

# IDEAPAIN<sup>TM</sup>:

## CLEAR DRY ERASE PAINT

### FREQUENTLY ASKED QUESTIONS

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#### WHERE CAN THE IDEAPAIN<sup>TM</sup> CLEAR TECHNICAL DOCUMENTS BE FOUND?

All IdeaPaint CLEAR installation instructions and videos, as well as all technical documents can be found at [www.ideapaint.com/help](http://www.ideapaint.com/help). These instructions should be reviewed before applying IdeaPaint CLEAR.

#### CAN IDEAPAIN<sup>TM</sup> CLEAR BE TINTED TO A CUSTOM COLOR?

IdeaPaint CLEAR cannot be tinted a custom color. IdeaPaint CLEAR is a transparent paint solution that can be applied to smooth surfaces of any color, seamlessly blending with any interior décor.

#### IS IDEAPAIN<sup>TM</sup> CLEAR ENVIRONMENTALLY FRIENDLY?

IdeaPaint CLEAR is an environmentally responsible coating that meets the stringent requirements of UL GREENGUARD Gold. A certified low-emission product, IdeaPaint CLEAR fully adheres to the VOC limits established by South Coast Air Quality Management District (SCAQMD), California Air Resources Board (CARB), and Leadership in Energy and Environmental Design (LEED).

#### ARE THERE ANY SAFETY PRECAUTIONS THAT SHOULD BE FOLLOWED?

Yes. Rubber gloves and safety goggles are recommended. The safety precautions outlined in IdeaPaint's Safety Data Sheet, found at [www.ideapaint.com](http://www.ideapaint.com), should be followed.

#### WHAT IS THE BEST WAY TO PREPARE A SURFACE TO APPLY IDEAPAIN<sup>TM</sup> CLEAR?

Due to IdeaPaint's high gloss nature, surface imperfections can be magnified. Repair any scratches or bumps on the surface. Allow spackle to dry completely. Sand, smooth and wipe with a clean dry cloth. For optimal performance a level 5 drywall finish is recommended. Prime using one of our preferred primers and apply 2 coats of 100% acrylic top coat in the color of your choosing. Base coat paint should have a semi-gloss or gloss finish. Visit <http://learn.ideapaint.com/preferred-products> for a complete list of our preferred primers and base coat paints. Allow 24 hours to dry before applying IdeaPaint CLEAR.

#### WHAT IS THE RECOMMENDED WAIT TIME BEFORE APPLYING IDEAPAIN<sup>TM</sup> CLEAR OVER A FRESHLY PAINTED SURFACE?

Review the manufacturer's instructions for the paint and follow their recommendations for applying a second coat. If there is no recommendation, wait 24 hours before applying IdeaPaint CLEAR.

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### **SHOULD THE SURFACE BE PRIMED BEFORE INSTALLING IDEAPAIN CLEAR?**

IdeaPaint CLEAR performs best over a 100% acrylic top coat with a semi-gloss or gloss sheen. When applying over a 100% acrylic top coat with these finishes, primer is not required. If the wall finish is matte or flat, apply semi-gloss or gloss 100% acrylic top coat. For a complete list of our preferred primers, visit [www.ideapaint.com](http://www.ideapaint.com). Allow primer to dry for 24 hours. Remember—follow all manufacturers' application instructions.

### **CAN IDEAPAIN CLEAR BE APPLIED OVER AN EXISTING WALL COLOR?**

Yes. If the wall is a deep tint and the sheen is unknown, apply 2 coats of 100% acrylic top coat paint. Allow 24 hours to dry before applying IdeaPaint CLEAR.

### **WHAT PRIMER IS RECOMMENDED FOR IDEAPAIN CLEAR?**

If applying IdeaPaint CLEAR over flat or matte paint, apply 1 coat Semi-gloss or gloss 100% acrylic paint. Visit [www.IdeaPaint.com](http://www.IdeaPaint.com) for a complete list of preferred primers. When installing IdeaPaint CLEAR over a substrate other than drywall view our Substrate Specific Installation Guide.

### **DOES IDEAPAIN CLEAR HAVE AN ODOR?**

IdeaPaint CLEAR is virtually odorless. It is still recommended to properly ventilate the space as is recommended when applying any traditional paint. Open windows, doors and HVAC system to 100% air exhaust to ventilate area and aid in curing and drying.

### **CAN IDEAPAIN RECOMMEND A LOCAL INSTALLER FOR IDEAPAIN CLEAR?**

If you are looking for an IdeaPaint installer in your region, email us at [install@ideapaint.com](mailto:install@ideapaint.com) and we can recommend someone to you. IdeaPaint CLEAR does not require professional installation. The manufacturer's 10 year limited material warranty is for registered IdeaPaint installation. Technical Training is included in the registration process and is required for installation of registered IdeaPaint products. Failure to obtain proper technical training prior to installation of IdeaPaint products will void the warranty.

### **HOW DIFFICULT IS IT TO APPLY IDEAPAIN CLEAR?**

IdeaPaint CLEAR can be installed successfully by anyone who is comfortable painting traditional latex paint. Before applying, refer to the IdeaPaint CLEAR installation instructions at [www.ideapaint.com](http://www.ideapaint.com).

### **HOW LONG WILL AN IDEAPAIN CLEAR SURFACE LAST?**

Each IdeaPaint CLEAR kit is backed by a 10-year limited warranty that guarantees IdeaPaint will not crack, yellow, or peel. This warranty is outlined in our Terms & Conditions. Remember that the writing and erasing performance of an IdeaPaint surface is prolonged with proper maintenance and upkeep, which can be found in our Use & Care Guide.

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### **HOW CAN IDEAPAIN CLEAR BE REMOVED FROM THE WALL?**

IdeaPaint never needs to be removed. If an IdeaPaint surface is no longer needed, paint over it similar to any painted wall. Lightly sand the surface, prime and then paint.

### **WHAT IS THE RECOMMENDED WAY TO CLEAN IDEAPAIN CLEAR OFF OF HANDS, TRIM BOARDS OR OTHER SURFACES?**

Clean IdeaPaint CLEAR from hands with soap and water. Clean any other surface by applying the acetone to a rag, then work the spill with the damp rag.

### **WHEN WILL THE IDEAPAIN CLEAR SURFACE BE READY FOR USE?**

IdeaPaint CLEAR is ready to write on after 7 days. Both writing and erasing performance will improve as the IdeaPaint surface ages, even after the initial cure period.

### **CAN AN IDEAPAIN CLEAR SURFACE BE TOUCHED UP?**

Yes. The patch will be noticeably visible, but it will not affect writing performance. Touch up areas should be 1" by 1" or smaller and should be completed during IdeaPaint's 7 day cure time. Sand the trouble spot, wipe clean, and re-apply IdeaPaint CLEAR to the area by feathering it in with a 4" foam roller. If there are multiple spots that need to be repaired, it is recommended to recoat the entire surface. If your wall is damaged, contact IdeaPaint for further instruction.