

FRENZY

2023 SAUVIGNON BLANC MOUNT RICHMOND ESTATE, MARLBOROUGH

ABOUT THE WINERY

From 2023, FRENZY Sauvignon Blanc is sourced exclusively from Mount Richmond Estate, located in New Zealand's Upper Wairau Valley of Marlborough. The family-owned vineyard, established in 2017, enjoys a cool, steady maritime climate - sheltered from harsh weather patterns by the Richmond Mountain range to the north and Wither Hills to the south. The quintessential Kiwi summer lends warm, sunny and dry growing conditions for optimal grape ripening and flavor maturation. A Certified Sustainable New Zealand Winegrower, the estate's 100 acres of silt and loam soils are dedicated solely to Sauvignon Blanc.

ABOUT THE WINE

FRENZY is a delightfully expressive Sauvignon Blanc bursting with flavor and crafted from the Mount Richmond Estate. The grapes were gently pressed before fermentation in stainless steel tanks. Fermentation was conducted at low temperatures (12-14C) to retain the wine's strong and appealing aromatics and then undergoes a short rest in stainless steel prior to release. Capturing the spirit of New Zealand, FRENZY is refreshing, vibrant and aromatic with hints of pineapple, grapefruit, lime, melon and fresh cut grass. Marlborough, New Zealand produces what many wine critics consider the world's best Sauvignon Blanc, so drink up the FRENZY.

KEY SELLING POINTS

- Single Vineyard sourcing from a family owned estate
- Attractive by-the-glass and retail pricing
- Upscale packaging with sharp, eye-catching outer shipper
- Certified Sustainable New Zealand Winegrower (SWNZ) with winemaking and viticultural practices that encourage environmental stewardship

TECHNICAL DETAILS

Varietal Composition: 100% Marlborough Sauvignon Blanc

Aging: Stainless Steel Tanks | **Alcohol:** 12.5%



THE **tastingpanel**
MAGAZINE

"It shows more richness and offers deeper flavors than most Sauvignons from the region priced under \$20, but still shows excellent intensity of aroma and flavor, with lots of linear energy to complement the wine's breadth and depth. An impressively complete wine, and a terrific value at this price."

– Michael Franz, September 2023



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