

VIRGINIATILE



PRODUCT
LAUNCH

Spring 2025

Design that shapes living.

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PRODUCT LAUNCH

Spring 2025

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On the Cover:
IMPRINT | Cool Strata 24x48 and Cool Intaglio 48x48







RO | Winter Sky 4x8 Amphora



ARGENT 2.5

Crossville Inc.

PORCELAIN

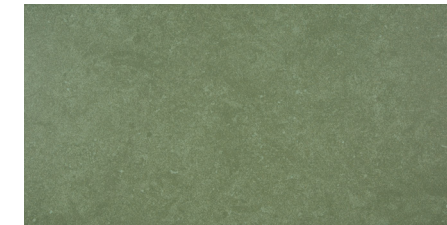
-  V2 Slight Variation
-  Ready Ship
-  Recommend offset pattern ≤33%
-  DCOF: 0.50 - 0.60
-  Water Absorption: < 0.5%
-  Made in USA



FIELD



Lemon Drop | CRV AGLM



Hollywood & Vine | CRV AGWH



Orange Crush | CRV AGOR



Grapes Of Wrath | CRV AGGP



Chicago Fire | CRV AGCH

FIELD

12" x 24" x 9.5mm

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

Not available in Arkansas, Kentucky, Northeast Indiana, Southern Indiana, Ohio, Oklahoma, Pennsylvania or New York.

MERCHANDISING

Samples

With the same, softened Argent stone aesthetic of Argent 2.0, Argent 2.5 brings a vibrant energy and bold expression to your space. Designed to complement the serene tonality of Argent 2.0, this limited-edition series revives five dynamic colors from the original Argent collection—bold, expressive hues crafted to inspire creativity and engagement. Available exclusively in a versatile 12x24 format, Argent 2.5 fulfills a distinct need for striking color in commercial spaces.



NOTES | SELLING IDEAS

NOTE: Not all sizes are available in all colors and finishes

RURAL RETREAT

Crossville Inc.

PORCELAIN

-  V3 Moderate Variation
-  Ready Ship
-  Recommend offset pattern ≤33%
-  DCOF: 0.60-0.70
-  Water Absorption: < 0.5%
-  Made in USA



Transform your living spaces with the elegant, organic beauty of Rural Retreat™ porcelain tile by Crossville. Inspired by the timeless allure of oak and enhanced with a subtle wood grain texture, this collection's warm, earthy sophistication adds a calming sense of harmony and connection to any home.

FIELD



Daybreak | CRV RRDB



Sunrise | CRV RRSR



Midday | CRV RRMD



Twilight | CRV RRTW



Dusk | CRV RRDS

MOSAIC



Daybreak | 2x4
CRV RRDB MOS24



Daybreak | 1x6
CRV RRDB MOS16



Sunrise | 2x4
CRV RRSR MOS24



Sunrise | 1x6
CRV RRSR MOS16



Midday | 2x4
CRV RRMD MOS24



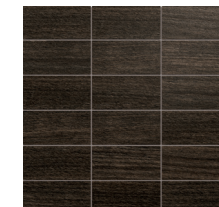
Midday | 1x6
CRV RRMD MOS16



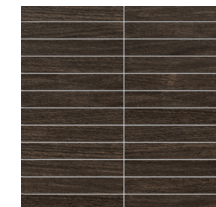
Twilight | 2x4
CRV RRTW MOS24



Twilight | 1x6
CRV RRTW MOS16



Dusk | 2x4
CRV RRDS MOS24



Dusk | 1x6
CRV RRDS MOS16

NOTES | SELLING IDEAS

FIELD

- 8" x 48" x 10.5mm Rectified
- 8" x 48" x 10.5mm Textured Rectified

MOSAIC

- 2" x 4" x 10.5mm Mosaic
- 1" x 6" x 10.5mm Mosaic

TRIM

- 4" x 24" x 10.5mm Bullnose
- 6" x 12" x 10.5mm Cove Base

FINISH

- Bush-hammered/R11
- Matte/Natural

APPLICATION

- Floor/Wall Combination
- Exterior Wall
- Exterior Floor
- Pools

COMMON USAGE

- Kitchen Floor
- Living Space
- Bathroom
- Laundry Room
- Exterior
- Pool

AVAILABILITY

Not available in Arkansas, Kentucky, Northeast Indiana, Southern Indiana, Ohio, Oklahoma, Pennsylvania or New York.

MERCHANDISING

- Arch Binder | CRVBNDRRURALRETR
- Literature | CRVLITERURALRETR
- Feature Panel | CRVFPNLRURALRET1
CRVFPNLRURALRET1
- Samples

NOTE: Not all sizes are available in all colors and finishes



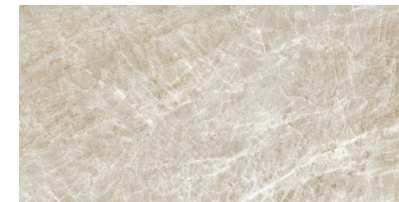
NOTES | SELLING IDEAS

Elevate your home and create an inviting destination for family and friends with Sociale porcelain tiles. Crafted to beautifully endure, Crossville's newest collection features six luxurious natural stone looks that exude quiet elegance. Featuring Crossville's newest FeatherSoft finish for extraordinarily touchable interior surfaces and an exterior finish for inside-out flexibility, Sociale is both visually appealing and practical

FIELD



Cristallo | CRV SCCR



Taj Mahal | CRV SCCTJ



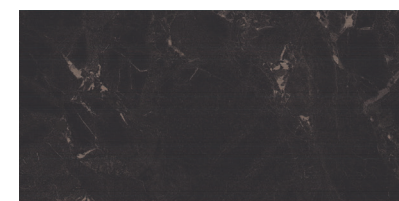
Zecevo | CRV SCZC



Augustus Grey | CRV SCAG



Bronze Amani | CRV SCBA



Diamond Black | CRV SCDB

MOSAIC



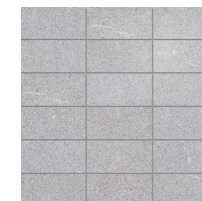
Cristallo | 2x4
CRV SCCR MOS24F



Taj Mahal | 2x4
CRV SCTJ MOS24F



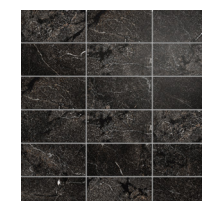
Zecevo | 2x4
CRV SCZC MOS24F



Augustus Grey | 2x4
CRV SCAG MOS24F



Bronze Amani | 2x4
CRV SCBA MOS24F



Diamond Black | 2x4
CRV SCDB MOS24F



Cristallo | 1x6
CRV SCCR MOS16F



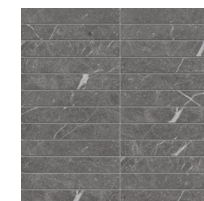
Taj Mahal | 1x6
CRV SCTJ MOS16F



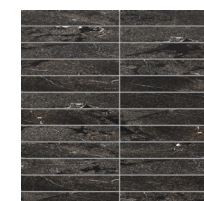
Zecevo | 1x6
CRV SCZC MOS16F



Augustus Grey | 1x6
CRV SCAG MOS16F



Bronze Amani | 1x6
CRV SCBA MOS16F



Diamond Black | 1x6
CRV SCDB MOS16F

FIELD

24" x 48" x 10.5mm Rectified
12" x 24" x 9.5mm Rectified - **STOCK**
12" x 24" x 9.5mm Exterior Rectified

MOSAIC

2" x 4" x 9.5mm Mosaic - **STOCK**
1" x 6" x 9.5mm Mosaic

TRIM

4" x 24" x 9.5mm Bullnose - **STOCK**
6" x 12" x 9.5mm Cove Base

FINISH

Bush-hammered/R11
Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall
Exterior Floor

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room
Exterior

AVAILABILITY

Not available in Arkansas, Kentucky, Northeast Indiana, Southern Indiana, Ohio, Oklahoma, Pennsylvania or New York.

MERCHANDISING

Arch Binder | CRVBNDRSOCIALE
Literature | CRVLITESOCIALE
Feature Panel | CRVFPNLSOCIALE01
CRVFPNLSOCIALE02

Samples

NOTE: Not all sizes are available in all colors and finishes

MISTRAL

Lunada Bay Tile

GLAZED CERAMIC



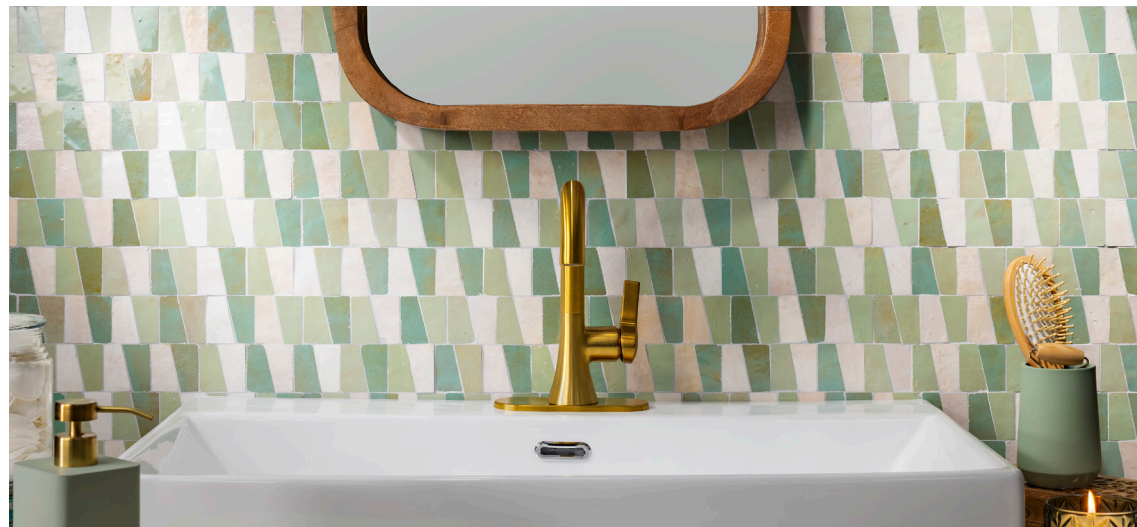
Ready Ship



Must be Sealed



Contains Recycled Content



The Mistral collection modernizes the ancient Zellige tile tradition, blending time-honored Moroccan craftsmanship with contemporary patterns and colors. Hand-chiseled in Fez using generational techniques, these tiles feature unique lead-free Italian glazes, creating a fresh palette for today's interiors and exteriors.

