



July 2026

Dear Customer,

Thank you for your valued business and continued support of Danco, LLC (Danco) and its brands. As internet selling continues to evolve and grow, Danco strives to support the internet selling channel as it provides increased access to our brands for new and existing consumers.

Danco continues to make investments in product design, development, and technology to bring innovative products to market. Danco has established a strong reputation for providing high-quality, innovative, and value-added products with a premium image. We value the investments you make in the Danco brands to grow your business. To support this goal, Danco implemented an IMAP Policy in 2017 to create a fair competitive landscape for its retail and distribution partners as well as to protect Danco's reputation and brand image.

Please note, as stated in our IMAP Policy, each Retailer is responsible for conveying the IMAP Policy to any third-party reseller to which it sells and for ensuring that any third-party reseller complies with the IMAP Policy. Failure of the Retailer to enforce the IMAP Policy among third parties to which it sells will constitute a violation of the IMAP Policy by the Retailer.

The IMAP Policy is enclosed along with Frequently Asked Questions ("FAQs"), which should address any questions you have about the IMAP Policy. The QR code below will take you to an online version of this IMAP Policy, which will provide you with the most up-to-date Policy MAP details. If you need further clarification, please contact the Danco IMAP Policy Administrator as directed in the IMAP Policy.

We have partnered with a brand protection company to monitor and enforce compliance with this IMAP Policy. We thank you for your partnership and support of our efforts.

Danco IMAP Policy QR Code:



Best Regards,

Angela Richard

Angela Richard
SVP of Sales, Strategic Planning & Ecommerce



Danco, LLC Internet Minimum Advertised Price (IMAP) Policy Effective July 1st, 2026

Danco, LLC (Danco) and its brands, including Danco®, Zenith by Danco™, and SEVENTY™, market and sell innovative plumbing and home improvement products. By investing significant resources in product design, development, technology, and personnel, Danco has established a strong reputation for providing high-quality, innovative, and value-added products with a premium image.

To help protect its exceptional image and ensure the long-term viability of its brands, Danco believes its products should be advertised on the Internet at prices that accurately reflect their value. To support this goal, Danco has implemented the following Internet Minimum Advertised Price (“IMAP”) Policy, which applies to every authorized retailer (“Retailer”) located in the United States.

1. **Applicability.** This IMAP Policy applies to any and all Internet advertising or promoting on websites, social media sites, banner advertisements, product advertisements, broadcast emails, texting, landing pages, and sponsored links of MAP Products by Retailers. Retailer may, however, sell MAP Products at any price(s) it chooses. This IMAP Policy applies only to the Internet-advertised price of MAP Products and does not apply to the price at which the MAP Products are actually sold to a consumer.
2. **Responsibility.** Each Retailer is solely responsible for its compliance with this IMAP Policy. Each Retailer is responsible for conveying the IMAP Policy to any third-party reseller to which it sells and for ensuring that any third-party reseller complies with the IMAP Policy. Failure of the Retailer to enforce the IMAP Policy among third parties to which it sells will constitute a violation of the IMAP Policy by the Retailer.
3. **MAP Products.** Danco has identified certain products (“MAP Products”) that may not be advertised on the Internet at less than the minimum advertised price (“MAP Price”) as provided by Danco. The MAP Products covered by this IMAP Policy and the corresponding MAP Price are identified in the attached Schedule A. Retailers may advertise MAP Products at or above the listed MAP Price.
4. **MAP Price.** The “MAP Price” is a Retailer’s advertised price: (a) before all taxes, shipping, delivery, and insurance charges paid by the Retailer’s customer; and (b) after applying all discounts, coupons, rebates, and similar price reductions; and (c) after giving effect to the value of free or reduced-price bundles. Free or reduced-price shipping may be offered by a Retailer when offered in connection with a purchase of a MAP Product, as long as such an offer applies to all or almost all other products in that same category.



5. **Internet Pricing.** This IMAP Policy applies until the final online “checkout” stage, defined as the stage when either: (a) the MAP Product is put into a shopping cart that contains the customer’s name, shipping address, email address, and payment information, or (b) login information that includes such customer information. In either case, pricing in the final “checkout” stage must be obscured technically so that it is not retrievable by shopping and pricing engines, and not displayed on search page results within the Retailer’s own website, even if logged in. Retailer may communicate the actual sale price to the consumer in a manner it sees fit, except for the following activities by or on behalf of a Retailer, which will be considered to be non-compliant with this IMAP Policy:
- Failing to exclude MAP Products from a coupon, discount, promotion, rebate, or site-wide sale (e.g., “% off”, “\$ off”, “gift with purchase” or “buy-one-get one”) when the offer has the effect of reducing the Internet-advertised price of the MAP Products below their MAP Prices.
 - Indicating that a lower price for a MAP Product may be found at the “checkout” stage.
 - Invitation to click or otherwise communicate to obtain a price of a MAP Product, except indicating the ability of customers to make specific inquiries by telephone or e-mail to obtain a price is permissible, as long as no automated call or “bounce-back” pricing e-mail is used.
6. **Non-Compliance.** Danco will take the following actions upon determining that a Retailer has advertised on the Internet any MAP Product(s) below the applicable MAP Price(s).

First Violation. Danco will notify the Retailer in writing that it has failed to comply with this IMAP Policy, and such Retailer shall correct the failure within seven (7) days.

Second Violation. In the event the first failure is not corrected, Danco will notify the Retailer in writing that it has failed to comply with this IMAP Policy, and such Retailer shall correct the failure within forty-eight (48) hrs.

