



PROBLEM

Clipper Equity, owner and property manager, listens to residents' concerns about the outdated underground mailroom which serves all 2,500 residents. Clipper Equity was simultaneously investigating ways to increase property value.

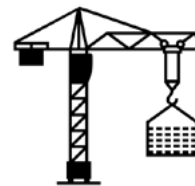
Resident Concerns:

- ▶ Walking distance from each building could be up to several blocks.
- ▶ Residents pick up mail in a dimly lit and largely unsecured underground environment.
- ▶ Small square mail compartments with limited capacity require mail to be rolled to fit.
- ▶ Parcels delivered by U.S. Postal Service could only be picked up during specific and inconvenient service hours.



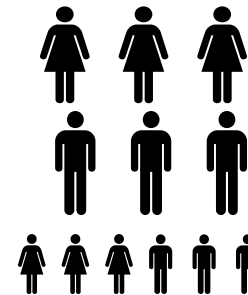
▶ AT-A-GLANCE

Built in the 1950's
Federally-Funded Housing Project

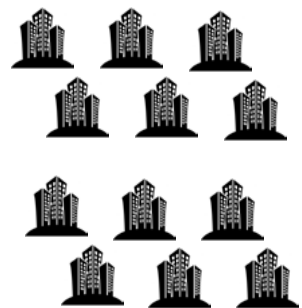


Owned by Clipper Equity.

2,500 residents



52 buildings





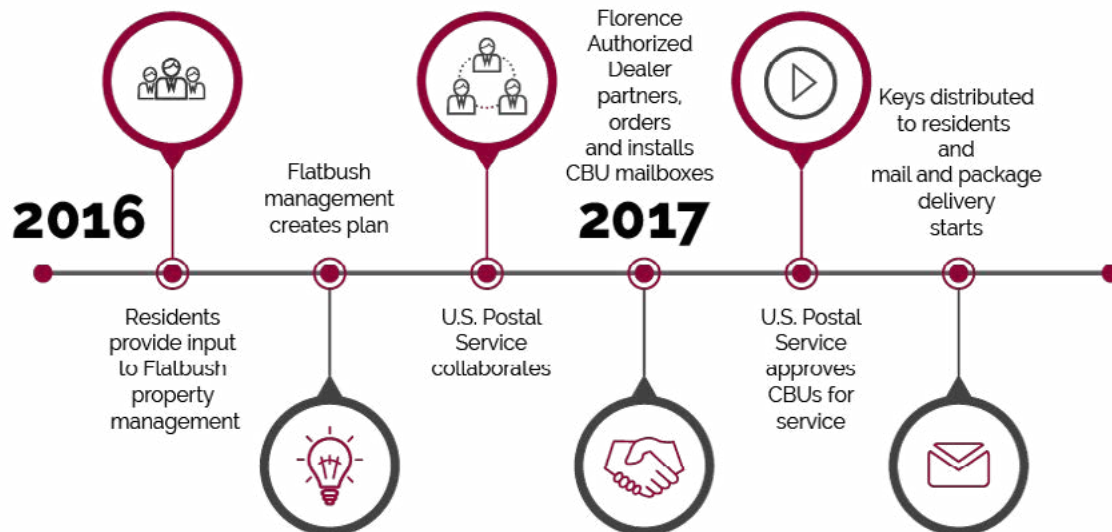
SOLUTION

Working with the U.S. Postal Service, Flatbush Gardens determines installing Cluster Box Units (CBUs) throughout the complex will address resident concerns and bring the property into alignment with postal delivery standards. By adding a Florence Authorized Dealer to the team, Flatbush Garden's leadership gained valuable insight on mail and package delivery product solutions and installation.

Adding Cluster Box Units Through Property Solves Resident Concerns:

- ▶ Adding CBUs brings the property's mail delivery up to current USPS service standards.
- ▶ The plan locates mailboxes conveniently near each resident's building.
- ▶ The new outdoor CBUs provide a safer environment for picking up mail and packages.
- ▶ CBUs are built with mail compartments with larger capacity and flat storage.
- ▶ Each unit provides parcel lockers for secure, convenient USPS parcel delivery.
- ▶ Adding accessories such as designer caps and pedestal covers enhances aesthetics - improving property value.

PROJECT TIMELINE



DETAILS

177 CBUs

vital™ Type III cluster box units

16 compartments & 2 parcel lockers

59 OPLs

valiant™ Type II outdoor parcel lockers

4 parcel lockers

3 Semi-Truck Loads of Mailboxes

1.5 Year Planning Process

&

5 weeks to install



SSG Door & Hardware, Inc,

Joseph Silberstein, Owner



RESULTS

Satisfied residents, Postal carriers and property owners!

Postal-Delivered Mail is Relevant in Residents' Daily Lives

98%

of consumers bring in their mail the day it's delivered

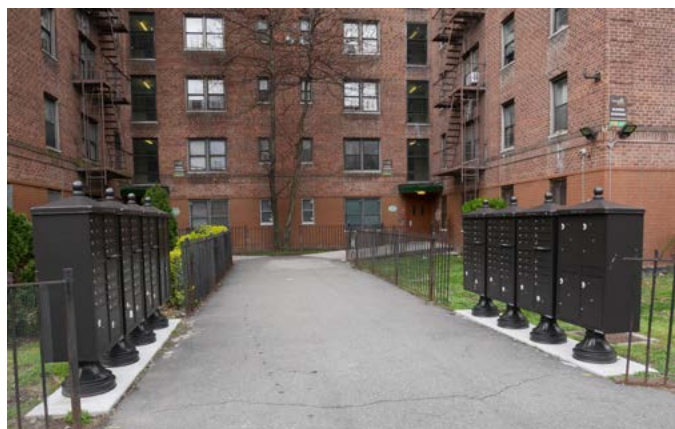
77%

sort through their mail immediately

55%

"look forward" to discovering the mail they receive

prc.gov



MAKE YOUR OWN SUCCESS STORY

Take these steps to create a success story at your property and realize the benefits!

- 1** Contact your local Postal Delivery Service Manager to discuss your challenges and ideas.
- 2** Work with a Florence Authorized Dealer Postal Specialist to develop your plan.

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