

Prima, *Glazed + Unglazed Porcelain*.

Enduring monochromatic designs, providing the perfect easel for designers to flourish.



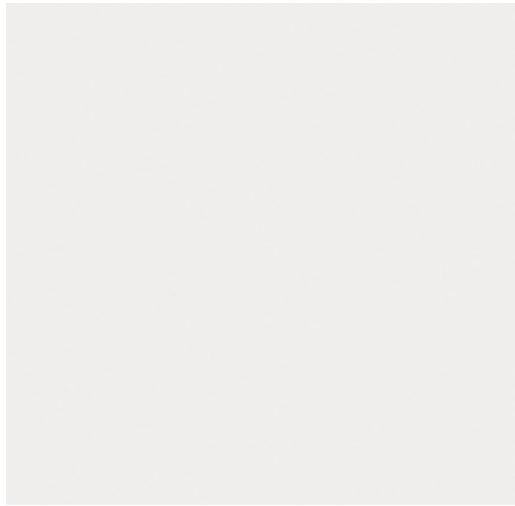
anatolia

Prima, Glazed + Unglazed Porcelain.

Pure and solid colors,
whose elegant neutrality
creates refined and timeless
beauty.

Colors at a glance

A graphic color scheme, inspired by the spectrum of monochromatic essentials: dramatic nuances to enhance both classic and modern interiors.



True White (Glazed Porcelain)



Warm White



Smoke



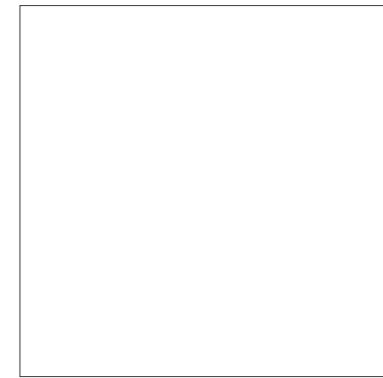
Mica



Charcoal

Formats and finishes at a glance

This collection offers a selection of formats and sizes, including large tiles, mosaics, and complementary trim.

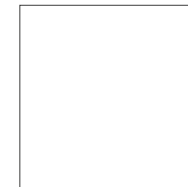


24 x 24 in / 60 x 60 cm
Rectified
Polished* / Matte



24 x 48 in / 60 x 120 cm*
Rectified
Polished / Matte

* Only available in True White (Glazed Porcelain)



12 x 12 in / 29.8 x 29.8 cm
Rectified
Polished* / Matte



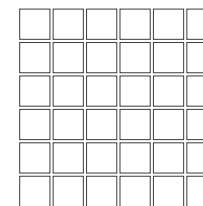
12 x 24 in / 29.8 x 60 cm
Rectified
Polished* / Matte

Trim



3 x 24 in / 7.2 x 60 cm
Bullnose
Polished* / Matte

Mosaic

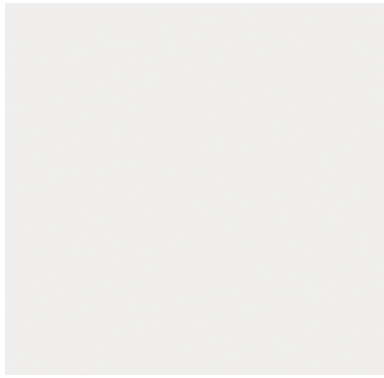


2 x 2 in / 5 x 5 cm
Mosaics
Matte

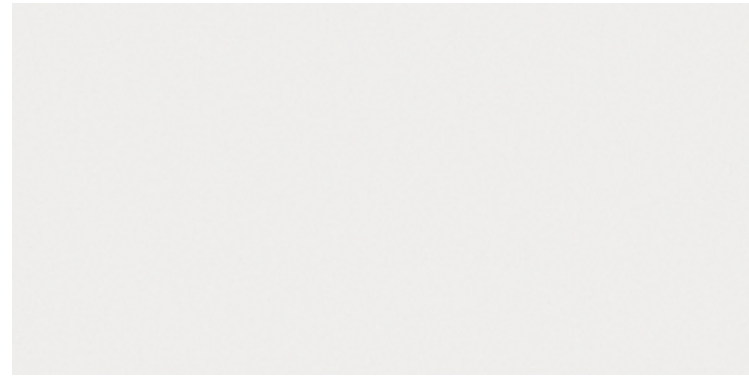
* Polished finish only available in True White (Glazed Porcelain)



