

Keaton, *Glazed Ceramic*.
Contemporary tiles in elegant and dramatic shades



anatolia

Keaton, *Glazed Ceramic.*

Surfaces of delicate elegance.

The World of Anatolia

Passionate, dedicated and driven to bring together truly exceptional products that embody modernity, innovation and refinement. Anatolia provides its partnering customers across the world access to an extensive inventory as well as superior service, establishing itself among the largest tile and stone brands in the world.

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Colors at a glance



Ivory

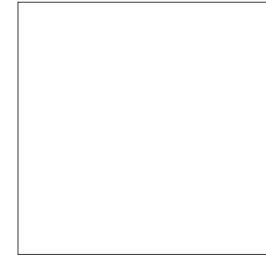


Ice



Carbon

Formats and finishes at a glance



13 x 13 in / 33 x 33 cm
Pressed
Matte



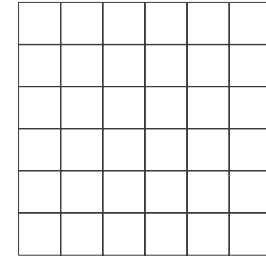
8 x 10 in / 20 x 25 cm
Pressed
Matte

Trim



3 x 13 in / 7.8 x 33 cm
Bullnose
Matte

Mosaic



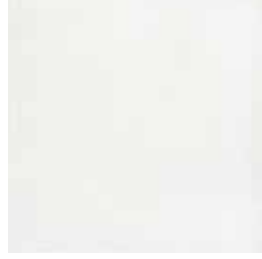
2 x 2 in / 5 x 5 cm
Mosaic
Matte



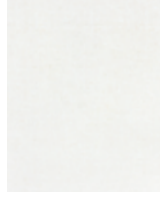
13 x 13 in / 33 x 33 cm Keaton Ice Matte Pressed Glazed Ceramic Tile



Keaton, *Ivory*



13 x 13 in / 33 x 33 cm
Pressed
Matte 4000-0039-0



8 x 10 in / 20 x 25 cm
Pressed
Matte 4000-0033-0

Trim



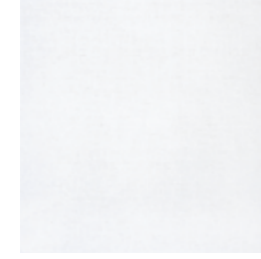
3 x 13 in / 7.8 x 33 cm
Bullnose
Matte 4002-0027-0

Mosaic



2 x 2 in / 5 x 5 cm
Mosaic
Matte 4001-0014-0

Keaton, *Ice*

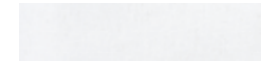


13 x 13 in / 33 x 33 cm
Pressed
Matte 4000-0038-0



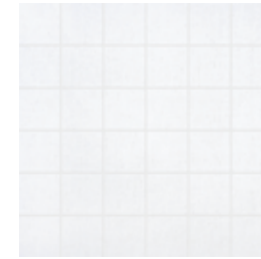
8 x 10 in / 20 x 25 cm
Pressed
Matte 4000-0032-0