FIELD



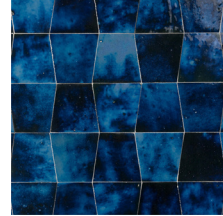
All in White | Trapezoid
LUN MSAW TRAP34



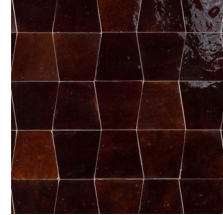
Sheer | Trapezoid
LUN MSSH TRAP34



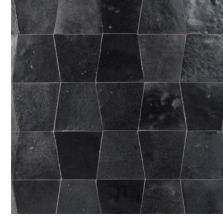
Lotus | Trapezoid
LUN MSLT TRAP34



Odyssey | Trapezoid
LUN MSOD TRAP34



Sumac | Trapezoid
LUN MSSM TRAP34

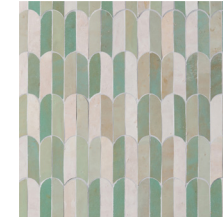


Phantom | Trapezoid
LUN MSPH TRAP34

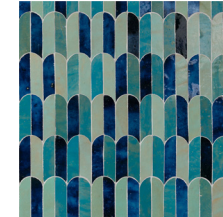
MOSAIC



Casablanca | Bab
LUN MSCB BAB



Medina | Bab
LUN MSMD BAB



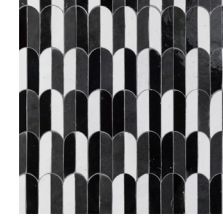
Oasis | Bab
LUN MSOS BAB



Airglow | Bab
LUN MSAG BAB



Layla | Bab
LUN MSLY BAB



Accord | Bab
LUN MSAC BAB



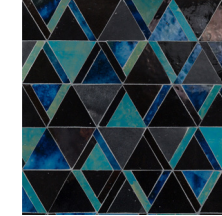
Casablanca | Kilim
LUN MSCB KILIM



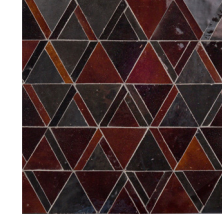
Medina | Kilim
LUN MSMD KILIM



Oasis | Kilim
LUN MSOS KILIM



Airglow | Kilim
LUN MSAG KILIM



Layla | Kilim
LUN MSLY KILIM



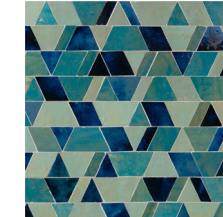
Accord | Kilim
LUN MSAC KILIM



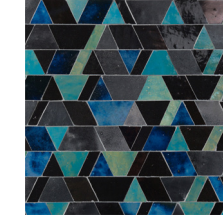
Casablanca | Reverie
LUN MSCB REVERIE



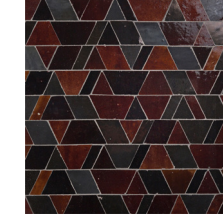
Medina | Reverie
LUN MSMD REVERIE



Oasis | Reverie
LUN MSOS REVERIE



Airglow | Reverie
LUN MSAG REVERIE



Layla | Reverie
LUN MSLY REVERIE



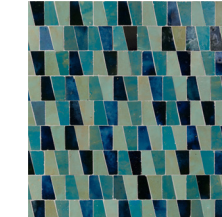
Accord | Reverie
LUN MSAC REVERIE



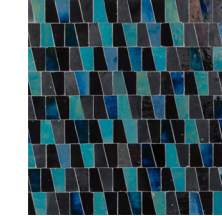
Casablanca | Trapezium
LUN MSCB TRAPEZIUM



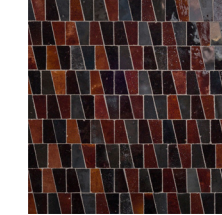
Medina | Trapezium
LUN MSMD TRAPEZIUM



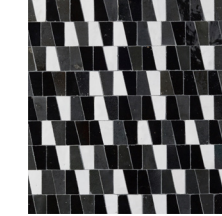
Oasis | Trapezium
LUN MSOS TRAPEZIUM



Airglow | Trapezium
LUN MSAG TRAPEZIUM



Layla | Trapezium
LUN MSLY TRAPEZIUM



Accord | Trapezium
LUN MSAC TRAPEZIUM

FIELD

3" x 4" x 10mm Trapezoid

MOSAIC

12" x 13" x 8mm Bab Mosaic

11" x 12" x 8mm Reverie Mosaic

11" x 12" x 8mm Trapezium Mosaic

7" x 12" x 8mm Kilim Mosaic

TRIM

1" x 4" Bullnose

FINISH

Gloss

APPLICATION

Wall Only

COMMON USAGE

Backsplash

Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

Samples

NOTES

NOTE: Not all sizes are available in all colors and finishes

IMPRINT

Milestone - Florim USA

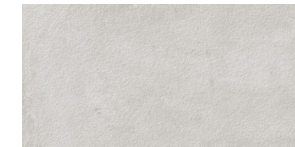
PORCELAIN

- V3 Moderate Variation
- Ready Ship
- DCOF: ≥ 0.42
- Water Absorption: $\leq 0.5\%$
- Made in USA
- Recommend offset pattern $\leq 33\%$



The Imprint collection honors the contrast between old and new, fragile and strong, blending machine precision with craftsmanship. Emphasizing clay's authentic, biophilic connection to nature and the built environment, it celebrates earthen-inspired designs while preserving the material's individuality. Natural, versatile, and sustainable, clay's raw beauty and imperfections leave a lasting imprint.

FIELD



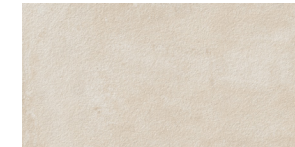
Intaglio Cool | MLS IMIC



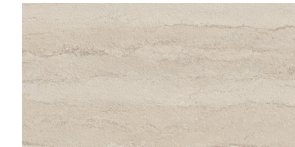
Strata Cool | MLS IMSC



Raw Earth Cool | MLS IMRC



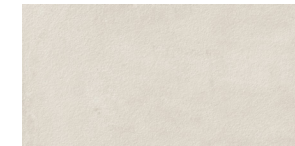
Intaglio Warm | MLS IMIW



Strata Warm | MLS IMSW



Raw Earth Warm | MLS IMRW



Intaglio Kaolin | MLS IMIK

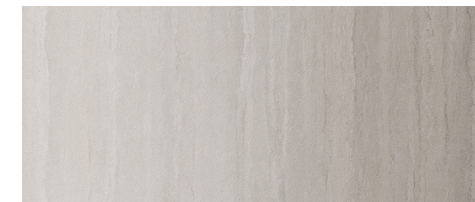


Strata Kaolin | MLS IMSK

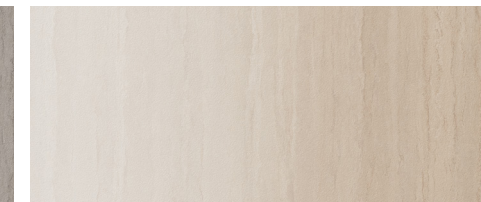
DECO



Rare Earth | MLS IMRE 1212R

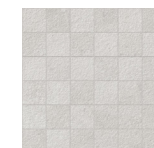


Ombre Cool | MLS IMOC 48110R



Ombre Warm | MLS IMOW 48110R

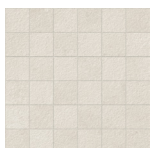
MOSAIC



Intaglio Cool | 2x2
MLS IMIC MOS22



Intaglio Warm | 2x2
MLS IMIW MOS22



Intaglio Kaolin | 2x2
MLS IMIK MOS22

NOTES | SELLING IDEAS

FIELD

- 24" x 48" x 8mm Rectified
- 24" x 24" x 20mm 2cm Rectified
- 12" x 24" x 8mm Rectified

DECORATIVE

- 12" x 12" x 8mm Rectified

MOSAIC

- 2" x 2" x 8mm Mosaic Rectified

SLAB

- 48" x 110" x 6mm Slab Rectified
- 32" x 96" x 12mm Slab Rectified
- 48" x 48" x 8mm Slab Rectified

TRIM

- 3" x 24" x 8mm Bullnose Rectified
- 6" x 12" x 7mm Cove Base

FINISH

- Matte/Natural

APPLICATION

- Floor/Wall Combination
- Exterior Wall

COMMON USAGE

- Kitchen Floor
- Living Space
- Bathroom
- Laundry Room

AVAILABILITY

- Available in all regions.

MERCHANDISING

- Samples

NOTE: Not all sizes are available in all colors and finishes



Ready Ship



Recommend offset pattern
≤33%



DCOF: ≥ 0.42



Water Absorption:
≤ 0.5%



Made in USA



Milestone's Malibu Plank collection blends meticulous craftsmanship with coastal sophistication. Featuring advanced Digital Texture technology, each tile mimics natural wood with stunning realism. Offering versatility and elegance, Malibu Plank transforms any space into a timeless beachfront retreat of luxury and refinement.