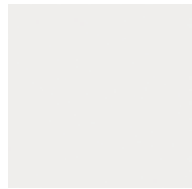
Prima, *True White (Glazed Porcelain)*



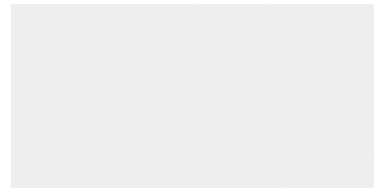
24 x 24 in / 60 x 60 cm
Rectified
Polished 4500-0586-1
Matte 4500-0584-1



24 x 48 in / 60 x 120 cm
Rectified
Polished 4500-0948-1
Matte 4500-0949-1

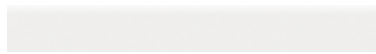


12 x 12 in / 29.8 x 29.8 cm
Rectified
Polished 4500-0582-1
Matte 4500-0581-1



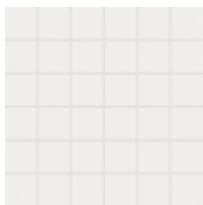
12 x 24 in / 29.8 x 60 cm
Rectified
Polished 4500-0585-1
Matte 4500-0583-1

Trim



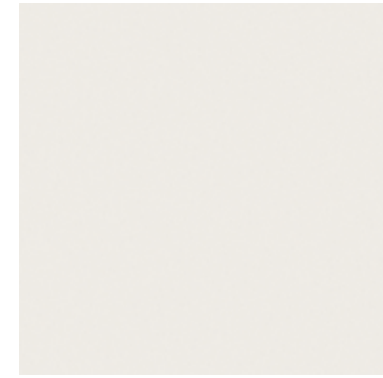
3 x 24 in / 7.2 x 60 cm
Bullnose
Polished 4502-0197-1
Matte 4502-0196-1

Mosaic



2 x 2 in / 5 x 5 cm
Mosaic
Matte 4501-0209-1

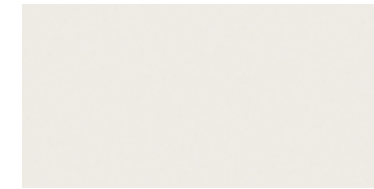
Prima, *Warm White*



24 x 24 in / 60 x 60 cm
Rectified
Matte 4500-0591-1



12 x 12 in / 29.8 x 29.8 cm
Rectified
Matte 4500-0588-1



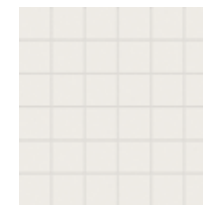
12 x 24 in / 29.8 x 60 cm
Rectified
Matte 4500-0590-1

