RESOURCE GUIDE

window treatments





shape your *space with drapes*

STANDARD TEXTILE est. 1940

So you might be asking, what exactly is considered a window treatment? Technically, any covering in front of, around or above a window may be considered a window treatment. That includes blinds, sheers, solar shades, drapery, black out curtains, roman shades, and more that we'll cover in the following pages.

Window treatments help serve many purposes, including:

Functional

- Increase energy efficiency
- Improve acoustics
- Prevent sun glare
- Provide privacy
- Room darkening
- Black out

Aesthetic

- Provide a residential or "home-like" feel
- Allow guests to access scenic views,
- Imbue a space with a special design scheme or brand identity

things to consider

There's a few things to take into consideration when determining what sort of window treatment is needed for a project.

What will the use of the window treatment be?

- Controlling the amount of light or darkness
- Level of privacy
- Cleanability
- Functionality
- Aesthetic
- Energy conservation or temperature control
- Functional or decorative piece

What is the design of the window treatment?

- Length of window treatment
- Where will it mount
- Hardware needed
- Single or multiple layers needed
- Color and pattern

What are the project constraints?

- What is the timeline
- What is the budget
- Who will install the product
- Are there any obstructions in the space



FEATURED: COSMOPOLITAN/RESORT

main drapery styles: pinch pleat and ripplefold

Most of the time designers and hotel owners are choosing between ***two main drapery styles***, Ripplefold and Pinch Pleat drapery, for their guestroom treatments.

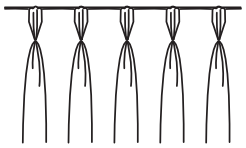
You might be asking, what's the difference?
A ***Ripplefold drape*** is a single continuous panel produced with snaps sewed into the top hem. The 'pleat' in this drape actually comes from the way the snaps connect with the hardware.

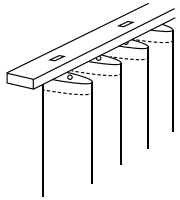
A ***Pinch Pleat drape*** created by gathering 3 folds of fabric every 3-5" amount of inches and tacking them together 4" from the top. This then produces a small flare at the very top and a looser pleat running down the front. A drapery hook is placed behind each gathered pleat which hooks into the hardware.


Pinch Pleat drapery


Ripplefold drapery

MAIN DRAPERY STYLES



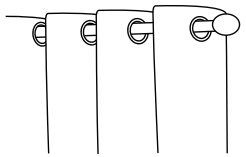


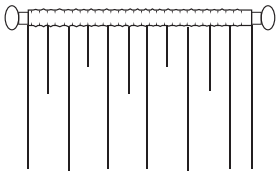
STYLE	AESTHETIC	FUNCTIONALITY	PRICE	HARDWARE & INSTALL
Pinch Pleat (French Pleat)	• Classic aesthetic • Can conceal hardware (hangs in front of hardware)	• Best for transversing hardware • Best light blockage to create black out	$$	• Track style hardware • Some flexibility in length at install • Uses pin sharps
Ripplefold	• Transitional aesthetic • Cannot conceal hardware (hangs below)	• Best for transversing hardware • Wide stack back	$$$	• Track style hardware • No versatility in length at install • Uses snap system

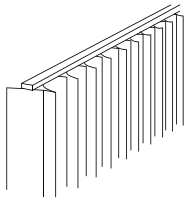
alternate drapery styles

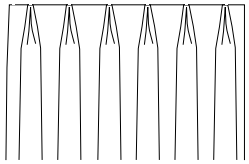
Curtains can offer just as much to the design of a room as the furniture. Outside of the two main drapery styles, there are several decorative drapery styles. From contemporary and modern, to traditional and formal, decorative drapery styles can add dramatics and flair to a space when needed.

