



La nascita di un nuovo marchio.
Born of the new brand.



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1741 Marca Corona

La nascita di un nuovo Marchio

The birth of a new brand

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1 -
Ricerca negli
archivi della
"Galleria Marca
Corona".

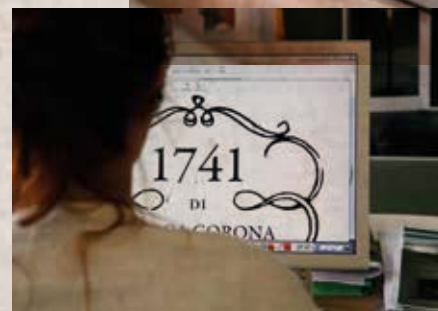
Search in
the Galleria
Marca Corona
archives.

2 -
Identificazione del
segno grafico da
utilizzare

Identification of the
graphic sign to use



3 -
Elaborazione creativa
Creative processing



4 -
Creazione del nuovo logo.
Creation of new logo



La nascita di un nuovo brand
The birth of a new brand.

Tradizione e continuità
Tradition and continuity

"1741 di Marca Corona" si propone di sviluppare un'idea tangibile di continuità con la tradizione, che diventa uno stile contemporaneo esclusivo e ricercato. Una dualità di intenti che si concretizza in questo progetto di recupero, in chiave contemporanea, di grafismi e geometrie in piccolo formato. Il logo è il primo testimone di questa continuità, partendo dal recupero di elementi della tradizione conservati nella Galleria Marca Corona, diventa segno identificativo e coniuga visivamente le due anime del progetto, memoria ed evoluzione, passato e presente.

"1741 by Marca Corona" wants to develop an tangible idea of continuity with tradition, it becomes a style exclusive and contemporary. A unification of intent that comes to a fore in this redevelopment project, using contemporary methods, graphics and a small-scale tiles size. The logo is the foremost proof of the testimony to this continuation, its starting point being the restoration of the traditional elements preserved in the Galleria Marca Corona, that have become the identifying signs that bring together the two souls of the project, memory and evolution, past and present.







Collezioni / collections



Marca corona presenta due collezioni molto diverse nell'anima e nell'ispirazione, Terra, un cotto cemento abbinato a un'esclusiva e sorprendente varietà di decori e Tone una superficie materica dall'affascinante mix di colori.

Marca Corona presents two very different collections in terms of soul and inspiration, Terra, a terracotta-cement effect product with an exclusive and surprising variety of decors and Tone, a substantial material with a fascinating mix of colours



indice / index

Terra

N^o 10

Tone

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Terra

FORMATI: 20x20 cm Esagono 25x21,6 cm 7,5x30 cm	SIZES: 8"x8" Hexagon 10"x8.5" 3"x12"
TECNOLOGIA: Gres porcellanato fine colorato in massa	TECNOLOGY: full-body coloured porcelain stoneware
SPESSORE: 20x20 cm: 9 mm Esagono 25x21,6 cm 9 mm 7,5x30 cm 8,5 mm	THICKNESS: 8"x8": 9 mm Hexagon 10"x8.5": 9 mm 3"x12": 8,5 mm
ASPETTO: Cotto Cemento	LOOK: TerraCotta/Concrete
COLORI CALDI: Avorio, Ocra, Rosso	WARM COLORS: Avorio, Ocra, Rosso
COLORI FREDDI: Grigio, Antracite, Nero	COLD COLORS: Grigio, Antracite, Nero
DECORI: geometrici, floreali stilizzati	DECORS: geometric, stylized floral

La collezione Terra recupera il gusto decorativo rendendolo contemporaneo, l'effetto cotto - cemento è esaltato dal formato esagonale e dal classico formato 20x20. I 3 toni caldi e i 3 freddi spaziano in tutta la gamma cromatica per creare ambienti personalizzati e adatti ad ogni situazione. I decori in 7,5x30 in 4 varianti, combinati fra loro o con i fondi permettono di creare intere quinte ornamentali. Le decorazioni, sia su 20x20 che esagona, spaziano dal geometrico al floreale stilizzato per creare ambienti molto decorativi ma anche minimali. I pattern possono essere mixati fra loro permettendo di creare infinite combinazioni.

The Terra collection recaptures the taste for decoration making it more contemporary the terracotta-cement look is exalted by the hexagonal form and by the classic 20x20 size of the tile. The 3 warm and 3 cold hues extend across the entire chromatic range to create personalised ambiances that are perfect for every circumstance. The 7.5x30 decors in 3 variants, combined together or with the backdrops, mean being able to create decorated partitions. The decorations, on the 20x20 as well as the hexagonal tile, extend from the geometrical to the stylised floral motif to create extremely decorative ambiances which, at the same time, are also minimal. The patterns can be mixed, creating an infinite number of combinations.



Insolite fragranze
Unusual fragrances









Il giardino dei profumi
The garden of scents









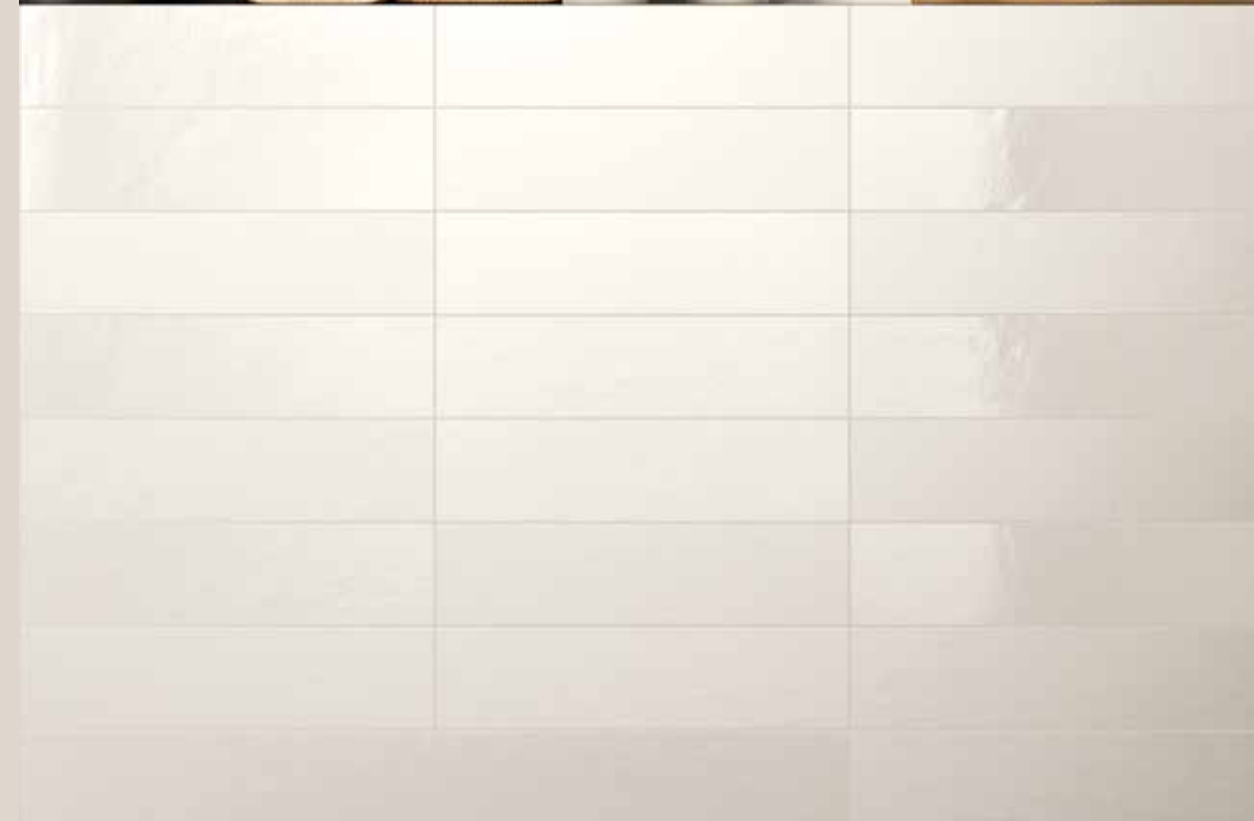
Incontri sorprendenti
Special Dating











Rivestimento/wall: 7,5x30 cm (3"x12") white - white matt (Tone)