FIELD



Natural | MLS MLNT 1270R



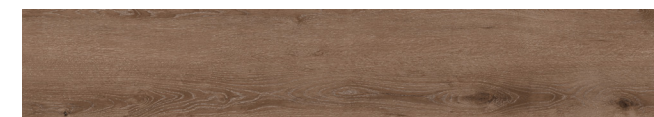
Natural | Chevron
MLS MLNT CHEVRONR



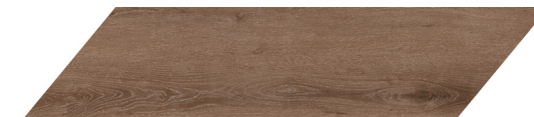
Honey | MLS MLHN 1270R



Honey | Chevron
MLS MLHN CHEVRONR



Saddle | MLS MLSD 1270R



Saddle | Chevron
MLS MLSD CHEVRONR

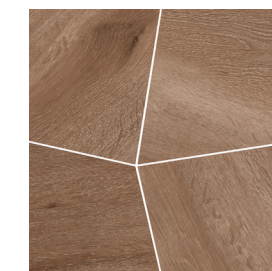
MOSAIC



Natural | Lagoon
MLS MLNT LAGOON



Honey | Lagoon
MLS MLHN LAGOON



Saddle | Lagoon
MLS MLSD LAGOON

FIELD

12" x 70" x 8mm Rectified
12" x 31" x 8mm Chevron Decorative,

MOSAIC

16" x 16" x 8mm Lagoon Mosaic

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

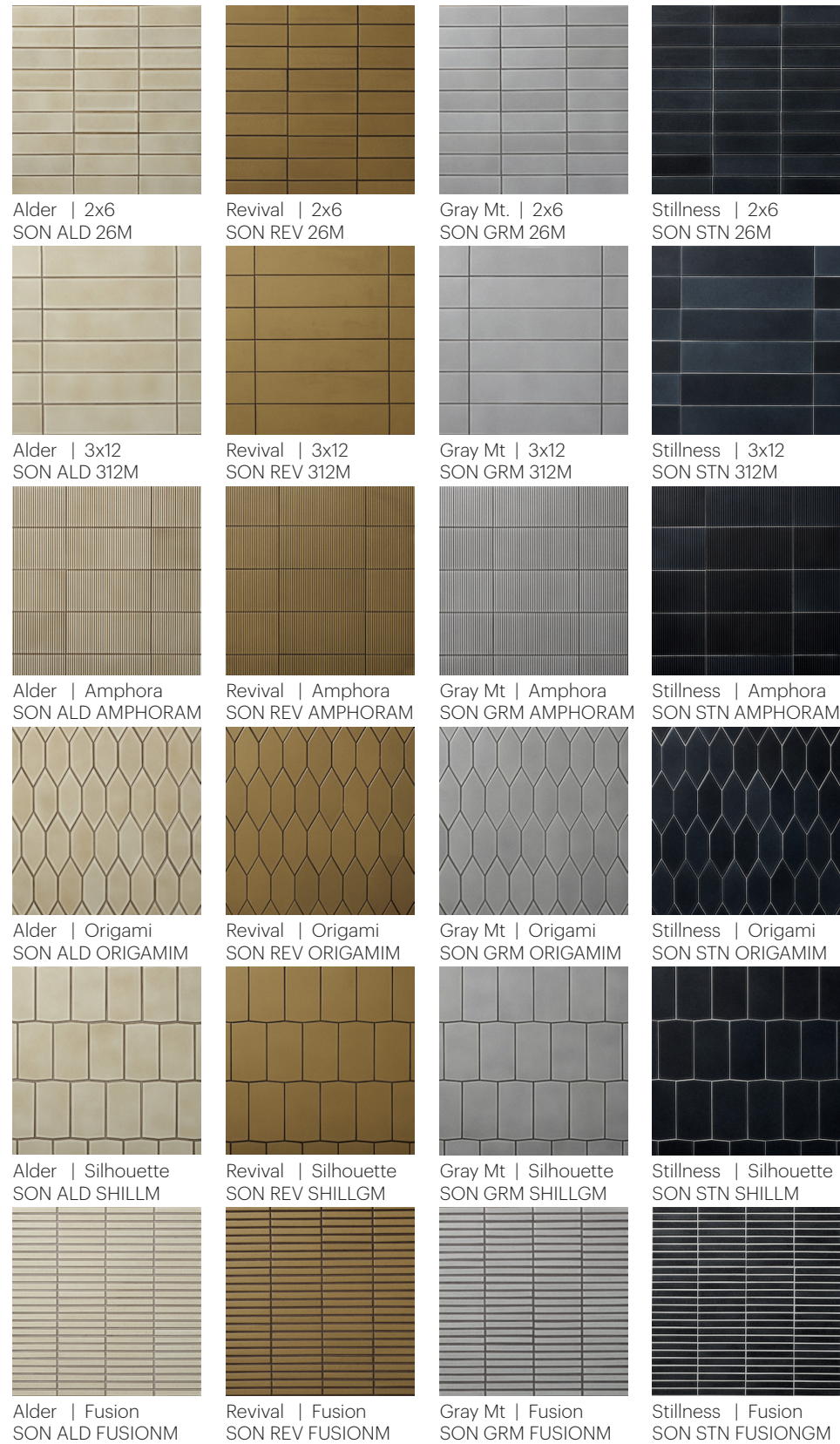
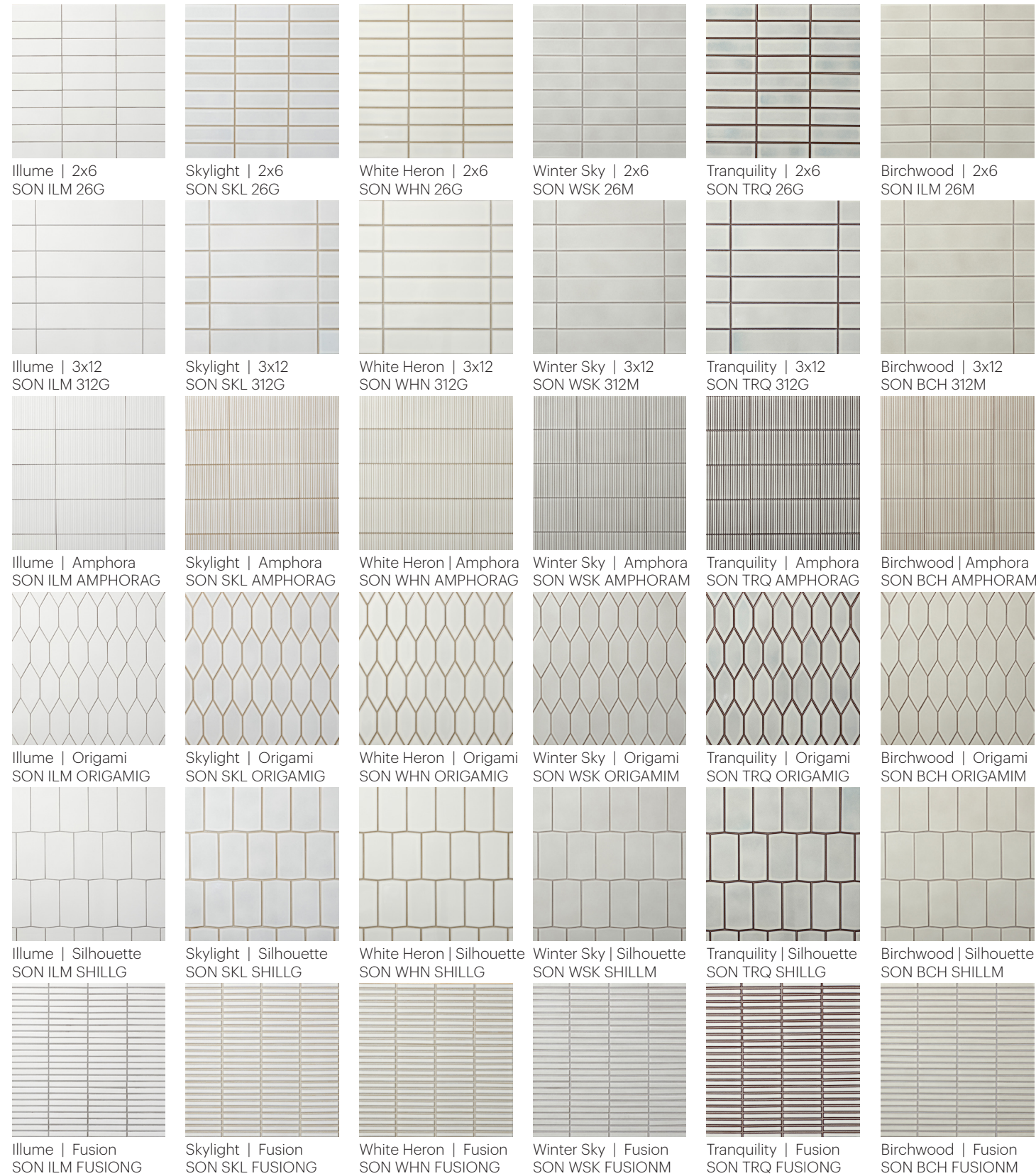
Samples

NOTES | SELLING IDEAS

NOTE: Not all sizes are available in all colors and finishes



FIELD



FIELD

- 4" x 8" x 9mm Amphora
- 3" x 12" x 9mm
- 3" x 6" x 9mm Silhouette
- 2" x 6" x 9mm
- 2" x 6" x 9mm Origami