ADDITIONAL DRAPERY STYLES









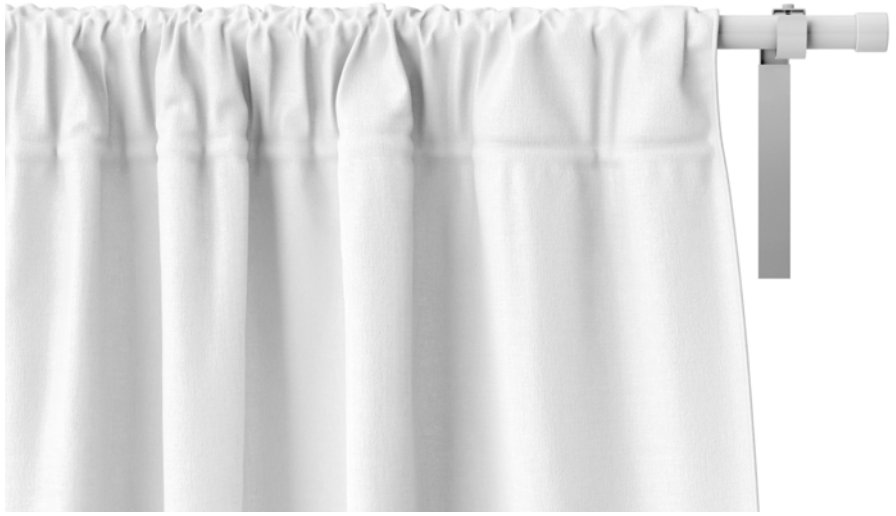
STYLE	AESTHETIC	FUNCTIONALITY	PRICE	OTHER
Grommet	• Transitional aesthetic	• Works well in tight spaces • Less stack back • Hand draw	$$	• Rod style hardware
Rod Pocket	• Classic aesthetic	• Wide stack back • Shirrs on rod	$$	• Rod style hardware • Wide stack back requires a lot of space to clear window
Accordiafold	• Classic aesthetic	• Uses snap system • Slim stack back	$$$	• Track style hardware • A less popular variation on Ripplefold • Visible hardware (hangs below)
Euro Pleat	• Classic aesthetic	• Best for traversing hardware • Uses pin sharps • Wide stack back	$$	• Track style hardware • Some flexibility in length at install

alternate drapery styles

There are many details to consider when decorating a space, but few elements can elevate a living space as effortlessly as curtains and window treatments. Examples of the additional drapery styles from the previous page shown below to give you a better idea of how the drapery is styled.



Grommet drapery



Rod Pocket drapery



Accordiafold drapery



Euro Pleat drapery

drapery fabrics: sheer styles

We offer over 300 fabrics in our line for draperies. Drapery in commercial settings must pass appropriate fire codes. We also have the capability to produce with customers' own materials or source alternate fabrics as needed. Here are some of our best-selling options.

Highlight SDO037

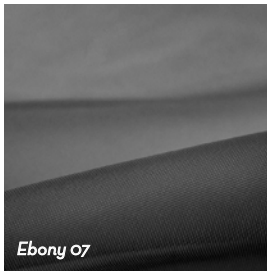
No nonsense voile sheer at a great price point.





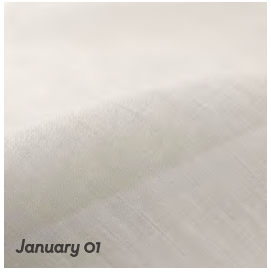






Lowlight SDO038

Basic batiste sheer with some texture, soft hand, and a muted appearance.







Overtone SDO136

Versatile, subtly textured sheer.





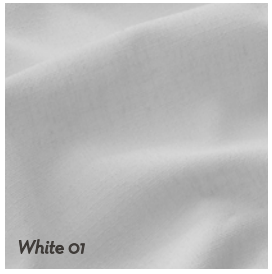




Seres SDO173

OEKO-TEX®
INSPIRING CONFIDENCE

Slubby, textured sheer with beautiful drapability.





drapery fabrics: decorative blackout styles

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Glenwood SD2201

OEKO-TEX® INSPIRING CONFIDENCE

Heathered polyester with a residential feel, comes standard with laminated 3-pass black out coating.