Trim



3 x 13 in / 7.8 x 33 cm
Bullnose
Matte 4002-0025-0

Mosaic



2 x 2 in / 5 x 5 cm
Mosaic
Matte 4001-0013-0

Keaton, *Carbon*



13 x 13 in / 33 x 33 cm
Pressed
Matte 4000-0037-0



8 x 10 in / 20 x 25 cm
Pressed
Matte 4000-0031-0

Trim

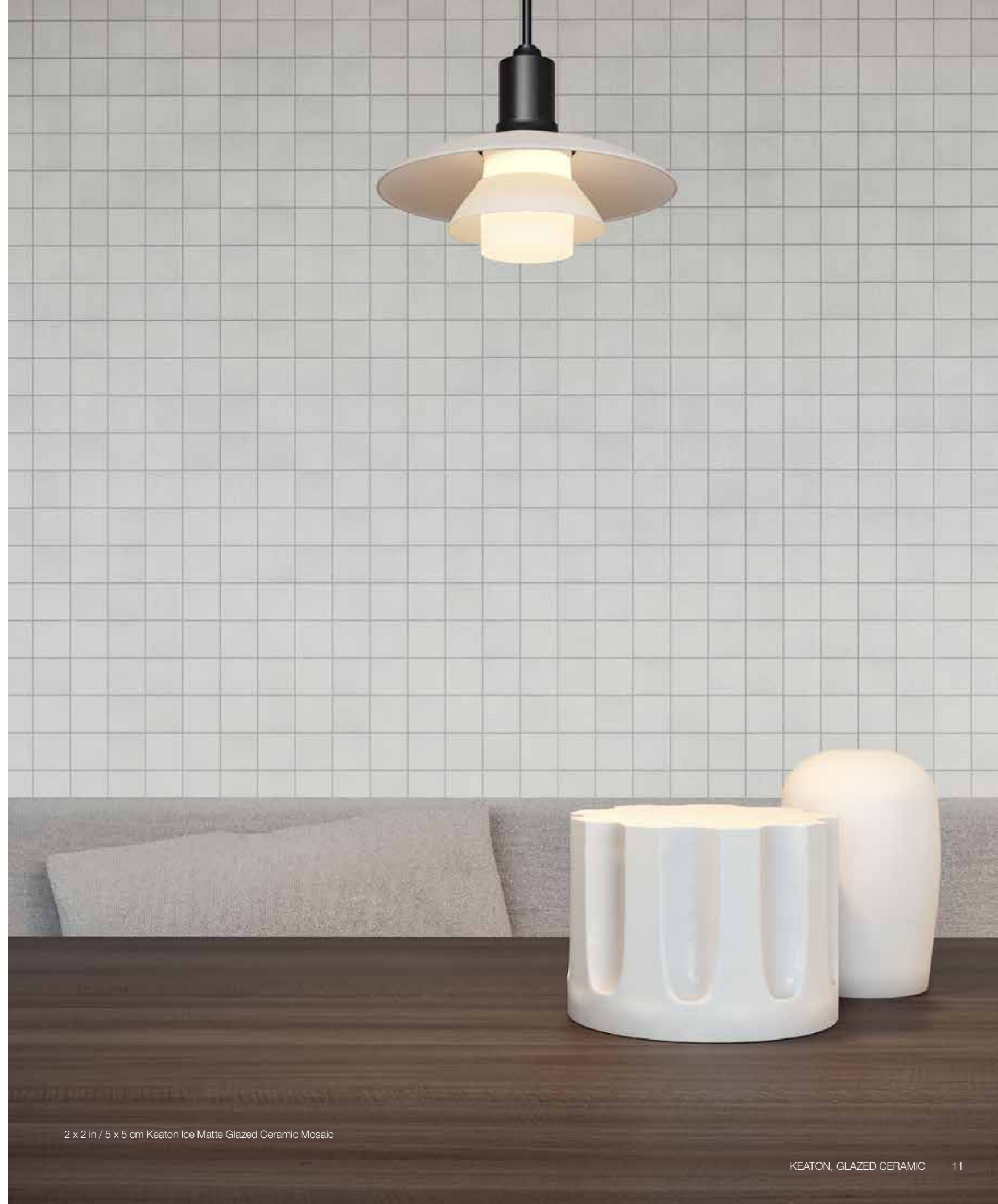


3 x 13 in / 7.8 x 33 cm
Bullnose
Matte 4002-0023-0

Mosaic



2 x 2 in / 5 x 5 cm
Mosaic
Matte 4001-0012-0



2 x 2 in / 5 x 5 cm Keaton Ice Matte Glazed Ceramic Mosaic

The Anatolia difference
Unmatched elegance and unparalleled perfection.

Anatolia reinvents shapes and design compositions through refined color palettes, innovative graphical refinements and creative reinterpretations of traditional, cultural and trend led inspirations. Meticulous care is taken to enhance a product's formation through graphical and technical improvements at every step of the development and execution process. This leads to the most exquisite and discerning tile collections.





Technical Performance
Avant-garde design and attention to detail.