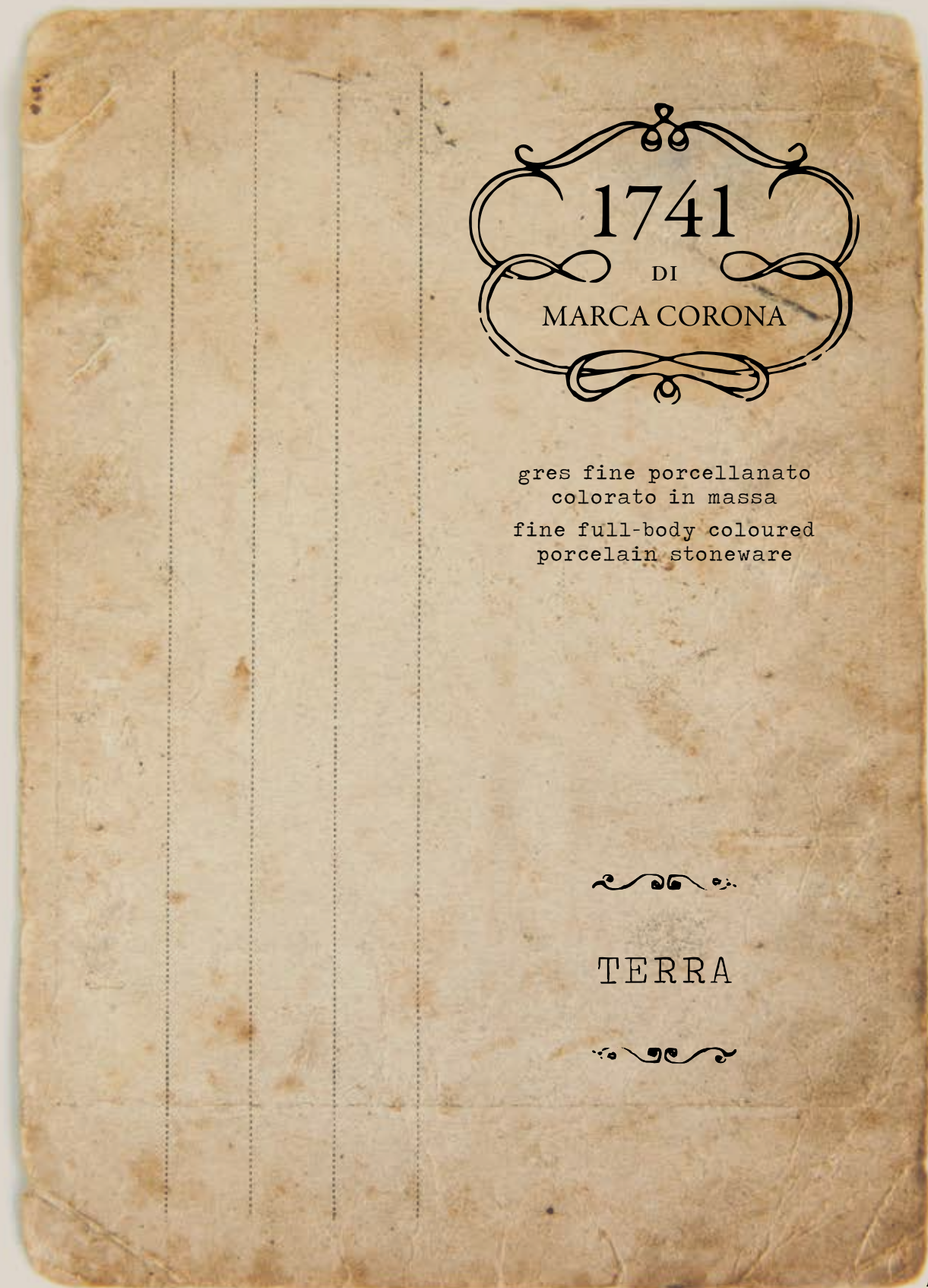




Buongiorno luce
Good morning light







pavimento e rivestimento / floor and wall
spessore / thickness: 9 mm



0089 Avorio Esagono
25x21,6 cm - 10"x8,5"



0090 Ocra Esagono
25x21,6 cm - 10"x8,5"



0091 Rosso Esagono
25x21,6 cm - 10"x8,5"



0075 Avorio 20
20x20 cm - 8"x8"

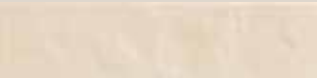


0076 Ocra 20
20x20 cm - 8"x8"



0077 Rosso 20
20x20 cm - 8"x8"

rivestimento / wall
spessore / thickness: 8,5 mm



*0081 Avorio 7,5
7,5x30 cm - 3"x12"



*0082 Ocra 7,5
7,5x30 cm - 3"x12"



0417 Avorio dec S/3
7,5x30 cm - 3"x12"



0418 Ocra dec S/3
7,5x30 cm - 3"x12"

• rivestimento in abbinamento colore flat / Wall tiles combined with flat colour
suggerimenti di posa / installation tips pag 90

pavimento e rivestimento / floor and wall
spessore / thickness: 9 mm



0092 Grigio Esagono
25x21,6 cm - 10"x8,5"



0093 Antracite Esagono
25x21,6 cm - 10"x8,5"



0094 Nero Esagono
25x21,6 cm - 10"x8,5"



0078 Grigio 20
20x20 cm - 8"x8"



0079 Antracite 20
20x20 cm - 8"x8"



0080 Nero 20
20x20 cm - 8"x8"

rivestimento / wall
spessore / thickness: 8,5 mm



*0083 Grigio 7,5
7,5x30 cm - 3"x12"



*0084 Antracite 7,5
7,5x30 cm - 3"x12"



0419 Grigio dec S/3
7,5x30 cm - 3"x12"



0420 Antracite dec S/3
7,5x30 cm - 3"x12"



0089 Avorio Esagono
25x21,6 cm - 10"x8.5"



0090 Ocra Esagono
25x21,6 cm - 10"x8.5"



0091 Rosso Esagono
25x21,6 cm - 10"x8.5"



0092 Grigio Esagono
25x21,6 cm - 10"x8.5"



0093 Antracite Esagono
25x21,6 cm - 10"x8.5"



0094 Nero Esagono
25x21,6 cm - 10"x8.5"



0075 Avorio 20
20x20 cm - 8"x8"



0076 Ocra 20
20x20 cm - 8"x8"



0077 Rosso 20
20x20 cm - 8"x8"



0078 Grigio 20
20x20 cm - 8"x8"

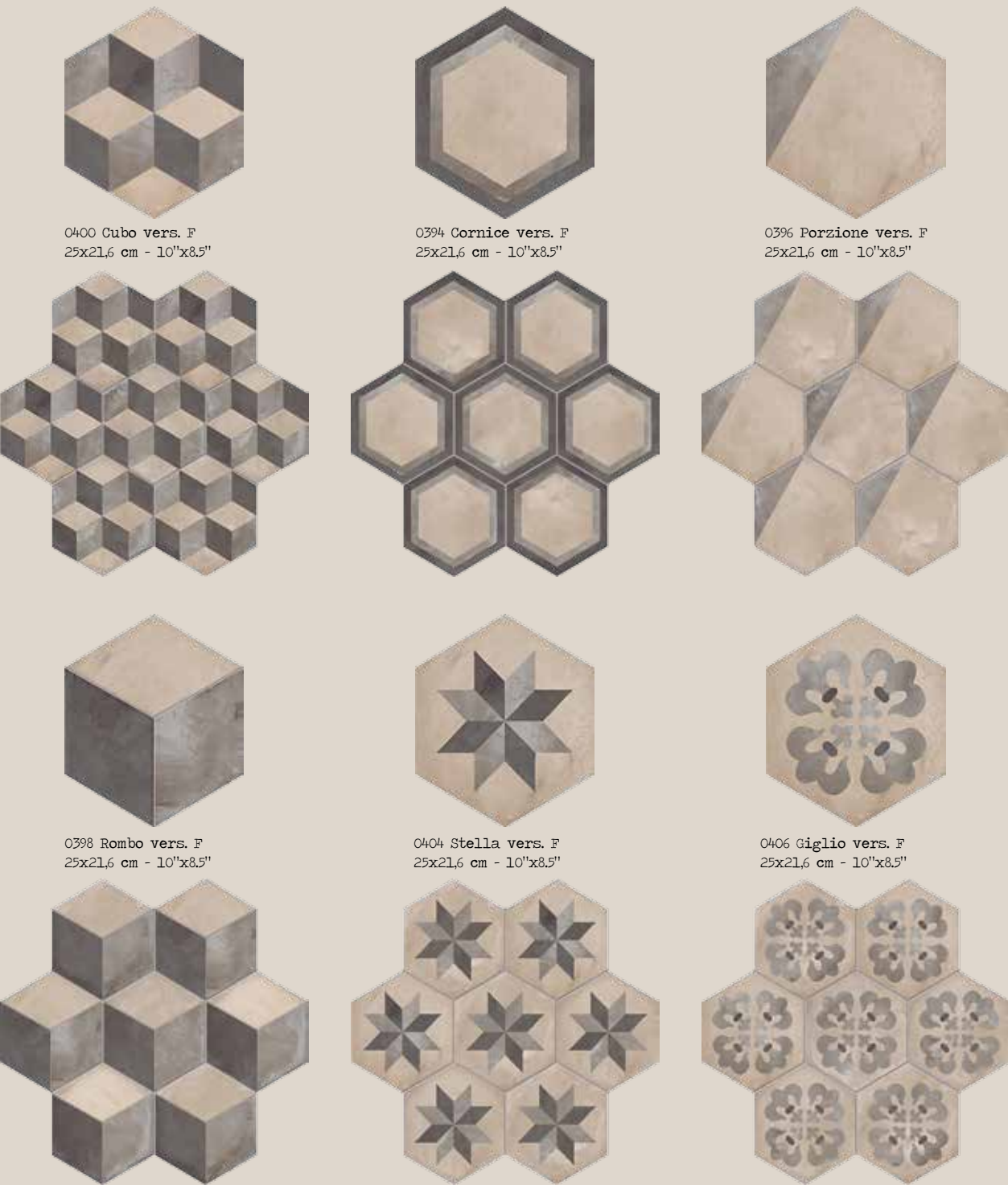
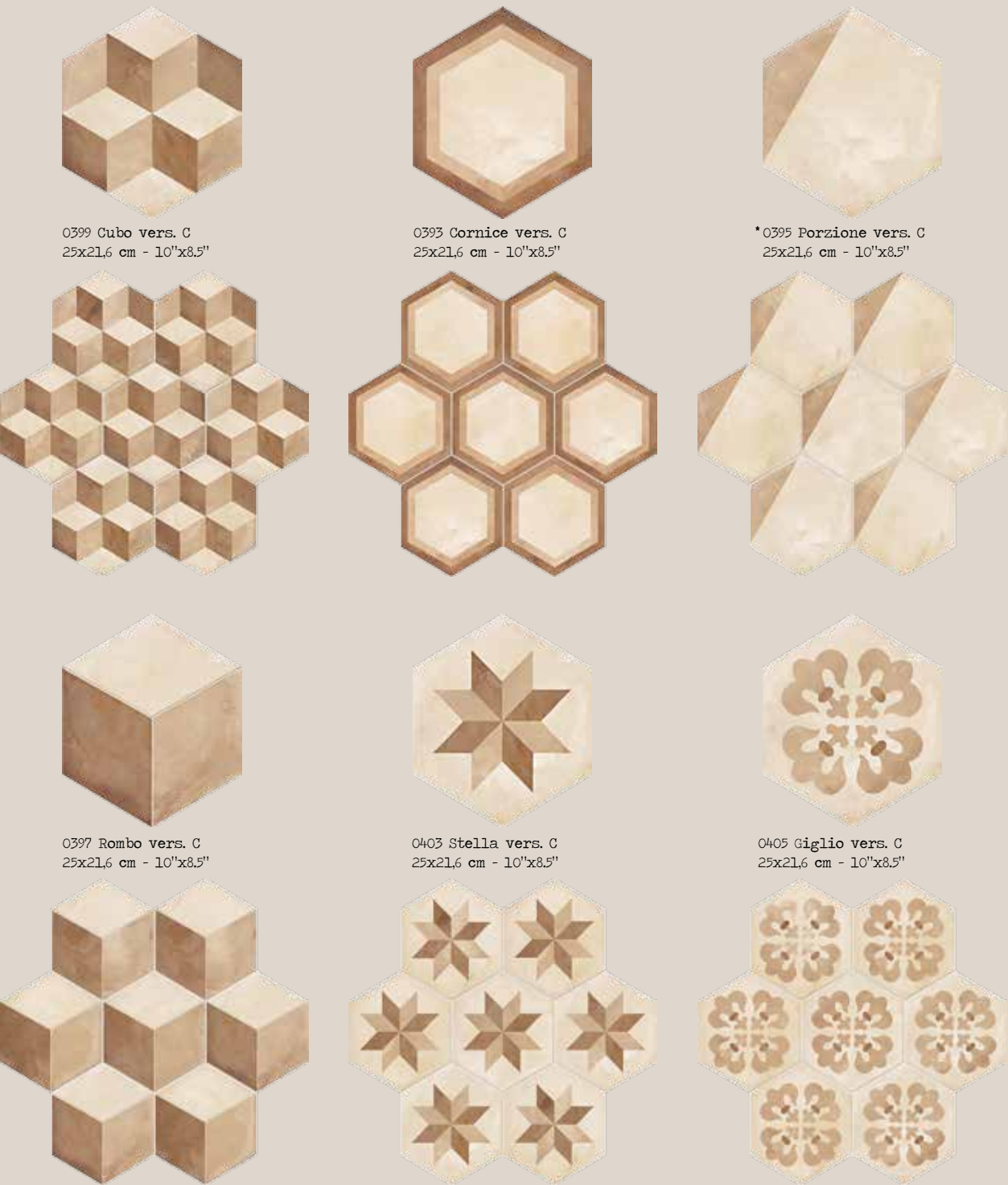