Corn Silk 01


Hazel 03


Mineral 04


Shale 05


Pavement 06

Nolita SDO130

Textured poly/cotton blend with a subtle sheen, comes standard with laminated 3-pass black out coating.


Porcelain 01


Grasscloth 02


Macadamia 03


Jute 04


Uniform 05

Carlyle SDO128

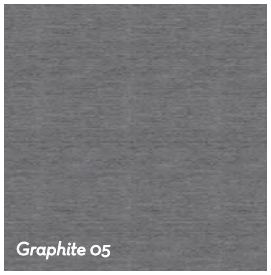
Heathered polyester with a subtle sheen, comes standard with laminated 3-pass blackout coating.


Sandstone 01


Fawn 02


Mica 03


Titanium 04


Graphite 05

drapery fabrics: standard

We offer over 300 fabrics in our line for draperies. Drapery in commercial settings must pass appropriate fire codes. We also have the capability to produce with customers' own materials or source alternate fabrics as needed. Here are some of our best-selling options.

drapery that must be lined

Oxford SD7423

A wide width, hookeweave inspired weave. Two-tone sophisticated color pallet makes this pattern easy to use in a variety of spaces.



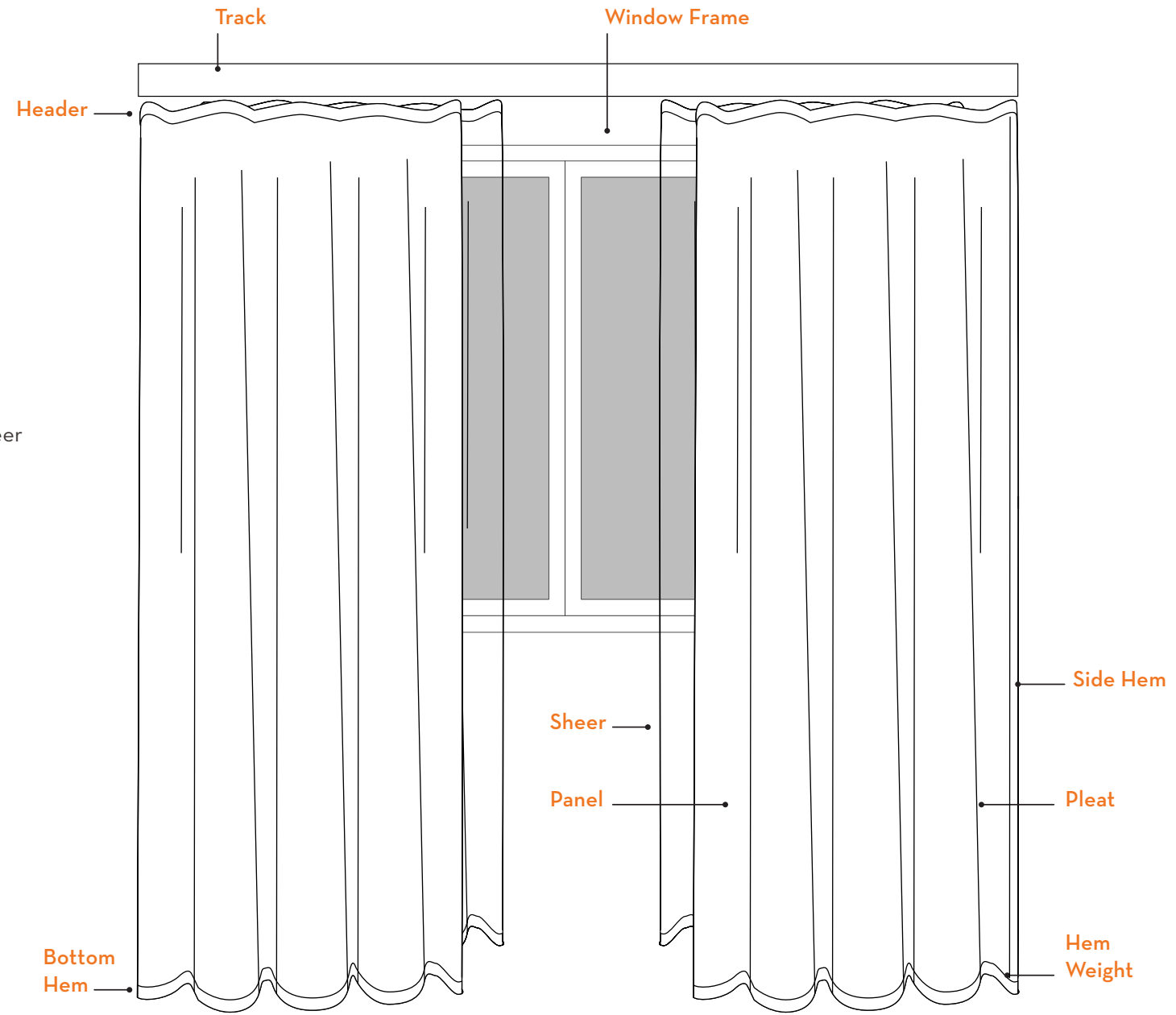
Milton SDO114

A beautiful texture and stria throughout giving dimension and visual interest. Excellent drape and a soft hand.



anatomy of drapery

Please note:
Alternate option is to have the sheer in front of the blackout/blackout lined drapery.

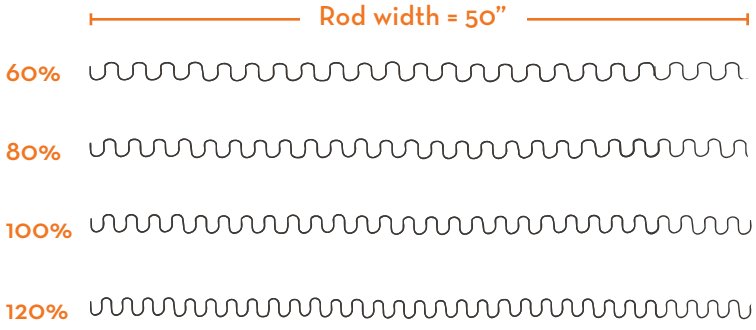


drapery terminology

Understanding these terms will help you understand how to appropriately specify draperies

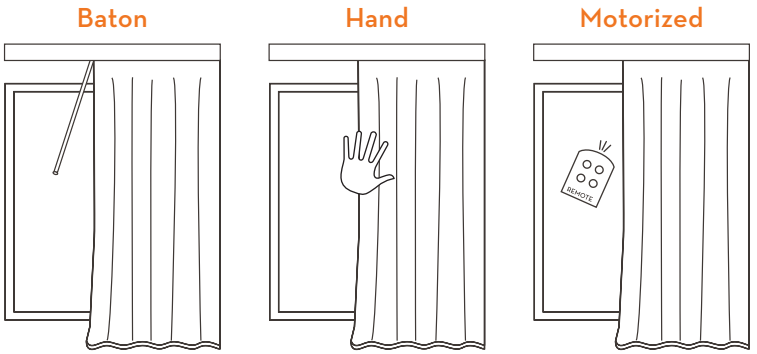
Fullness:

The amount of fabric used in the **width** of the drapery treatment. For example, if you have a 100" wide space to cover and you use a 200" wide drapery, that is 100% fullness.



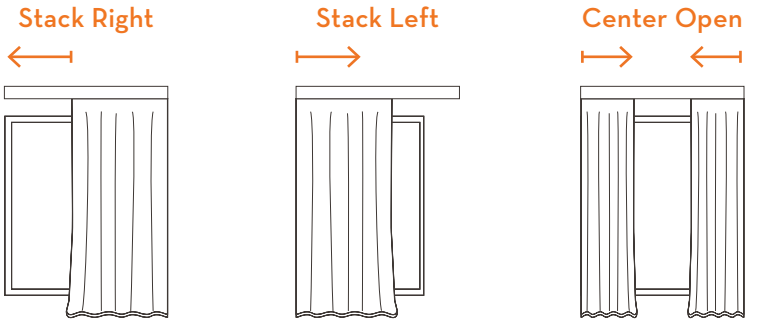
Operations:

Functions include traversing or stationary. Locations of drapery can be stack right (single panel), stack left (single panel), or center open (pair). Mechanisms used to open and close include baton, hand or motorized draw.



