
































# 2024 TV LINEUP | Select the best BRAVIA® TV for you

SONY

	4K <sup>1</sup> LED	4K Full Array LED	4K Mini LED		4K OLED		4K QD-OLED
Model	BRAVIA 3	BRAVIA X90L	BRAVIA 7	BRAVIA 9	BRAVIA A90K	BRAVIA 8	BRAVIA A95L
Screen size (Class)*	85"   75"   65" 55"   50"   43"	98"   85"   75" 65"   55"	85"   75" 65"   55"	85"   75"   65"	48"   42"	77"   65"   55"	77"   65"   55"
Why Step Up	Perfect for any room	XR processing and enhanced contrast	Brightness of Mini LED. Billions of QLED colors	Sony's brightest 4K TV	Pure OLED black	Enhanced sound and design	Sony's brightest OLED with max color
Processor	 4K HDR Processor X1	 XR Processor	 XR Processor	 XR Processor	 XR Processor	 XR Processor	 XR Processor
Color	 Triluminos Pro	 XR Triluminos Pro	 XR Triluminos Pro	 XR Triluminos Pro	 XR Triluminos Pro	 XR Triluminos Pro	 XR Triluminos Max
Contrast	Dynamic Contrast Enhancer	 XR Contrast Booster 10	 XR Contrast Booster 20  XR Backlight Master Drive	 XR Contrast Booster 30  XR Backlight Master Drive	 XR OLED Contrast Pro	 XR Contrast Booster 15	 XR OLED Contrast Pro
Enhanced Viewing				 X-Wide Angle  X-Anti Reflection	OLED Wide Angle	OLED Wide Angle	OLED Wide Angle
Gaming Features	Game Menu ALLM Dolby Vision Gaming	Game Menu 4K120 <sup>2</sup> / VRR <sup>2</sup> / ALLM	Game Menu 4K120 / VRR / ALLM Dolby Vision Gaming	Game Menu 4K120 / VRR / ALLM Dolby Vision Gaming	Game Menu 4K120 / VRR / ALLM	Game Menu 4K120 / VRR / ALLM Dolby Vision Gaming	Game Menu 4K120 / VRR / ALLM Dolby Vision Gaming
Enhanced audio with Sony soundbars		Acoustic Center Sync <sup>3</sup>	Acoustic Center Sync	Acoustic Center Sync	Acoustic Center Sync	Acoustic Center Sync	Acoustic Center Sync
All 2024 Sony TVs	 Google TV <sup>4</sup>	 Hey Google <sup>4</sup>	 Chromecast built-in <sup>5</sup>	 SONY PICTURES CORE <sup>6</sup>	 Works with Apple AirPlay <sup>7</sup>	 works with alexa <sup>8</sup>	 Dolby VISION-ATMOS

\*TV class screen sizes: 98" Class (97.5" diag.), 85" Class (84.6" diag.), 83" Class (82.5" diag.), 77" Class (76.7" diag.), 75" Class (74.5" diag.), 65" Class (64.5" diag.), 55" Class (54.6" diag.), 50" Class (49.5" diag.), 48" Class (47.5" diag.), 43" Class (42.5" diag.), 42" Class (41.5" diag.).

1. 8K: 7,680 x 4,320 pixels. 4K: 3,840 x 2,160 pixels. Requires HDR compatible content from supported streaming services or HDR compatible content device connected via HDMI input (sold sep). Upscaled, simulated and enhanced 4K/8K images will vary based on source content. 2. Game title supporting 4K/120fps and/or VRR required. 3. Compatible with select Sony soundbars: BRAVIA Theater Bar Quad, BRAVIA Theater Bar 9, BRAVIA Theater Bar 8, HT-A9, HT-A7000, HT-A5000, HT-A3000. 4. User must accept Google Terms of Service (<http://www.google.com/policies/terms/>), Google Play Terms of Service ([https://play.google.com/intl/en-US\\_us/about/play-terms/index.html](https://play.google.com/intl/en-US_us/about/play-terms/index.html)), and Privacy Policy (<http://www.google.com/policies/privacy/>) to use this product. User consents to a mandatory software update at set-up and such other additional updates that may be required in the future by Google and/or Sony. User must connect to a Google Account to use certain advertised features, including voice to activate linked apps, and install certain apps and operating software during setup. Use of this product without connecting to a Google Account allows only basic features and certain apps. Features and specifications are subject to change without notice. Wireless connectivity requires 802.11 home network (802.11n recommended). Network services, content, operating system, and software of this product may be subject to separate or third-party terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information. Apps must be compatible with this product. App availability varies by region and device. 5. Chromecast built-in compatibility dependent on app. 6. Purchase an eligible TV and register for SONY PICTURES CORE™ by February 23, 2026 to be eligible for promotion offers. Available movies subject to change. Terms and conditions apply, for full details see <https://www.sony.net/bravia-core>. Network services, content, and operating system and software of product may be subject to separate or third-party terms and conditions and changed, interrupted, or discontinued at any time and may require fees, registration, and credit card information. 7. This Sony TV is compatible with AirPlay 2 and HomeKit. iOS 12.2 or later or macOS 10.14.4 or later is required. Apple ID account required. Subscriptions may be required to access certain content. 8. Amazon Alexa enabled devices (sold separately) compatible with Sony TVs powered by Android TV. Amazon account required. Subscriptions may be required to access certain content. Compatible devices require internet connection.

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