

FORM FOLLOWS PERFECTION.

AXOR®



AXOR STUDIO
DISPLAY PROGRAM OVERVIEW



EXHIBITION. IN PERFECTION.

AXOR® stands for perfection. We expect nothing less for our customers. As an AXOR Studio partner, your showroom will give consumers, architects, and designers a memorable experience with the AXOR brand.



The new AXOR Studio display is as sophisticated and avant-garde as the brand itself. Integrated lighting illuminates each collection's chosen representative.

As an AXOR Studio customer, you receive premium benefits to promote your business and the AXOR brand in your market.

Digital Advantages

- A listing on the AXOR website Dealer Locator for customers to easily find your showroom.

Rewards Program

- Earn double points on all AXOR products in the program.

Training

- A trip to the Hansgrohe USA Aquademie to train associates on the AXOR brand and products.*
- Quarterly onsite trainings to refresh associates on the AXOR brand and to introduce new products*.

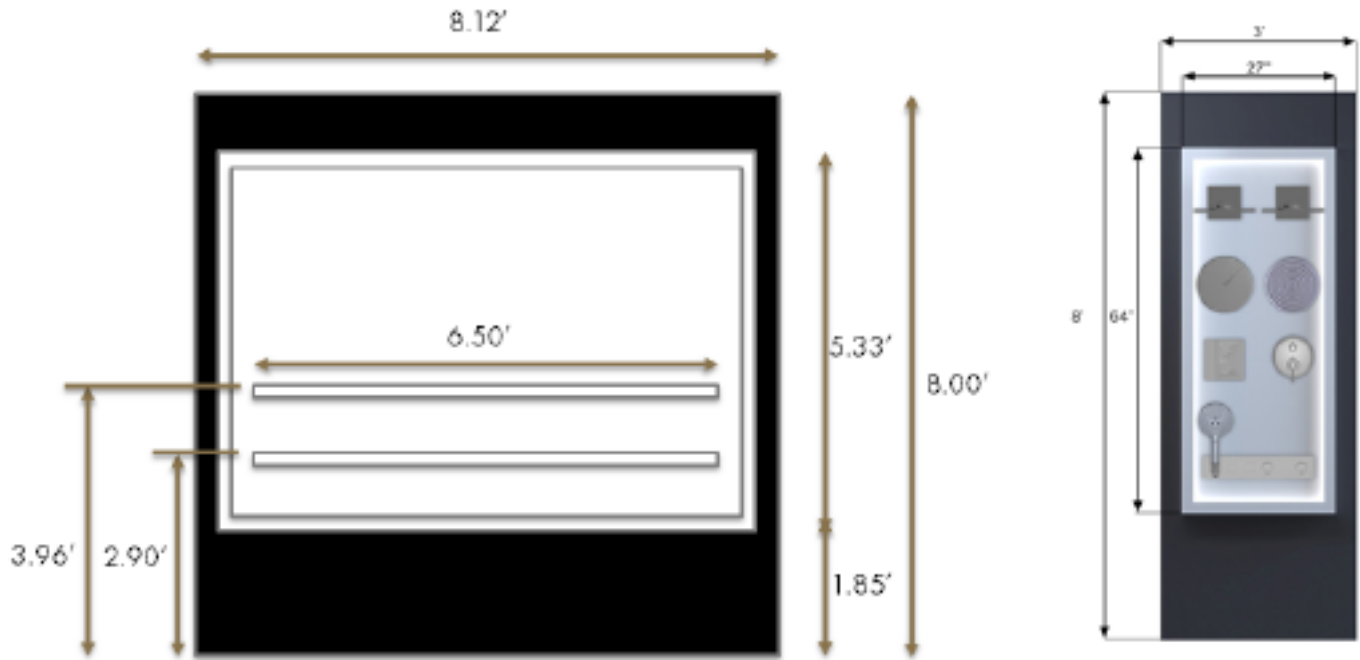
Marketing

- Access to assets to promote the brand, including images, videos, press releases, and social media content.
- Monthly e-newsletter to keep your associates excited about AXOR.

See program details on page 8.

*Subject to any governmental or company-issued orders or restrictions on travel or in-person meetings in response to COVID-19.

FULL DISPLAY DIMENSIONS



AXOR STUDIO DISPLAY

- Nominal dimensions: 11' x 8' x 5"*

*Add 7" additional depth for faucet display shelf.