MOSAIC

- 1/2" x 4" x 9mm Fusion Mosaic

TRIM

- 5/8" x 8" Core Liner

FINISH

- Gloss | Matte

APPLICATION

- Floor/Wall Combination
- Exterior Wall

COMMON USAGE

- Kitchen Floor | Living Space
- Backsplash | Laundry Room

AVAILABILITY

- Available in all regions

MERCHANDISING

- Literature
- Samples

NOTES

NOTE: Not all sizes are available in all colors and finishes



V2 Slight Variation



Stock



Recommend offset pattern $\leq 33\%$



DCOF: ≥ 0.42



Water Absorption: $\leq 0.5\%$



FIELD



Ivory | VTC AAIV



Light Gray | VTC AALG



Gray | VTC AAGR

FIELD

12" x 24" x 8.5mm - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

Home Collection
Samples

NOTE: Not all sizes are available in all colors and finishes

NOTES | SELLING IDEAS



FIELD



Ivory | VTC BFIV



Beige | VTC BFBG



Gray | VTC BFGR

FIELD

12" x 24" x 8.5mm - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

Home Collection
Samples

NOTE: Not all sizes are available in all colors and finishes

NOTES | SELLING IDEAS



FIELD



Light | VTC BGLT



Medium | VTC BGMD



Dark | VTC BGDK

FIELD

8" x 40" x 8mm - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

Home Collection
Samples

NOTE: Not all sizes are available in all colors and finishes

NOTES | SELLING IDEAS



Stock



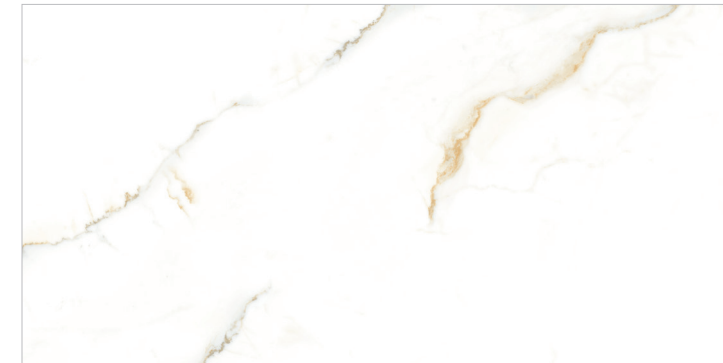
Recommend
offset pattern
≤33%



Water
Absorption:
≤ 0.5%



FIELD



White | VTC CYWH

FIELD

12" x 24" x 8.5mm - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

Home Collection
Samples

NOTE: Not all sizes are available in all colors and finishes

NOTES | SELLING IDEAS



V2 Slight Variation



Stock



Recommend offset pattern $\leq 33\%$



DCOF: ≥ 0.42



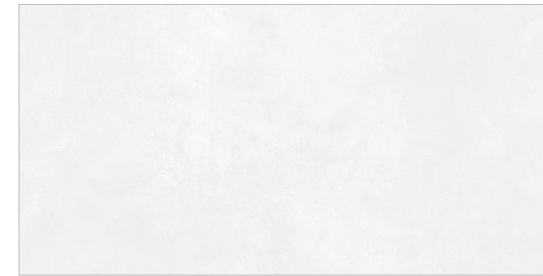
Water Absorption: $\leq 0.5\%$



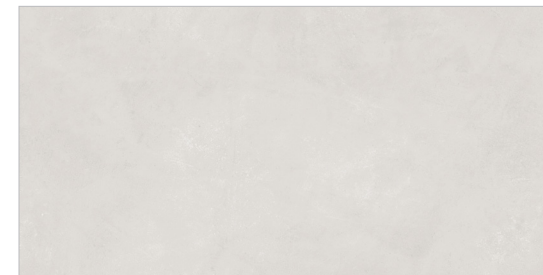
Made in USA



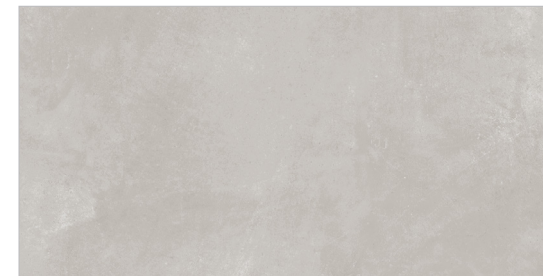
FIELD



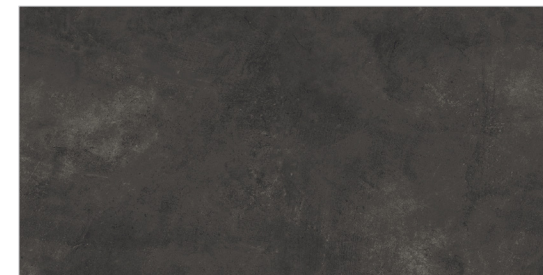
White | VTC CDWH



Ivory | VTC CDIB

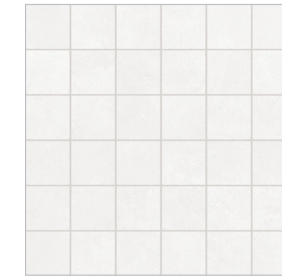


Gray | VTC CDGR

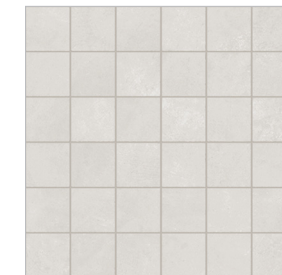


Black | VTC CDBK

MOSAIC



White 2x2 | VTC CDWH MOS22



Ivory 2x2 | VTC CDIB MOS22



Gray 2x2 | VTC CDGR MOS22



Black 2x2 | VTC CDBK MOS22

FIELD

12" x 24" x 8mm - **STOCK**

MOSAIC

2" x 2" x 8mm Mosaic - **STOCK**

TRIM

3" x 24" x 8mm Bullnose - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

Home Collection
Samples

NOTE: Not all sizes are available in all colors and finishes

NOTES | SELLING IDEAS



Stock



Recommend
offset pattern
≤33%



Water
Absorption:
≤ 0.5%



FIELD



White | VTC DPWH



Ivory | VTC DPIV



Beige | VTC DPBE

FIELD

12" x 24" x 8.5mm - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

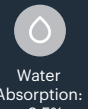
Available in all regions

MERCHANDISING

Home Collection
Samples

NOTE: Not all sizes are available in all colors and finishes

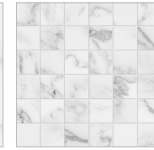
NOTES | SELLING IDEAS



FIELD



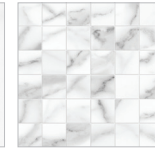
White | VTC GLWH



White | 2x2
VTC GLWH MOS22



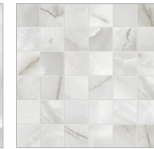
Statuario | VTC GLST



Statuario | 2x2
VTC GLST MOS22



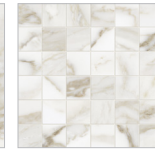
Crystal | VTC GLCY



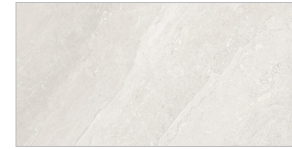
Crystal | 2x2
VTC GLCY MOS22



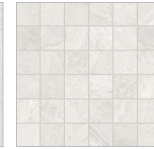
Calacatta | VTC GLCA



Calacatta | 2x2
VTC GLCA MOS22



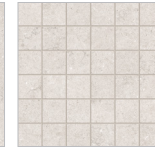
Ivory | VTC GLIV



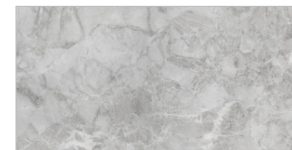
Ivory | 2x2
VTC GLIV MOS22



Beige | VTC GLBG



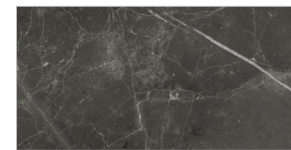
Beige | 2x2
VTC GLBG MOS22



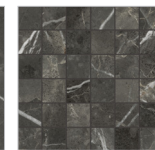
Gray | VTC GLGR



Gray | 2x2
VTC GLGR MOS22



Black | VTC GLBK



Black | 2x2
VTC GLBK MOS22

FIELD

20" x 20" x 8.5mm

12" x 24" x 8.4mm - **STOCK**

12" x 24" x 8.4mm Textured - **STOCK**

13" x 13" x 7.6mm - **STOCK**

MOSAIC

2" x 2" x 8.4mm Mosaic - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination

