



Customer Service
Customer Service is the interaction between a company and its customers, aimed at providing support and resolving issues.

Customer Support
Customer Support is a subset of customer service, focusing on providing technical assistance and troubleshooting.

Customer Care
Customer Care is a broader term encompassing all aspects of customer service and support.

Customer Experience
Customer Experience is the overall perception and feelings of a customer during their interaction with a company.

Customer Satisfaction
Customer Satisfaction is the degree to which a customer's expectations are met or exceeded.

Customer



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