0079 Antracite 20
20x20 cm - 8"x8"



0080 Nero 20
20x20 cm - 8"x8"

decori esagono / esagono decoration



decori esagono / esagono decoration



0401 Floreale vers. C
25x21,6 cm - 10"x8.5"



0409 Mix Giglio vers. C
25x21,6 cm - 10"x8.5"



0415 Fiore vers. C
25x21,6 cm - 10"x8.5"



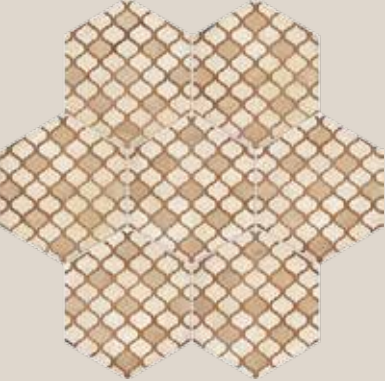
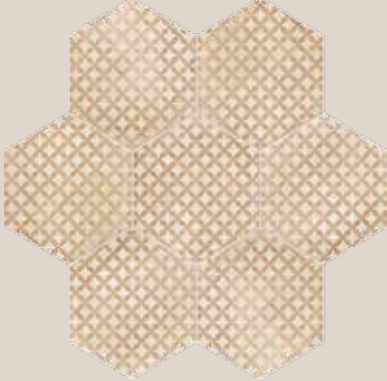
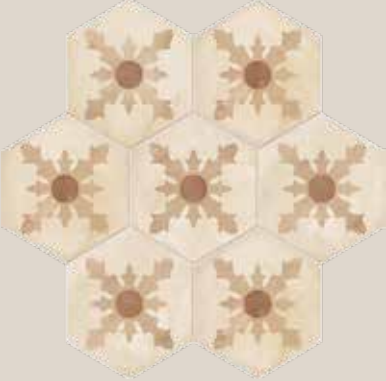
0407 Cardinale vers. C
25x21,6 cm - 10"x8.5"



0413 Astro vers. C
25x21,6 cm - 10"x8.5"



0411 Coloniale vers. C
25x21,6 cm - 10"x8.5"



0402 Floreale vers. F
25x21,6 cm - 10"x8.5"



0410 Mix Giglio vers. F
25x21,6 cm - 10"x8.5"



0416 Fiore vers. F
25x21,6 cm - 10"x8.5"



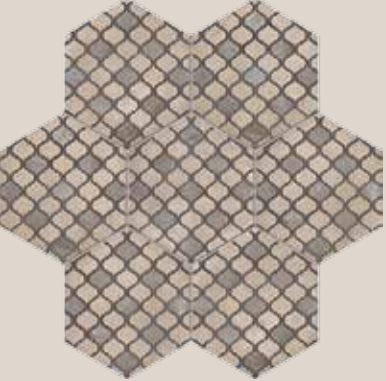
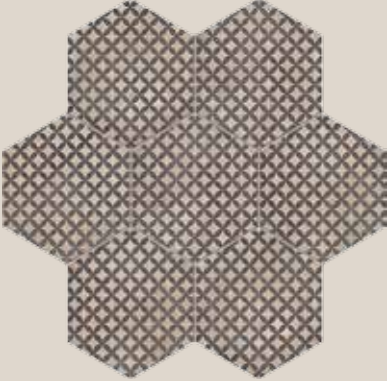
0408 Cardinale vers. F
25x21,6 cm - 10"x8.5"



0414 Astro vers. F
25x21,6 cm - 10"x8.5"



0412 Coloniale vers. F
25x21,6 cm - 10"x8.5"



decori 20x20 cm / 8"x8" decoration



0369 Cubo vers. C
20x20 cm - 8"x8"



0371 Stella vers. C
20x20 cm - 8"x8"



0373 Ottagono vers. C
20x20 cm - 8"x8"



*0375 Triangolo vers. C
20x20 cm - 8"x8"



0377 Quadrato vers. C
20x20 cm - 8"x8"



*0379 Linea vers. C
20x20 cm - 8"x8"



0370 Cubo vers. F
20x20 cm - 8"x8"



0372 Stella vers. F
20x20 cm - 8"x8"



0374 Ottagono vers. F
20x20 cm - 8"x8"



*0376 Triangolo vers. F
20x20 cm - 8"x8"



0378 Quadrato vers. F
20x20 cm - 8"x8"



*0380 Linea vers. F
20x20 cm - 8"x8"



decori 20x20 cm / 8"x8" decoration



0381 Astro vers. C
20x20 cm - 8"x8"



0383 Geometria vers. C
20x20 cm - 8"x8"



0385 Coloniale vers. C
20x20 cm - 8"x8"



0387 Cardinale vers. C
20x20 cm - 8"x8"



0389 Giglio vers. C
20x20 cm - 8"x8"



*0391 Ornamento vers. C
20x20 cm - 8"x8"



54 Ogni decoro deriva da un disegno a mano, eventuali imperfezioni sono da considerarsi caratteristica del prodotto.
Imperfections in the decorations are inherent to the nature of the product.



0382 Astro vers. F
20x20 cm - 8"x8"



0384 Geometria vers. F
20x20 cm - 8"x8"



0386 Coloniale vers. F
20x20 cm - 8"x8"



0388 Cardinale vers. F
20x20 cm - 8"x8"



0390 Giglio vers. F
20x20 cm - 8"x8"



*0392 Ornamento vers. F
20x20 cm - 8"x8"



Terra

Componi e personalizza la posa utilizzando i colori e le decorazioni disponibili (acquistabili separatamente).
Compose and customize the laying using the colors and decorations available (sold separately).



Esempio / Example:
Mix decori esagono vers. C
25x21,6 cm - 10"x8.5"



Esempio / Example:
Mix decori 20x20 vers. C
20x20 cm - 8"x8"

gres fine porcellanato colorato in massa / fine full-body coloured porcelain stoneware

Componi e personalizza la posa utilizzando i colori e le decorazioni disponibili (acquistabili separatamente).
Compose and customize the laying using the colors and decorations available (sold separately).



