# How do I get started selling video walls?

01 · HOW TO START

## Best training in the industry.

Built for how dealers actually sell.

- We train you on the business and give you the resources — quoting, specifying, and walking into the first meeting prepared.
- Real-world training focused on successful jobs, not theory about what a video wall might do someday.
- Comprehensive education from sales to installation.

02 · WHERE TO SELL

## Where should I be quoting?

Immersive rooms. Scale a TV can't reach.

- Dedicated theaters, large living rooms, great rooms, and high-ceiling spaces — wall-scale immersion, not a display in the corner.
- If you're quoting projection, you should be quoting a video wall.
- Boardrooms, lobbies, sports bars, restaurants, hotels, and houses of worship — commercial spaces built for an audience.

03 · HOW TO CLOSE

## Tools, leads, and factory support.

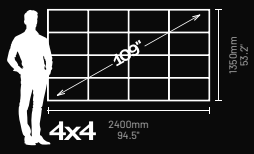
Design and sales support at every step.

- Configurator, proposals, cut sheets, and design tools for the sales desk.
- Leads provided to our distributors, with online design and sales support from the factory through the distribution office.
- Co-branded proposals so you can size, price, and present under your name.

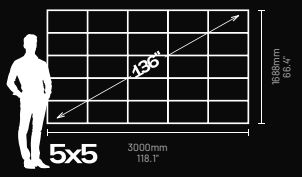


# Size options
## Pick one. Don't invent one.

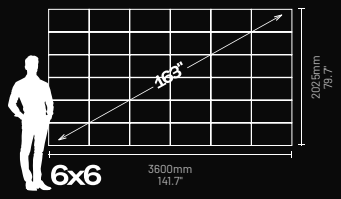
### TV (16:9)



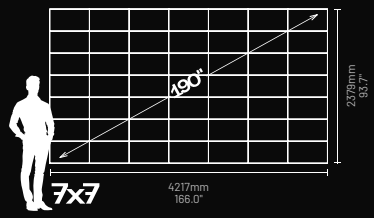

16:9
**From $23,995**




16:9
**From $31,995**

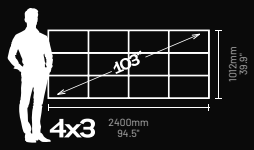



16:9
**From $41,995**

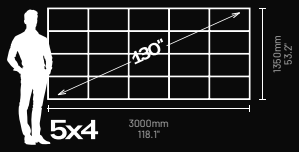



16:9
**From $51,995**

### CINEMASCOPE (2.22–2.37)

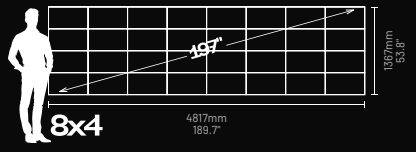



2.37:1
**From $19,995**

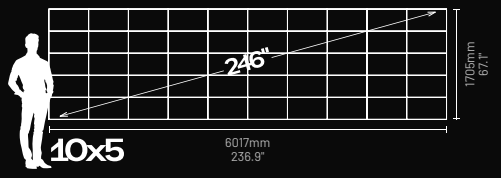



2.22:1
**From $28,995**

### ULTRAWIDE (32:9)




32:9
**From $39,995**




32:9
**From $59,995**

WANT SOMETHING DIFFERENT?

## Lunar Custom

Standard aspect ratios, sized to the room — XYZ mounted, with 8% spares, when a Phase catalog SKU isn't the right fit.

lunarwalls.com/custom

APPLY WITH WAVE / KOA

## Become a dealer

Scan to open the WAVE / KOA application. They can walk you through it.