Third Violation. In the event the second failure is not corrected, Danco will discontinue sales to the Retailer of each MAP Product involved in the second violation for a period of ninety (90) days, so that all pending orders will be cancelled and no new orders will be accepted for ninety (90) days.

Danco may utilize a third-party MAP monitoring agency to identify non-compliance.

7. **Communications.** Danco representatives are strictly prohibited from negotiating or modifying any aspect of this IMAP Policy with any Retailer, including that Retailer’s or any other Retailer’s compliance with the terms of the IMAP Policy. Further, only the person at Danco responsible for the IMAP Policy (the “Policy Administrator”) is authorized to discuss this IMAP Policy with Retailers.
8. **Modifications to Policy.** Danco has unilaterally adopted this Policy and is not an agreement or an offer to form an agreement. Danco is not requesting, and will not accept, any agreement regarding a Retailer’s compliance with this IMAP Policy. Danco, at any time, may vary the MAP Price(s) for any MAP Product(s), add to or delete any MAP Product(s) from this IMAP Policy, or suspend the application of this IMAP Policy for any MAP Product(s) for a stated period of time. In addition, this IMAP Policy may be modified, suspended, discontinued, or rescinded in whole or in part by notice from Danco at its sole discretion.



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Irving, Texas 75062

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9. **Questions.** Any and all questions and comments about the above IMAP Policy may be submitted via email to the Policy Administrator as set forth below. Danco will accept no other form of communication from Retailers about the IMAP Policy.

Danco, LLC
Attn: IMAP Policy Administrator
E-mail: DancoIMAP@ppg-brands.com

This IMAP Policy is void where prohibited by law.



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Schedule A - Phase VII

Model #	Product #	UPC	MAP	Product Description	2026 Phase VII MSRP	2026 Phase VII MAP
10306	9D00010306	037155016730	MAP	DANCO Hair Catcher Bathtub Strainer, White	\$7.48	\$6.48
10876	9D00010876	037155108763	MAP	DANCO Hair Catcher Bathtub Strainer, White, 3 Pack	\$20.98	\$16.98
10769	9D00010769	037155107698	MAP	DANCO Bathroom Sink External Hair Catcher, 2 Pk	\$8.98	\$6.98
10771	9D00010771	037155107711	MAP	DANCO Bathtub External Hair Catcher	\$8.98	\$6.98
10772	9D00010772	037155107728	MAP	DANCO 2-in-1 Bathtub Hair Catcher and Stopper	\$18.98	\$16.98
88820	9D00088820	037155888207	MAP	DANCO Lavatory Sink Mesh Strainer, 2-1/4"	\$7.68	\$6.28
88821	9D00088821	037155888214	MAP	DANCO Tub Sink Mesh Strainer, 2-3/4"	\$7.68	\$6.28
88822	9D00088822	037155888221	MAP	DANCO Kitchen Sink Mesh Strainer, 4-1/2"	\$7.68	\$6.28
88886	9D00088886	037155888863	MAP	DANCO Mesh Kitchen Sink Strainer, SS-Value Pack	\$11.98	\$9.98
80783	9D00080783	037155807833	MAP	DANCO 1-3/8 in. Universal Tub Stopper	\$7.48	\$6.48
10529	9D00010529	037155019175	MAP	DANCO Round Shower Hair Catcher, CH	\$12.98	\$10.98
10533	9D00010533	037155020942	MAP	DANCO Round Shower Hair Catcher, White	\$9.98	\$7.98