Trim



3 x 24 in / 7.2 x 60 cm
Bullnose
Matte 4502-0198-1

Mosaic



2 x 2 in / 5 x 5 cm
Mosaic
Matte 4501-0210-1

Prima, *Smoke*



24 x 24 in / 60 x 60 cm
Rectified
Matte 4500-0577-1



12 x 24 in / 29.8 x 60 cm
Rectified
Matte 4500-0576-1

Trim

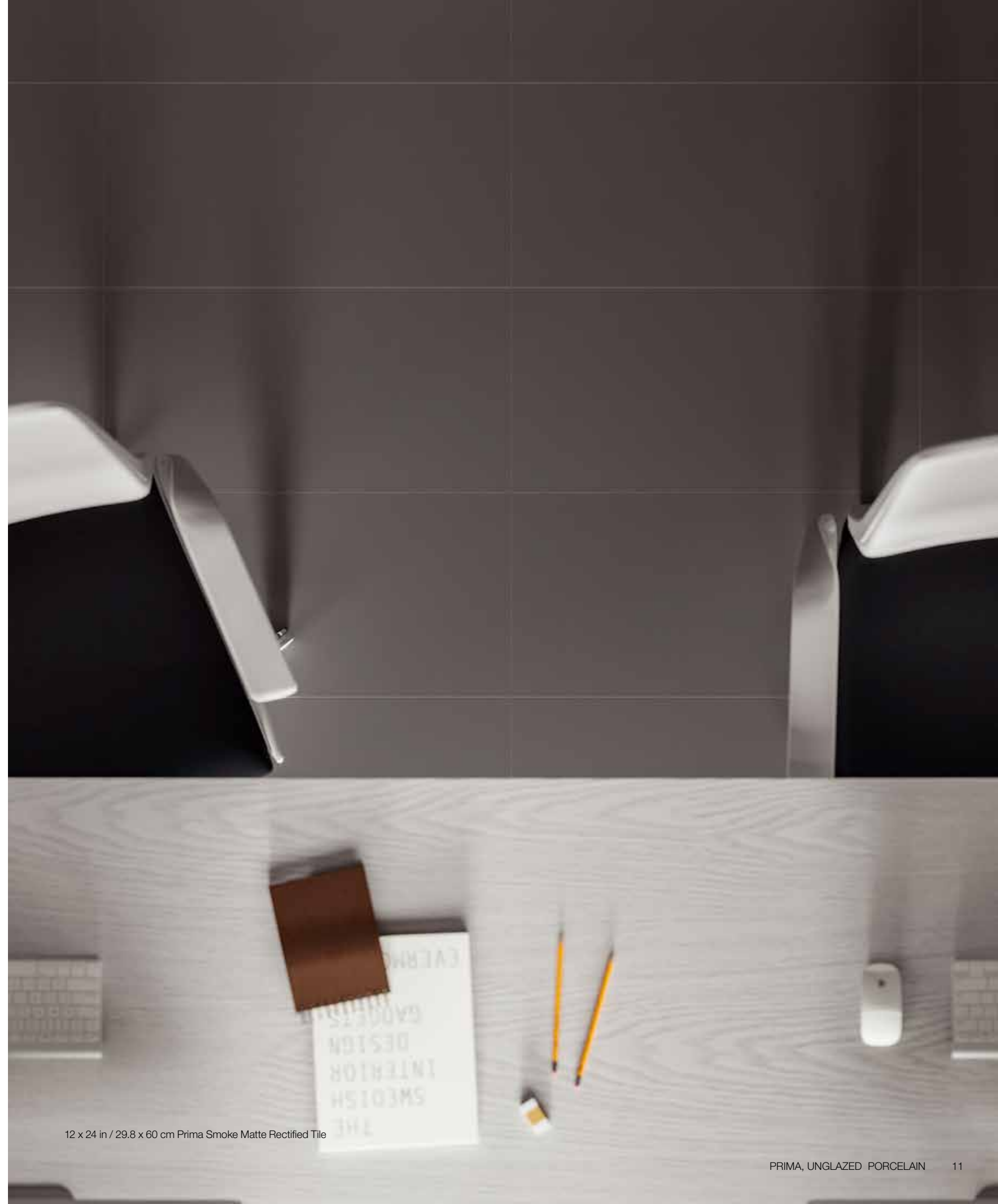


3 x 24 in / 7.2 x 60 cm
Bullnose
Matte 4502-0194-1

Mosaic



2 x 2 in / 5 x 5 cm
Mosaic
Matte 4501-0208-1



12 x 24 in / 29.8 x 60 cm Prima Smoke Matte Rectified Tile

Prima, *Mica*



24 x 24 in / 60 x 60 cm
Rectified
Matte 4500-0573-1



12 x 24 in / 29.8 x 60 cm
Rectified
Matte 4500-0572-1

Trim



3 x 24 in / 7.2 x 60 cm
Bullnose
Matte 4502-0192-1

Mosaic



2 x 2 in / 5 x 5 cm
Mosaic
Matte 4501-0207-1

Prima, *Charcoal*



24 x 24 in / 60 x 60 cm
Rectified
Matte 4500-0561-1



12 x 12 in / 29.8 x 29.8 cm
Rectified
Matte 4500-0558-1



12 x 24 in / 29.8 x 60 cm
Rectified
Matte 4500-0560-1

Trim



3 x 24 in / 7.2 x 60 cm
Bullnose
Matte 4502-0186-1

Mosaic



2 x 2 in / 5 x 5 cm
Mosaic
Matte 4501-0204-1

The Anatolia difference
Unmatched elegance and unparalleled perfection.

Anatolia reinvents shapes and design compositions through refined color palettes, innovative graphical refinements and creative reinterpretations of traditional, cultural and trend led inspirations. Meticulous care is taken to enhance a product's formation through graphical and technical improvements at every step of the development and execution process. This leads to the most exquisite and discerning tile collections.





Technical Performance
Avant-garde design and attention to detail.

The goal of Anatolia's design department was to create the utmost elegant and sophisticated product, a perfect blend of functionality and style. New technical aspects, innovative shapes, and a new color palette were designed to represent the vibrant and lively nature of metropolitan city life, inspired by its culture and history.

Packaging information, *Glazed Porcelain, True White Color Only*

Key logistical details including item codes and product specifications.