Exterior Wall

COMMON USAGE

Kitchen Floor

Living Space

Bathroom

Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

Home Collection

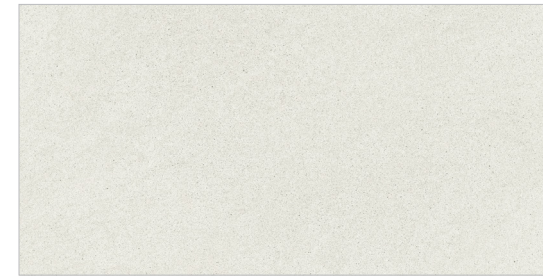
Samples

NOTE: Not all sizes are available in all colors and finishes

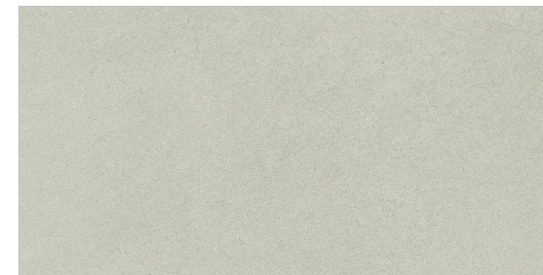
NOTES | SELLING IDEAS



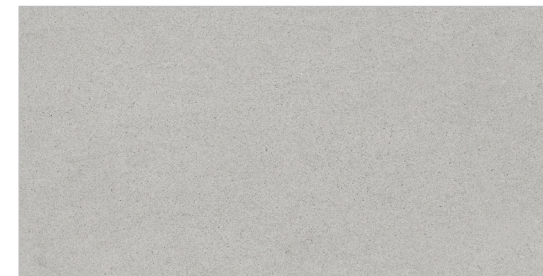
FIELD



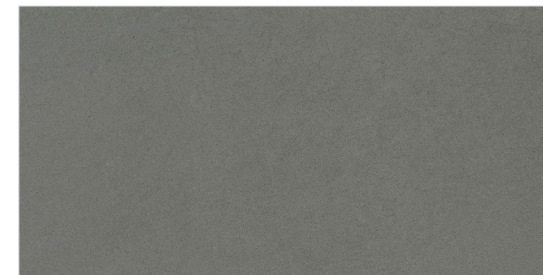
White | VTC HLWH



Warm Gray | VTC HLWG

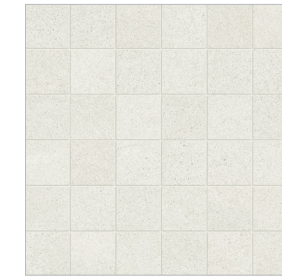


Cool Gray | VTC HLCG



Black | VTC HLBK

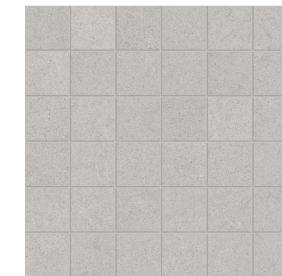
MOSAIC



White 2x2 | VTC HLWH MOS22



Warm Gray 2x2 | VTC HLWG MOS22



Cool Gray 2x2 | VTC HLCG MOS22



Black 2x2 | VTC HLBK MOS22

FIELD

12" x 24" x 8.4mm - **STOCK**

13" x 13" x 7.6mm - **STOCK**

MOSAIC

2" x 2" x 8.4mm Mosaic - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

Home Collection
Samples

NOTE: Not all sizes are available in all colors and finishes

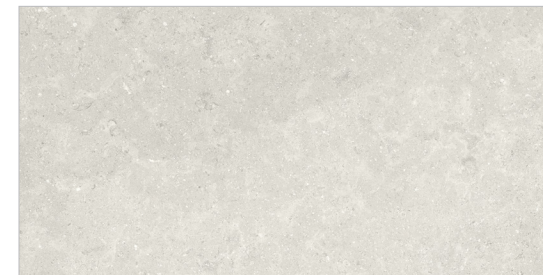
NOTES | SELLING IDEAS



FIELD



White | VTC KSWH



Ivory | VTC KSIV



Gray | VTC KSGY

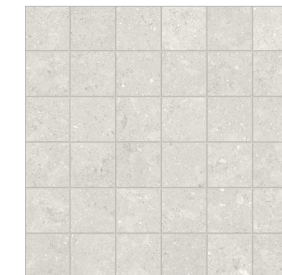


Taupe | VTC KSTP

MOSAIC



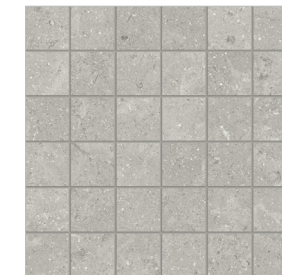
White 2x2 | VTC KSWH MOS22



Ivory 2x2 | VTC KSIV MOS22



Gray 2x2 | VTC KSGY MOS22



Taupe 2x2 | VTC KSTP MOS22

FIELD

20" x 20" x 8.5mm
 12" x 24" x 8.4mm Textured - **STOCK**
 12" x 24" x 8.4mm - **STOCK**
 13" x 13" x 7.6mm - **STOCK**

MOSAIC

2" x 2" x 8.4mm Mosaic - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
 Living Space
 Bathroom
 Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

Home Collection
 Samples

NOTE: Not all sizes are available in all colors and finishes

NOTES | SELLING IDEAS



V2 Slight Variation



Stock



Recommend offset pattern $\leq 33\%$



DCOF: ≥ 0.42



Water Absorption: $\leq 0.5\%$



FIELD



Ivory | VTC NTIV



Beige | VTC NTBE



Taupe | VTC NTTP

FIELD

12" x 24" x 8.5mm - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

Home Collection
Samples

NOTE: Not all sizes are available in all colors and finishes

NOTES | SELLING IDEAS

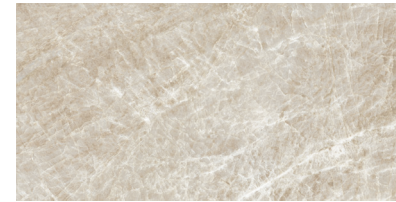


NOTES | SELLING IDEAS

FIELD



White | VTC RXWH



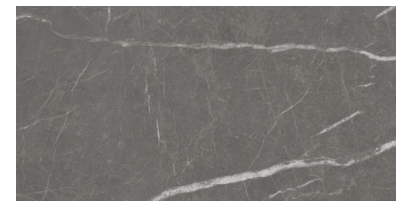
Gold | VTC RXGD



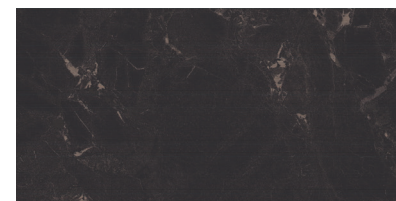
Beige | VTC RXBE



Light Gray | VTC RXLG



Bronze | VTC RXBZ



Black | VTC RXBK

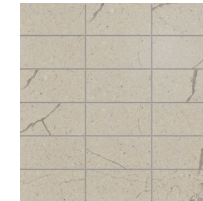
MOSAIC



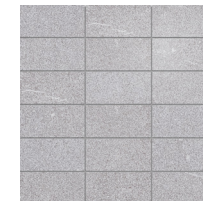
White | 2x4
VTC RXWH MOS24L



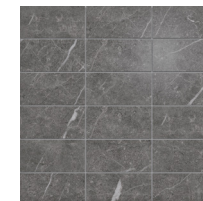
Gold | 2x4
VTC RXGD MOS24L



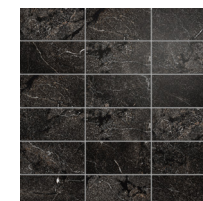
Beige | 2x4
VTC RXBE MOS24L



Light Gray | 2x4
VTC RXLG MOS24FL



Bronze | 2x4
VTC RXBZ MOS24L



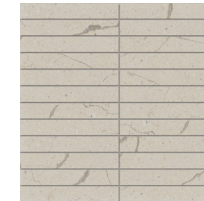
Black | 2x4
VTC RXBK MOS24L



White | 1x6
VTC RXWH MOS16L



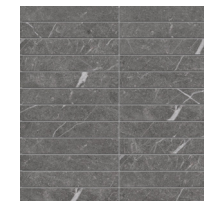
Gold | 1x6
VTC RXGD MOS16L



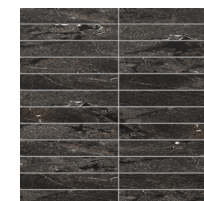
Beige | 1x6
VTC RXBE MOS16FL



Light Gray | 1x6
VTC RXLG MOS16FL



Bronze | 1x6
VTC RXBZ MOS16L



Black | 1x6
VTC RXBK MOS16FL

FIELD

24" x 48" x 10.5mm Leather Rectified
12" x 24" x 9.5mm Textured Exterior Rectified
12" x 24" x 9.5mm Leather - **STOCK**

MOSAIC

2" x 4" x 9.5mm Mosaic Leather - **STOCK**
1" x 6" x 9.5mm Mosaic Leather

TRIM

4" x 24" x 9.5mm Bullnose Leather - **STOCK**
6" x 12" x 9.5mm Cove Base

FINISH

Bush-hammered/R11
Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall
Exterior Floor