11086	9D00011086	037155110865	MAP	DANCO Round Shower Hair Catcher, MB	\$17.48	\$14.48
10739	9D00010739	037155107391	MAP	DANCO Shower Hair Catcher Replacement Baskets, BLK, 3-Pack	\$7.48	\$6.48
10895	9D00010895	037155108954	MAP	DANCO Shower Strainer Drain Cover, BN	\$12.98	\$10.98
11085	9D00011085	037155110858	MAP	DANCO Shower Strainer Drain Cover, MB	\$14.98	\$12.98
10983	9D00010983	037155109838	MAP	DANCO Sinktacular Kitchen Sink Stopper	\$13.98	\$11.98
11041	9D00011041	037155110414	MAP	DANCO Pop-Up Stopper, CH	\$12.48	\$10.48
11042	9D00011042	037155110421	MAP	DANCO Pop-Up Stopper, BN	\$13.48	\$11.48
11043	9D00011043	037155110438	MAP	DANCO Pop-Up Stopper, ORB	\$14.48	\$12.48
11044	9D00011044	037155110445	MAP	DANCO Pop-Up Stopper, PB	\$12.48	\$10.48
11059	9D00011059	037155110599	MAP	DANCO Pop-Up Stopper, MB	\$14.48	\$12.48
86783	9D00086783	037155867837	MAP	DANCO Lavatory Pop-Up Ball Rod for Price Pfister, 6-1/4 inch, CH	\$10.48	\$8.48
88532	9D00088532	037155885329	MAP	DANCO Universal Bathroom Pull Rod Assembly	\$11.48	\$9.48
81075	9D00081075	037155810758	MAP	DANCO Unv Bathroom Pull Rod Assembly in CH	\$10.48	\$8.48
80767	9D00080767	037155807673	MAP	DANCO Bathroom Sink Plastic Pop-up Assembly, CH	\$14.98	\$12.98
89344	9D00089344	037155893447	MAP	DANCO 1-3/4 in. Sink Hole Cover, CH	\$5.98	\$4.98
89331	9D00089331	037155893317	MAP	DANCO 1-3/4 in. Sink Hole Cover, Ice WH	\$4.98	\$3.98
11091	9D00011091	037155110919	MAP	DANCO 1-3/4 in. Sink Hole Cover, MB	\$8.48	\$7.48
10688	9D00010688	037155106882	MAP	DANCO 1-3/4 in. Sink Hole Cover, ORB	\$8.48	\$7.48
89478	9D00089478	037155894789	MAP	DANCO 1-3/4 in. Sink Hole Cover, SS	\$6.48	\$5.48
10086	9D00010086	037155016303	MAP	DANCO VersaSpray Handheld Shower Head	\$19.98	\$16.48
10856	9D00010856	037155108565	MAP	DANCO Easy Spray Quick Connect Faucet Rinser	\$19.98	\$16.98
10881X	9D0010881X	037155108817	MAP	DANCO Clear.It Drain Opener and Water Jet	\$21.48	\$17.48
10850	9D00010850	037155108503	MAP	DANCO Garbage Disposal Brush	\$17.98	\$14.98
12076	9D00012076	037155120765	MAP	DANCO Garbage Disposal Install Tool	\$13.48	\$11.48
10427	9D00010427	037155677092	MAP	DANCO Kitchen Sink Garbage Disposal Strainer, Black	\$7.98	\$6.68
10428	9D00010428	037155677108	MAP	DANCO 3.45 inch Garbage Disposal Splash Guard, BLK	\$5.18	\$4.28
10513	9D00010513	037155020607	MAP	DANCO Multi-Thread Garden Hose Adapter, CH	\$10.98	\$8.98
10476	9D00010476	037155020225	MAP	DANCO 1.5 GPM Dual Thread Water-Saving Aerator, CH	\$6.48	\$5.48
10485	9D00010485	037155020317	MAP	DANCO 1.0 GPM Extra Water Saving Dual Thread Faucet Aerator, CH	\$6.48	\$5.48
12069	9D00012069	037155120697	MAP	DANCO 1.2GPM Junior Hidden Aerator (2 Pack)	\$11.98	\$9.98
12070	9D00012070	037155120703	MAP	DANCO 1.2GPM Tiny Hidden Aerator (2 Pack)	\$11.98	\$9.98
11032	9D00011032	037155110322	MAP	DANCO Cache Faucet Aerator Key Removal Wrench Tool	\$9.98	\$7.98
10909	9D00010909	037155109098	MAP	DANCO Multi-Use Faucet Aerator Key Tool	\$18.98	\$15.98
10499	9D00010499	037155020461	MAP	DANCO 1.5 GPM Dual Thread Swivel Sprayrator, WH	\$11.98	\$9.98
10500	9D00010500	037155020478	MAP	DANCO 1.5 GPM Dual Thread Swivel Sprayrator, CH	\$11.98	\$9.98