Stack Back:

Refers to the **dimension** of drapery width when the drapery is fully open. It is important to understand this measurement to know whether your treatment will block any portion of the window.

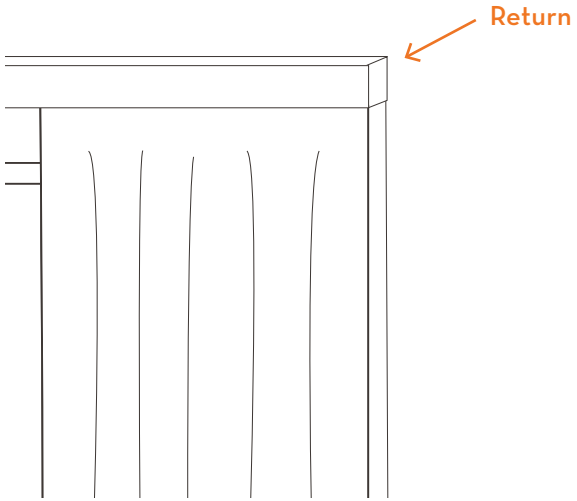


drapery terminology

Understanding these terms will help you understand how to appropriately specify draperies

Returns:

Stationary side of the drapery that turns the corner of the hardware and “returns” to the wall. Standard return size is 6”. Standard return size varies based on treatment style.

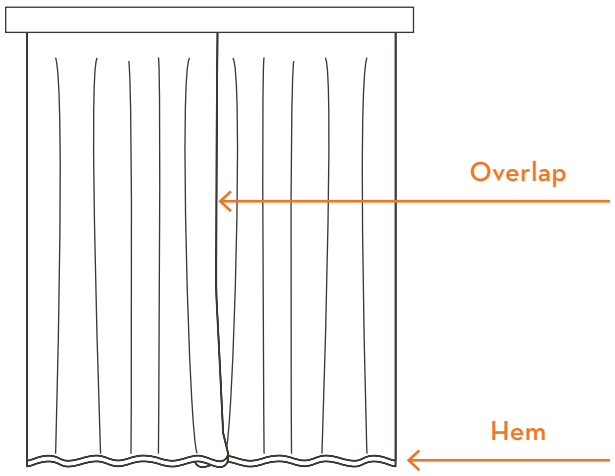


Overlap:

Refers to the leading edge of your drapery - the space after your last pleat that will typically overlap with another panel when you close a pair of draperies to cover the window. Standard overlap size is 4”.

Hems:

Various bottom hem options to achieve desired look. We recommend 4” double turn for standard and blackout fabrics, euro for sheers. Top hems and side hems (both double turned) come standard.



drapery terminology

Understanding these terms will help you understand how to appropriately specify draperies

Weights:

Corner weights come standard to help draperies hang evenly. Chain weights also available upon request (more commonly on sheers with smaller bottom hems such as hanky or euro).

Fabric Orientation:

Railroaded (seamless) or vertically seamed. Option selected may depend on the desired look or available fabric width.

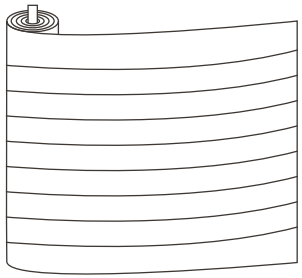
Stitch Type:

Single needle stitching comes standard (most cost-effective). Blind stitch also available (upgraded look, reduces pin-holes).