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room
Exterior

AVAILABILITY

Available in all regions

MERCHANDISING

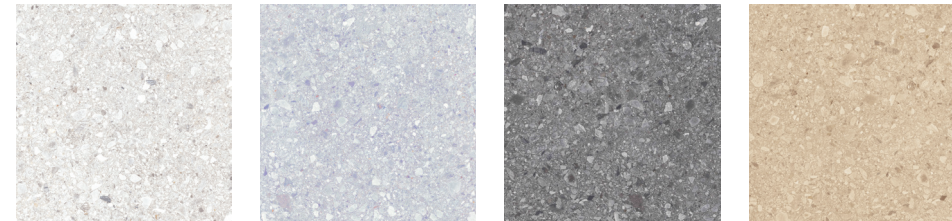
Feature Panel | VTC FPNL ROXY
Samples

NOTE: Not all sizes are available in all colors and finishes



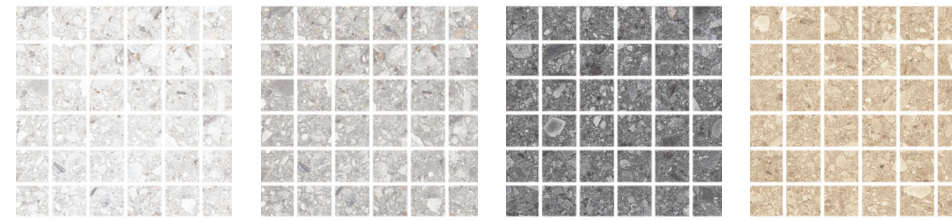
NOTES | SELLING IDEAS

FIELD

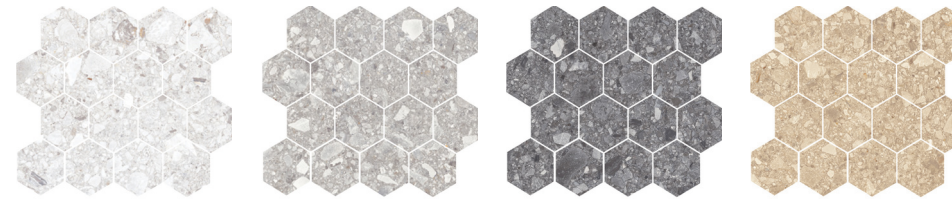


White | VTC SGWH Light Gray | VTC SGLG Dark Gray | VTC SGDГ Beige | VTC SGBE

MOSAIC



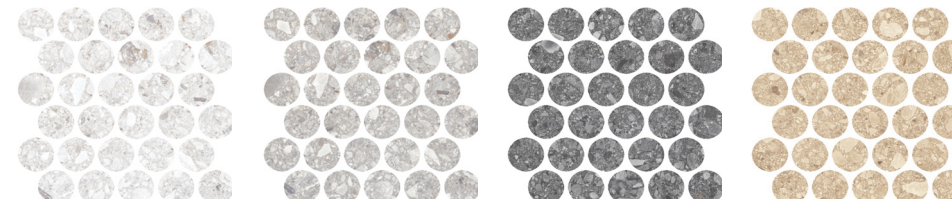
White | 2x2 VTC SGWH MOS22 Light Gray | 2x2 VTC SGLG MOS22 Dark Gray | 2x2 VTC SGDГ MOS22 Beige | 2x2 VTC SGBE MOS22



White | Hex VTC SGWH HEX Light Gray | Hex VTC SGLG HEX Dark Gray | Hex VTC SGDГ HEX Beige | Hex VTC SGBE HEX



White | Deco Hex VTC SGWH DHEX Light Gray | Deco Hex VTC SGLG DHEX Dark Gray | Deco Hex VTC SGDГ DHEX Beige | Deco Hex VTC SGBE DHEX



White | Sphere VTC SGWH SPHERE Light Gray | Sphere VTC SGLG SPHERE Dark Gray | Sphere VTC SGDГ SPHERE Beige | Sphere VTC SGBE SPHERE



White | 3D Hex VTC SGWH 3DHEX Light Gray | 3D Hex VTC SGLG 3DHEX Dark Gray | 3D Hex VTC SGDГ 3DHEX Beige | 3D Hex VTC SGBE 3DHEX

FIELD

- 32" x 32" x 9mm Rectified
- 24" x 48" x 9mm Rectified - **STOCK**
- 24" x 24" x 9mm Rectified
- 12" x 24" x 9mm Rectified - **STOCK**

MOSAIC

- 14" x 14" x 9mm Sphere Mosaic Rectified
- 4" x 4" x 9mm Deco Hex Mosaic Rect.
- 2" x 2" x 9mm Mosaic Rect - **STOCK**
- 3" x 3" x 9mm Hexagon Mosaic Rect.
- 9" x 11" x 9mm 3D Hex Mosaic Rectified

TRIM

- 4" x 12" x 9mm Bullnose Rect. - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

Available in all regions




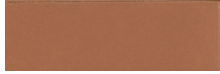
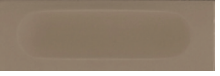
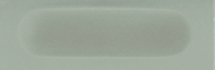
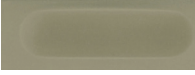
MERCHANDISING

Feature Panel | VTC FPNL SANTIAGO
Samples

NOTE: Not all sizes are available in all colors and finishes



FIELD & DECORATIVE

| | | | |
|---|---|---|---|
|  |  |  |  |
| White VTC SNWH | VTC SNWH THERA | Ivory VTC SNIV | VTC SNIV THERA |
|  |  |  |  |
| Gray VTC SNGY | VTC SNGY THERA | Steel Blue VTC SNST | VTC SNST THERA |
|  |  |  |  |
| Pink VTC SNPK | VTC SNPK THERA | Cotto VTC SNCT | VTC SNCT THERA |
|  |  |  |  |
| Brown VTC SNBN | VTC SNBN THERA | Khaki VTC SNKH | VTC SNKH THERA |
|  |  |  |  |
| Sky Blue VTC SNSB | VTC SNSB THERA | Sage VTC SNSG | VTC SNSG THERA |
|  |  |  |  |
| Navy VTC SNNV | VTC SNNV THERA | Black VTC SNBK | VTC SNBK THERA |

FIELD

2" x 6" x 10mm Semi-Matte - **STOCK**
4" x 4" x 10mm Semi-Matte - **STOCK**

DECORATIVE

2" x 6" x 12.5mm Thera Decorative Semi-Matte - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Backsplash
Laundry Room

AVAILABILITY

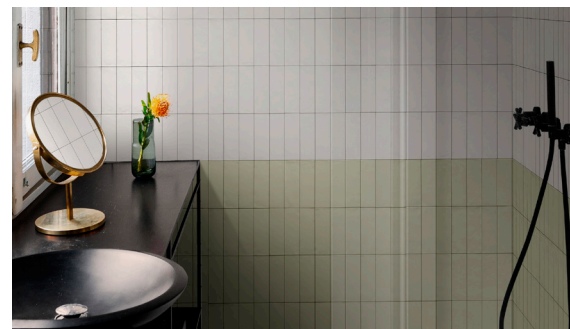
We will fill this in.

MERCHANDISING

Feature Panel | VTC FPNL SANTORINI
Library Card | VTC DCRD SAN1
| VTC DCRD SAN2

Samples

Santorini showcases small-size porcelain stoneware with a handmade aesthetic achieved through advanced industrial craftsmanship. Its semi-matte, soft-touch surface comes in 12 warm and cool shades across two modular sizes, 2x6 and 4x4. The 3D Thera decorative is available in all colors and features a subtle central ridge that enhances its three-dimensional, handcrafted look. Ideal for residential and commercial spaces, Confetto combines minimalist sophistication with a cozy, artisanal charm.



NOTES | SELLING IDEAS

NOTE: Not all sizes are available in all colors and finishes



FIELD



Beige | VTC SIBE



Light Gray | VTC SILG



Medium Gray | VTC SIMG



Black | VTC SIBK

MOSAIC



Beige 2x2 | VTC SIBE MOS22



Light Gray 2x2 | VTC SILG MOS22



Medium Gray 2x2 | VTC SIMG MOS22



Black 2x2 | VTC SIBK MOS22

FIELD

12" x 24" x 8.4mm - **STOCK**

13" x 13" x 7.6mm - **STOCK**

MOSAIC

2" x 2" x 8.4mm Mosaic - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

Home Collection
Samples

NOTES | SELLING IDEAS

NOTE: Not all sizes are available in all colors and finishes



V4 Substantial Variation



Stock



Recommend offset pattern $\leq 33\%$



DCOF: ≥ 0.42



Water Absorption: $\leq 0.5\%$



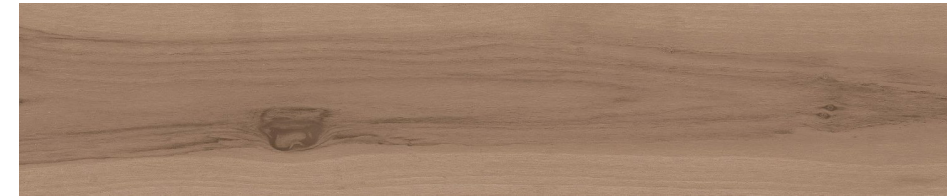
Made in USA



FIELD



White | VTC VDWH



Beige | VTC VDBE



Brown | VTC VD BR

FIELD

8" x 40" x 8mm - **STOCK**

FINISH

Matte/Natural

APPLICATION

Floor/Wall Combination
Exterior Wall

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

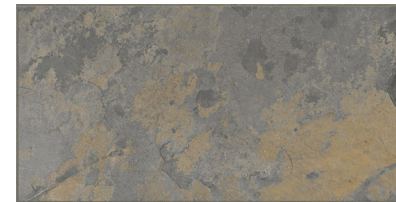
Home Collection
Samples

NOTES | SELLING IDEAS

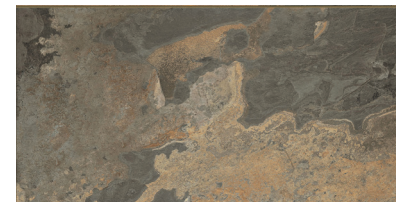
NOTE: Not all sizes are available in all colors and finishes



FIELD



Conness | VTC YO CN



Matterhorn | VTC YOMH



Lyell | VTC YOLY

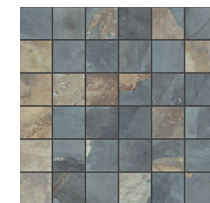
MOSAIC



Conness | 2x2
VTC YO CN MOS22



Matterhorn | 2x2
VTC YOMH MOS22



Lyell | 2x2
VTC YOLY MOS22



Conness | 1x3
VTC RXWH MOS13



Matterhorn | 1x3
VTC YOMH MOS13



Lyell | 1x3
VTC YOLY MOS13

FIELD

- 24" x 24" x 20mm 2cm Textured Rect.
- 12" x 24" x 20mm 2cm Textured Rect.
- 12" x 24" x 9mm Rectified - **STOCK**
- 12" x 12" x 20mm 2cm Textured Rect.
- 3" x 12" x 9mm Rectified - **STOCK**

MOSAIC

- 2" x 2" x 9mm Mosaic Rectified - **STOCK**
- 1" x 3" x 9mm Mosaic Rectified

TRIM

- 3" x 24" Bullnose - **STOCK**

FINISH

- Bush-hammered/R11
- Matte/Natural

APPLICATION

- Floor/Wall Combination
- Exterior Wall
- Exterior Floor

COMMON USAGE

- Bathroom
- Exterior
- Raised Floor
- Kitchen Floor
- Living Space
- Backsplash
- Laundry Room

AVAILABILITY

- Available in all regions

MERCHANDISING

- Feature Panel | VTC FPNL YOSEMITE
- Samples

NOTE: Not all sizes are available in all colors and finishes

NOTES | SELLING IDEAS



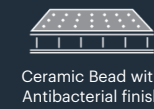
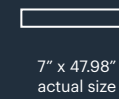
RECEPTION

NEW LVT & LAMINATE PRODUCTS

ADVANTAGE II

GemCore | Luxury Vinyl Tile

VINYL



Similar to the original Advantage Collection, with new wider width, updated colors, and even better coating! Options include cleaner/less rustic visuals and more light & natural colors. The wide plank width and thicker wear layer provide a look and finish that is appropriate for both commercial and residential installations.

