



VETERINARY
FORMULATED
BY:
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Goldstein*

WISDOM

AIR-DRIED

GENTLY DRIED FOR OPTIMAL
NUTRITION & WELLNESS



**BUY FOUR 2LB AND TWO 8LB BAGS OF WISDOM
AIR-DRIED FOOD FROM THE AIR RECIPE, GET 50% OFF**

PRODUCT	MFG ITEM #	ITEM UPC	SUGGESTED WHOLESALE [EACH]*	MAP/ MSRP [EACH]	RETAILER MARGIN	QUANTITY [EACH]	ISO COST	DISCOUNTED COST	% OFF
DOG - 8LB (3CT PER CASE)									
From the Air	11319	810132874918	\$91.00	\$129.99	30%	2	\$182.00	\$91.00	50%
DOG - 2LB (12CT PER CASE)									
From the Air	11318	810132874901	\$28.00	\$39.99	30%	4	\$112.00	\$56.00	50%

*Actual wholesale cost/case may vary slightly by distributor.

DISCOUNT %:	SAVE 50%
SWP SUBTOTAL:	\$294.00
ISO DISCOUNT:	\$147.00
TOTAL AFTER DISCOUNT:	\$147.00

ACCOUNT & ORDER FORM

Store Name:

Contact Name:

Shipping Address:

Email Address:

Phone Number:

PO#:

Order Date:

Best way to contact you?

Distributor:

Ship Date: