

# ROUTE STOCK

ROUTES WITH ROOTS – WINES OF PLACE.

## 2024 PINOT NOIR, SONOMA COAST

### WINERY

RouteStock is an invitation to discover the deep roots of winemaking in Napa and Sonoma, planted firmly at each step of your journey through our vineyard sites. Every glass tells the story of Napa and Sonoma's remarkable fine wine heritage, from the famous routes that wind between the vineyards, to the roots that produce its world-renowned grapes. An endeavor of enduring Napa-based importer Wilson Daniels, RouteStock is established as a product that consistently over-delivers in quality at a very attractive price point.

### WINE

RouteStock seeks exceptional vineyard sites along well-known California wine routes, shining a light on high-quality fruit from cool, expressive regions like the Sonoma Coast. What sets this Pinot Noir apart is a philosophy of minimal intervention winemaking — letting the grapes and their terroir speak for themselves through natural fermentation and thoughtful barrel aging — and offering that depth and regional character at an accessible value. This wine is intended to reflect both the legacy of the land and the expertise of the people behind it, making a classic varietal expression that resonates with the broader RouteStock mission of “telling the story” of great West Coast vineyards.

### VINEYARDS

2024 marks our fourth vintage of Sonoma Coast Pinot Noir, sourced from the same three vineyards, including

our estate Moon Dust Vineyard in the Sebastopol Hills. This 11-acre site is planted to 16-year-old Pinot Noir across six clones and is complemented by two long-time grower partners—one in the southeastern Sonoma Coast near Sonoma and another in the far northwest.

### VINTAGE NOTES

After the cold 2023 vintage, 2024 returned to a “normal” growing season with ample winter and spring rain and showers continuing through May. Budbreak and bloom progressed smoothly, followed by a warm summer balanced by cool nights. Harvest began a few weeks earlier than 2023 and ran at a steady pace from early September through September 19.

### WINEMAKING

Sorted fruit was 90% destemmed and cold-soaked for five days, then fermented with ambient yeast in open-top fermenters with ~10% whole cluster. The wine was lightly pressed to French oak (16% new), underwent natural malolactic, and aged 10 months on gross lees without racking. No additives or processing aids were used.

### TASTING NOTES

Bright red in color with aromas of spicy red fruit, cinnamon, and autumn leaves. The palate is lively and savory, with bright acidity and notes of clove, mushroom, white pepper, and black tea, finishing silky, dry, complex, and lingering with a subtle touch of French oak.



### VINEYARD

Region:	California
Appellation:	Sonoma Valley
Soil:	Volcanic mixed with clay, sandy loam, and goldridge
Age/Exposure:	16 year old vines Southwestern Exposure
Vineyard Size:	11 acres
Eco-Practices:	Sustainable

### WINEMAKING

Varietals:	100% Sonoma Coast Pinot Noir
Aging:	10 months in 100% French oak; 84% neutral and 16% new

### TECHNICAL DETAILS

Yeast:	Indigenous
Alcohol:	13.6%
Total Acidity:	6.41 g/L
pH:	3.51

WILSON DANIELS   
SINCE 1978

Imported by Wilson Daniels | Napa, California | wilsondaniels.com