FIELD



Hickory Snow
GEC AVSN 748



Sunbeam Oak
GEC AVSB 748



Oak Latte
GEC AVLT 748



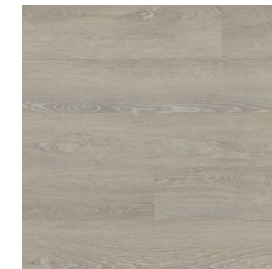
Raw Oak
GEC AVRW 748



Caramel Oak
GEC AVCR 748



Aged Oak
GEC AVAG 748



Oak Frost
GEC AVFR 748



Polar Maple
GEC AVPL 748



Oak Riverstone
GEC AVRS 748



Oak Black
GEC AVBP 748

FIELD

7" x 48" x 3mm

FINISH

Matte

APPLICATION

Floor Only

COMMON USAGE

Kitchen Floor

Living Space

Bathroom

Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

Arch Binder | GEC STRP ADVANTAGE

Literature

Samples

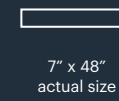
NOTE: Not all sizes are available in all colors and finishes

NOTES | SELLING IDEAS

MERIDIAN II

GemCore | Luxury Vinyl Tile

VINYL



An upgrade to the original Meridian Collection, Meridian II is available in a wider width, updated colors, and an even better coating. The wide plank width and thicker wear layer provide a look and finish that is appropriate for both light commercial and residential installations.

FIELD



Frosted Oak
GEC MDFR 748



Cheyenne
GEC MDCH 748



Shay
GEC MDSY 748



Kenton
GEC MDKT 748



Sienna
GEC MDSN 748



Auburn
GEC MDAB 748



Walnut Beckett
GEC MDBK 748



Oak Graham
GEC MDGH 748

FIELD

7" x 48" x 2mm

FINISH

Matte

APPLICATION

Floor Only

COMMON USAGE

- Kitchen Floor
- Living Space
- Bathroom
- Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

- Arch Binder | GEC STRP MERIDIAN
- Literature
- Samples

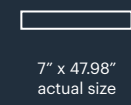
NOTE: Not all sizes are available in all colors and finishes

NOTES | SELLING IDEAS

PEREGRINE

VITL

VINYL



FIELD



Gray
VTL PGGY 748



Mink
VTL PGMK 748



Latte
VTL PGLA 748



Beige
VTL PGBG 748



Natural
VTL PGNT 748



Leather
VTL PGLE 748



Spice
VTL PGSP 748



Coffee
VTL PGCF 748

FIELD

7" x 48" x 2mm

FINISH

Matte

APPLICATION

Floor Only

COMMON USAGE

- Kitchen Floor
- Living Space
- Bathroom
- Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

- Arch Binder
- Literature
- Samples

NOTE: Not all sizes are available in all colors and finishes

The Peregrine collection now offers enhanced versatility with its availability in a wide width, updated color palette, and an improved protective coating. The wide plank design adds a modern, spacious aesthetic, while the thicker wear layer ensures durability and longevity, making it a perfect choice for both light commercial and residential spaces. These updates not only elevate its visual appeal but also enhance its performance, offering a refined and reliable flooring solution for a variety of installations.

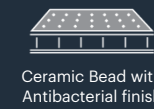
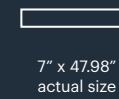


NOTES | SELLING IDEAS

SILVERSIDE

VITL

VINYL



The Silverside Collection features updated colors, a wider plank width, and an enhanced coating for improved durability. It offers cleaner, less rustic visuals and a palette of lighter, natural tones. With a wide plank design and thicker wear layer, it is suitable for both residential and commercial spaces.

FIELD



White
VTL SSWH 748



Taupe
VTL SSSTP 748



Khaki
VTL SSKH 748



Tan
VTL SSTN 748



Brown
VTL SSBR 748



Driftwood
VTL SSDW 748



Light Gray
VTL SSLG 748



Ash
VTL SSAS 748



Medium Gray
VTL SSMG 748



Charcoal
VTL SSCH 748

FIELD

7" x 48" x 3mm

FINISH

Matte

APPLICATION

Floor Only

COMMON USAGE

Kitchen Floor
Living Space
Bathroom
Laundry Room

AVAILABILITY

Available in all regions

MERCHANDISING

Arch Binder
Literature
Samples

NOTE: Not all sizes are available in all colors and finishes

NOTES | SELLING IDEAS

PRODUCT UPDATES

AMERICAN OLEAN | COLOR COMPLEMENTS


Color Complements is a Made to Order Program available in gloss and matte finishes and in more colors than you could ever imagine, making any design come to life!

The 21 colors in the Color Complements color palette are available made to order. Samples are available and there is no minimum order quantity.


Custom colors are also available! American Olean's Lab will produce an Approval Sample based on your target color submittal which can include tile, pantone color or paint chip. The Lab Approval Sample will be produced on 3x6 for wall tile or 2x2 chip for mosaics - there is no charge for this service. Minimum order quantity is 500 SF. per custom color.


Contact your American Olean sales representative for all Custom Color development






**Color
Complements**
Brochure



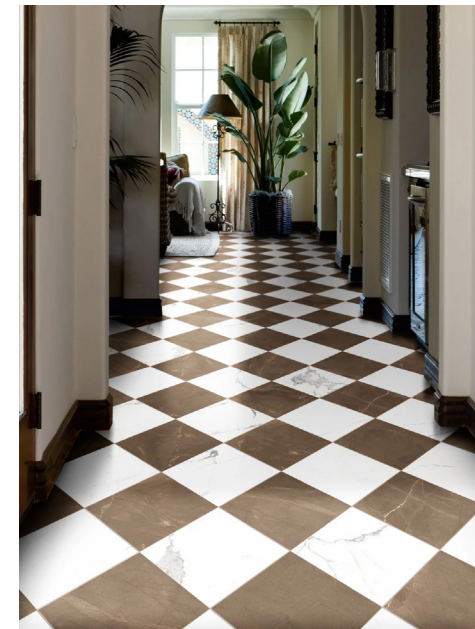


**Color
Complements**
Pattern Guide



MILESTONE | LUXURY

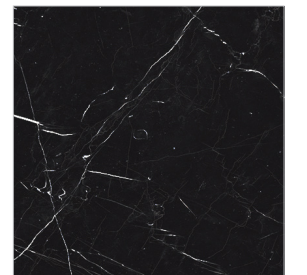
NEW 12" x 12" size is now available in Amani Bronze, Amani Grey, Calacatta, Marfil and Nero Marquina Polished and Matte!



Calacatta | MLS LXCA



Amani Grey | MLS LXAG



Nero Marquina | MLS LXNM



Marfil | MLS LXMA



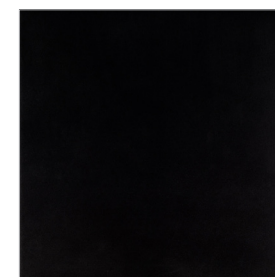
Amani Bronze | MLS LXBZ

MILESTONE | URBAN LANDSCAPE

NEW 12" x 12" size is now available in Soho and Brighton!



Brighton | FUS ULBR



Soho | FUS ULSO



Schluter | Liprotec

NEW Horizontal Niche options are now available in Liprotec!

12" x 20" | KB 12 SNLT 4 WWF
 12" x 28" | KB 12 SNLT 5 WWF



VIVA ENGAGE (YAMMER)

Would you like to be part of selecting new product?

We can all take part in product selection. Log into Viva Engage, enter your Virginia Tile e-mail address and you will be taken to the Virginia Tile page. Here you will see posts asking for your opinion on product we are considering. There are polls, posts and pictures all things we refer to when making a decision.



CONNECT24

Make sure clients know about our Online Order Processing 24/7!

- Check stock
- Download price lists
- Place online orders
- Check order status
- Retrieve invoice copies
- Make payments
- Access Specials List

VIRGINIA TILE CONTACTS

FIELD FEEDBACK Use Self Service Portal

Use this email for information you want to share with the product team that you have seen/heard from the field.

MERCHANDISING Use Self Service Portal

Use this email for questions about any merchandising displays in the field.

PRODUCT INFORMATION SUPPORT Use Self Service Portal

Use the self service portal for code errors, region block requests, cost/price issues, and more.

PRODUCT TEAM Use Self Service Portal

Use this email for questions about product availability and requests for product that is not in the system.

SAMPLES SampleRequest@virginiatile.com

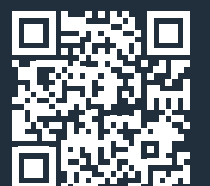
Use these emails to request samples.

SampleRequestPLM@virginiatile.com

MARKETING Use Self Service Portal

Use self service portal for project requests such as events, flyers, presentations, social media promotions, and more.