Esempio / Example:
Mix decori esagono vers. F
25x21,6 cm - 10"x8.5"



Esempio / Example:
Mix decori 20x20 vers. F
20x20 cm - 8"x8"



0395 Porzione vers. C
25x21,6 cm - 10"x8.5"



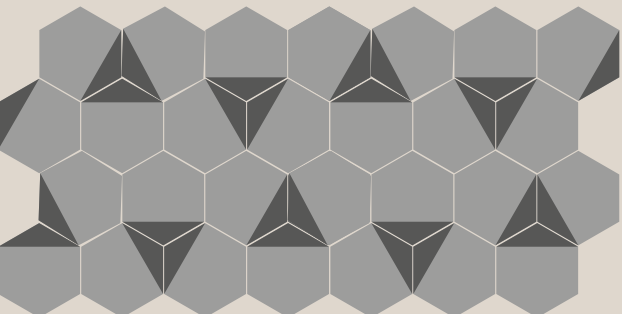
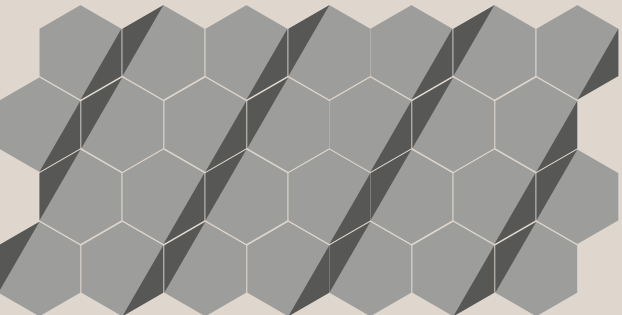
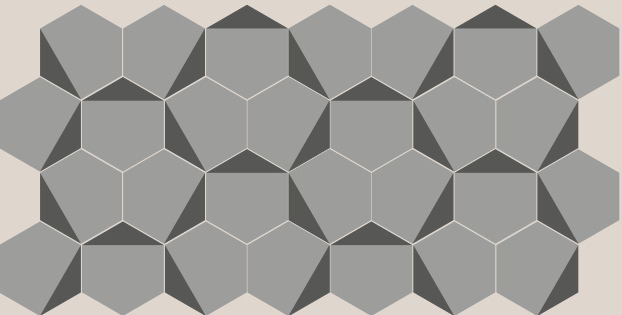
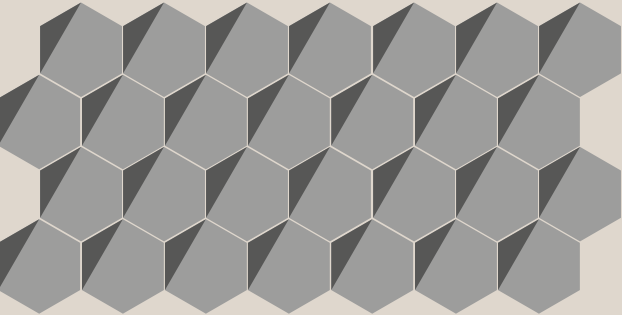
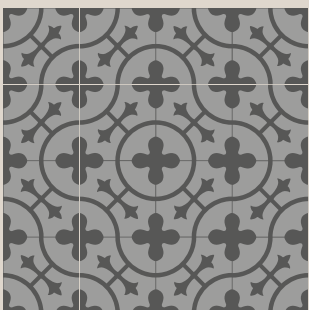
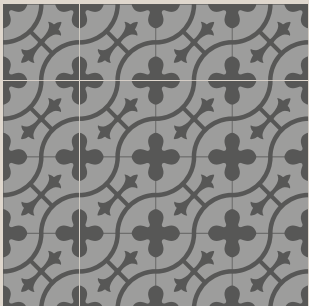
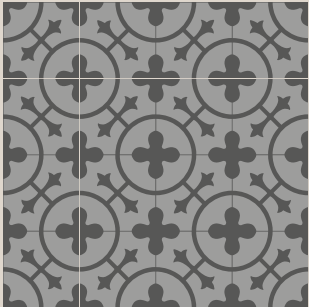
0396 Porzione vers. F
25x21,6 cm - 10"x8.5"



0391 Ornamento vers. C
20x20 cm - 8"x8"



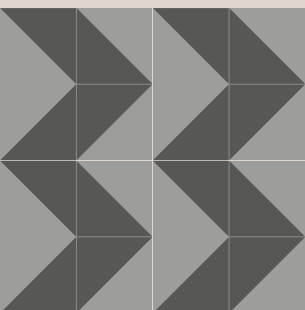
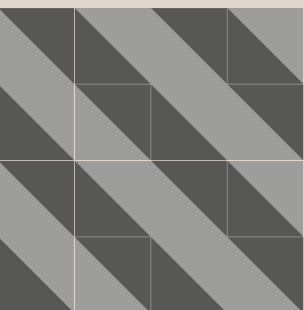
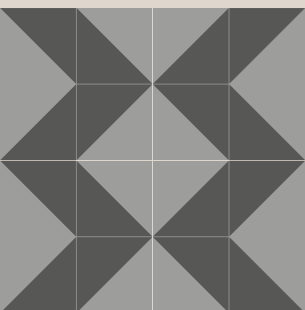
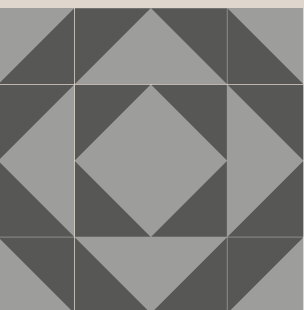
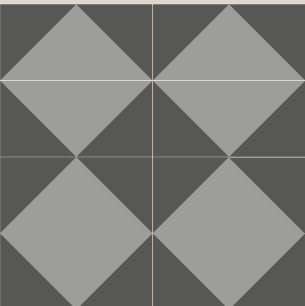
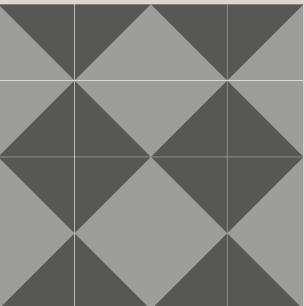
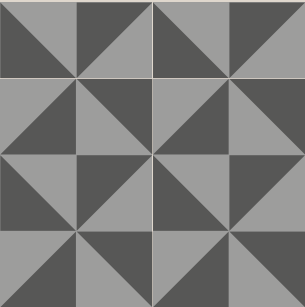
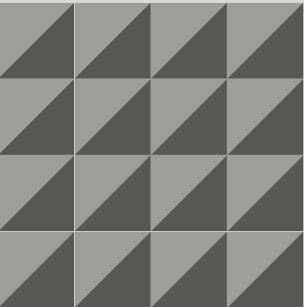
0392 Ornamento vers. F
20x20 cm - 8"x8"



0375 Triangolo vers. C
20x20 cm - 8"x8"



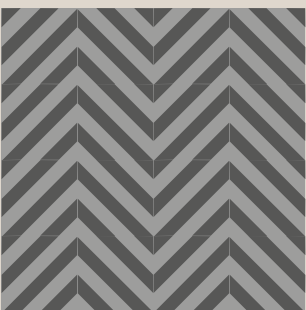
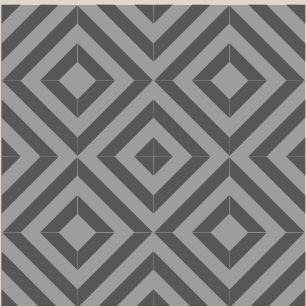
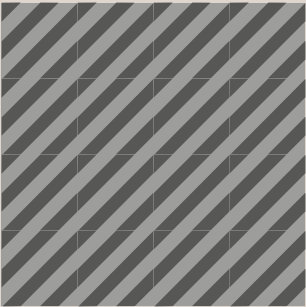
0376 Triangolo vers. F
20x20 cm - 8"x8"



0379 Linea vers. C
20x20 cm - 8"x8"

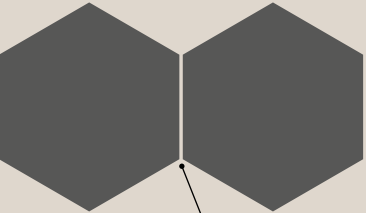


0380 Linea vers. F
20x20 cm - 8"x8"



Si consiglia di utilizzare una fuga dai 2 ai 4 mm a seconda dell'estensione dell'area da pavimentare e/o rivestire.

We recommend to use an grout line from 2 to 4 mm depending on the extension of the laying area.



fuga 2/4 mm



fuga 2/4 mm



Battiscopa 4,7x20 cm - 1.8"x8"

- 0584 avorio
- 0585 ocra
- 0586 rosso
- 0587 grigio
- 0588 antracite
- 0589 nero

Pack.	Thickness	Pcs/Box	Mq/Box	Kg/Box	Box/Pallet	Mq/Pallet	Kg/Pallet
20x20	9 mm	30	1,20	23,05	56	67,20	1.290,80
esagono 25x21,6	9 mm	29	1,18	19,50	n.d.	n.d.	n.d.
7,5x30	8,5 mm	48	1,08	19,50	64	69,12	1. 248

Si consiglia di utilizzare uno stucco in tono con il materiale ceramico.

