

# IDEAPAIN<sup>TM</sup>:

## DRY ERASE PAINT

### PREFERRED PAINTS & PRIMERS



IdeaPaint recommends and approves these primers & top coat paints to be used under IdeaPaint Dry Erase Paints. IdeaPaint Dry Erase Paint should be applied over an acrylic top coat. For optimal performance a 100% acrylic top coat is recommended. Top Coats containing vinyl are softer in composition and will reduce the longevity of IdeaPaint. IdeaPaint Dry Erase Paint SHOULD NOT be applied over oil, alkyd, urethane, epoxy, or industrial coatings.

**USE OF BOTH PRIMER AND TOPCOAT WILL RESULT IN THE OPTIMUM DRY ERASE PERFORMANCE. A TOP COAT IS NOT REQUIRED UNDER IDEAPAIN WHITE, BUT WILL RESULT IN OPTIMUM PERFORMANCE AND LONGEVITY.**

#### PREFERRED WHITE PRIMERS:

- FixAll GripCoat Bonding Primer, F50700
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- Sherwin-Williams Prep-Rite Pro-Block
- Sherwin-Williams Multi-Purpose
- Sherwin Williams Extreme Bond
- PPG Seal Grip
- PPG Paints Gripper
- Kelly-Moore Kel-Bond295
- Vista Paint CareFree Prime-Zall
- Kilz Premium Primer
- Ben Moore Fresh Start 046
- Dulux Trade Super Grip (UK/EU only)

#### PREFERRED TOP COAT PAINTS:

For use under IdeaPaint Dry Erase Paints or when changing the color of the wall or a surface that is not painted. Apply 2 coats of 100% acrylic top coat paint. Top coat paint should have a semi-gloss, or gloss finish.

- California Paints Fres~Coat Premium Interior Paint & Primer or Ultra Aquaborn Ceramic Interior Paint
- Sherwin-Williams Solo, Duration, or Emerald
- PPG: Manor Hall or Pure Performance
- Ben Moore: Regal or Regal Select
- Kelly Moore: Durapoxy 1685, Acryplex 1650
- Vista Paint 8400 Carefree
- Behr Ultra
- Valspar Signature
- Dulux Trade Diamond (UK/EU only)

#### NEED HELP?

If you have questions about products or any part of the application or installation process, contact:



#### CUSTOMER SERVICE

617.714.1050 | 800.393.5250



#### APPLICATION GUIDES + TECH DOCS

<https://ideapaint.com/pages/installation-and-specs>