



NICK BUCK
CEO

Te MATA

ESTATE 1896

BULLNOSE SYRAH, HAWKE'S BAY 2020

ABOUT THE WINERY

Established in 1896, Te Mata Estate remains family owned, producing internationally recognized wines exclusively from its Hawke's Bay vineyards, located on New Zealand's North Island. Te Mata Estate is home to New Zealand's oldest vineyards and wine cellars with 125 years of continuous wine production. Today, the Buck family delivers internationally acclaimed estate-grown wines of classical style, which represent the best qualities of their variety, vintage and vineyard.

ABOUT THE WINE

Vineyard partners Michael Morris and Peter Cowley named Bullnose after an early Morris Cowley car, nicknamed Bullnose due to its distinctive radiator. The bull emblem that appears on the label is drawn from the car's radiator crest.

KEY SELLING POINTS

- Family owned and operated winery established in 1896
- The estate is home to the oldest continuously farmed vineyards in New Zealand; first planted in 1892
- All Te Mata Estate wines are produced from estate grown fruit and all production, maturation and bottling is done on site
- With a focus on conservation and sustainability, the estate vineyards and the winery are a New Zealand Certified Sustainable Wine Producer (SWNZ)

TECHNICAL DETAILS

Varietal Composition: 100% Syrah

Aging: 15 months aging in a mixture of new and seasoned French oak barriques

Alcohol: 13.5%