- Consists of 2 illuminated glass display shelves
- Will include 16 faucets from various AXOR collections
- Faucets are individually mounted on acrylic plates and are removable from the display
- 4 shower heads
- 3 trim set

COLLECTIONS BOARD

DESCRIPTION	FINISH	PART NO.
AXOR Starck Single Lever Basin Mixer	Chrome	10111001
AXOR Starck Classic Single Lever Basin Mixer	Chrome	10010001
AXOR Starck Organic 280 2-Handle Basin Mixer	Chrome	12010001
AXOR Citterio 160 Single Lever Basin Mixer	Chrome	39010001
AXOR Citterio 140 3-H Basin Mixer; Cross Handle	Chrome	39133001
AXOR Citterio E 125 Single Lever Basin Mixer	Chrome	36100001
AXOR Citterio E 3-H Basin Mixer	Chrome	36108001
AXOR Citterio M Single Lever Basin Mixer	Chrome	34010001
AXOR Urquiola 155 Single Lever Basin Mixer	Chrome	11020001
AXOR MyEdition 70 Single Lever Basin Mixer	Chrome/Black Glass	47010601
AXOR MyEdition 70 3-H Basin Mixer	Chrome/Mirror Glass	47050001
AXOR Uno 110 Single Lever Basin Mixer; Zero Handle	Brushed Nickel	45001821
AXOR Montreux 100 Single Lever Basin Mixer	Brushed Nickel	16515821
AXOR Montreux 30 3-H Basin Mixer; Cross Handle	Chrome	16536001
AXOR Edge 190 Single Lever Basin Mixer - Diamond Cut	Chrome	46021001
AXOR Edge 3-H Basin Mixer	Chrome	46050001

SHOWER BOARD

DESCRIPTION	FINISH	TYPE	PART NO.	FINISHED GOOD
AXOR Universal 2jet Round Showerhead	Chrome	Dummy	04976000	35296001
AXOR Universal 2jet Square Showerhead	Chrome	Dummy	04975000	35310001
AXOR Starck 240 jet Showerhead	Chrome	Live Product	N/A	26071001
AXOR Montreux 240 1jet Showerhead	Polished Nickel	Live Product	N/A	28374831
AXOR Edge 2user Thermostat	Chrome	Dummy	46541000	46761001
AXOR Montreux 2user Thermostat	Polished Nickel	Dummy	16821831	16996831
AXOR ShowerSolutions 2user Thermostat	Chrome	Dummy	18915000	18355001
AXOR 120 3jet Handshower	Chrome	Live Product	N/A	26052001

PROGRAM DETAILS AND AGREEMENT

CUSTOM PRODUCTS

Acceptance of this agreement incorporates the custom order terms and conditions waiver. (see below) This agreement will stand as blanket approval for all custom orders in 2023, negating the need for individual approvals.

DIGITAL ADVANTAGES

AXOR Studio customer receives a listing on the AXOR website Dealer Locator.

REWARDS PROGRAM

AXOR Studio showroom associates enrolled in the Hansgrohe Rewards Program receive double points for AXOR branded products in the current program. Double points begin from date of program acceptance.

MARKETING

AXOR Studio customer receives access to premium assets to promote the brand. Assets include images, videos, press releases, and social media content.

TRAINING

AXOR Studio partners will receive priority bookings when the 2023 Aquademie scheduled is published. Hansgrohe funds the associates' airfare, hotel accommodations, meals, and transportation to and from the Atlanta airport. This training is subject to any governmental or company-issued orders or restrictions on travel or in-person meetings in response to COVID-19. If the training cannot be completed because of such orders or restrictions, AXOR Studio customer may choose one of the following alternate benefits: (1) virtual 2023 training for showroom associates or (2) postpone in-person training at the Hansgrohe Aquademie until new class dates are scheduled.

AXOR Studio customer receives quarterly on-site trainings for continued engagement with associates, a refresh of AXOR brand knowledge, and new product introductions. This training is subject to any governmental or company-issued orders or restrictions on travel or in-person meetings in response to COVID-19.

AXOR Studio customers receive a monthly e-newsletter to stay up-to-date on latest news and excited about AXOR.

Customer Signature _____

Date _____

Customer Name(Print) _____

Account Name _____

Account Number _____

Hansgrohe Officer Signature _____

Hansgrohe Officer Name (Print) _____

CUSTOM PRODUCTS

Terms, Conditions and Approval

PURCHASE ORDER:

- Send Purchase orders with reference to quote number (if applicable) to custom-us@hansgrohe.com

LEAD TIME:

- Approximate **14 weeks** in-stock in Atlanta.
- Lead time begins once Hansgrohe, Inc. processes and confirms the purchase order.

WARRANTY:

- Please refer to Hansgrohe warranty in the current price book or at <http://www.hansgrohe-usa.com/1498.htm>

SHIPPING:

- All orders are shipped by the method and carrier of Hansgrohe's choosing. If special routing or expedition is requested, we reserve the right to invoice additional costs incurred.
- Full freight is allowed on shipments \$2,500 net, invoice value, for ground shipments within the continental United States. Shipments below \$2,500 net invoice value will be prepaid and added to the invoice.
- All other shipments of lesser value will be shipped F.O.B Alpharetta, GA
- All Hansgrohe shower panels will ship via LTL carrier only.
- Standard residential delivery fees apply.

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