

132 mm
132 mm
660 mm
132 mm
132 mm
132 mm



188 mm

bright starts™

We believe joy makes moments last forever.

Bright Starts™ exists to bring more joy to every moment. We believe a sprinkle of silly has the power to turn crazy days into crazy dance parties. We see confetti in the chaos, and we know there's nothing a belly laugh can't fix.

This is when the magic happens. When time stands still, and little moments turn into lasting memories.

How do we do it?!

1. We create opportunities for laughter
2. We tap into the mood-boosting power of uplifting characters
3. We keep kiddos ooh-ing & ah-ing with fun surprises
4. We mix & match with unexpected combinations
5. We use together-time to spark emotional connection

Bright Starts™ helps families make the most out of playtime and to get swept away in the joy that follows. Because joy is what makes moments last forever.

Whimsical Wild™

Comfy Bouncer

1. Soothing vibration
2. Detachable toys for use on the toy bar and on the go
3. Taggies™ that engage baby
4. Removable head support
5. Removable toy bar for easy access to baby
6. Adjustable 3-point harness
7. Easy-to-clean seat pad
8. 7 Melodies with volume control



7 Melodies and vibrations

Taggies™ engage baby

132 mm
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660 mm
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132 mm

bright starts™

Whimsical Wild™

Comfy Bouncer • Cómodo Brincolin • Balancelle apaisante
Bequeme Wippe • Wygodny bujaczek • Comoda sdraietta

- EN 1. Soothing vibration
2. Detachable toys for use on the toy bar and on the go
3. Taggies™ that engage baby
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8. 7 Melodies with volume control

- ES 1. Vibración relajante
2. Juguetes removibles para usar en la barra de juguetes y para llevar a todas partes
3. Taggies™ que estimulan al bebé
4. Apoyacabezas desmontable
5. Barra de juguetes desmontable para facilitar el acceso al bebé
6. Arnés ajustable de 3 puntos
7. La almohadilla del asiento es fácil de limpiar
8. 7 melodías con control de volumen

- FR 1. Vibration apaisante
2. Jouets détachables à utiliser sur la barre d'activités et à emporter
3. Les rubans Taggies™ qui stimulent l'éveil de bébé
4. Repose-tête amovible
5. Barre d'activités amovible pour accéder facilement à bébé
6. Harnais à 3 points réglable
7. Coussin de siège facile à nettoyer
8. 7 Mélodies con control de volumen

- DE 1. Beruhigende Vibration
2. Abnehmbare Spielzeuge zur Verwendung am Bügel oder unterwegs
3. Taggies™ zur Beschäftigung vom Baby
4. Abnehmbare Kopfstütze
5. Abnehmbarer Spielzeughügel für leichten Zugang zum Baby
6. Verstellbarer Dreipunktgurt
7. Leicht zu reinigendes Sitzpolster
8. 7 Melodien mit Lautstärkeregler

- PL 1. Kojące wibracje
2. Zdejmowane zabawki do użytku na pałąku i w podróży
3. Metki Taggies™ zajmujące uwagę dziecka
4. Zdejmowane podparcie głowy
5. Zdejmowany pałąk z zabawkami ułatwiający dostęp do dziecka
6. Regulowane 3-punktowe szelki
7. Łatwa w czyszczeniu podkładka na siedzisko
8. 7 melodii z regulacją głośności

- IT 1. Vibrazione rilassante
2. Giocattoli staccabili da utilizzare sulla barra dei giocattoli e in viaggio
3. Taggies™ per coinvolgere il bambino
4. Poggiatesta rimovibile
5. Barra giocattoli rimovibile per accedere facilmente al bambino
6. Aggancio regolabile a 3 punti
7. Imbottitura del seggiolino facile da pulire
8. 7 melodie con regolazione del volume

More joy in every moment.™

bright starts™



FRONT Side

kids2™

File Name: 11805_EP_FivefoldInsert_070722r3.ai
 Brand: Bright Starts
 Category: Category
 Product Name: Whimsical Wild
 Package Designer: Enter Name
 Product Manager: Enter Name
 Engineer: Enter Name
 Languages: Languages on Package 3/6
 Dimensions: XX"W x XX"H x XX"D

Packaging Prints
PMS 1655 C plus CMYK

100%	75%	50%	25%	100%	2%	1%	Color
							PMS 1655 C
							Cyan
							Magenta
							Yellow
							Black

pressSIGN CMYK 1 Spot_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below i1Pro Contrast Bars.eps

pressSIGN CMYK 1 Spot	CY	CMY	MYS	YS	K	C25	BY	CMY	C50	CMY	M	Y50	K25	CM	P	C75	M50	Y	K75	B1	CMY
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pressSIGN CMYK 1 Spot_Colourbar_ISO 12647-2 Coated White Backing v6_labels_below.eps

pressSIGN CMYK 1 Spot	CY	CMY	MYS	YS	K	C25	BY	CMY	C50	CMY	M	Y50	K25	CM	P	C75	M50	Y	K75	B1	CMY
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There are two color bars on this proof and in the art file. One to be used with X-rite I1 Pro Spectrophotometer. The other can be used with most other spectrophotometers. Printers must repeat one of the two color bars all the way across the width (gripper edge) of the press sheets on sample runs and production runs. Failure to comply will result in the remaking of film and/or plates at your cost. 数码稿以及设计文件包含了两种色带。一种适用于X-rite (爱色丽) I1 Pro 分光光度计, 另一种适用于其它大部分的分光光度计。在打样或者批量生产时, 印刷厂必须选择其中一种色带并重复添加直到覆盖整张纸的宽度(叼口边)。没有按照上述要求而导致重新出菲林、出版的费用将由印刷厂承担。