

GAJA

2020 BARBARESCO DOP



GAJA FAMILY



ABOUT THE WINERY

Located in Piedmont in northwestern Italy, the GAJA winery is widely considered to be one of the greatest estates in the world, producing coveted and collectible labels. The story of the GAJA Winery can be traced to a singular, founding purpose: to produce original wines with a sense of place which reflects the tradition and culture of those who made it. This philosophy has inspired five generations of impeccable winemaking. GAJA is a pioneer and guardian of tradition, a legacy that continues to reshape the standard for excellence in the world of winemaking today. Angelo Gaja was the first to produce single vineyard wines in Piedmont and revolutionized wine making practices in the region, introducing Bordeaux varietals and the use of barriques. GAJA has led Barbaresco to international acclaim and brought about a resurgence of Italian wines more broadly. Today, the GAJA Winery owns 240 acres of vineyards in the Barbaresco DOCG (Barbaresco and Treiso) and the Barolo DOCG (Serralunga d'Alba and La Morra).

ABOUT THE WINE

GAJA Barbaresco is one of the greatest Italian wines, produced by each generation of the Gaja family.

KEY SELLING POINTS

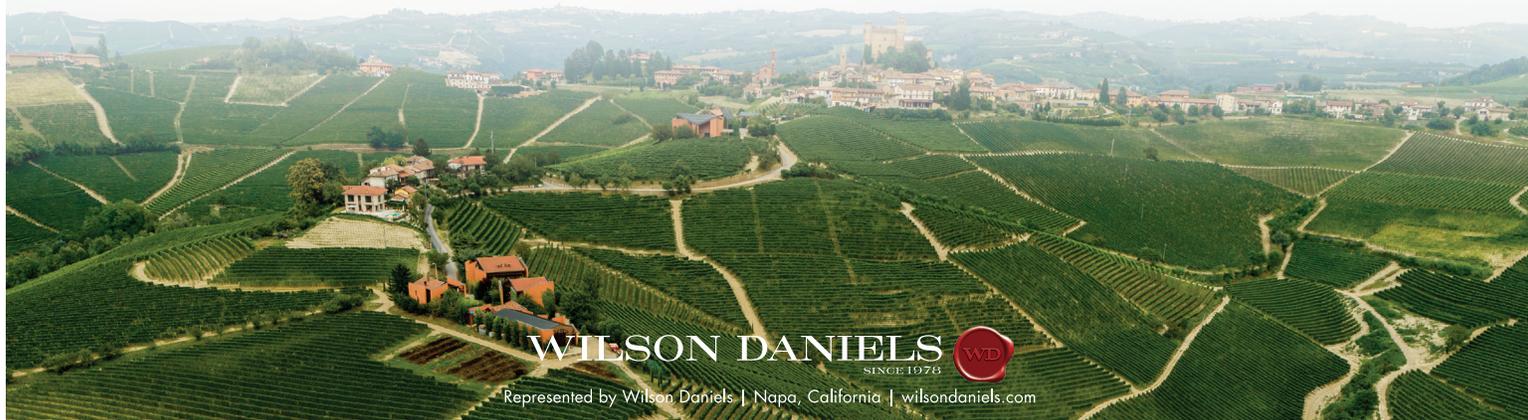
- Five generations of Gajas have been producing wines in Piedmont's Langhe hills since 1859, the year Giovanni Gaja, a local grape grower, founded the GAJA Winery in Barbaresco
- GAJA winery is widely considered to be one of the greatest estates in the world, producing coveted and collectible labels
- Founding Purpose: To produce original wines with a sense of place which reflects the tradition and culture of those who made it

TECHNICAL DETAILS

Varietal Composition: Nebbiolo

Aging: 12 months in oak separately and 12 months in oak after blending

Alcohol: 14%



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