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Schedule A - Phase VII

Model #	Product #	UPC	MAP	Product Description	2026 Phase VII MSRP	2026 Phase VII MAP
10723	9D00010723	037155107230	MAP	DANCO Smart Spray Faucet Pull Down Spray Head, CH	\$35.98	\$29.98
10724	9D00010724	037155107247	MAP	DANCO Smart Spray Faucet Pull Down Spray Head, SS	\$40.98	\$34.98
12126	9D00012126	037155121267	MAP	DANCO Smart Spray Faucet Pull Down Spray Head, MB	\$44.48	\$38.48
10330	9D00010330	037155016839	MAP	DANCO Transitional Side Spray with Guide, CH	\$15.98	\$12.98
10332	9D00010332	037155016846	MAP	DANCO Transitional Side Spray with Guide, BN	\$17.98	\$14.98
10334	9D00010334	037155016853	MAP	DANCO Unv Kitchen Sink Side Spray, CH	\$20.48	\$17.48
10335	9D00010335	037155016860	MAP	DANCO Unv Kitchen Sink Side Spray, BN	\$22.48	\$19.48
10336	9D00010336	037155016877	MAP	DANCO Premium Kitchen Sink Side Spray, CH	\$24.98	\$21.98
10337	9D00010337	037155016884	MAP	DANCO Premium Kitchen Sink Side Spray, BN	\$27.48	\$24.48
10338	9D00010338	037155016891	MAP	DANCO Premium Side Spray, ORB	\$32.48	\$29.48
10340	9D00010340	037155016914	MAP	DANCO Premium Sink Side Spray Replacement Hose	\$17.48	\$15.48
10345	9D00010345	037155016952	MAP	DANCO Basic Side Spray with Guide, Black	\$10.68	\$9.28
10346	9D00010346	037155016969	MAP	DANCO Basic Side Spray with Guide, White	\$9.68	\$8.28
88760	9D00088760	037155887606	MAP	DANCO Kitchen Sink Side Spray Head, CH	\$12.98	\$10.98
89270	9D00089270	037155892709	MAP	DANCO Kitchen Sink Side Spray Head, BN	\$17.98	\$14.98
88740	9D00088740	037155887408	MAP	DANCO Faucet Spray Head, White	\$10.68	\$9.28
80760	9D00080760	037155807604	MAP	DANCO Kitchen Spray Head, Black	\$9.68	\$8.28
88814	9D00088814	037155888146	MAP	DANCO Kitchen Sink Spray Hose and Head, CH	\$22.48	\$17.98
88693	9D00088693	037155886937	MAP	DANCO 0.5 oz. Silicone Faucet Grease	\$5.48	\$4.48
34441	9D00034441	037155344413	MAP	DANCO Assorted Flat Washers- 100 Pro Pack	\$12.48	\$10.48
34443	9D00034443	037155344437	MAP	DANCO Rubber Faucet O-Ring Kit, Black, 200 Pieces	\$15.98	\$12.98
10711	9D00010711	037155107117	MAP	DANCO Small O-Ring Assortment Kit	\$7.48	\$6.48
10712	9D00010712	037155107124	MAP	DANCO Medium O-Ring Assortment Kit	\$7.48	\$6.48
10714	9D00010714	037155107148	MAP	DANCO Large O-Ring Assortment Kit	\$8.98	\$6.98
80817	9D00080817	037155808175	MAP	DANCO Home Washer Assortment (42-piece Kit)	\$9.48	\$8.48
10773	9D00010773	037155107735	MAP	DANCO VersiTech Cartridge for Glacier Bay Tub and Shower Faucets	\$46.98	\$38.98
88431E	9D0088431E	037155675746	MAP	DANCO MO-8 Cartridge for Moen Single-Handle Faucets	\$22.98	\$18.98
88675	9D00088675	037155886753	MAP	DANCO MO-9 Cartridge for Moen Posi-Temp Single-Handle Faucets	\$49.98	\$41.98
80993TS	9D080993TS	037155021079	MAP	DANCO Brass Cartridge for Moen	\$23.98	\$19.98
89902	9D00089902	037155999026	MAP	DANCO Ceramic Cartridge for Aquasource/Glacier Bay	\$24.98	\$20.98
10670	9D00010670	037155106707	MAP	DANCO Cartridge for Aquasource/Glacier Bay Single-Handle Faucets	\$54.48	\$45.48
10664	9D00010664	037155106646	MAP	DANCO Cartridge for Delta Monitor 13/14 Tub/Shower Faucets	\$43.98	\$36.98
10347	9D00010347	037155016945	MAP	DANCO Cartridge for Delta Monitor Single-Lever Faucets	\$46.98	\$38.98
10321	9D00010321	037155016747	MAP	DANCO Cartridge for Glacier Bay Single-Handle Faucets	\$29.48	\$24.48
86970	9D00086970	037155869701	MAP	DANCO Cartridge Repair Kit for Delta Single Handle Faucets	\$23.98	\$19.98
86971	9D00086971	037155869718	MAP	DANCO Cartridge Repair Kit for Delta Single Handle Faucets	\$21.48	\$17.48
88103	9D00088103	037155881031	MAP	DANCO Cartridge Repair Kit for Delta/Peerless Single Handle Faucets	\$11.48	\$9.48
86712	9D00086712	037155867127	MAP	DANCO Cartridge Puller for Moen	\$21.98	\$17.98
46004	9D00046004	037155460045	MAP	DANCO Cross-Arm Faucet Handle, Porcelain/Chrome	\$22.98	\$18.98
46006	9D00046006	037155460069	MAP	DANCO Cross-Arm Faucet Handle, CH	\$23.98	\$19.98
89255	9D00089255	037155892556	MAP	DANCO Cross-Arm Faucet Handle, BN	\$25.98	\$21.98
89253	9D00089253	037155892532	MAP	DANCO Decorative Lever Handle, BN	\$29.48	\$24.48
89419	9D00089419	037155894192	MAP	DANCO Decorative Lever Handle, ORB	\$29.48	\$24.48
88049	9D00088049	037155880492	MAP	DANCO Faucet Handles for Delta/Delex in Clear Acrylic	\$22.98	\$18.98
80457	9D00080457	037155804573	MAP	DANCO Faucet Handles for Price Pfister Verve Tub/Shower, CH	\$26.48	\$22.48
10302	9D00010302	037155016693	MAP	DANCO Posi-Temp Faucet Handle for Moen Tub/Shower, Clear	\$16.98	\$13.98
80014	9D00080014	037155800148	MAP	DANCO Universal Large Faucet Handles, Clear Acrylic	\$20.98	\$16.98
80019	9D00080019	037155800193	MAP	DANCO Universal Large Canopy Handles, CH	\$20.98	\$16.98