We advise using a grout that matches the colour of the ceramic material.

colori / colors	stucco / grout Kerakoll		stucco / grout Mapei
	A	B	
avorio	7 jasmin	50 pergamon	130 jasmine
ocra	9 caramel		132 beige 2000
rosso	10 terracotta	11 marrone	141 caramel
grigio	2 grigio luce	3 grigio perla	110 manhattan 2000
antracite	4 grigio ferro		113 grigio cemento
nero	6 nero	5 antracite	114 antracite



variazione cromatica / shade variation: Terra V3

 V1	 V2	 V3	 V4
ASPETTO UNIFORME: le differenze tra piastrelle dello stesso lotto produttivo sono minime.	VARIAZIONE MINIMA: colori simili presentano diverse texture e/o motivi superficiali.	VARIAZIONE MODERATA: Mentre i colori presenti su una singola piastrella sono indicativi dei colori presenti sulle altre piastrelle, il numero dei colori presenti su ogni singolo pezzo può variare significativamente.	VARIAZIONE SOSTANZIALE: Differenze di colore casuali tra le piastrelle, ogni piastrella può avere colori completamente differenti dalle altre. L'effetto finale della posa è unico e irripetibile.
UNIFORM APPEARANCE: Differences among pieces from the same production run are minimal.	SLIGHT VARIATION: Clearly distinguishable texture and/or pattern within similar colors.	MODERATE VARIATION: While the colors present on a single piece of tile will be indicative of the colors to be expected on the other tiles, the amount of colors on each piece may vary significantly.	SUBSTANTIAL VARIATION: Random color differences from tile to tile, so that one tile may have totally different colors from that on other tiles. Thus, the final installation will be unique.

caratteristiche tecniche / technical characteristics						
Caratteristiche Tecniche Technical Characteristics Caractéristiques Techniques Technische Anforderungen Características técnicas Технические характеристики		Norma Norm Norme Norm Norma Норма	Requisiti per misura nominale N. Requirement for nominal size N. Conditions requises pour obtenir mesure nominale N. Voraussetzungen für das Nominalmaß N. Requisitos para el tamaño nominal N. Требования к номинальному размеру N.		Valore medio. Average value. Valeur Moyenne. Durchschnittswert. Valor Mediano. Среднее значение	
			7 cm ≤ N < 15 cm	N ≥ 15 cm	20x20 - Esagono 25x21,6	7,5x30
Lunghezza e Larghezza. Lenght and width. Longuer et largeur. Länge und Breite. Longitud y anchura. Длина и ширина.		ISO 10545-2	± 0,9 mm	± 0,6% ± 2,0 mm	Conforme. Suitable for. Conforme. Konform. Conforme. Соответствующий.	Conforme. Suitable for. Conforme. Konform. Conforme. Соответствующий.
Spessore. Thickness. Epaisseur. Stärke. Espesor. Толщина.			± 0,5 mm	± 5,0% ± 0,5 mm	Conforme. Suitable for. Conforme. Konform. Conforme. Соответствующий.	Conforme. Suitable for. Conforme. Konform. Conforme. Соответствующий.
Rettilineità spigoli. Straightness. Equerrage des angles. Geradlinigkeit der Kanten. Rectilineidad de los cantos. Прямолинейность рёбер.			± 0,75 mm	± 0,5% ± 1,5 mm	Conforme. Suitable for. Conforme. Konform. Conforme. Соответствующий.	Conforme. Suitable for. Conforme. Konform. Conforme. Соответствующий.
Ortogonalità. Squareness. Orthogonalité. Rechtwinkligkeit. Orthogonalidad. Ортогональность.			± 0,75 mm	± 0,5% ± 2,0 mm	Conforme. Suitable for. Conforme. Konform. Conforme. Соответствующий.	Conforme. Suitable for. Conforme. Konform. Conforme. Соответствующий.
Planarità. Flatness. Planéité. Planität. Planaridad. Плоскостность.			± 0,75 mm	± 0,5% ± 2,0 mm	Conforme. Suitable for. Conforme. Konform. Conforme. Соответствующий.	Conforme. Suitable for. Conforme. Konform. Conforme. Соответствующий.
Assorbimento % d'acqua. Water Absorption. Absorption d'eau. Wasseraufnahme. Absorción % de agua. Водопоглощение, %.		ISO 10545-3	≤ 0,5%		≤ 0,1%	Conforme. Suitable for. Conforme. Konform. Conforme. Соответствующий.
Sforzo di rottura. Breaking strenght. Force de rupture. Bruchlast. Esfuerzo de ruptura. Усилие на излом.		ISO 10545-4	(Spessore. Thickness. ≥ 7,5 mm) S ≥ 1300 N		S ≥ 1800 N	Conforme. Suitable for. Conforme. Konform. Conforme. Соответствующий.
Resistenza alla flessione. Breaking strength. Résistance a la flexion. Biegefestigkeit. Resistencia a la flexión. Прочность на изгиб.		ISO 10545-4	R ≥ 35 N/mm²		R ≥ 45 N/mm²	Conforme. Suitable for. Conforme. Konform. Conforme. Соответствующий.
Resistenza all'abrasione profonda. Deep scratch resistance. Résistance à l'abrasion. Tiefenabriebharte. Resistencia a la abrasión profunda. Устойчивость к глубокому истиранию.		ISO 10545-6	≤ 175 mm³		≤ 150 mm³	-
Coefficiente di dilatazione termica lineare. Linear heat expansion coefficient. Coefficient de dilatation thermique linéique. Lineare thermische Dehnung. Coeficiente de dilatación térmica lineal. Козэффициент линейного расширения.		ISO 10545-8	Valore dichiarato (ISO 13006: metodo di prova disponibile). Declared value (ISO 13006: Test method available).		≤ 7 (RK) ⁻¹	≤ 7 (RK) ⁻¹
Resistenza agli sbalzi termici. Thermal shock resistance. Résistance aux écarts de température. Temperaturwechselbestaendigkeit. Resistencia a los choques térmicos. Стойкость к перепаду температур.		ISO 10545-9	In accordo con la EN ISO 10545-1 (ISO 13006: metodo di prova disponibile). In accordante whit EN ISO 10545-1 (ISO 13006: Test method available).		Resiste Resistant Résistant Beständig Resiste Выдерживает	Resiste Resistant Résistant Beständig Resiste Выдерживает
Resistenza al gelo. Frost resistance. Résistance au gel. Frostbestaendigkeit. Resistencia a las heladas. Морозостойкость.		ISO 10545-12	In accordo con la EN ISO 10545-1 (ISO 13006: Richiesta). In accordante whit EN ISO 10545-1 (ISO 13006: Required).		Resiste Resistant Résistant Beständig Resiste Выдерживает	Resiste Resistant Résistant Beständig Resiste Выдерживает

Caratteristiche Tecniche Technical Characteristics Caractéristiques Techniques Technische Anforderungen Características técnicas Технические характеристики		Norma Norm Norme Norm Norma Норма	Requisiti per misura nominale N. Requirement for nominal size N. Conditions requises pour obtenir mesure nominale N. Voraussetzungen für das Nominalmaß N. Requisitos para el tamaño nominal N. Требования к номинальному размеру N.		Valore medio. Average value. Valeur Moyenne. Durchschnittswert. Valor Mediano. Среднее значение
			20x20 - Esagono 25x21,6 7,5x30		
Coefficiente di attrito dinamico. Dynamic friction coefficient. Coefficient defrottement dynamique. Dynamischer Reibungskoeffizient. Coeficiente de rozamiento dinámico. Устойчивость к скольжению при движении.		B.C.R.A. μ > 0,40	D.M.I. Giugno 1989 n. 236 (μ > 0,40)		> 0,40 -
Coefficiente di attrito statico. Coefficient of static friction. Coefficient de frottement statique. Statischer Reibungskoeffizient. Coeficiente de rozamiento estático. Устойчивость к скольжению при статической нагрузке.		ASTM C 1028 (S.C.O.F.)	≥ 0,60 ASCIUTTO ≥ 0,60 BAGNATO ≥ 0,60 DRY ≥ 0,60 WET		≥ 0,60 DRY ≥ 0,60 WET -
Coefficiente di attrito dinamico. Dynamic friction coefficient. Coefficient defrottement dynamique. Dynamischer Reibungskoeffizient. Coeficiente de rozamiento dinámico. Устойчивость к скольжению при движении.		ANSI A137.1:2012 (D.C.O.F.)	≥ 0,42 BAGNATO ≥ 0,42 WET		≥ 0,42 -
Classificazione antisdrucciolo Non-slip classification. Classification antidérapement Trittsicherheitsklassen Clasificación antideslizamiento Классификация противоскользящей плитки.		DIN 51130	In funzione dell'ambiente o della zona di lavoro. Based on the environment or on the working area.		R9 -
Resistenza allo scivolamento Slip resistance. Résistance au glissement Rutschfestigkeit Resistencia al deslizamiento Сопротивление скольжению.		BS7976-2:2002 Pendulum Testers	Bassa potenzialità di scivolamento. Low slip risk. ≥ 36 ASCIUTTO ≥ 36 BAGNATO ≥ 36 DRY ≥ 36 WET		≥ 36 DRY ≥ 36 WET -
Classificazione antisdrucciolo (Piedi nudi) Non-slip classification (Barefoot) Classification antidérapement (Pieds nus). Trittsicherheitsklassen (Barfuß) Clasificación antideslizamiento (Pies descalzos) Классификация противоскользящей плитки (Босые ноги).		DIN 51097	Secondo la classificazione indicata dal fabbricante. Manufactured to state classification.		A -
Resistenza ai prodotti chimici di uso domestico ed agli additivi per piscina. Resistance to household chemicals and swimming pool salts. Résistance aux produits chimiques à usage domestique et aux adjuvants pour piscines. Beständigkeit gegen Haushaltschemikalien und Badewasserzusätze. Resistencia a los productos químicos de uso doméstico y a los aditivos para piscinas. Устойчивость к воздействию химических средств домашнего использования и химических добавок для бассейна.			Classe UB min.		UA GA
Resistenza a basse concentrazioni di acidi e alcali. Resistance to low concentrations of acids and alkalis. Résistance aux acides et aux alcalis à basse concentration. Beständigkeit gegen niedrigkonzentrierte Säuren und Laugen. Resistencia a bajas concentraciones de ácidos y álcalis. Устойчивость к кислотам и щелочам низкой концентрации.			Valore dichiarato (ISO 13006: secondo la classificazione indicata dal fabbricante). Declared value (ISO 13006: Manufacturer to state classification).		ULA GLA
Resistenza ad alte concentrazioni di acidi e alcali. Resistance to high concentrations of acids and alkalis. Résistance aux acides et aux alcalis à haute concentration. Beständigkeit gegen hochkonzentrierte Säuren und Laugen. Resistencia a altas concentraciones de ácidos y álcalis. Устойчивость к кислотам и щелочам высокой концентрации.			Valore dichiarato (ISO 13006: metodo di prova disponibile). Declared value (ISO 13006: Test method available).		UHA GHA
Resistenza alle macchie. Resistance to stains. Résistance aux taches. Fleckenbeständigkeit. Resistencia a las manchas. Тойкость к образованию пятен.		ISO 10545-14	Valore dichiarato (ISO 13006: metodo di prova disponibile). Declared value (ISO 13006: Test method available).	Pulibile Cleanable Nettoyable Kann gereinigt werden Limpiable Моющийся	Pulibile Cleanable Nettoyable Kann gereinigt werden Limpiable Моющийся
Rilascio di sostanze pericolose: Cadmio (in mg/dm²) e Piombo (in mg/dm²).Release of dangerous substances: Cadmium (in mg/dm²) and Lead (in mg/dm²). Emission de substances dangereuses: Cadmium (mg/dm²) et Plomb (mg/dm²). Emission von gefährlichen Stoffen: Cadmium (mg/dm²) und Blei (mg/dm²). Emisión de sustancias peligrosas: Cadmio (mg/dm²) y Plomo (mg/dm²). Выделение вредных веществ: Кадмия (в мг/дм2) И свинца (в мг/дм2).		ISO 10545-15	Valore dichiarato (ISO 13006: metodo di prova disponibile). Declared value (ISO 13006: Test method available).	-	≤ 0,01 mg/dm² Cd ≤ 0,1 mg/dm² Pb

