ointment is hand-applied for deepest conditioning

Available in:

15 fl oz. liquid with brush

25 oz. ointment



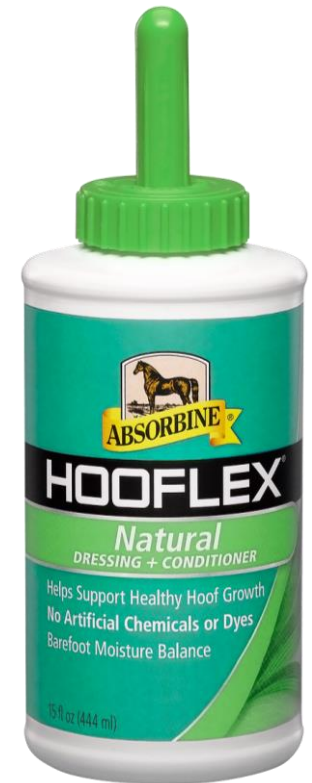
Hooflex[®] Natural Dressing & Conditioner

Provides all-natural hoof care using herbal ingredients - tea tree oil, arnica, comfrey, and avocado oil

- Supports naturally healthy hooves
- Helps maintain the hoof's natural moisture balance
- Penetrates fast and deep conditions
- Enhances natural hoof color without artificial chemicals or dyes
- No greasy residue

Available in:

15 fl oz. liquid with brush



Hooflex[®] Thrush Remedy

**A highly effective treatment for thrush and white line disease—
without using formaldehyde**

- Kills bacteria and fungi that cause thrush and white line disease
- Promotes normal healing and does not kill live tissue
- Eliminates the foul odor associated with thrush
- Clear formula does not sting, stain, or dry out hooves
- Squeeze applicator is specially designed to reach deep into the frog where thrush organisms breed

Available in:

12 fl oz. squeeze bottle with applicator tip

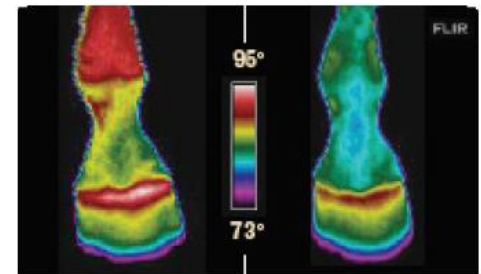


Magic Cushion®

One of the top 5 products recommended by farriers to clients

Veterinarian-formulated to work like magic on sore feet

- Starts working to reduce hoof heat within one hour and works for 24 hours
- Helps relieve symptoms associated with hoof concussion and trauma
- Calms inflammation and soreness throughout the sole and frog
- Stays put in shod hooves without wrapping
- Magic Cushion™ Xtreme uses a higher concentration of active ingredients to provide faster, stronger relief for performance horses and horses in need of more relief
- *Show Safe: does not contain any substances currently prohibited by USEF or FEI*



Available in:

- 2 lb. Tub (contains 10 applications)
- 4 lb. Tub (contains 20 applications)
- 9 lb. Bucket (contains 50 applications)
- 28 lb. Bucket (155 applications, regular strength only)



Magic Cushion[®] Easy Application



Watch the video:



<https://www.youtube.com/watch?v=avY7HGFL6G8>



Hoof Packing Competitive Landscape

Finish Line Easy Pack	Farnam Forshner's Hoof Packing	Hawthorne Products Sole Pack	Vs.	Magic Cushion
X	X	X	Contains natural ingredients	X
X		X	Anti-inflammatory and analgesic	X
	X		Can be used before, during and after athletic events	X
	X	X	Can be used with a protective pad or simply applied with a wrap	X
X	X	X	Good for thin soles	X
			Scientifically-proven to reduce concussion, pain and trauma within hoof	X
		X	Efficacious in providing relief from laminitis, white line disease, pedal osteitis, abscesses, & navicular syndrome	X
			Can be packed on longer than 24- hour increments	X

