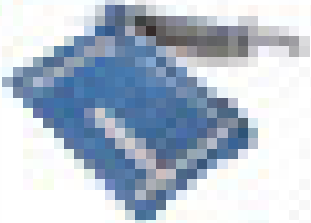Qualitätssicherung