Prima Product & Packaging Information Glazed Porcelain, True White Color Only

	ACTUAL DIMENSIONS	THICKNESS	TRUE WHITE ITEM CODE	LBS BOX	KGS BOX	PCS BOX	SQFT BOX	M² BOX	BXS SKID	SQFT SKID	M² SKID
24 x 48 in / 60 x 120 cm MATTE RECTIFIED GLAZED PORCELAIN TILE	600 x 1200 mm	9.5 mm	4500-0949-1	68.14	30.91	2	15.5	1.44	33	511.5	47.52
24 x 48 in / 60 x 120 cm POLISHED RECTIFIED GLAZED PORCELAIN TILE	600 x 1200 mm	9.5 mm	4500-0948-1	68.14	30.91	2	15.5	1.44	33	511.5	47.52
24 x 24 in / 60 x 60 cm MATTE RECTIFIED GLAZED PORCELAIN TILE	600x 600 mm	9 mm	4500-0584-1	64.91	29.44	4	15.5	1.44	36	558	51.84
24 x 24 in / 60 x 60 cm POLISHED RECTIFIED GLAZED PORCELAIN TILE	600 x 600 mm	9 mm	4500-0586-1	64.91	29.44	4	15.5	1.44	36	558	51.84
12 x 24 in / 29.8 x 60 cm MATTE RECTIFIED GLAZED PORCELAIN TILE	298 x 600 mm	9 mm	4500-0583-1	64.17	29.11	8	15.39	1.43	36	554.04	51.48
12 x 24 in / 29.8 x 60 cm POLISHED RECTIFIED GLAZED PORCELAIN TILE	298 x 600 mm	9 mm	4500-0585-1	64.3	29.17	8	15.39	1.43	36	554.04	51.48
12 x 12 in / 29.8 x 29.8 cm MATTE RECTIFIED GLAZED PORCELAIN TILE	298 x 298 mm	9 mm	4500-0581-1	44.02	19.97	11	10.55	0.98	56	590.8	54.88
12 x 12 in / 29.8 x 29.8 cm POLISHED RECTIFIED GLAZED PORCELAIN	298 x 298 mm	8.5 mm	4500-0582-1	44.02	19.97	11	10.55	0.98	56	590.8	54.88
MOSAIC											
2 x 2 in / 5 x 5 cm MATTE GLAZED PORCELAIN MOSAIC	299 x 299 mm	9 mm	4501-0209-1	41.11	18.65	10	9.58	0.89	45	431.1	40.05
TRIMS											
3 x 24 in / 7.1 x 60 cm MATTE GLAZED PORCELAIN BULLNOSE	70.5 x 600 mm	9 mm	4502-0196-1	29.91	13.57	15	N/A	N/A	56	840 PCS	840 PCS
3 x 24 in / 7.1 x 60 cm POLISHED GLAZED PORCELAIN BULLNOSE	70.5 x 600 mm	8.5 mm	4502-0197-1	29.91	13.57	15	N/A	N/A	56	840 PCS	840 PCS

Technical information, *Glazed Porcelain, True White Color Only*

Tile collection performance based on industry standards.

Technical Information Glazed Porcelain, True White Color Only

		POLISHED	MATTE
	WATER ABSORPTION	ANSI / ISO - (%)	< 0.5%
	DEEP / ABRASION RESISTANCE	ANSI / ISO	4
	SCRATCH HARDNESS	ANSI / ISO - (Mohs)	6
	BREAKING STRENGTH	ANSI - (lbf) ISO - (N)	≥450 ≥2000
	SHADE VARIATION		V1
	SLIP RESISTANCE	ANSI - DCOF (WET) ISO - R VALUE	POLISHED ≥0.42 DRY (ID) POLISHED R (-) MATTE ≥0.42 (ID, IW) MATTE R (-)
	CHEMICAL RESISTANCE	ANSI / ISO	CLASS A
	STAIN RESISTANCE	ANSI ISO	CLASS B CLASS 4 CLASS A CLASS 5
	FROST RESISTANCE	ANSI / ISO	PASS

Test values are based on ANSI / ISO standards according to: ANSI A137.1 - Porcelain tile P1 Class, ISO 13006 - G - Bia Group, En 14411 - G - Bia Group. Variances in test values can occur in different production lots.

Usage recommendations

Anatolia's recommendations for suitable applications.

Usage Recommendations*, True White

APPLICATION	POLISHED GLAZED PORCELAIN		MATTE GLAZED PORCELAIN		
	WALL	FLOOR	WALL	FLOOR	
INTERIOR	RESIDENTIAL	•	ID	•	ID, IW
	COMMERCIAL	•	ID	•	ID, IW
	HEAVY COMMERCIAL	•	ID	•	ID, IW
EXTERIOR	RESIDENTIAL / COMMERCIAL	•		•	

* These recommendations are not defined by ANSI/ISO standards.