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Schedule A - Phase VII

Model #	Product #	UPC	MAP	Product Description	2026 Phase VII MSRP	2026 Phase VII MAP
89179	9D00089179	037155991792	MAP	DANCO 8 in. Shower Arm w/ Flange in CH	\$16.48	\$13.48
11095	9D00011095	037155110957	MAP	DANCO 8 in. Shower Arm w/ Flange, MB	\$17.98	\$14.98
12005	9D00012005	037155120055	MAP	DANCO Shower Arm Bracket, CH	\$12.98	\$10.98
12006	9D00012006	037155120062	MAP	DANCO Shower Arm Bracket, BN	\$14.98	\$12.98
12009	9D00012009	037155120093	MAP	DANCO Shower Arm Bracket, MB	\$16.98	\$14.98
12017	9D00012017	037155120178	MAP	DANCO FIXED SHOWERHEAD, CH	\$23.98	\$19.98
12019	9D00012019	037155120192	MAP	DANCO FIXED SHOWERHEAD, BN	\$26.98	\$22.98
12020	9D00012020	037155120208	MAP	DANCO FIXED SHOWERHEAD, ORB	\$27.98	\$23.98
12023	9D00012023	037155029785	MAP	DANCO FIXED SHOWERHEAD, MB	\$27.98	\$23.98
12152	9D00012152	037155121526	MAP	DANCO HANDHELD, CH	\$28.98	\$23.98
12153	9D00012153	037155121533	MAP	DANCO HANDHELD, BN	\$29.98	\$24.98
12154	9D00012154	037155121540	MAP	DANCO HANDHELD, MB	\$33.98	\$27.98
10528	9D00010528	037155019168	MAP	DANCO EZ Drain Cover, CH	\$23.98	\$19.98
10534	9D00010534	037155020959	MAP	DANCO EZ Drain Cover, BN	\$24.98	\$20.98
12355	9D00012355	037155123551	MAP	DANCO EZ Drain Cover, MB	\$24.98	\$20.98
88599	9D00088599	037155885992	MAP	DANCO Lift and Turn Tub Drain Stopper, CH	\$17.48	\$14.48
88966	9D00088966	037155889662	MAP	DANCO Lift and Turn Tub Drain Trim Kit w/Overflow Plate, CH	\$29.48	\$24.48
89239	9D00089239	037155892396	MAP	DANCO Lift and Turn Tub Drain Trim Kit w/Overflow Plate, BN	\$36.98	\$30.98
89487	9D00089487	037155894871	MAP	DANCO Lift and Turn Tub Drain Trim Kit w/Overflow Plate, ORB	\$40.98	\$33.98
88924	9D00088924	037155889242	MAP	DANCO Tub Drain Linkage Assembly, Brass	\$21.98	\$17.98
80811	9D00080811	037155808113	MAP	DANCO Touch-Toe Push Button Tub Stopper, CH	\$20.98	\$16.98
80991	9D00080991	037155809912	MAP	DANCO Bath Tub Overflow Plate w/ Trip Lever, CH	\$11.98	\$9.98
80977	9D00080977	037155809776	MAP	DANCO Trip Lever Tub Drain Trim Kit w/Overflow Plate, CH	\$24.98	\$22.98
89242	9D00089242	037155892426	MAP	DANCO Trip Lever Tub Drain Trim Kit w/Overflow Plate, BN	\$36.83	\$33.48
10580	9D00010580	037155105809	MAP	DANCO Trip Lever Tub Drain Trim Kit w/Overflow Plate, ORB	\$34.63	\$31.48
88981	9D00088981	037155889815	MAP	DANCO Tub Touch-Toe Push Btn Drain Trim Kit w/ Overflow, CH	\$27.98	\$23.98
89237	9D00089237	037155892372	MAP	DANCO Tub Touch-Toe Push Btn Drain Trim Kit w/ Overflow, BN	\$29.98	\$25.98
11081	9D00011081	037155110810	MAP	DANCO Tub Touch-Toe Push Btn Drain Trim Kit w/ Overflow, MB	\$32.98	\$28.98
10001	9D00010001	037155014903	MAP	DANCO Tub/Shower Trim Kit for Moen, CH	\$65.48	\$54.48
10002	9D00010002	037155014910	MAP	DANCO Tub/Shower Trim Kit for Moen, BN	\$71.98	\$59.98
10561	9D00010561	037155105618	MAP	DANCO Tub/Shower Trim Kit for Moen, ORB	\$78.48	\$65.48
11083	9D00011083	037155110834	MAP	DANCO Tub/Shower Trim Kit for Moen, MB	\$78.48	\$65.48
10003	9D00010003	037155014897	MAP	DANCO Tub/Shower Trim Kit for Delta, CH	\$65.48	\$54.48
10004	9D00010004	037155014927	MAP	DANCO Tub/Shower Trim Kit for Delta, BN	\$71.98	\$59.98
10562	9D00010562	037155105625	MAP	DANCO Tub/Shower Trim Kit for Delta, ORB	\$78.48	\$65.48
11084	9D00011084	037155110841	MAP	DANCO Tub/Shower Trim Kit for Delta, MB	\$78.48	\$65.48
11009	9D00011009	037155110094	MAP	DANCO Tub/Shower Single-Handle for Moen Trim Kit in CH	\$20.98	\$17.48
10977	9D00010977	037155109777	MAP	DANCO Tub/Shower Single-Handle for Delta Trim Kit in CH	\$20.98	\$17.48
39614	9D00039614	037155396146	MAP	DANCO 3-Handle Remodel Kit for Amer Std Colony Tub/Shower, CH	\$72.98	\$60.98
39616	9D00039616	037155396160	MAP	DANCO 3-Handle Remodel Kit for Central Brass Tub/Shower, CH	\$111.98	\$93.98
39617	9D00039617	037155396177	MAP	DANCO 3-Handle Remodel Kit for Gerber Tub/Shower, CH	\$64.48	\$53.48
39619	9D00039619	037155396191	MAP	DANCO 3-Handle Remodel Kit for PP Verve Tub/Shower, CH	\$67.98	\$55.98
39620	9D00039620	037155396207	MAP	DANCO 3-Handle Remodel Kit for Sayco Tub/Shower, CH	\$77.98	\$64.98
39621	9D00039621	037155396214	MAP	DANCO 3-Handle Remodel Kit for Sterling Tub/Shower, CH	\$80.98	\$66.98
39672	9D00039672	037155396726	MAP	DANCO 3-Handle Remodel Kit for Kohler Trend Tub/Shower, CH	\$83.98	\$69.98
39675	9D00039675	037155396757	MAP	DANCO Lavatory Rebuild Kit for Delta Faucets	\$21.98	\$17.98
39695	9D00039695	037155396955	MAP	DANCO Trim Kit for Price Pfister 3-Handle Tub/Shower Faucets	\$96.98	\$80.98
39696	9D00039696	037155396962	MAP	DANCO Tub/Shower Cross-Arm Remodel Kit for Price Pfister, CH	\$106.98	\$88.98
28959	9D00028959	037155289592	MAP	DANCO Tub/Shower 1-Handle Trim Kit for Price Pfister Avante, CH	\$48.98	\$40.98
81429	9D00081429	037155017034	MAP	DANCO Tub and Shower 3-Handle Remodel Trim Kit for PP Verve, BN	\$41.98	\$34.98



