

Overview

Below are the CE/UKCA labeling guidelines. These guidelines should be followed in addition to normal/existing labeling requirements.

If you are unsure if your product requires this labeling, contact the proper product manager.

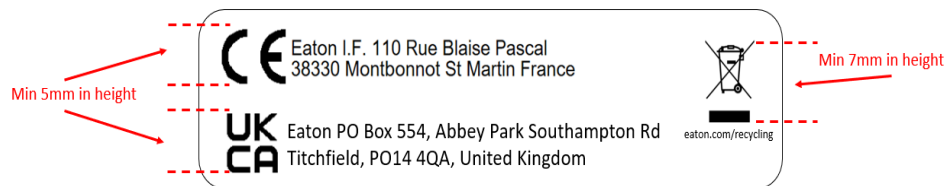
Product Labeling

See 96B14F artwork in PCM for Product Labeling artwork. This label should be placed on the bottom of the actual product, preferably centered and underneath the bottom panel sticker. If you have the space on the bottom panel sticker, this artwork can be printed as a part of the existing labeling requirements. Regardless, the logo height requirement called out below must be followed. If your product does not have the space for labeling, please refer to the Packaging Label guidelines section below.

Example

Product Label

- If product itself is too small, only carton/packaging labeling applies



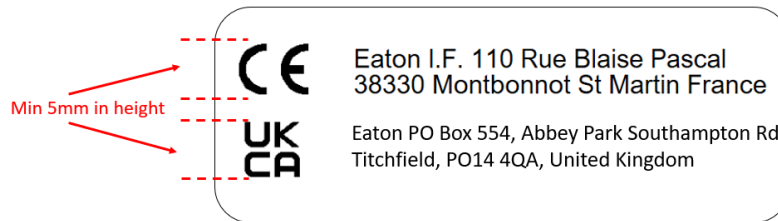
Packaging Label

See 96B152 in PCM for Packaging Labeling artwork. Note, this label only needs to go on the master and overpack cartons unless the unit is too small to fit the product label, then it needs to go on the unit carton as well. This artwork can either be printed as a part of the existing labeling requirements or can be printed as a separate label by itself with a label being printed/placed on each side of the carton, just like how we handle RoHS labeling currently. Regardless, the logo height requirement must be followed. If treating as a separate label, the label should be placed on the master and overpack cartons, as well as the unit carton packaging in the case that the product is too small to fit a product label. This label should be placed where there is space either above or underneath the master and overpack carton labeling, preferably centered against that label. In terms of labels that need to go on the unit carton packaging, please place in a visible area where the labeling can properly fit. Never place this label over any carton labels or other packaging logos/requirements. If printing as part of the existing labeling, please be sure to send label to product manager for review.

Example

Packaging Label

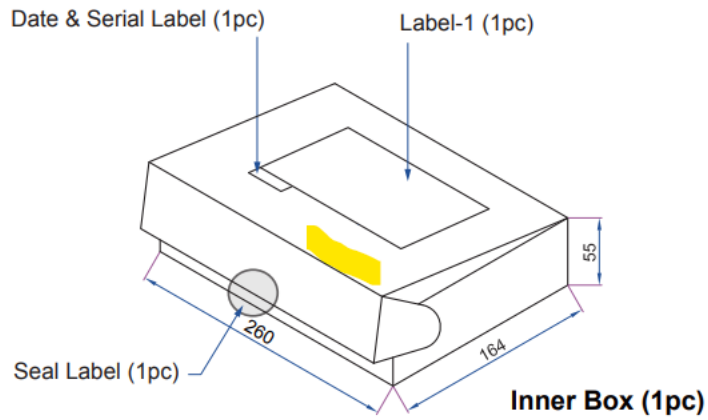
- Below info needs to be added to carton barcode label or can be separate label (5mm CE/UKCA height requirements apply). Note, no recycle logo



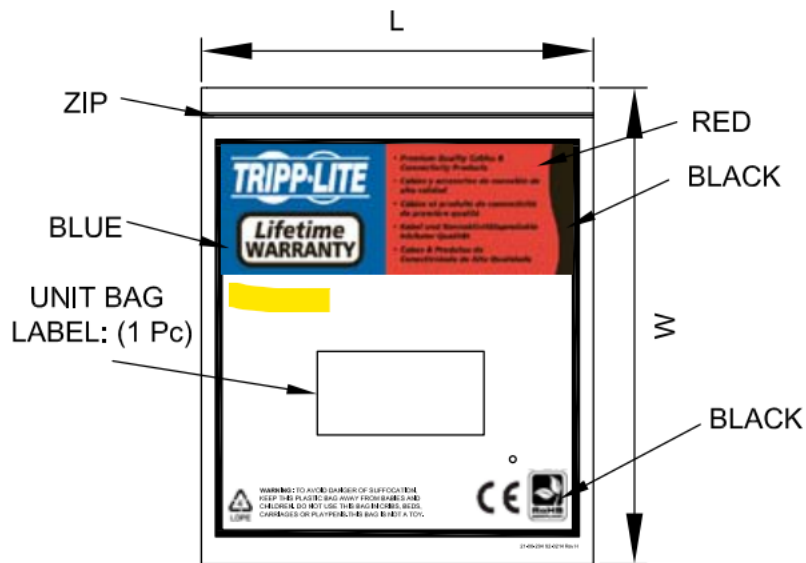
Placement Examples (If Not Printing artwork on Labels)

Place the new labeling in the below areas if possible. Note, labeling needs to go on each side of the carton labels. For example, master cartons would require two labels while overpacks would require 4 labels. A unit carton would just need one label. If there is not room in these areas, contact PM for proper placement. **Never** place labels over existing ones. See below for examples.

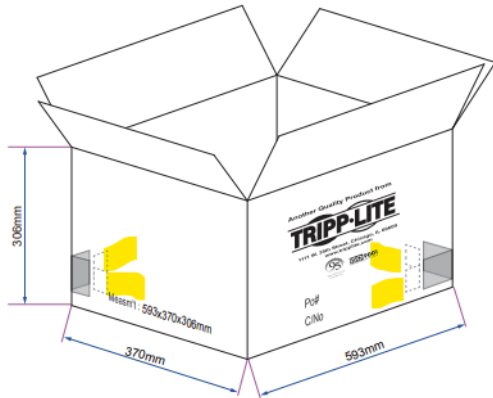
Unit Carton Box Example



Unit Carton Polybag Example



Master/Overpack Carton Example (Using Overpack Drawing for Example)



Recycle Labeling

See 96B153 in PCM for Packaging Material Artwork. Packaging materials must comply with EU Packaging directive 97/129/EC. To reflect that our product packaging complies with this directive, we need to label the packaging as such to call out the appropriate material type it is made with. Using the below table, place the proper recycle labeling on **all** cartons and bags (i.e. polybag and box cartons). There are no specific size requirements for these labels but they must be printed or labeled in a visible, legible and indelible form. Note, most carton manufacturers already comply and mark their cartons with ink. If your cartons have these logos, then you can leave as is and do not need to add additional labels/printings. See below table for guide as to which labeling should be used based on the packaging material.

Numbering and abbreviation system for plastics

Material	Abbreviations	Numbering
Polyethylene terephthalate	PET	1
High density polyethylene	HDPE	2
Polyvinyl chloride	PVC	3
Low density polyethylene	LDPE	4
Polypropylene	PP	5
Polystyrene	PS	6

Numbering and abbreviation system for paper and fibreboard

Material	Abbreviations	Numbering
Corrugated fibreboard	PAP	20
Non-corrugated fibreboard	PAP	21
Paper	PAP	22