DCOF Classifications per ANSI A326.3: (ID): Interior, Dry (IW): Interior, Wet (IW+): Interior, Wet Plus (EW): Exterior, Wet (O/G): Oils/Greases

* Factors other than the noted DCOF result must also be taken into consideration. Such factors include, but are not limited to, expected contaminants, drainage, surface texture, effect of structure on the DCOF measurement, number of grout joints, traction-enhancing features, and intended use in addition to the other criteria noted in standard ANSI A326.3

Packaging information, *Unglazed Porcelain*

Key logistical details including item codes and product specifications.

Prima Product & Packaging Information Unglazed Porcelain

	ACTUAL DIMENSIONS	THICKNESS	CHARCOAL ITEM CODE	MICA ITEM CODE	SMOKE ITEM CODE	WARM WHITE ITEM CODE	LBS BOX	KGS BOX	PCS BOX	SQFT BOX	M ² BOX	BXS SKID	SQFT SKID	M ² SKID
24 x 24 in / 60 x 60 cm MATTE RECTIFIED UNGLAZED PORCELAIN TILE	600 x 600 mm	9 mm	4500-0561-1	4500-0573-1	4500-0577-1	4500-0591-1	64.85	29.42	4	15.5	1.44	36	558	51.84
12 x 24 in / 29.8 x 60 cm MATTE RECTIFIED UNGLAZED PORCELAIN TILE	298 x 600 mm	9 mm	4500-0560-1	4500-0572-1	4500-0576-1	4500-0590-1	64.17	29.11	8	15.39	1.43	36	554.04	51.48
12 x 12 in / 29.8 x 29.8 cm MATTE RECTIFIED UNGLAZED PORCELAIN TILE	298 x 298 mm	9 mm	4500-0558-1	N/A	N/A	4500-0588-1	36.6	16.6	11	10.55	0.98	56	590.8	54.88
MOSAIC														
2 x 2 in / 5 x 5 cm MATTE UNGLAZED PORCELAIN MOSAIC	299 x 299 mm	9 mm	4501-0204-1	4501-0207-1	4501-0208-1	4501-0210-1	41.11	18.65	10	9.58	0.89	45	431.1	40.05
TRIM														
3 x 24 in / 7.4 x 60 cm MATTE UNGLAZED PORCELAIN BULLNOSE	72.5 x 603 mm	9 mm	4502-0186-1	4502-0192-1	4502-0194-1	4502-0198-1	30.36	13.77	15	N/A	N/A	56	840 PCS	840 PCS

Technical information, *Unglazed Porcelain*

Tile collection performance based on industry standards.

Technical Information Unglazed Porcelain

		MATTE	
	WATER ABSORPTION	ANSI / ISO - (%)	< 0.5%
	DEEP / ABRASION RESISTANCE	ANSI / ISO	136
	SCRATCH HARDNESS	ANSI / ISO - (Mohs)	9
	BREAKING STRENGTH	ANSI - (lbf) ISO - (N)	≥ 500 ≥ 2200
	SHADE VARIATION		V1
	SLIP RESISTANCE	ANSI - DCOF (WET) ISO - R VALUE	MATTE ≥0.42 (ID, IW) MATTE R (-)
	CHEMICAL RESISTANCE	ANSI ISO	CLASS A
	STAIN RESISTANCE	ANSI ISO	CLASS A CLASS 5
	FROST RESISTANCE	ANSI / ISO	PASS

Test values are based on ANSI / ISO standards according to: ANSI A137.1 - Porcelain tile P1 Class, ISO 13006 - G - Bia Group, En 14411 - G - Bia Group. Variances in test values can occur in different production lots.

Usage recommendations

Anatolia's recommendations for suitable applications.

Usage Recommendations*, Warm White, Mica, Smoke, Charcoal

		MATTE UNGLAZED PORCELAIN	
APPLICATION		WALL	FLOOR
INTERIOR	RESIDENTIAL	•	ID, IW
	COMMERCIAL	•	ID, IW
	HEAVY COMMERCIAL	•	ID, IW
EXTERIOR	RESIDENTIAL / COMMERCIAL	•	

* These recommendations are not defined by ANSI/ISO standards.

DCOF Classifications per ANSI A326.3: (ID): Interior, Dry (IW): Interior, Wet (IW+): Interior, Wet Plus (EW): Exterior, Wet (O/G): Oils/Greases

* Factors other than the noted DCOF result must also be taken into consideration. Such factors include, but are not limited to, expected contaminants, drainage, surface texture, effect of structure on the DCOF measurement, number of grout joints, traction-enhancing features, and intended use in addition to the other criteria noted in standard ANSI A326.3

The World of Anatolia

We are a constellation of people and places. Get in touch.

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Credits

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Juma

Partnerships and Associations

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