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Tone

FORMATI: 7,5x30 cm	SIZES: 3"x12"
TECNOLOGIA: Gres porcellanato smaltato	TECNOLOGY: Glazed porcelain stoneware
SPESSORE: 8,5 mm	THICKNESS: 8,5 mm
ASPETTO: Colorato	LOOK: Colored
COLORI: White, Black, Pearl, Grey, Beige, Rose, Orange, Azure	COLORS: White, Black, Pearl, Grey, Beige, Rose, Orange, Azure
FINITURE: satinata, lucida	FINISH: matt, glossy
DECORI: grafici e diamantati	DECORS: graphics and diamond

Tone esplora la ricerca sul colore affiancando alle nuance neutre tocchi di colore più intenso. Il formato 7,5x30 è proposto sia con finitura satinata, per un marcato effetto matt, che lucida per campiture brillanti, il mix fra le due superfici garantisce un sorprendente contrasto. Le decorazioni geometriche si integrano alla microtexture e alla variante diamantata creando ambienti spaziosi o piccoli scorci di sicuro impatto.

Tone explores the research of colour, pairing neutral nuances with touches of a more intense colour. The 7,5x30 size is offered with a satin finish, for a marked matt effect and with a glossy finish for brilliant designs, the mix between the two surfaces guarantees a surprising contrast. The geometric decorations integrate with the micro-texture and in the diamond-shape version, create spacious ambiances or small spaces that are sure to impress.



Rivestimento/wall: Tone 7,5x30 cm (3"x12") white - grey - pearl



HAPP JAM & FLAVO

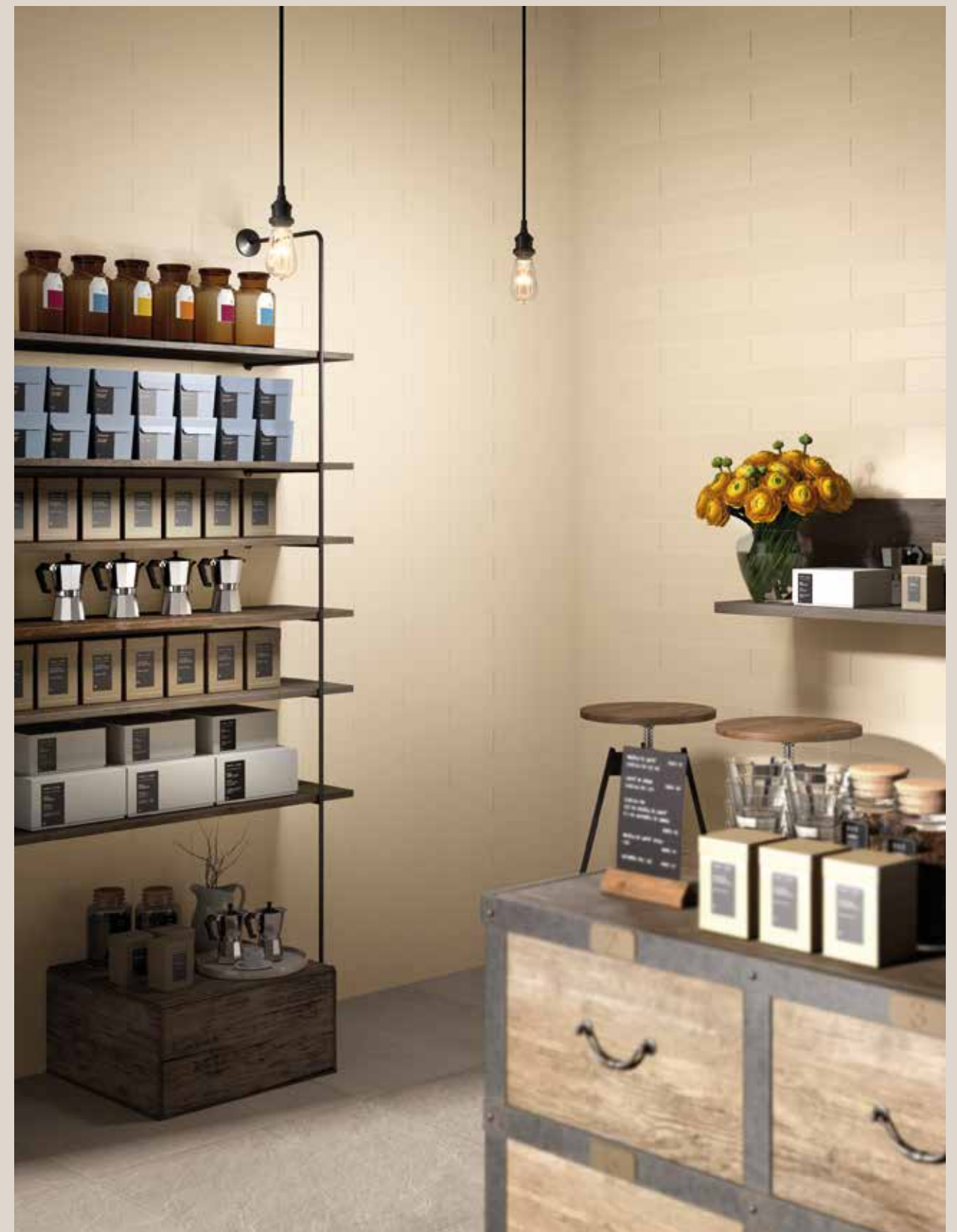
Solo per appassionati
Only four Gourmet







Intense delizie
intense delights







Piccoli momenti di piacere
 Small moments of pleasure



Rivestimento/wall: Tone 7,5x30 cm (3"x12") black - black matt - black geometric - pearl matt
 Pavimento/floor: Matrix Dark 60x60 cm (24"x24") Dark (Matrix)



Pazzi per il design
Mad about design





Memorie
Memories



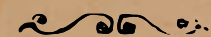
Riv./wall: Tone 7,5x30 cm (3"x12") rose - orange matt - triangles mix V2 - orange line mix
Pav./floor: esa. 25x21,6 cm (10"x8,5") rosso (Terra)



Riv./wall: Tone 7,5x30 cm (3"x12") rose - orange matt - triangles mix V2



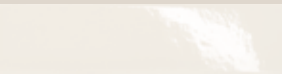
gres fine porcellanato smaltato
fine glazed porcelain stoneware



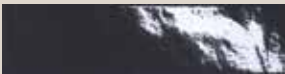
TONE



spessore / thickness: 8,5 mm



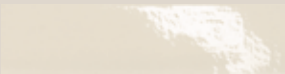
0142 White
7,5x30 cm - 3"x12"



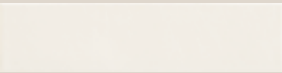
0144 Black
7,5x30 cm - 3"x12"