SELF SERVICE PORTAL

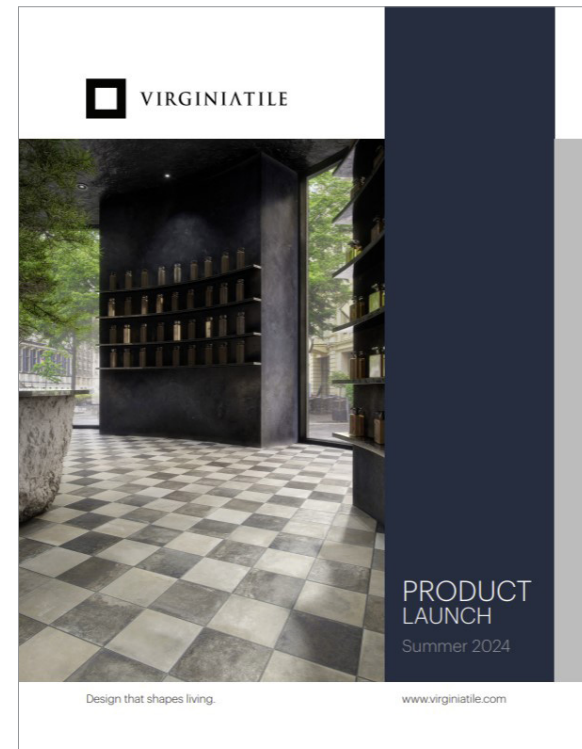


VIRGINIA TILE'S MOST POPULAR BROCHURES!

These QR codes link to public accessible pdf's of our most popular brochures, and can be shared with customers!



Product Launch Book
Winter 2024



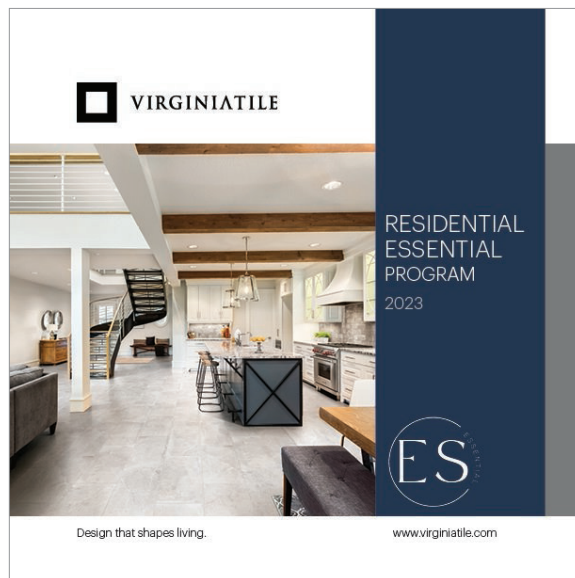
Product Launch Book
Summer 2024



Related Product Catalog
Volume III



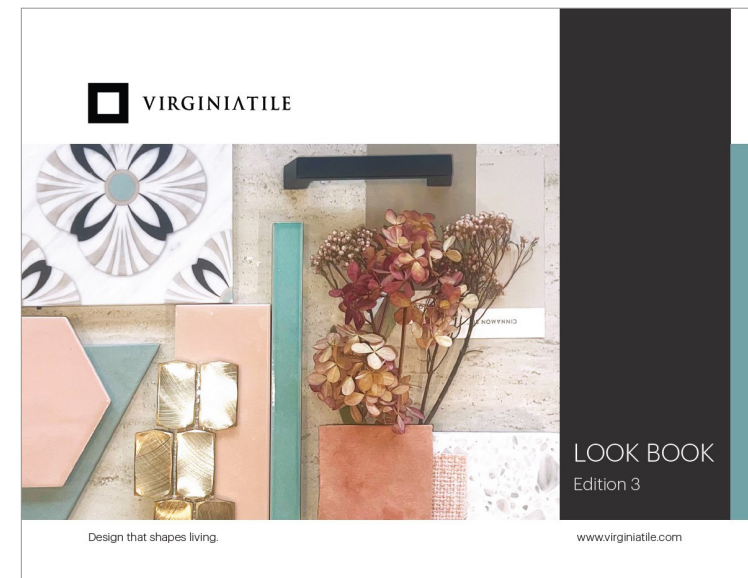
Natural Stone Book
Spring 2024



Residential Essential Program
2023



Commercial Essential Program
2023



Showroom Look Book
Edition 3



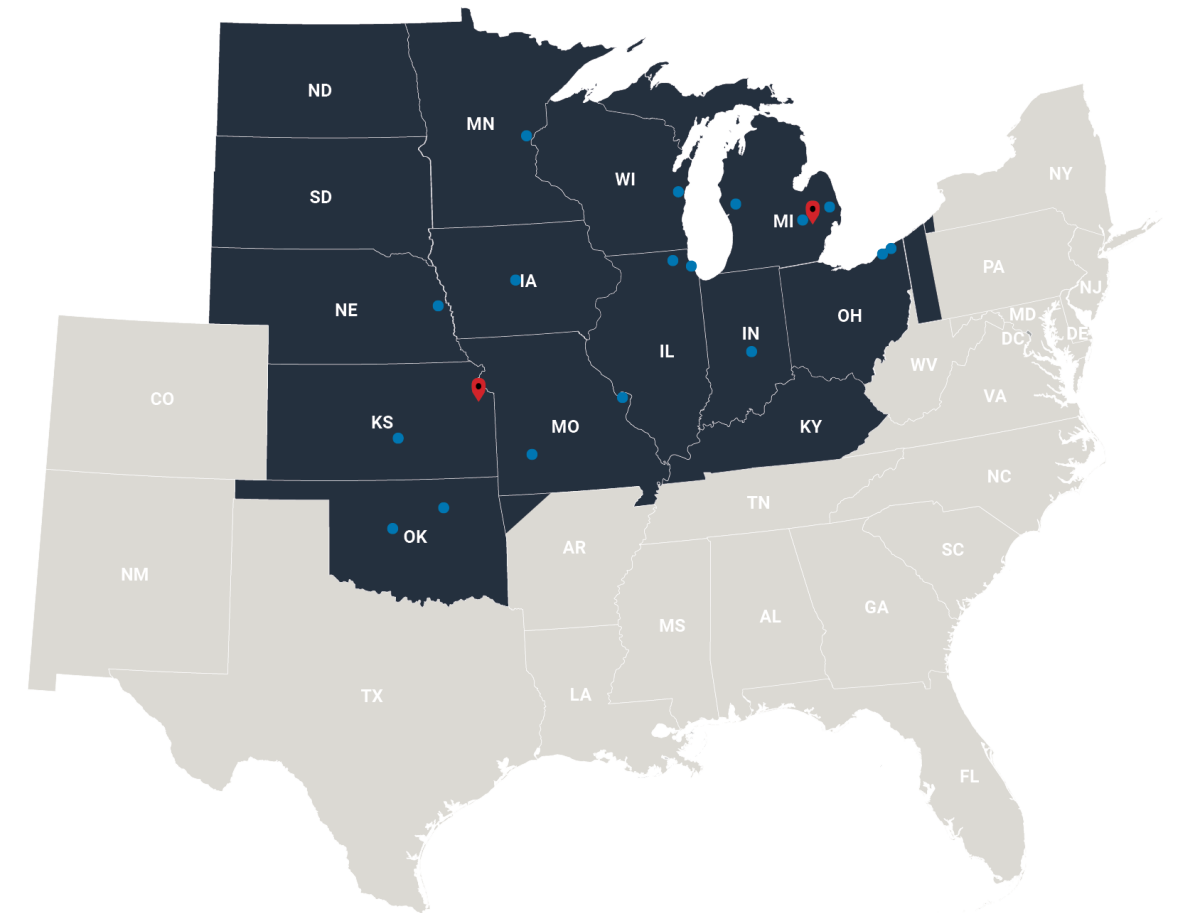
Outdoor Brochure
Summer 2024





LOCATIONS

Virginia Tile



ILLINOIS CHICAGO
345 N Wells St, Suite 200 | Chicago IL 60654
ELK GROVE VILLAGE
1601 Estes Ave | Elk Grove Village IL 60007

INDIANA INDIANAPOLIS
4161 96th Street | Indianapolis IN 46240

IOWA CLIVE
2001 NW 92nd Court | Clive IA 50325

KANSAS KANSAS CITY | DISTRIBUTION CENTER
5100 Kansas Ave | Kansas City KS 66106
WICHITA
2140 W Harry Court | Wichita KS 67213

MICHIGAN FARMINGTON HILLS
24404 Indoplex Circle | Farmington Hills MI 48335
GRAND RAPIDS
3440 Broadmoor Ave SE | Grand Rapids MI 49512
LIVONIA | DISTRIBUTION CENTER
28320 Plymouth Road | Livonia MI 48150
TROY
900 W Maple Road | Troy MI 48084

MINNESOTA PLYMOUTH
1820 Berkshire Lane North | Plymouth MN 55441

MISSOURI MARYLAND HEIGHTS
2270 Ball Drive | Maryland Heights, MO 63146
SPRINGFIELD
2727 N LeCompte Road | Springfield MO 65803

NEBRASKA OMAHA
10501 I Street | Omaha NE 68127

OHIO BROOKLYN HEIGHTS
4749 Spring Road | Brooklyn Heights OH 44131
WARRENSVILLE HEIGHTS
4670 Richmond Road | Warrensville Heights OH 44128

OKLAHOMA OKLAHOMA CITY
5600 SW 36th St, Suite C | Oklahoma City, OK 73179
TULSA
11915 East 51st St | Tulsa OK 74146

WISCONSIN MENOMONEE FALLS
W135 N5511 Campbell Drive | Menomonee Falls WI 53051



VIRGINIATILE

Design that shapes living.

Virginia Tile brings you extraordinary tile and surface possibilities, empowered by vast selections, passionate people, and unmatched engagement. Bringing design to the surface.