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Schedule A - Phase VII

Model #	Product #	UPC	MAP	Product Description	2026 Phase VII MSRP	2026 Phase VII MAP
10315	9D00010315	037155016549	MAP	DANCO 6 in. Decorative Tub Spout w/Pull-Up Diverter, CH	\$35.48	\$29.48
10316	9D00010316	037155016556	MAP	DANCO 6 in. Decorative Tub Spout w/Pull-Up Diverter, BN	\$37.48	\$31.48
10317	9D00010317	037155016563	MAP	DANCO 6 in. Decorative Tub Spout w/Pull-Up Diverter, ORB	\$39.48	\$33.48
11080	9D00011080	037155110803	MAP	DANCO 6 in. Decorative Tub Spout w/Pull-Up Diverter, MB	\$39.48	\$33.48
88703	9D00088703	037155887033	MAP	DANCO Univ Tub Spout with Diverter, CH	\$26.48	\$22.48
89249	9D00089249	037155892495	MAP	DANCO Univ Tub Spout with Diverter, BN	\$31.98	\$25.98
11079	9D00011079	037155110797	MAP	DANCO Univ Tub Spout with Diverter, MB	\$31.48	\$26.48
89265	9D00089265	037155892655	MAP	DANCO Univ Tub Spout with Diverter, PB	\$23.98	\$19.98
89247	9D00089247	037155892471	MAP	DANCO Univ Tub Spout without Diverter, BN	\$30.48	\$25.48
88052	9D00088052	037155880522	MAP	DANCO 5 in. Tub Spout w/Front Diverter, CH	\$21.98	\$17.98
88434	9D00088434	037155884346	MAP	DANCO Univ Adjustable Tub Spout with Diverter, CH	\$27.48	\$22.48
89266	9D00089266	037155892662	MAP	DANCO Univ Tub Spout with Handheld Shower Connection, CH	\$29.48	\$24.48
10953	9D00010953	037155109531	MAP	DANCO Pull-Down Diverter Tub Spout for Delta, CH	\$40.98	\$33.98
80765	9D00080765	037155807659	MAP	DANCO Tub Spout with Back Diverter, CH	\$17.48	\$14.48
80764	9D00080764	037155807642	MAP	DANCO Tub Spout with Front Connection, CH	\$14.48	\$12.48
11018	9D00011018	037155110186	MAP	DANCO Tub Spout Diverter Repair Kit for Moen, CH	\$7.98	\$6.98
33055X	9D0033055X	037155330553	MAP	DANCO MOBILE HOME TUB/SHOWER FAUCET	\$53.98	\$44.98
33156X	9D0033156X	037155331567	MAP	DANCO 8" MOBILE HOME FAUCET	\$47.98	\$39.98
12103X	9D0012103X	037155121038	MAP	DANCO Flexible Lavatory/Kitchen Drain Trap	\$11.98	\$9.98
12044	9D00012044	037155120444	MAP	DANCO Universal Blade Toilet Handle, CH	\$14.98	\$12.98
12046	9D00012046	037155120468	MAP	DANCO Universal Blade Toilet Handle, BN	\$15.98	\$13.98
12052	9D00012052	037155120529	MAP	DANCO Universal Blade Toilet Handle, MB	\$16.98	\$14.98
12059	9D00012059	037155120598	MAP	DANCO Universal DECO Toilet Handle, CH	\$21.48	\$18.48
12060	9D00012060	037155120604	MAP	DANCO Universal DECO Toilet Handle, BN	\$23.48	\$20.48
12061	9D00012061	037155120611	MAP	DANCO Universal DECO Toilet Handle, ORB	\$25.98	\$22.98
12062	9D00012062	037155120628	MAP	DANCO Universal DECO Toilet Handle, WH/CH	\$20.98	\$17.98
12063	9D00012063	037155120635	MAP	DANCO Universal Curved Toilet Handle, CH	\$14.48	\$12.48
12064	9D00012064	037155120642	MAP	DANCO Universal Curved Toilet Handle, WH	\$13.48	\$11.48
10062	9D00010062	037155676552	MAP	DANCO Universal Toilet Seat Bumpers, 2 Pack	\$4.78	\$3.78
80821	9D00080821	037155808212	MAP	DANCO Universal Round Toilet Bolt Caps, WH	\$3.48	\$2.98
88523	9D00088523	037155885237	MAP	DANCO Multi-Purpose E-Z Wedge Toilet Shims, 6 Pack	\$3.48	\$2.98
88915	9D00088915	037155889150	MAP	DANCO Coast Mark IV Anti-Siphon Ballcock Toilet Repair Kit	\$26.98	\$22.98
80816	9D00080816	037155808168	MAP	DANCO Toilet Tank Repair Kit	\$22.98	\$18.98
12094	9D00012094	037155120949	MAP	DANCO Complet Toilet Repair Kit - 2 in Flush Valves	\$32.98	\$26.98
12095	9D00012095	037155120956	MAP	DANCO Complet Toilet Repair Kit - 3 in Flush Valves	\$34.98	\$28.98
12097	9D00012097	037155120970	MAP	DANCO 3 in. Adjustable Flush Valve	\$18.98	\$15.98
10672X	9D0010672X	037155106721	MAP	DANCO HydroSeat Flange Repair	\$26.98	\$22.98
10826X	9D0010826X	037155108268	MAP	DANCO Perfect HydroRight Seal Toilet Wax Ring w/ Bolts	\$12.98	\$10.98
10879	9D00010879	037155000104	MAP	DANCO All-In One Toilet Installation Kit	\$22.48	\$18.48
10770	9D00010770	037155107704	MAP	DANCO Zero Cut Bolts Toilet Bolts	\$14.48	\$12.48
HC630T	HC630T	188670000350	MAP	DANCO HydroClean Premium Toilet Fill Valve	\$17.98	\$14.98
HC660	HC660	188670000015	MAP	DANCO HydroClean Water-Saving Toilet Fill Valve w/ Cleaning Tube	\$17.98	\$14.98
HFX120	HFX120	188670000039	MAP	DANCO HydroFix Toilet Repair Kit	\$31.48	\$25.48
HFX320	HFX320	037155030392	MAP	DANCO Toilet Repair Kit w-3 in Flapper	\$32.48	\$26.48
HFL190	HFL190	188670000220	MAP	DANCO HydroForce Premium Flapper	\$17.98	\$14.98
HYR270	HYR270	188670000459	MAP	DANCO HydroRight Dual Flush Valve Converter, Button Handle	\$34.78	\$28.78
HYR271T	HYR271T	188670000299	MAP	DANCO HydroRight Dual Flush Valve Converter, Lever Handle	\$34.78	\$28.78
HYR451T	HYR451T	188670000381	MAP	DANCO HydroRight Toilet Repair Kit w/ Dual Flush, Button Handle	\$41.98	\$35.98
HYR460	HYR460	188670000442	MAP	DANCO HydroRight Toilet Repair Kit w/ Dual Flush, Lever Handle	\$41.98	\$35.98