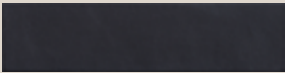
0148 Grey
7,5x30 cm - 3"x12"



0146 Pearl
7,5x30 cm - 3"x12"



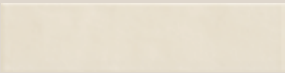
0143 White Matt
7,5x30 cm - 3"x12"



0145 Black Matt
7,5x30 cm - 3"x12"

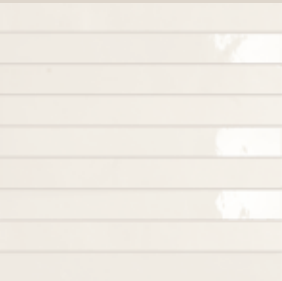


0149 Grey Matt
7,5x30 cm - 3"x12"

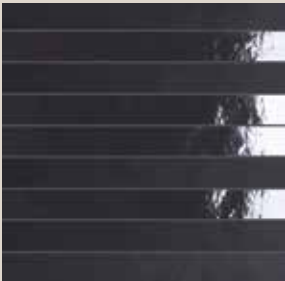


0147 Pearl Matt
7,5x30 cm - 3"x12"

decori / decors



0361 White Line Mix
28,6x30 cm - 11.2"x12"



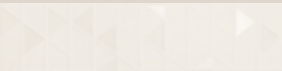
0362 Black Line Mix
28,6x30 cm - 11.2"x12"



0364 Grey Line Mix
28,6x30 cm - 11.2"x12"



0363 Pearl Line Mix
28,6x30 cm - 11.2"x12"



0342 White Geometric
7,5x30 cm - 3"x12"



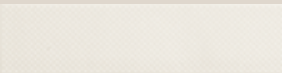
0343 Black Geometric
7,5x30 cm - 3"x12"



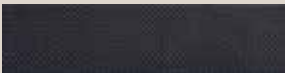
0345 Grey Geometric
7,5x30 cm - 3"x12"



0344 Pearl Geometric
7,5x30 cm - 3"x12"



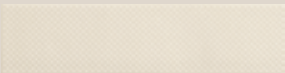
0350 White Texture
7,5x30 cm - 3"x12"



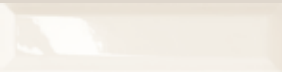
0351 Black Texture
7,5x30 cm - 3"x12"



0353 Grey Texture
7,5x30 cm - 3"x12"



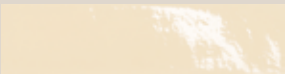
0352 Pearl Texture
7,5x30 cm - 3"x12"



0360 White Diamond
7,5x30 cm - 3"x12"



0358 Triangles Mix V1
7,5x30 cm - 3"x12"



0150 Beige
7,5x30 cm - 3"x12"



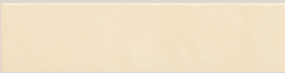
0152 Rose
7,5x30 cm - 3"x12"



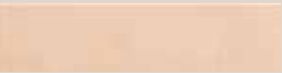
0154 Orange
7,5x30 cm - 3"x12"



0156 Azure
7,5x30 cm - 3"x12"



0151 Beige Matt
7,5x30 cm - 3"x12"



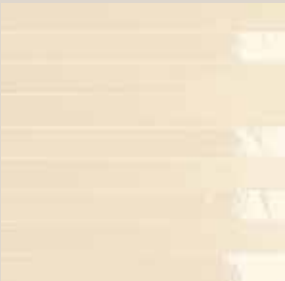
0153 Rose Matt
7,5x30 cm - 3"x12"



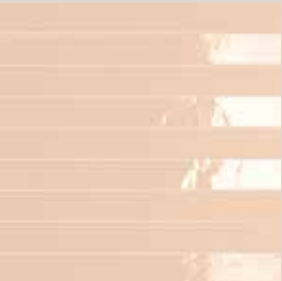
0155 Orange Matt
7,5x30 cm - 3"x12"



0157 Azure Matt
7,5x30 cm - 3"x12"



0365 Beige Line Mix
28,6x30 cm - 11.2"x12"



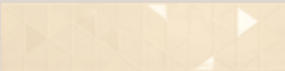
0366 Rose Line Mix
28,6x30 cm - 11.2"x12"



0367 Orange Line Mix
28,6x30 cm - 11.2"x12"



0368 Azure Line Mix
28,6x30 cm - 11.2"x12"



0346 Beige Geometric
7,5x30 cm - 3"x12"



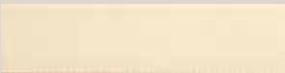
0347 Rose Geometric
7,5x30 cm - 3"x12"



0348 Orange Geometric
7,5x30 cm - 3"x12"



0349 Azure Geometric
7,5x30 cm - 3"x12"



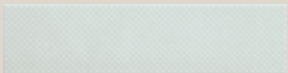
0354 Beige Texture
7,5x30 cm - 3"x12"



0355 Rose Texture
7,5x30 cm - 3"x12"



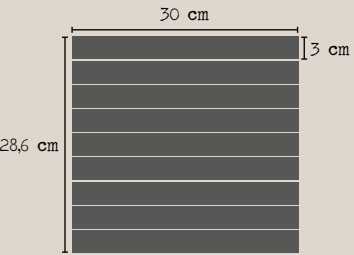
0356 Orange Texture
7,5x30 cm - 3"x12"



0357 Azure Texture
7,5x30 cm - 3"x12"



0359 Triangles Mix V2
7,5x30 cm - 3"x12"



Personalizza l'installazione del prodotto
Customize the installation

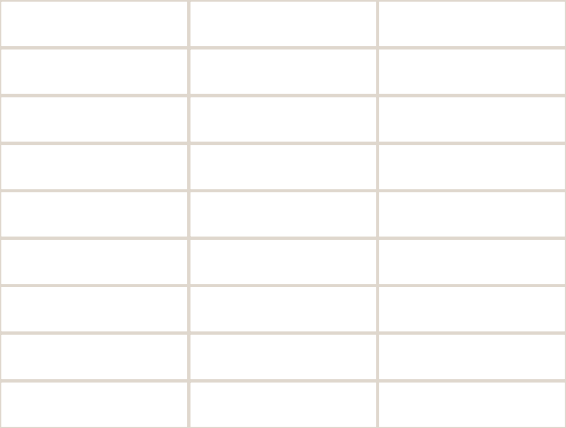
SCHEMA DI POSA	INSTALLATION PATTERN
DIMENSIONE FUGA	DIMENSION OF GROUT LINE
COLORE FUGA	COLOUR OF GROUT LINE

Personalizza la posa del prodotto dando un tocco unico ad ogni situazione. Realizza le tue idee scegliendo la POSA, LA DIMENSIONE E IL COLORE DELLA FUGA e progetta gli ambienti con lo stile che preferisci.

Customize the product installation, giving it a unique touch to any situation. Bring your ides to life, choosing the INSTALLATION, THE SIZES AND THE COLOUR OF GROUT LINES and plan the spaces with the style you desire.

Schema di posa / Schema di posa

1 posa lineare
Straight-forward installation



2 posa a mattoncino
Brick-pattern installation



3 posa random
Random installation



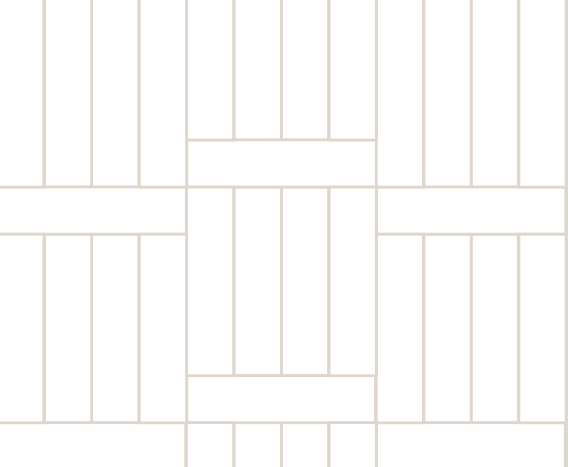
4 posa a lisca di pesce
Herringbone installation



5 posa verticale
Vertical installation



6 posa modulare
posa modulare



Schema di posa complesso per dimensione di fughe non regolari.
complex installation pattern for non-regular dimension of grout lines

Scegli la dimensione della fuga / Choose the dimension of grout line

1 fuga 2 mm
Grout line 2 mm

2 fuga 5 mm
Grout line 5 mm

3 fuga variabile.
Il materiale non rettificato, se posato con schemi complessi, potrebbe richiedere fughe di dimensioni variabili.
The non-rectified material, if laid in complicated patterns, could lead to grout lines of variable dimension.

