

## Suggested Process for Installation of Magnetic Sheeting with Adhesive to a Wall or Substrate

**Note:** Our PSAs (pressure sensitive adhesive) are permanent adhesives.

1. Enamel paint is preferable for best adhesion of adhesive. If wall is heavily textured, additional adhesive may be necessary. Always best to do a test area first before entire project. If applying to unfinished drywall, seal with a non-oil based primer or sealer.
2. Clean the wall or substrate surface extremely well. Do not use oil-based cleaners. The surface must be free of dust, debris or any residue.
3. Lay the magnet flat long enough for curled memory to stay flat. Keep at room temperature or even warmer if possible (80-85 degrees).
4. Once magnet is at room temperature or higher and ready for installation, loosely re-roll the magnet with the adhesive facing out.

Magnet will be installed in vertical sections from top to bottom of the surface.

Starting at the top corner, align magnet with the adhesive side facing the wall, un-roll and peel back approx. 12" of the liner and begin adhering to the surface, smoothing from the center out using either a squeegee or roller using plenty of pressure to allow the adhesive to make total contact with the surface. The more contact it makes with the surface the better the adhesion.

(Do not remove more of the liner from the adhesive than what can be easily handled while adhering magnet to the surface.)

Continue to un-roll magnet, peel back 12" of the liner, and adhere to the surface until magnet roll is used up and covers that section. (Trim at top and bottom when necessary, with a blade knife and metal ruler.)

Go to the next section, starting at the top with another magnet roll, align at top and against the edge of the first section of magnet; repeat the same process used on the 1st section as stated above and continue this process until entire surface is covered.

5. Full cure time of adhesive is 24 hours. Do not attach magnet or magnetic receptive to the magnet base before fully cured.
6. In some cases, extra adhesive could be helpful on the corners. Another solution if wall or substrate is heavily textured is to frame the magnet so that all edges are held in down in place.
7. After applying magnet with adhesive to the wall or substrate, roll on approx. 3-4 times while the adhesive is curing (full cure 24 hours). The 1st hour should be rolled 1-2 times to ensure full contact of adhesive.