The goal of Anatolia's design department was to create the utmost elegant and sophisticated product, a perfect blend of functionality and style. New technical aspects, innovative shapes, and a new color palette were designed to represent the vibrant and lively nature of metropolitan city life, inspired by its culture and history.










Packaging information

Key logistical details including item codes and product specifications.

Keaton Product & Packaging Information													
	ACTUAL DIMENSIONS	THICKNESS	CARBON ITEM CODE	ICE ITEM CODE	IVORY ITEM CODE	LBS BOX	KGS BOX	PCS BOX	SQFT BOX	M ² BOX	BXS SKID	SQFT SKID	M ² SKID
13 x 13 in / 33 x 33 cm KEATON MATTE PRESSED GLAZED CERAMIC TILE	330 x 330 mm	7.6 mm	4000-0037-0	4000-0038-0	4000-0039-0	40.21	18.24	11	12.92	1.2	58	749.36	69.6
8 x 10 in / 20 x 25 cm KEATON MATTE PRESSED GLAZED CERAMIC TILE	200 x 250 mm	7 mm	4000-0031-0	4000-0032-0	4000-0033-0	27.7	12.56	20	10.76	1	92	989.92	92
MOSAIC													
2 x 2 in / 5 x 5 cm KEATON MATTE GLAZED CERAMIC MOSAIC	329 x 329 mm	7.1 mm	4001-0012-0	4001-0013-0	4001-0014-0	37	16.78	10	11.74	1.08	48	563.52	51.96
TRIM													
3 x 13 in / 7.8 x 33 cm KEATON MATTE GLAZED CERAMIC BULLNOSE	78 x 330 mm	7.1 mm	4002-0023-0	4002-0025-0	4002-0027-0	21	9.53	21	N/A	N/A	84	1764 PCS	

Technical information

Tile collection performance based on industry standards.

Technical Information		8 x 10 in / 20 x 25 cm 10 x 16 in / 25 x 40 cm	13 x 13 in / 33 x 33 cm	
	WATER ABSORPTION	ANSI / ISO - (%)	10% ≤E ≤16% - P4	< 3%
	ABRASION RESISTANCE	ANSI / ISO	CLASS 0	CLASS 3
	SCRATCH HARDNESS	ANSI / ISO - (Mohs)	3	6
	BREAKING STRENGTH	ANSI - (lbf) ISO - (N)	>230 >1000	>250 >1100
	SHADE VARIATION		V1	
	SLIP RESISTANCE	ANSI - DCOF (WET) ISO - R VALUE	MATTE N/A MATTE N/A	MATTE ≥0.42 DRY (ID) MATTE R(-)
	CHEMICAL RESISTANCE	ANSI / ISO	CLASS B	CLASS A
	STAIN RESISTANCE	ANSI / ISO	CLASS B CLASS 4	CLASS A CLASS 5
	FROST RESISTANCE	ANSI / ISO	NOT RESISTANT	

Test values are based on ANSI / ISO standards according to: ANSI A137.1 Non-Vitreous P4 Class, ISO 13006 - L - Group BIII - EN 14411- L - Group BIII. Variances in test values can occur in different production lots.

Usage recommendations

Anatolia's recommendations for suitable applications.

Usage Recommendations*		8 x 10 in / 20 x 25 cm 10 x 16 in / 25 x 40 cm	13 x 13 in / 33 x 33 cm		
APPLICATION		WALL	FLOOR	WALL	FLOOR
INTERIOR	RESIDENTIAL	•		•	ID
	COMMERCIAL	•		•	
	HEAVY COMMERCIAL				
EXTERIOR	RESIDENTIAL / COMMERCIAL				

* These recommendations are not defined by ANSI/ISO standards.

DCOF Classifications per ANSI A326.3: (ID): Interior, Dry (IW): Interior, Wet (IW+): Interior, Wet Plus (EW): Exterior, Wet (O/G): Oils/Greases

* Factors other than the noted DCOF result must also be taken into consideration. Such factors include, but are not limited to, expected contaminants, drainage, surface texture, effect of structure on the DCOF measurement, number of grout joints, traction-enhancing features, and intended use in addition to the other criteria noted in standard ANSI A326.3

The World of Anatolia

We are a constellation of people and places. Get in touch.

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