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Schedule A - Phase VII

Model #	Product #	UPC	MAP	Product Description	2026 Phase VII MSRP	2026 Phase VII MAP
12155	9D00012155	037155121557	MAP	SEVENTY Fixed Filtered Showerhead, CH	\$79.99	\$69.99
12156	9D00012156	037155121564	MAP	SEVENTY Fixed Filtered Showerhead, BN	\$84.99	\$74.99
12157	9D00012157	037155121571	MAP	SEVENTY Fixed Filtered Showerhead, MB	\$89.99	\$79.99
12430	9D00012430	037155124305	MAP	SEVENTY Fixed Filtered Showerhead, BG	\$129.99	\$119.99
12158	9D00012158	037155121588	MAP	SEVENTY Magnetic Filtered Handheld, CH	\$99.99	\$89.99
12159	9D00012159	037155121595	MAP	SEVENTY Magnetic Filtered Handheld, BN	\$104.99	\$94.99
12160	9D00012160	037155121601	MAP	SEVENTY Magnetic Filtered Handheld, MB	\$109.99	\$99.99
12431	9D00012431	037155124312	MAP	SEVENTY Magnetic Filtered Handheld, BG	\$139.99	\$129.99
12161	9D00012161	037155121618	MAP	SEVENTY Combo Showerhead, CH	\$109.99	\$89.99
12162	9D00012162	037155121625	MAP	SEVENTY Combo Showerhead, BN	\$114.99	\$94.99
12163	9D00012163	037155121632	MAP	SEVENTY Combo Showerhead, MB	\$119.99	\$99.99
12432	9D00012432	037155124329	MAP	SEVENTY Combo Showerhead, BG	\$149.99	\$139.99
12147	9D00012147	037155121472	MAP	SEVENTY Replacement Filter	\$44.99	\$34.99
12027	9D00012027	815554120278	MAP	ZENITH Crack and Crevice Cleaner Tool	\$11.98	\$9.98
ZN700001	ZN700001	863720000107	MAP	ZENITH Trim Puller	\$29.98	\$24.98
ZN700051	ZN700051	815554023807	MAP	ZENITH Trim Puller Mini	\$21.98	\$17.98
ZN700101	ZN700101	815554023517	MAP	ZENITH Self Prying Pro-Bar	\$47.98	\$39.98
ZN700301	ZN700301	815554003014	MAP	ZENITH Self Prying Pro-Bar 10"	\$29.98	\$24.98
ZN700201	ZN700201	815554023524	MAP	ZENITH Floor Lifter	\$35.98	\$29.98
ZN700501	ZN700501	815554024002	MAP	ZENITH Staple Puller	\$23.98	\$19.98



Danco Internet Minimum Advertised Price (IMAP) Policy Frequently Asked Questions (FAQs)

1. What are examples of communications to which the IMAP Policy applies?

This IMAP Policy applies to any and all Internet advertising or promoting on websites, social media sites, banner advertisements, product advertisements, broadcast emails, texting, landing pages, and sponsored links of MAP Products by Retailers.

2. Do dealers need to sign the IMAP Policy indicating that they agree with its provisions?

No. The IMAP Policy is not an agreement between Danco and the Retailer. Danco has unilaterally adopted this Policy, and it is not an agreement or an offer to form an agreement. Danco is not requesting, and will not accept, any agreement regarding a Retailer's compliance with this IMAP Policy. The purpose of this document is to inform all of Danco's distribution network that there are certain consequences for deviating from the published IMAP Policy of the covered MAP product(s).

3. Does the IMAP Policy affect selling prices?

No. Retailer may sell MAP Products at any price(s) it chooses. This IMAP Policy applies only to the Internet-advertised price of MAP Product(s) and does not apply to the price at which the MAP Products are actually sold to a consumer.