Lining:

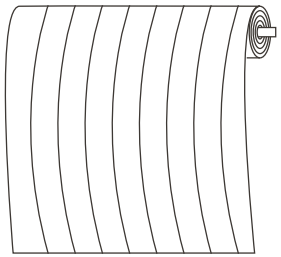
Options for unlined as well as several darkening and blackout variations to suit needs. Note that lining is not recommended for sheers and that some fabrics are inherently blackout and therefore do not require lining.

Fabric Orientation:
Railroaded

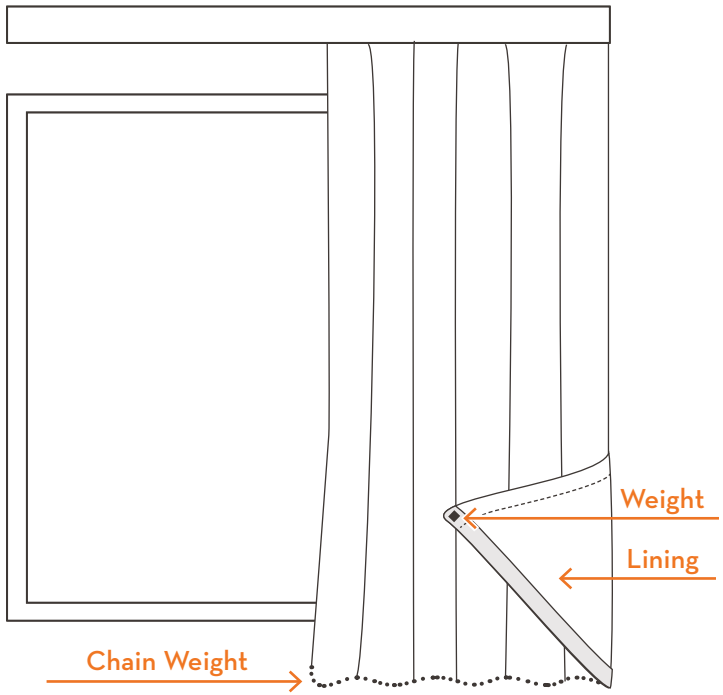


Pattern runs the width of the bolt.

Fabric Orientation:
Vertically Seamed



Pattern runs the length of the bolt.



not sure where to start?





1 START WITH YOUR DRAPERY STYLE AND FABRIC

Ripplefold sheer and blackout drapery are a classic pair. For blackout fabric, choose *Glenwood*, a residential-inspired look that comes standard with a blackout coating for improved product costs. Our sheer *Seres* fabric has a subtle texture that works great in any setting. Both are Oeko-Tex 100 certified which means these fabrics have been rigorously tested for harmful substances and are harmless for human health.

100% fullness is a great middle ground for the ripplefold style. It ensures plenty of "ripples" for an elevated look, but still is more cost-conscious than fuller styles. Scale up or down depending on desired look or budget.



2 HOW WILL IT HANG

Selecting a pair (versus one-way draw) gives flexibility to open draperies toward either (or both) sides of the window. It tends to be a more natural operation for guests.

Outside, wall mount allows for the easiest installation experience and best light control.

3 NEXT MOVE ONTO THE DETAILS

A clear acrylic baton will allow for easy operation without risking soiling the fabrics. Returns come standard at 6" – this allows the drapery to meet as close as possible to the wall to reduce light leakage. Ditto for overlaps – include these at the 4" standard to ensure guests can fully close the draperies and block out light.

We like a four-inch double-turn hem with corner weights for black outs – the larger size pairs nicely with a more substantial fabric. For the sheer, a European hem with chain weight feels updated and clean.



example project timeline

STEP 1

First, we collect the details needed to start your project, review artwork costs, project scope, and dates for installation.





STEP 2

We draft an initial estimate form to ensure the project is within your budget.

STEP 3

Your design is created or sourced. This takes 5-20 business days, depending on complexity.





STEP 4

We review the design with you and make any needed revisions.

STEP 5

We review substrate choices, project cost, and final sign off.





STEP 6

Strike off sample is submitted for approval.

STEP 7

Pre-production/room mock-up created.





STEP 8

Production run of final product begins. Lead time depends on project. Installation begins.

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