Scegli il colore della fuga / Choose the colour of grout line

1 fuga in tono
Shade-on-shade grout line

2 fuga a contrasto chiaro
Grout line in bright contrast

3 fuga a contrasto scuro
Grout line in dark contrast

Pack.	Thickness	Pcs/Box	Mq/Box	Kg/Box	Box/Pallet	Mq/Pallet	Kg/Pallet
7,5x30	8,5 mm	48	1,08	19,50	64	69,12	1.248

caratteristiche tecniche / technical characteristics				
Caratteristiche Tecniche Technical Characteristics. Caractéristiques Techniques Technische Anforderungen Características técnicas Технические характеристики		Norma Norms Norme Norm Norma Норма	Requisiti per misura nominale N. Requirement for nominal size N. Conditions requises pour obtenir mesure nominale N. Voraussetzungen für das Nominalmaß N. Requisitos para el tamaño nominal N. Требования к номинальному размеру N.	Valore medio. Average value. Valeur Moyenne. Durchschnittswert. Valor Mediano. Среднее значение.
Lunghezza e Larghezza. Lenght and width. Longuer et largeur. Länge und Breite. Longitud y anchura. Длина и ширина.		ISO 10545-2	± 0,9 mm	Conforme. / Suitable for. / Conforme. Konform. / Conforme. / Соответствующий.
WSpessore. Thickness. Epaisseur. Staerke. Espesor. Толщина.			± 0,5 mm	Conforme. / Suitable for. / Conforme. Konform. / Conforme. / Соответствующий.
Rettilinearità spigoli. Straightness. Equerrage des angles. Geradlinigkeit der Kanten. Rectilíneidad de los cantos. Прямолинейность рёбер.			± 0,75 mm	Conforme. / Suitable for. / Conforme. Konform. / Conforme. / Соответствующий.
Ortogonalità. Squareness. Orthogonalité. Rechtwinkligkeit. Ortogonalidad. Ортогональность.			± 0,75 mm	Conforme. / Suitable for. / Conforme. Konform. / Conforme. / Соответствующий.
Planarità. Flatness. Planéité. Planitaet. Planaridad. Плоскость.				± 0,75 mm
Assorbimento % d'acqua. Water Absorption. Absorption d'eau. Wasseraufnahme. Absorción % de agua. Водопоглощение, %.		ISO 10545-3	≤ 0,5%	Conforme. / Suitable for. / Conforme. Konform. / Conforme. / Соответствующий.
Sforzo di rottura. Breaking strenght. Force de rupture. Bruchlast. Esfuerzo de ruptura. Усилие на излом.		ISO 10545-4	(Spessore. Thickness. ≥ 7,5 mm) S ≥ 1300 N	Conforme. / Suitable for. / Conforme. Konform. / Conforme. / Соответствующий.
Resistenza alla flessione. Breaking strength. Résistance a la flexion. Biegefestigkeit. Resistencia a la flexión. Прочность на изгиб.		ISO 10545-4	R ≥ 35 N/mm²	Conforme. / Suitable for. / Conforme. Konform. / Conforme. / Соответствующий.
Resistenza all'abrasione profonda. Deep scratch resistance. Résistance à l'abrasion. Tiefenabriebharte. Resistencia a la abrasión profunda. Устойчивость к глубокому истиранию.		ISO 10545-6	≤ 175 mm³	-
Coefficiente di dilatazione termica lineare. Linear heat expansion coefficient. Coefficient de dilatation thermique linéique. Lineare thermische Dehnung. Coeficiente de dilatación térmica lineal. Коэффициент линейного расширения.		ISO 10545-8	Valore dichiarato (ISO 13006: metodo di prova disponibile). Declared value (ISO 13006: Test method available).	≤ 7 (RK) ⁻¹
Resistenza agli sbalzi termici. Thermal shock resistance. Résistance aux écarts de température. Temperaturwechselbestaendigkeit. Resistencia a los choques térmicos Стойкость к перепаду температур.		ISO 10545-9	In accordo con la EN ISO 10545-1 (ISO 13006: metodo di prova disponibile). In accordante whit EN ISO 10545-1 (ISO 13006: Test method available).	Resiste. Resistant. Résistant. Beständig. Resiste. Выдерживает
Resistenza al gelo. Frost resistance. Résistance au gel. Frostbestaendigkeit. Resistencia a las heladas. Морозостойкость.		ISO 10545-12	In accordo con la EN ISO 10545-1 (ISO 13006: Richiesta). In accordante whit EN ISO 10545-1 (ISO 13006: Required).	Resiste. Resistant. Résistant. Beständig. Resiste. Выдерживает
Resistenza ai prodotti chimici di uso domestico ed agli additivi per piscina. Resistance to household chemicals and swimming pool salts Résistance aux produits chimiques à usage domestique et aux adjuvants pour piscines. Beständigkeit gegen Haushaltschemikalien und Badewasserzusätze. Resistencia a los productos químicos de uso doméstico y a los aditivos para piscinas. Устойчивость к воздействию химических средств домашнего использования и химических добавок для бассейна.		ISO 10545 - 13	Classe UB min.	GA
Resistenza a basse concentrazioni di acidi e alcali. Resistance to low concentrations of acids and alkalis. Résistance aux acides et aux alcalis à basse concentration. Beständigkeit gegen niedrigkonzentrierte Säuren und Laugen. Resistencia a bajas concentraciones de ácidos y álcalis. Устойчивость к кислотам и щелочам низкой концентрации.			Valore dichiarato (ISO 13006: secondo la classificazione indicata dal fabbricante). Declared value (ISO 13006: Manufacturer to state classification).	GLA
Resistenza ad alte concentrazioni di acidi e alcali. Resistance to high concentrations of acids and alkalis. Résistance aux acides et aux alcalis à haute concentration. Beständigkeit gegen hochkonzentrierte Säuren und Laugen. Resistencia a altas concentraciones de ácidos y álcalis. Устойчивость к кислотам и щелочам высокой концентрации.			Valore dichiarato (ISO 13006: metodo di prova disponibile). Declared value (ISO 13006: Test method available).	GHA
Resistenza alle macchie. Resistance to stains. Résistance aux taches. Fleckenbeständigkeit. Resistencia a las manchas. Тойкость к образованию пятен.		ISO 10545-14	Valore dichiarato (ISO 13006: metodo di prova disponibile). Declared value (ISO 13006: Test method available).	Pulibile. Cleanable. Nettoyable. Kann gereinigt werden. Limpiable. Моющийся.
Rilascio di sostanze pericolose: Cadmio (in mg/dm²) e Piombo (in mg/dm²). Release of dangerous substances: Cadmium (in mg/dm²) and Lead (in mg/dm²). Emission de substances dangereuses: Cadmium (mg/dm²) et Plomb (mg/dm²). Emission von gefährlichen Stoffen: Cadmium (mg/dm²) und Blei (mg/dm²). Emisión de sustancias peligrosas: Cadmio (mg/dm²) y Plomo (mg/dm²). Выделение вредных веществ: Кадмия (в мг/дм2) И свинца (в мг/дм2).		ISO 10545-15	Valore dichiarato (ISO 13006: metodo di prova disponibile). Declared value (ISO 13006: Test method available).	≤ 0,01 mg/dm² Cd ≤ 0,1 mg/dm² Pb

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Terra



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Pavimento/floor:
esa. 25x21,6 cm (10"x8,5") nero
esa. 25x21,6 cm (10"x8,5") antracite
esa. 25x21,6 cm (10"x8,5")
mix decori vers. F

Rivestimento/wall:
7,5x30 cm (3"x12") antracite
7,5x30 cm (3"x12") antracite dec. S/3



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Pavimento/floor:
esa. 25x21,6 cm (10"x8,5") avorio
esa. 25x21,6 cm (10"x8,5") ocra
esa. 25x21,6 cm (10"x8,5") rosso
esa. 25x21,6 cm (10"x8,5") dec. floreale vers. C

Rivestimento/wall:
7,5x30 cm (3"x12") white (Tone)



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Pavimento/floor:
esa. 25x21,6 cm (10"x8,5")
dec. rombo vers. F
22,5x90 beige (Atelier)

Rivestimento/wall:
7,5x30 cm (3"x12") grigio

Tone



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Rivestimento/wall:
7,5x30 cm (3"x12") white matt
7,5x30 cm (3"x12") black matt
7,5x30 cm (3"x12")
diamond white glossy

Pavimento/floor:
22,5x90 - 15x90 - 11x90
Brown (Atelier)



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Rivestimento/wall:
7,5x30 cm (3"x12") beige matt
7,5x30 cm (3"x12") beige texture

Pavimento/floor:
60x60 Grey (Matrix)



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Rivestimento/wall:
7,5x30 cm (3"x12") black
7,5x30 cm (3"x12") black matt
7,5x30 cm (3"x12") black geometric
7,5x30 cm (3"x12") pearl matt

Pavimento/floor:
60x60 Dark (Matrix)



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Pavimento/floor:
esa. 25x21,6 cm (10"x8,5")
dec. porzione vers. C

Rivestimento/wall:
7,5x30 cm (3"x12") avorio
7,5x30 cm (3"x12") ocra



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Pavimento/floor:
20x20 cm (8"x8")
decori mix vers. F

Rivestimento/wall:
7,5x30 cm (3"x12") white (Tone)
7,5x30 cm (3"x12") white matt (Tone)



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Pavimento/floor:
20x20 cm (8"x8") nero
20x20 cm (8"x8") rosso

Rivestimento/wall:
20x20 cm (8"x8") dec. astro vers. F.



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Rivestimento/wall:
7,5x30 cm (3"x12") white
7,5x30 cm (3"x12") white matt
7,5x30 cm (3"x12") azure
7,5x30 cm (3"x12") grey matt

Pavimento/floor:
15x90 Beige (Atelier)



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Rivestimento/wall:
7,5x30 cm (3"x12") rose
7,5x30 cm (3"x12") orange matt
7,5x30 cm (3"x12") triangles mix V2
28,6x30 orange line mix

Pavimento/floor:
esa. 25x21,6 cm (10"x8,5") rosso (Terra)

Il materiale non rettificato, se posato con schemi complessi, potrebbe richiedere fughe di dimensioni variabili.
The non-rectified material, if laid in complicated patterns, could lead to grout lines of variable dimension.



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