4. Does the IMAP Policy cover all Danco Products and Brands?

Danco has identified certain products ("MAP Products") that may not be advertised on the Internet at less than the minimum advertised price ("MAP Price") as provided by Danco. The MAP Products covered by this IMAP Policy and the corresponding MAP Price are identified in the attached Schedule A. Retailers may advertise MAP Products at or above the listed MAP Price.

5. What happens if an unintended error results in a failure to comply with the Policy?

The Policy will be applied regardless of whether the failure to comply was intentional or not.

6. What if a customer that I sell Danco products to violates the IMAP Policy?

Each Retailer is responsible for conveying the IMAP Policy to any third-party reseller to which it sells and for ensuring that any third-party reseller complies with the IMAP Policy. Failure of the Retailer to enforce the IMAP Policy among third parties to which it sells will constitute a violation of the IMAP Policy by the Retailer.



7. The Policy says that “indicating that a lower price” may be found at the “checkout” stage is a non-compliant activity. Please provide some examples.

This IMAP Policy applies until the final online “checkout” stage, defined as the stage when either: (a) the MAP Product is put into a shopping cart that contains the customer’s name, shipping address, email address, and payment information, or (b) login information that includes such customer information. In either case, pricing in the final “checkout” stage must be obscured technically so that it is not retrievable by shopping and pricing engines, and not displayed on search page results within the Retailer’s own website, even if logged in. Retailer may communicate the actual sale price to the consumer in a manner it sees fit, except the following activities by or on behalf of a Retailer, which will be considered to be non-compliant with this IMAP Policy:

Failing to exclude MAP Products from a coupon, discount, promotion, rebate, or site-wide sale (e.g., “% off”, “\$ off”, “gift with purchase” or “buy-one-get one”) when the offer has the effect of reducing the Internet advertised price of the MAP Products below their MAP Price.

Indicating that a lower price for a MAP Product may be found at the “checkout” stage.

Invitation to click or otherwise communicate to obtain a price of a MAP Product, except indicating the ability of customers to make specific inquiries by telephone or e-mail to obtain a price is permissible, as long as no automated call or “bounce-back” pricing e-mail is used.

8. What about advertising for my brick-and-mortar stores?

The IMAP Policy applies only to Internet advertising.

MAP Products. Danco has identified certain products (“MAP Products”) that may not be advertised on the Internet at less than the minimum advertised price (“MAP Price”) as provided by Danco. The MAP Products covered by this IMAP Policy and the corresponding MAP Price are identified in the attached Schedule A. Retailers may advertise MAP Products at or above the listed MAP Price.

MAP Price. The “MAP Price” is a Retailer’s advertised price: (a) before all taxes, shipping, delivery, and insurance charges paid by the Retailer’s customer; and (b) after applying all discounts, coupons, rebates, and similar price reductions; and (c) after giving effect to the value of free or reduced-price bundles. Free or reduced-price shipping may be offered by a Retailer when offered in connection with a purchase of a MAP Product, as long as such offer applies to all or almost all other products in that same category.

9. Can I submit my ads in advance to be approved for IMAP Policy compliance?

No. Danco does not approve ads for policy compliance. Each retailer is solely responsible for an ad’s compliance with this policy.



10. How long does our company have to correct a first violation for MAP Product(s)?

First Violation. Danco will notify the Retailer in writing that it has failed to comply with this IMAP Policy, and such Retailer shall correct the failure within seven (7) days.

11. Our first failure to comply was with a Danco MAP Product. Will we receive a notice of second failure to comply if we advertise a Zenith MAP Product below the MAP Price?

No. In this case, you would receive a first failure to comply notice from Danco and, as a result, be at a first failure status since this was the first time this particular MAP Product was advertised below the MAP Price. The IMAP non-compliance actions are enforced for each MAP product covered by this IMAP Policy, identified in Schedule A.

12. How long does our company have to correct a second violation for MAP Product(s)?

In the event the first failure is not corrected, Danco will notify the Retailer in writing that it has failed to comply with this IMAP Policy, and such Retailer shall correct the failure within forty-eight (48) hrs.

13. If there is a third failure to comply, what will happen to my unshipped orders of the MAP Product(s) at issue?

In the event the second failure is not corrected, Danco will discontinue sale to the Retailer of each MAP Product(s) involved in the second violation for a period of ninety (90) days, so that all pending orders will be cancelled and no new orders will be accepted for ninety (90) days.

14. How will updates to the IMAP Policy or MAP Products be communicated?

Only the person at Danco responsible for the IMAP Policy (the "Policy Administrator") will communicate IMAP Policy violations of the MAP Product(s). All violations will be communicated via email.

15. How will I be notified of a failure to comply with the Policy?

Only the person at Danco responsible for the IMAP Policy (the "Policy Administrator") will communicate IMAP Policy violations of the MAP Product(s). All violations will be communicated via email.

16. May I appeal (Danco or the "Policy Administrator") non-compliance action decision(s) regarding an IMAP Policy violation?

No.



17. Does this IMAP Policy apply to employee discounts?

No. If you have an employee discount policy where your employees may purchase Danco products for their personal use and not for resale, they may continue to do so per your company policy.

18. Who do I talk to if I have questions regarding the IMAP Policy?

We believe the IMAP Policy is clear, and along with these questions and answers above, you should have sufficient information to understand the requirements of the Policy. That said, should something be unclear, questions should not be addressed to your sales representative or any other representative of Danco. Any and all questions and comments about the above IMAP Policy may be submitted via email to the Policy Administrator as set forth below. Danco will accept no other form of communication from Retailers about the IMAP Policy.

E-mail: DancoIMAP@ppg-brands.com